Common Stock

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FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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Check this box if no longer subject to	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Section 16. Form 4 or Form 5	
obligations may continue. See	

OMB APPROVAL

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instruction r(b)	).			ection 30(h) of the In					4	Į <u>-</u>					
		erson*		er Name <b>and</b> Ticker VELL BRANI						tionship of Reporting all applicable) Director	Person(s) to Iss				
(Last) C/O NEWELL	(First) BRANDS INC.	(Middle)	3. Date 02/16	of Earliest Transac /2024	tion (Mo	onth/D	ay/Year)		X	Officer (give title below)  Chief Legal &	below)				
6655 PEACHTREE DUNWOODY ROAD			4. If An	4. If Amendment, Date of Original Filed (Month/Day/Year)						Individual or Joint/Group Filing (Check Applicable Line)					
(Street) ATLANTA GA 30328					X	X Form filed by One Reporting Person Form filed by More than One Reporting Person									
(City)	(State)	(Zip)	   □ Ch	Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.						contract, instruction or written plan that is intended to satisfy the					
		Table I - No	on-Derivative S	Securities Acq	uired,	Dis	posed of, o	r Bene	eficially (	Dwned					
Date		2. Transaction Date (Month/Day/Year)	Execution Date,		iction Instr.	4. Securities A Disposed Of (I			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership				
C/O NEWELL E 6655 PEACHTR (Street) ATLANTA (City)  1. Title of Security (					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)			
Common Stock			02/16/2024		M		14,097(1)	A	\$0	166,460	D				
Common Stock		02/16/2024		F		4,702	D	\$7.67(2)	161,758	D					

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

M

F

M

F

16,919

5,049

23,070

6,885

Α

D

A

D

**\$0** 

\$7.67(2)

\$0

\$7.67(2)

178,677

173,628

196,698

189,813

D

D

D

D

(-0)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code 8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Restricted Stock Units	(3)	02/16/2024		М			14,097	(4)	(5)	Common Stock	14,097	\$0	0	D	
Restricted Stock Units	(6)	02/16/2024		М			16,919	(7)	(8)	Common Stock	16,919	\$0	0	D	
Restricted Stock Units	(6)	02/17/2024		М			23,070	(7)	(8)	Common Stock	23,070	\$0	0	D	
Restricted Stock Units	(6)	02/16/2024		A		118,155		(7)	(8)	Common Stock	118,155	\$0	118,155	D	

## **Explanation of Responses:**

- 1. The Company's Compensation and Human Capital Committee certified partial achievement of the pre-established performance goals resulting in the vesting of the Reporting Person's target shares. The terms of the Reporting Person's Performance-Based Restricted Stock Units ("PRSU") provided for the payout of 0% to 200% of the original grant based on the actual achievement of performance metrics related to core sales growth and cumulative free cash flow between January 1, 2021. and December 31, 2023.
- 2. Withholding of shares to cover taxes on the vesting was calculated based on the Company's closing stock price on February 16, 2024.
- 3. Each PRSU represents the right to receive, following vesting, between 0% and 200% of one share of the Company's common stock.
- 4. Each PRSU represents the right to receive, following vesting. between 0% and 200% of one share of the Company's common stock based upon the achievement of pre-established performance metrics related to core sales growth and cumulative free cash flow over a three (3) year period between January 1, 2021, and December 31, 2023, and certification of such performance by the Company's Compensation and Human Capital Committee following the conclusion of the performance period.
- 5. If and to the extent the relevant performance criteria are not met, the PRSU expires on the third anniversary of the grant date with a payout of 0%.

02/16/2024

02/16/2024

02/17/2024

02/16/2024

- 6. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock.
- 7. The restricted stock unit vests ratably in one-third increments on the grant date's first, second, and third anniversaries, subject to the Reporting Person's continuous employment with the Company.
- 8. N/A

## Remarks:

Bradford R. Turner

02/21/2024

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.