



Newell Brands Announces 21 Percent Dividend Increase

May 8, 2017

HOBOKEN, N.J.--(BUSINESS WIRE)-- Newell Brands Inc. (NYSE:NWL) announced today that its Board of Directors declared a 21 percent increase in its quarterly cash dividend, from \$0.19 per share to \$0.23 per share. The dividend is payable June 15, 2017 to common stockholders of record at the close of business on May 31, 2017.

About Newell Brands

Newell Brands (NYSE:NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer's®, Coleman®, Jostens®, Marmot®, Rawlings®, Oster®, Sunbeam®, FoodSaver®, Mr. Coffee®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, NUK®, Calphalon®, Rubbermaid®, Contigo®, First Alert®, Waddington and Yankee Candle®. For hundreds of millions of consumers, Newell Brands makes life better every day, where they live, learn, work and play.

This press release and additional information about Newell Brands are available on the company's Web site, www.newellbrands.com.



View source version on businesswire.com: <http://www.businesswire.com/news/home/20170508005411/en/>

Source: Newell Brands Inc.

For Newell Brands Inc.

Investors:

Nancy O'Donnell, 1-770-418-7723

Vice President, Investor Relations

nancy.odonnell@newellco.com

or

Media:

Jason Anthoine, APR, 1-201-610-6768

Vice President, Corporate Communications

jason.anthoine@newellco.com

or

Weber Shandwick

Liz Cohen, 1-212-445-8044

liz.cohen@webershandwick.com