

## Jostens and the Carolina Panthers Deliver 2015 NFC Championship Ring

June 8, 2016

### Elegant handcrafted rings recognize the team's hard work and dedication

CHARLOTTE, N.C., June 8, 2016 /PRNewswire/ -- The Carolina Panthers today presented team members with the 2015 National Football Conference (NFC) Championship rings at a special ceremony at Bank of America Stadium. Created by Jostens, the leading national custom jewelry designer and producer, the one-of-a-kind Panthers Championship ring commemorates the team's second NFC championship.



"Today we were honored to add to the rich history of the Carolina Panthers organization by awarding our players with custom designed Conference Championship rings," said Danny Morrison, President. "It was a pleasure to work with Jostens to create a stunning and unique keepsake that will be treasured by every team member."

"Jostens is proud to partner with the Panthers to create a ring that recognizes the team's remarkable 2015 season and incredible playoff journey," said Chris Poitras, vice president, Jostens. "The 2015 National Football Conference Championship ring is a brilliant ring designed to reflect a significant milestone and recognize the significant accomplishment of the team."

Crafted in 10-karat white gold, the ring features a custom-cut aquamarine stone and 77 diamonds with a total weight of 1.35 carats. The ring top features the Panthers logo embedded on a football made up of pave-set diamonds, set atop the custom-cut aquamarine stone. Two marquise-cut diamonds represent the team's two NFC titles, and the words 2015 NFC CHAMPIONS adorn the top and bottom of the ring.

One side of the ring features the player's name above a 3D depiction of the team's home stadium. The player's number is adorned with round diamonds and sits below the stadium. The other side features the Panthers team motto KEEP POUNDING above an image of the NFC Championship Trophy which is accented with two-tone 10-karat yellow gold to match the Super Bowl 50 logo. The team's season record of 17-2 sits below the trophy. The inside of the ring features the Super Bowl 50 logo set alongside the words CAROLINA PANTHERS 10-0 AT HOME, 15-1 SEASON.

Founded in 1897, Jostens has produced championship rings for professional sports teams and athletes for more than 60 years.

#### About Jostens

Jostens is a trusted partner in the academic and achievement channel, providing products, programs and services that help its customers celebrate moments that matter. The company's products include yearbooks, publications, jewelry and consumer goods that serve the K-12 educational, college and professional sports segments. Founded in 1897 and based in Minneapolis, Minn., Jostens is a subsidiary of Newell Brands and can be found online at [www.jostens.com](http://www.jostens.com).

#### About Newell Brands

Newell Brands (NYSE: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®,

Sharpie®, Dymo®, EXPO®, Parker®, Elmer's®, Coleman®, Jostens®, Marmot®, Rawlings®, Irwin®, Lenox®, Oster®, Sunbeam®, FoodSaver®, Mr. Coffee®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, NUK®, Calphalon®, Rubbermaid®, Contigo®, First Alert®, Waddington and Yankee Candle®. Driven by a sharp focus on the consumer, leading investment in innovation and brands, and a performance-driven culture, Newell Brands helps consumers achieve more where they live, learn, work and play.

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Jeff Peterson, 952-830-3348, [Jeff.peterson@jostens.com](mailto:Jeff.peterson@jostens.com)