



First Alert® Updates Award-Winning Nursery Monitor with Virtual Assistant Capabilities

January 5, 2017

Onelink Environment Monitor Works Seamlessly with Amazon Alexa, Apple HomeKit

(Aurora, Ill.) Jan. 5, 2017 – Imagine simply asking your virtual assistant the temperature, humidity or carbon monoxide level in your child's bedroom, without lifting a finger. That dream will soon become a reality with the latest integrated virtual assistant functionality to be introduced by First Alert®.

The new Onelink® by First Alert Environment Monitor, on display at the First Alert Booth (Sands Expo #41330) at the 2017 Consumer Electronics Show (CES) in Las Vegas, Nev., Jan. 5-8, 2017, offers advanced sensing technologies to monitor for high and low levels of carbon monoxide (CO), both of which can be hazardous to human health. This innovation features the integration of Amazon's virtual assistant Alexa, and is Apple HomeKit-enabled. The Onelink Environment Monitor provides information regarding environmental changes or dangers via users' connected devices.

Winner of several parenting awards, including Mom's Choice Award, National Parenting Product Award and Family Review Center Gold Award, the Onelink Environment Monitor provides additional peace of mind for households with young children.

The Onelink Environment Monitor is being enhanced to feature hands-free commands through compatibility with Alexa. Individuals will be able to use Alexa skills to ask questions about the temperature, humidity and carbon monoxide levels in their home with questions such as, "Alexa, what is the temperature in the bedroom?" This on-demand information provides a peace of mind and ease of use for individuals and families alike with responses such as, "It is 72 degrees in the bedroom."

"In 2016, the smart home was redefined by Amazon Echo and Google Home virtual assistant products," said Tom Russo, vice president of marketing for First Alert, the most trusted brand in home safety*. "Having the ability to quickly check on your home environment can make a difference in the comfort and confidence of families impacted by issues such as allergies or asthma."

The intuitive and compact Onelink Environment Monitor is a free-standing CO alarm which also monitors temperature and humidity. It is Apple HomeKit-enabled, and its latest updated capabilities include integration with the Apple Home app. Optimizing multiplatform versatility, the micro-designed device delivers convenient access to information and notifies users of any shift in their environment's conditions.

Carbon monoxide is a colorless, odorless – but toxic and potentially deadly – gas emitted by common household appliances. Standard CO alarms are designed to sense high levels of CO (30-70 parts per million) and the Onelink Environment Monitor will also detect low-level CO at nine parts per million. Low-level CO has been proven to be harmful to infants, the elderly and others with weak or compromised immune systems, with effects ranging from headaches and nausea to confusion and heart problems**.

"By monitoring for the presence of carbon monoxide at low levels, on different platforms and devices, the Onelink Environment Monitor provides protection for those most vulnerable, and peace of mind for those who care for them," said Russo. "Even when you are away from home, important information from the Environment Monitor will be accessible."

Additional Product Features

A multi-colored LED ring on the device informs users at a glance regarding the status of their home's temperature. A white light glows if the room is at the programmed temperature, blue indicates the room is too cool, and amber signifies it is too warm. The ring is dimmable, and the brightness can be adjusted based on preference, serving as a night light. Desired temperature and humidity settings are pre-established by the user during setup.

The Onelink Environment Monitor plugs into a standard electrical outlet and has a long-life battery in case of power outages. The back-up power source ensures if carbon monoxide levels are detected in an emergency, it will alert users via a push notification as well as an audible alarm. Since the device is Apple HomeKit-enabled, user data is encrypted and privacy is built-in, allowing users to feel secure while benefiting from the convenience of a connected home.

"As our homes continue to get smarter, we want to ensure that simplicity, convenience and security are part of the experience," said Russo. "The Onelink Environment Monitor keeps users informed about what's happening inside their homes and allows them to be in control of their living environment with today's most user-friendly and data-secure technologies."

The Onelink Environment Monitor is part of a complete line of integrated smart home products from First Alert. Other Onelink products include a Smoke + Carbon Monoxide Alarm and Safe – both designed to work with the Onelink Home app and other connected home platforms, providing a simple, safe and efficient smart home solution.

For more information, visit www.firstalert.com/onelink.

**First Alert Brand Trust Survey, January 2016 – Results are based on the responses of 1,004 adults, ages 18 and older, living in the United States who completed a telephone survey, January 28-31, 2016. Results are accurate to +/- 3 percentage points with a 95 percent confidence level and can be generalized to the entire adult population in the United States within those statistical parameters. For more information or a copy of the complete survey and results, contact Tim Young at LCWA: 312/565-4628 or tyoung@lcwa.com.*

About BRK Brands, Inc.

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Contacts:

Rebecca Raudabaugh or Lindsey Lucenta

L.C. Williams & Associates

P: 312-565-3900 or 800-837-7123

E: rraudabaugh@lcwa.com or llucenta@lcwa.com