



Newell Rubbermaid Prices \$600 Million Notes Offering

October 14, 2015

ATLANTA--(BUSINESS WIRE)-- Newell Rubbermaid (NYSE:NWL) today announced that it has priced a registered underwritten public offering of \$600 million of notes, consisting of \$300 million of notes due 2018 and \$300 million of notes due 2025.

The notes due 2018 will pay interest semi-annually on April 15 and October 15, commencing April 15, 2016, at a rate of 2.150% per year and will mature on October 15, 2018.

The notes due 2025 will pay interest semi-annually on May 1 and November 1, commencing May 1, 2016, at a rate of 3.900% per year and will mature on November 1, 2025.

The offering is expected to close on October 19, 2015. The company plans to use the net proceeds (1) to fund the purchase price for its pending acquisition of Elmer's Products, Inc. and (2) for general corporate purposes.

Credit Suisse Securities (USA) LLC, Citigroup Global Markets Inc. and J.P. Morgan Securities LLC are acting as joint book-running managers for the offering. The offering was made pursuant to Newell Rubbermaid's effective shelf registration statement. Copies of the prospectus supplement and accompanying prospectus may be obtained by visiting the SEC's website at www.sec.gov or by contacting Credit Suisse Securities (USA) LLC, Attention: Credit Suisse Prospectus Department, One Madison Avenue, New York, NY 10010, 1-800-221-1037, e-mail: newyork.prospectus@credit-suisse.com, Citigroup Global Markets Inc., 1155 Long Island Avenue, Edgewood, NY 11717, c/o Broadridge Financial Solutions, 1-800-831-9146, email: prospectus@citi.com, or J.P. Morgan Securities LLC, 383 Madison Ave., New York, NY 10179, Attn: Investment Grade Syndicate Desk, 1-212-834-4533.

About Newell Rubbermaid

Newell Rubbermaid Inc., an S&P 500 company, is a global marketer of consumer and commercial products with 2014 sales of \$5.7 billion and a strong portfolio of leading brands, including Sharpie®, Paper Mate®, Rubbermaid Commercial Products®, Irwin®, Lenox®, Parker®, Waterman®, Contigo®, Rubbermaid®, Calphalon®, Goody®, Graco®, Aprica®, Baby Jogger® and Dymo®. As part of the company's Growth Game Plan, Newell Rubbermaid is making sharper portfolio choices and investing in new marketing and innovation to accelerate performance.

This press release and additional information about Newell Rubbermaid are available on the company's Web site, www.newellrubbermaid.com.



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