



Jarden Announces Launch Of \$300 Million Private Offering Of Senior Notes

October 21, 2015

MIAMI, Oct. 21, 2015 /PRNewswire/ -- Jarden Corporation ("Jarden" or the "Company") (NYSE: JAH) announced today that it intends subject to market and other conditions, to offer \$300 million in aggregate principal amount of its senior notes (the "Notes") due 2023 in a private offering to qualified institutional buyers pursuant to Rule 144A under the Securities Act of 1933, as amended (the "Securities Act"), and to certain persons outside of the U.S. pursuant to Regulation S under the Securities Act. The Notes would be guaranteed by certain of the Company's domestic subsidiaries.

The Company expects to use the net proceeds of the offering to fund a portion of the purchase price and related fees and expenses for the recently announced acquisition of Visant Holding Corp. ("Visant"), the parent company of Jostens, Inc. and the other entities composing the Jostens business (collectively, "Jostens").

This press release shall not constitute an offer to sell or the solicitation of an offer to buy the Notes nor the related guarantees, nor shall there be any solicitation or sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

The Notes nor the related guarantees have not been registered under the Securities Act, or the securities laws of any other jurisdiction, and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements.

Note: This news release contains "forward-looking statements" within the meaning of the federal securities laws and is intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995, including statements regarding the Company's proposed senior notes offering, the Company's expected plan to fund the Jostens acquisition and the ability of the Company to close the Jostens acquisition. These projections and statements are based on management's estimates and assumptions with respect to future events and financial performance and are believed to be reasonable, though are inherently uncertain and difficult to predict. Actual results could differ materially from those projected as a result of certain factors. A discussion of factors that could cause results to vary is included in the Company's periodic and other reports filed with the Securities and Exchange Commission.

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SOURCE Jarden Corporation

Jarden Corporation, Rachel Wilson, 203-845-5300; Investors: Allison Malkin, ICR, Inc., 203-682-8225; Press: Liz Cohen, Weber Shandwick, 212-445-8044