



## Newell Brands Introduces New Ball® Jar Innovations In Time For Canning Season

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New designs and recipes will inspire canning enthusiasts to take part in the prideful tradition of canning, where they're sure to get out more than they put in!

FISHERS, Ind., July 19, 2018 /PRNewswire/ -- Home canning is filled with memories, pride and tradition. It is time well spent, resulting in a finished product that can be enjoyed and shared throughout the year. Today, Newell Brands Inc., maker of Ball® Fresh Preserving products, introduced its latest innovations for the 2018 canning season. Available in new colors, shapes and designs, canning enthusiasts are sure to be inspired to take part in canning season.

The 2018 jars that are joining the Ball® Fresh Preserving family include:

- The new Ball® [Amber Jars](#) from the Collection Elite® Design Series deliver the performance-driven benefit of blocking 99 percent of food-damaging UV light to help maintain the flavor, fragrance, and nutrients of foods, herbs, and spices. Ball® Amber Jars are available in Pint, Quart and Half Gallon sizes.
- For experienced canners looking to grow their Ball® Jar collection, Newell Brands recently added a [Collection Elite® 32 oz. Sharing Jar](#) to their portfolio. Knowing that 71 percent of gardeners share more than half the food they grow\*, the Collection Elite® Sharing Jar has become a favorite for giving. For every package of Sharing Jars purchased, Newell Brands will donate four meals to Feeding America\*\*.
- The new [Ball® Stars and Stripes Keepsake Jar](#) features the classic Ball® logo as well as a new, festive Stars and Stripes embossment to provide a fun, patriotic touch in time for the summer.

To help spread the joy around this year's canning season, Newell Brands, maker of Ball® Fresh Preserving Products, is partnering with experienced canner and *Food Network* host Damaris Phillips. Throughout the season, Damaris and the Ball® Fresh Preserving team will demonstrate the ease and simplicity of canning, encouraging both experienced and new canners to take part in the canning process, where they're sure get out more than they put in.

"When I think of summertime as a kid I think of my Grampy's gardens full of tomatoes, buckets heaping with blackberries and counter tops lined with an assortment of Ball Jars, ready to can the flavor of summer," said Phillips. "The tradition of canning is still very close to my heart; that's why I'm so excited to team up with the Ball Home Canning experts at Newell Brands to share how truly rewarding the process can be. Whether you are making a few jars of pickles or a big batch of tomato sauce to savor all year long, every bit of effort is totally worth it when you're ankle deep in snow but dinner still tastes like it's July!"

Canning is a rewarding way to preserve and share peak flavors to enjoy all year long. For inspiration on the plethora of canning recipes available, visit [Freshpreserving.com/time-well-spent](#). Community favorites include [Mixed Berry Jam](#), [Kosher Dill Pickle Spears](#) and [Roasted Garlic Roma Tomato Sauce](#).

For more information about Ball® Fresh Preserving products, visit [FreshPreserving.com](#) and [FreshlyPreservedIdeas.com](#) or find the brand on Facebook, Instagram and Pinterest.

### About Newell Brands

Newell Brands (NYSE: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer's®, Coleman®, Jostens®, Marmot®, Oster®, Sunbeam®, FoodSaver®, Mr. Coffee®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, NUK®, Calphalon®, Rubbermaid®, Contigo®, First Alert®, and Yankee Candle®. For hundreds of millions of consumers, Newell Brands makes life better every day, where they live, learn, work and play.

This press release and additional information about Newell Brands are available on the company's website, [www.newellbrands.com](#).

\* Online quantitative survey conducted among a sample of 1,019 adults 18 years of age and older, fielded June 8-10, 2015.

\*\*Newell Brands® will donate \$0.36 per package of Sharing Jars sold, up to \$150,000 provided to Feeding America®. \$1 helps provide 11 meals secured by Feeding America® on behalf of local member food banks.

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