



Newell Rubbermaid Announces 12 Percent Dividend Increase

February 12, 2015

ATLANTA, Feb. 12, 2015 (GLOBE NEWSWIRE) -- Newell Rubbermaid (NYSE:NWL) today announced that its Board of Directors declared a 12 percent increase in its quarterly dividend from \$0.17 per share to \$0.19 per share. The dividend is payable March 13, 2015 to common stockholders of record at the close of business on February 27, 2015.

"Today's action, which represents the fifth dividend increase in the last four years, reflects our commitment to deliver strong returns to shareholders as we continue to drive the Growth Game Plan into action," said President and CEO Michael Polk. "Our strengthened growth outlook, increased margins and the cash generative nature of our business give us the continued flexibility to invest in the business for strengthened performance, execute our share repurchase program, pursue strategic acquisitions and maintain the dividend in our target dividend payout ratio range of 30 to 35 percent."

About Newell Rubbermaid

Newell Rubbermaid Inc., an S&P 500 company, is a global marketer of consumer and commercial products with 2014 sales of \$5.7 billion and a strong portfolio of leading brands, including Sharpie®, Paper Mate®, Rubbermaid Commercial Products®, Irwin®, Lenox®, Parker®, Waterman®, Contigo®, Rubbermaid®, Levolor®, Calphalon®, Goody®, Graco®, Aprica®, Baby Jogger® and Dymo®. As part of the company's Growth Game Plan, Newell Rubbermaid is making sharper portfolio choices and investing in new marketing and innovation to accelerate performance.

This press release and additional information about Newell Rubbermaid are available on the company's Web site, www.newellrubbermaid.com.

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