



Electric Water Bath Canner + Multi-Cooker Joins Jarden Home Brands' Line Of Ball® FreshTECH Appliances

November 10, 2015

Versatile appliance makes the preserving process easier than ever; also has multi-cooker capabilities

FISHERS, Ind., Nov. 10, 2015 /PRNewswire/ -- Interest in homesteading food traditions is on the rise, with nearly 40% of Americans expressing interest in home canning, according to a recent survey from ORC International and Jarden Home Brands, makers of [Ball® brand home canning products](#). Meeting the needs of those just learning to preserve while also exciting veteran canners, Jarden Home Brands announces availability of a new countertop appliance that makes it easier than ever to transform fresh foods into delicious recipes and meals, without taking over the stovetop. The [Ball® FreshTECH Electric Water Bath Canner + Multi-Cooker](#) is a plug-in, countertop appliance that makes water bath canning more convenient than ever. This versatile appliance can also be used as a multi-cooker for preparing soups & stews, steaming vegetables, warming beverages and much more, making it the perfect gift for anyone from novice foodie to culinary expert.

Developed by Jarden Home Brands' Fresh Preserving experts, the FreshTECH Electric Water Bath Canner + Multi-Cooker eliminates the need to use the stove top for the canning process and gives preservers of all levels more flexibility to prepare their favorite recipes. Not only does the 21-quart pot allow for additional batch capacity, but it is removable from the base for compact storage in any space, and includes a convenient drain spout for easy, safe cleanup.

"In recent research, we found that 68% of Americans would rather make their own fresh foods than purchase store bought. But that doesn't mean they want to be tied to the stove so our experts are constantly in search of new innovations that will make fresh preserving easier for all home cooks, regardless of experience," said Deepankar Pant, Senior Brand Manager of Innovation at Jarden Home Brands. "With more consumers growing and buying fresh foods and seeking out new ways to enjoy that produce, we wanted to provide a multi-tasking appliance that not only preserves, but helps transform fresh ingredients into delicious meals."

The FreshTECH Electric Water Bath Canner + Multi-Cooker comes with a recipe booklet filled with ideas for pickles, pasta sauce, soups and even ciders. A must-have appliance for holiday entertaining, the FreshTECH Electric Water Bath Canner + Multi-Cooker eliminates heat from using the stove top and can even act as a beverage urn for your favorite winter party punch. Atop every foodie's wish list, it's also a great gift for home cooks, gardeners and even new homeowners looking for an appliance that can meet many mealtime needs.

The [Ball® FreshTECH Electric Water Bath Canner + Multi-Cooker](#) is available to purchase at www.FreshPreservingStore.com for \$149.99 and can be found at retailers nationwide, as well as online. Consumers and fans also have a chance to win an appliance through a [giveaway](#) hosted on the Ball Canning & Recipes Facebook page! For more information on all Ball brand canning products and safe home canning practices, visit www.FreshPreserving.com or the brand's social media channels including Facebook (www.Facebook.com/BallCanning), Twitter (www.Twitter.com/BallCanning) and Pinterest (www.Pinterest.com/BallCanning).

About Jarden Corporation

Jarden Corporation is a diversified, global consumer products company with a portfolio of over 120 trusted, authentic brands. Jarden's record of strong financial performance and organic growth is supported by a focused operating culture coupled with value enhancing acquisitions and shareholder focused capital allocation. Jarden operates in three primary business segments through a number of well recognized brands, including: Branded Consumables: Ball®, Bee®, Bernardin®, Bicycle®, Billy Boy®, Crawford®, Diamond®, Envirocooler®, Fiona®, First Alert®, First Essentials®, Hoyle®, Kerr®, Lehigh®, Lifoam®, Lillo®, Loew-Cornell®, Mapa®, Millefiori®, NUK®, Pine Mountain®, Quickie®, Spontex®, Tigex®, Waddington, Yankee Candle® and YOU®; Outdoor Solutions: Abu Garcia®, AeroBed®, Berkley®, Campingaz® and Coleman®, Dalbello®, ExOfficio®, Fenwick®, Greys®, Gulp!®, Hardy®, Invicta®, Jostens®, K2®, Marker®, Marmot®, Mitchell®, Neff®, PENN®, Rawlings®, Shakespeare®, Squadra®, Stearns®, Stren®, Trilene®, Völk®, and Zoot®; and Consumer Solutions: Bionaire®, Breville®, Cadence®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rainbow®, Rival®, Seal-a-Meal®, Sunbeam®, VillaWare® and White Mountain®. Headquartered in Florida, Jarden ranks #348 on the Fortune 500 and has over 35,000 employees worldwide. For further information about Jarden, please visit www.jarden.com.

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