



Jostens creates championship ring for Pittsburgh Penguins

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PITTSBURGH, Oct. 10, 2016 /PRNewswire/ -- Jostens, the leading provider of high-end custom jewelry for professional sports teams, unveiled the National Hockey League's 2016 Stanley Cup championship rings today, when the Pittsburgh Penguins presented the rings to players, coaches and hockey staff during a private ceremony at the Heinz History Center.

The rings commemorate the Penguins' outstanding 2015-2016 season and celebrate the team's triumphant victory in the Stanley Cup championship on June 12.

"These unique and brilliant rings will always be an inspiring symbol of what our players and coaches accomplished by winning the Stanley Cup," said David Morehouse, president and CEO of the Pittsburgh Penguins. "On behalf of our owners, Mario Lemieux and Ron Burkle, as well as our players and coaches, I want to thank Jostens for the creativity and craftsmanship that went into this very special Stanley Cup championship ring project."

"Jostens is honored to once again partner with the Penguins to create a championship ring that celebrates the team's championship history," said Chris Poitras, Jostens division vice president of professional sports. "This one-of-a-kind ring is hand crafted and features over 300 diamonds totaling almost 9 brilliant carats."

The Penguins' Stanley Cup Championship Ring is crafted in white gold, while "STANLEY CUP CHAMPION" frames the top and bottom edges of the ring in yellow gold. This dual-tone technique creates a brilliant display of contrast.

The iconic Penguins logo crest is custom-cut in a genuine black onyx stone with a half-carat pear-shaped diamond within the Penguin's torso. The Penguin's hockey stick features one tapered baguette diamond, and the triangle in the background of the logo, representing the shape of downtown, is made up of 18 yellow diamonds, thereby giving the ring a sense of depth. Thirty custom-cut princess diamonds are set in a circle around the perimeter, with an additional 15 stones set behind the logo crest.

The edges of the top and sides of the ring are waterfall set with diamonds, making for smooth, cascading edges and a streamlined aesthetic. The left side panel proudly displays the team name, the player's last name and the player's number, elegantly all pave set with diamonds.

The right side panel features the year "2016" and four diamond-encrusted Stanley Cup trophies, which proudly represent each of the storied franchise's championship victories for Pittsburgh.

The inside arbor is engraved with the team motto, "Just Play," and the records of the four playoff series wins on the path to Stanley Cup glory.

Additionally, all Penguins fans can commemorate their team's epic victory by accessing a custom selection of personalized jewelry and collectibles. The collection gives fans the opportunity to clinch a piece of Pittsburgh history, and can be ordered online at www.jostens.com/penguinsfan.

Founded in 1897, Jostens has produced championship rings for professional sports teams and athletes for more than 60 years. In addition to collaborating with The Penguins, Jostens has partnered with other Pittsburgh professional sports organizations, including the Steelers and Pirates.

About Jostens

Jostens is a trusted partner in the academic and achievement channel, providing products, programs and services that help its customers celebrate moments that matter. The company's products include yearbooks, publications, jewelry and consumer goods that serve the K-12 educational, college and professional sports segments. Founded in 1897 and based in Minneapolis, Minn., Jostens is a subsidiary of Newell Brands and can be found online at www.jostens.com.

About Newell Brands

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