



Newell Brands Appoints Tom Sanford as Vice President, Communications

August 31, 2016

HOBOKEN, N.J.--(BUSINESS WIRE)-- Newell Brands (NYSE: NWL) today announces that Tom Sanford has joined the company as Vice President, Communications. Sanford will be based at the company's new global headquarters in Hoboken, New Jersey, with responsibility for enterprise-level internal and external communications worldwide, inclusive of employee, community and media relations.

"Tom has more than 25 years of communications experience driving positive outcomes for global organizations during significant periods of change and growth," said Fiona Laird, Chief Human Resources and Communications Officer. "He will be a tremendous asset during this exciting, transformational time at Newell Brands."

Prior to joining Newell Brands, Sanford held communications leadership roles at several large, multinational companies, including Aetna, Johnson & Johnson, Pfizer, and AlliedSignal. He spent the early part of his career at two New York-based communications agencies, Adams & Rinehart and Burson-Marsteller. He holds a B.A. in American Studies from Yale University.

Sanford's appointment is the latest in a series of top talent additions for the company since its acquisition of Jarden Corp. on April 15, 2016.

About Newell Brands

Newell Brands (NYSE: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer's®, Coleman®, Jostens®, Marmot®, Rawlings®, Irwin®, Lenox®, Oster®, Sunbeam®, FoodSaver®, Mr. Coffee®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, NUK®, Calphalon®, Rubbermaid®, Contigo®, First Alert®, Waddington and Yankee Candle®. Driven by a sharp focus on the consumer, leading investment in innovation and brands, and a performance-driven culture, Newell Brands helps consumers achieve more where they live, learn, work and play.

This press release and additional information about Newell Brands are available on the company's website, www.newellbrands.com.



View source version on businesswire.com: <http://www.businesswire.com/news/home/20160831006044/en/>

Source: Newell Brands

Investor Contact:

Newell Brands

Nancy O'Donnell, 1 770-418-7723

Vice President, Investor Relations

nancy.odonnell@newellco.com

or

Media Contacts:

Newell Brands

Nicole Quinlan, 1 770-418-7251

Senior Manager, Global Communications

nicole.quinlan@newellco.com

or

Weber Shandwick

Liz Cohen, 1 212-445-8044

liz.cohen@webershandwick.com