



Baby Jogger® Introduces New City Select® LUX Stroller For Growing Families

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Families of all Sizes Can Explore More with Second Annual Best Places to Stroll Guide: Day Trips Edition

ATLANTA, June 27, 2017 /PRNewswire/ -- Parents now have more than 20 different ways to explore the world with their growing families, thanks to the new City Select® LUX stroller from Baby Jogger®. As part of an award-winning line of strollers, the City Select LUX seamlessly transforms from a single to a double stroller, or even a triple by adding a glider board. The stroller offers more than 20 versatile configurations – the most riding options of any single to double stroller on the market.



Without reducing the size of the seat, the City Select LUX has a 30 percent more compact fold than the City Select - ideal for saving space in tighter areas such as hallways and car trunks. The City Select LUX also incorporates features that make it easier to take little ones along for daily adventures, such as an auto lock, decelerating brake and parking brake in one control at the fingertips.

The reversible seats can be parent-facing and forward-facing, so baby can interact with parents and also discover their surroundings. On sunny days, the extended UV 50+ canopy keeps baby shaded. No matter where the day takes you, the large, lightweight, yet durable all-suspension wheels keep baby comfortable on many different terrains.

Customize the stroller even further with stylish color options and a multitude of accessories:

- Six fashionable fabrics (granite, slate, port, taupe, indigo and ash);
- 16 compatible accessories including the new shopping tote and bench seat, which can hold a child up to 65 pounds;
- The bench seat, which offers four new riding options, is perfect for a growing child and promotes their sense of freedom while still providing a safe place for them to sit during outings; and
- Other accessories include the belly bar, carry bag, cup holder, child tray, car seat adapters, cooler bag, foot muff, glider board, hand muff, LUX pram kit, LUX second seat, parent console, UV/bug canopy and weather shield.

"At Baby Jogger we design strollers, but we are also parents who are always looking for ways to make daily adventures and travel with little ones easier," said Chris Davenport, Director of Brand Marketing, Baby Jogger. "The City Select LUX inspired us to create the *Best Places to Stroll Guide: Day Trips Edition* which features parents across the country testing out the stroller's versatility in their favorite day trip settings. The destinations are perfect for families of any size looking to mix up the routine this summer and beyond."

Exploration Inspiration – Baby Jogger's *Best Places to Stroll Guide: Day Trips Edition*

To celebrate the debut of the City Select LUX and help inspire families of all sizes to explore more, Baby Jogger is launching its second annual *Best Places to Stroll Guide*. One kid, two kids, three kids or more, this year's guide features a compilation of 15 different day trip locations that will excite family members of all ages.

The *Best Places to Stroll Guide: Day Trips Edition* lineup features 15 active, on-the-go moms who are always out for getaways with their little ones:

State	City	In-the-Know Parent	Instagram Handle
CA	Los Angeles	Vanessa Lachey	@VanessaLachey
CA	Orange County	Lydia Webb	@Lydia.Webb
CA	San Clemente	Corrine Stokoe	@MintArrow
FL	Plantation	Jade Scott	@JScott24
GA	Cumming	Anna Liesemeyer	@InHonorOfDesign
GA	Savannah	Claire Cervino	@Claire_Cervino
MI	Ann Arbor	Kirstin Measom	@XOMrsMeasom
NJ	Bedminster	Katey Stanley	@KateyStanley
NJ	Hamilton	Bethany Dyer	@KissMeDarlingXO
NY	New York City	Suzanne Cohen	@GothamLove
NY	New York City	Brianne Manz	@StrollerInTheCity
TX	Austin	Lee Anne Benjamin	@LeeAnneBenjamin
TX	Houston	Nesha Sampson	@Love.Little.Sampsons
UT	South Jordan	Karim Jones	@KarimJones
UT	Salt Lake City	Amanda Sanchez	@LittleMissFearlessBlog

To check out the new *Best Places to Stroll Guide: Day Trips Edition*, families can visit [BabyJogger.com/en-US/strollerguide](#) or the [@BabyJogger Instagram page](#).

The City Select LUX can be used from infant through 45 pounds for a single stroller and an additional 45 pounds when converted to a double stroller, making it adaptable for years to come.

How Do You Stroll? Contribute and Win a City Select LUX

Families gearing up for summer adventures can enjoy their trips even further by entering to win a new City Select LUX stroller. Today through July 11, 2017, parents who share an image of their favorite day trip using #HowIStrollSweepstakes and tagging @BabyJogger on Instagram will be entered to win one City Select LUX stroller. Learn more at the [@BabyJogger Instagram page](#).

Pricing & Availability

The City Select LUX is now available for a suggested retail price of \$629.99 (\$649.99 for ash) and \$199.95 (\$219.95 for ash) for a second seat. Pricing and distribution will vary by country. This stroller is not intended for jogging. For further information on the City Select LUX, please visit [www.BabyJogger.com](#).

About Baby Jogger

Beginning with the invention of the original 3-wheeled jogging stroller in 1984, Baby Jogger has continued to revolutionize every aspect of the stroller category, enabling families to go anywhere, using strollers that fold instantly. Their innovation has been recognized all over the world, winning more than 20 design and innovation awards in the past four years alone. Baby Jogger is a global brand sold in more than 70 countries.

About Newell Brands

Newell Brands (NYSE: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate[®], Sharpie[®], Dymo[®], EXPO[®], Parker[®], Elmer's[®], Coleman[®], Jostens[®], Marmot[®], Rawlings[®], Oster[®], Sunbeam[®], FoodSaver[®], Mr. Coffee[®], Rubbermaid Commercial Products[®], Graco[®], Baby Jogger[®], NUK[®], Calphalon[®], Rubbermaid[®], Contigo[®], First Alert[®], Waddington and Yankee Candle[®]. For hundreds of millions of consumers, Newell Brands makes life better every day, where they live, learn, work and play.

This press release and additional information about Newell Brands are available on the company's website, www.newellbrands.com.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/baby-jogger-introduces-new-city-select-lux-stroller-for-growing-families-300479509.html>

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