



New Ball® Home Canning Jars Encourage All To Share Meals

April 19, 2017

For every package of Collection Elite® Sharing Jars purchased, four meals will be donated to families in need*

FISHERS, Ind., April 19, 2017 /PRNewswire/ -- Canning and sharing go hand-in-hand. Indeed, [more than 71% of gardeners share more than half the food they grow](#), often through canning. Now, Ball® home canning products, part of Newell Brands' portfolio of brands, make it easier than ever for all gardeners, canners, and Mason jar lovers to donate and share food with the new Collection Elite® Sharing Jar.



In partnership with Feeding America®, Newell Brands will donate four meals to families in need for every package of Sharing Jars purchased. The Sharing Jar also is perfect for home canning and features a modern design, making it ideal for gifting.

"Sharing with others is a value at the core of the Ball® brand. The new Sharing Jars reaffirm that tenet as the design encourages users to can food at home and share with friends and family. And, the purchase of Sharing Jars helps feed people in need," said Matt Christensen, Marketing Director of Fresh Preserving at Newell Brands Inc. "This partnership with Feeding America allows us to give back."

"Feeding America is thrilled to partner with Newell Brands in their efforts to help the more than 42 million people in the United States who face hunger, including 13 million children," said Nancy Curby, SVP of Corporate Partnerships & Operations, Feeding America. "We look forward to a partnership that will help provide nutritious food to people in need as we work together in the fight to end hunger."

The new Collection Elite® Sharing Jars are available on FreshPreserving.com and in retailers nationwide this spring. For more information about all Ball® home canning products, visit FreshPreserving.com and FreshlyPreservedIdeas.com or find the brand on [Facebook](#), [Twitter](#) and [Pinterest](#).

*Newell Brands will donate \$0.36 per package of Sharing Jars sold, up to \$150,000.00, to Feeding America. One dollar helps provide 11 meals secured by Feeding America on behalf of local member food banks.

About Newell Brands

Newell Brands (NYSE: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer's®, Coleman®, Jostens®, Marmot®, Rawlings®, Oster®, Sunbeam®, FoodSaver®, Mr. Coffee®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, NUK®, Calphalon®, Rubbermaid®, Contigo®, First Alert®, Waddington and Yankee Candle®. For hundreds of millions of consumers, Newell Brands makes life better every day, where they live, learn, work and play.

This press release and additional information about Newell Brands are available on the company's website, www.newellbrands.com.

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