



Introducing Go Teach! a new online community designed to unite teachers

March 1, 2017

The makers of Sharpie®, Paper Mate®, Expo®, Prismacolor®, Elmer's®, X-ACTO®, and Mr. Sketch® commit to sharing helpful content, resources and ideas with teachers.

ATLANTA, March 1, 2017 /PRNewswire/ -- A new educational initiative called Go Teach! launches today to inspire, empower, and motivate teachers to keep doing what they love – teaching. The program, developed by the makers of classroom staples such as Sharpie®, Mr. Sketch®, Paper Mate® and more, welcomes teachers of all grades, subjects, and experience levels.



Go Teach! is completely free for teachers to join and will provide a monthly e-newsletter consisting of original, inventive classroom projects, lesson plans, imaginative classroom hacks, helpful and motivating teaching tips, and exclusive discounts on classroom supplies.

"We love America's teachers and are inspired by their dedication and the efforts they put forth for their students every single day," said Victor Misawa, senior vice president of marketing, Writing & Creative Expression, Newell Brands. "As many of the leading classroom brands, we often hear from teachers firsthand about the challenges they face. We want to do our part to help them and America's youth continue to thrive. We are cheering for them, Go Teach!"

Teachers who join Go Teach! will also receive exclusive first-looks at new classroom products, be entered into giveaways and receive special deals on the products teachers love.

To join the community and learn more about Go Teach! like us on Facebook at facebook.com/goteachcommunity.

About Go Teach!:

Go Teach! is a new community created to inspire, empower and motivate teachers. Created from the makers of teacher fan favorites such as Elmer's® Glue, Sharpie®, EXPO®, Mr. Sketch® and Paper Mate®, Go Teach! is working with notable teachers across the country to share their colorful, fun and engaging, yet effective tips and tricks with their comrades in the field. Teachers of all grade, subjects and experience levels are encouraged to join the Go Teach! community to receive a monthly e-magazine, featuring original, creative projects for their students, imaginative classroom tips and tricks, exclusive product first-looks and sneak peeks, as well as giveaways, special deals on products and more.

About Newell Brands:

Newell Brands ([NWL](http://www.newellbrands.com)) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer's®, Coleman®, Jostens®, Marmot®, Rawlings®, Oster®, Sunbeam®, FoodSaver®, Mr. Coffee®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, NUK®, Calphalon®, Rubbermaid®, Contigo®, First Alert®, Waddington and Yankee Candle®. For hundreds of millions of consumers, Newell Brands makes life better every day, where they live, learn, work and play. This press release and additional information about Newell Brands are available on the company's website, www.newellbrands.com.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/introducing-go-teach-a-new-online-community-designed-to-unite-teachers-300415397.html>

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