



Health o Meter™ nuyu™: Wellness with yu in mind

September 1, 2015

Introducing an assortment of wellness solutions made of a free smartphone app, Activity Monitor, Wireless Scale, Coaching Plans and first-of-its-kind Sleep System

BOCA RATON, Fla.--(BUSINESS WIRE)--Sep. 1, 2015-- When it comes to making a change or trying something new, you don't have to go it alone. This fall, **Health o meter™ nuyu™** launches an assortment of wellness products to proactively help track and fulfill personal health and wellness goals. Whether the goal is to become more active, manage weight, carve a path toward better health or simply *feel good*, Health o meter™ nuyu™ products provide a personalized partnership that fits even the busiest lifestyle.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20150901006011/en/>



Your partner on the path to a better yu.

Health o Meter(TM) nuyu(TM) Activity Monitor and Free Smartphone App (Photo: Business Wire)

Exercise partners provide a powerful combination of support, accountability and motivation. The Health o meter™ nuyu™

brand offers this partnership through an assortment of wellness solutions that are convenient, easy to use and offered at price points that fit any lifestyle. A busy beginner finds a partner that provides guidance toward achieving goals, and a fitness enthusiast finds a virtual coach that helps challenge them to keep going.

Nielsen's recent Connected Life Report finds that nearly one-third of U.S. smartphone owners – about 46 million people – access fitness apps and technology to help track and quantify their lifestyle. The Health o meter™ nuyu™ suite of products performs beyond serving as a data hub, it can be an agent of change by providing easy solutions in an approachable way to help achieve wellness goals.

Activity Assortment: Wellness made simple.

Wellness is a personal journey and Health o meter™ nuyu™ products become your trusted guide, showing you where you've been and where you need to go. Working together through the free app, the activity assortment includes a connected Activity Monitor, Wireless Scale and Coaching Plans.

- The [Activity Monitor](#) tracks steps, calories, distance and sleep, connected via Bluetooth to the Health o meter™ nuyu™ smartphone app. The monitor displays stats and goal progression in real-time on an OLED screen, making this sub-\$50 monitor stand out from the pack. This versatile gadget is designed to be worn on the wrist, or clipped to a waist band or shoelaces for enhanced accuracy. Both clip and wristband are included in black with purchase, but other colors are sold separately including Plum, Kiwi, Light Blue, Watermelon, Midnight Blue and Charcoal. The device is water-resistant up to 30 meters and battery-powered for up to four months. The Health o meter™ nuyu™ Activity Monitor is now available at Amazon and www.healthometernuyu.com at MSRP of \$49.99.
- The [Wireless Scale](#) sends information via Bluetooth to the Health o meter™ nuyu™ app, easily tracking weight and BM over time to help monitor wellness goal progression. The sleek, smart scale displays weight information on the screen for instant feedback. The elegant glass design holds up to 400 lbs. and measures weight in 0.1 lb. increments for better accuracy. The disappearing LED display only becomes visible when you step on, and leaves a smooth surface while not in use. Connected to the app, the scale monitors weight gain, loss or maintenance. Offered in black or white, the Health o meter™ nuyu™ Wireless Scale is now available at Amazon and www.healthometernuyu.com at MSRP of \$49.99.
- The [Coaching Plans](#) (Coming Soon) are customizable 12-week wellness programs with step-by-step guidance to help reach specific wellness goals including: weight loss, healthy aging, stress reduction and more. An initial health assessment recommends personalized programs and timelines to achieve goals with a virtual partner. Programs include daily tips, exercise demonstrations, nutrition plans, grocery lists and more within the app. The “coach” formulates recommendations based on data, activity and learned patterns over time from the Activity Monitor and Wireless Scale, sending messages such as “get more rest” or “extend your next workout.” The programs also prepare recipes and meal plans customized by dietary allergies and preferences. The Health o meter™ nuyu™ Coaching Plans will be available in October at MSRP of \$19.99 and can be purchased as gift cards at Amazon and www.healthometernuyu.com, or digitally within the Health o meter™ nuyu™ app

First-of-its-Kind Sleep System

More than 60% of Americans say they experience sleep problems that affect mood, relationships, work and quality of life. Using temperature adjustment throughout the night, the Health o meter™ nuyu™ Sleep System is a first-of-its-kind solution to help address one of the most fundamental needs for personal health and well-being. The system is designed to reconnect the body to its natural internal clock, helping to rediscover a better night's sleep.

The [Sleep System](#) works with a Bluetooth enabled sleep mat and app. The system mimics your body's circadian rhythm helping to keep you comfortable at every moment through the night, and sleep the way nature intended. The mat warms to help you fall asleep more naturally, then cools

down to keep you resting comfortably and finally warms again to help your body wake up gradually. Using personalized information and night-by-night feedback, the system uses a proprietary algorithm and suggested temperatures to help take full advantage of the solution. The Health o meter™ nuyu™ Sleep System will be available on Indiegogo for preorder in September, and will be available this fall on Amazon.com and www.healthometernuyu.com for \$499.99 MSRP.

Stay up-to-date with the Health o meter™ nuyu™ Sleep System and discover additional sleep resources by signing up at <http://www.healthometernuyu.com/nuyu-sleep-system/sleep-system.html>.

The **Health o meter™ nuyu™** app is now available for free download in the [Google Play](#) or [Apple Store](#). Data is compatible with Apple Health Kit. Media interested in images or more information may contact jarden@maxborgesagency.com.

About Jarden Corporation

Jarden Corporation is a diversified, global consumer products company with a portfolio of over 120 trusted, authentic brands. Jarden's record of strong financial performance and organic growth is supported by a focused operating culture coupled with value enhancing acquisitions and shareholder focused capital allocation. Jarden operates in three primary business segments through a number of well recognized brands, including: Branded Consumables: Ball®, Bee®, Bernardin®, Bicycle®, Billy Boy®, Crawford®, Diamond®, Envirocooler®, Fiona®, First Alert®, First Essentials®, Hoyle®, Kerr®, Lehigh®, Lifoam®, Lillo®, Loew-Cornell®, Mapa®, Millefiori®, NUK®, Pine Mountain®, Quickie®, Spontex®, Tigex®, Waddington®, Yankee Candle® and YOU®; Outdoor Solutions: Abu Garcia®, AeroBed®, Berkley®, Campingaz® and Coleman®, Dalbello®, ExOfficio®, Fenwick®, Greys®, Gulp!®, Hardy®, Invicta®, K2®, Marker®, Marmot®, Mitchell®, PENN®, Rawlings®, Shakespeare®, Squadra®, Stearns®, Stren®, Trilene®, Völk® and Zoot®; and Consumer Solutions: Bionaire®, Breville®, Cadence®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rainbow®, Rival®, Seal-a-Meal®, Sunbeam®, VillaWare® and White Mountain®. Headquartered in Florida, Jarden ranks #348 on the Fortune 500 and has over 35,000 employees worldwide. For further information about Jarden, please visit www.jarden.com.



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Source: Jarden Corporation

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