



## Minimize Waste and Maximize Your Money with the NEW FoodSaver® FM5000 Series Food Preservation System

August 16, 2016

BOCA RATON, Fla., Aug. 16, 2016 /PRNewswire/ -- The [FoodSaver®](#) brand, the authority and top-selling brand in vacuum sealing food preservation technology, today announces the launch of its NEW FoodSaver® FM5000 Series Food Preservation System. Developed with fan feedback in mind, the FoodSaver® brand has made the vacuum sealing process even easier while keeping its promise to keep food fresh for up to five times longer<sup>1</sup> and help you save up to \$2,700/year<sup>2</sup>.



"For loyal fans and new users alike, this new FoodSaver® FM5000 System is going to be a game changer," says Ofelia Silva, vice president of marketing for the FoodSaver® brand. "With new features like our vacuum view window, express bag maker and open roll storage, we're making it so simple and convenient for home cooks to get the most out of the food they grow, catch or buy."

This NEW FM5000 System incorporates new features like the Express Bag Maker that reduces vacuum sealing steps in half<sup>3</sup> because it preseals a bag every time. It also has a new Vacuum View Window that gives the user better control during vacuum sealing allowing him/her to reduce the roll waste up to 30 percent<sup>3</sup>. In addition, it combines the 2-in-1 functionality that is unique to the FoodSaver® brand. It combines a powerful upright vacuum sealing system to vacuum seal bags for long-term storage in your freezer, with an integrated retractable handheld sealer to vacuum zipper bags and containers that keep refrigerated foods and pantry items fresh and delicious. The new system is also compatible with the new [FoodSaver® Fresh Containers](#) which are perfect for keeping refrigerated foods fresher longer. By taking air out and sealing flavor in, the NEW FoodSaver® FM5000 System invites people to create, seal and save meals, keeping food fresh longer and making busy lives a little bit easier.

"Whether a professional chef or home cook, we put our hearts into our food. But air is the enemy of freshness and primary cause of freezer burn and dehydration in foods stored in containers, causing food to lose flavor and nutrition over time," explains Silva. "The FoodSaver® FM5000 Series Food Preservation System combats all of that and has become one of the most important tools in my kitchen."

Retailing for \$149.99 -199.99 and available at major retailers such as WalMart, Costco, Sam's, Target or online at [FoodSaver.com](#), key features include:

- NEW Express Bag Maker automatically creates a seal for your next bag, reducing bag making steps by 50%\*
- Retractable Handheld Sealer for use with FoodSaver® Vacuum Zipper Bags, Containers and Accessories
- NEW Easy Access Open Roll Storage helps keep track of bag inventory so you always know when you're running low
- NEW Low Cutting Surface allows you to use your counter as your work space to accurately measure custom sized bags
- NEW Vacuum View Window that enables you to see where you seal for optimal control and reduces over 30% of roll waste\*
- NEW Compact Size is perfect for countertop storage
- NEW Ergonomic Sealing Angle offers ease of use and comfort
- NEW Smudge-Resistant Brushed Aluminum Finish makes for easier clean-up
- Dishwasher Safe Patented removable drip tray

Learn more about the FoodSaver® FM5000 Series Food Preservation System at <http://www.foodsaver.com/fm5000-series>. For more information on FoodSaver® products please visit [www.FoodSaver.com](http://www.FoodSaver.com) or follow the FoodSaver® Brand on Facebook, Instagram and YouTube!

### **About Newell Brands**

Newell Brands Inc. (NYSE: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer's®, Coleman®, Jostens®, Marmot®, Rawlings®, Irwin®, Lenox®, Oster®, Sunbeam®, FoodSaver®, Mr.

Coffee®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, NUK®, Calphalon®, Rubbermaid®, Contigo®, First Alert®, Waddington and Yankee Candle®. Driven by a sharp focus on the consumer, leading investment in innovation and brands, and a performance-driven culture, Newell Brands helps consumers achieve more where they live, learn, work and play.

This press release and additional information about Newell Brands are available on the company's website, [www.newellbrands.com](http://www.newellbrands.com).

<sup>1</sup> When compared to ordinary storage methods like zipper bags, foil, plastic wrap and containers.

<sup>2</sup> Based on buying in bulk, buying on sale and preventing waste.

<sup>3</sup> Compared to previous FoodSaver® Food Preservation Systems.



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