



Newell Rubbermaid Announces Two Executive Appointments

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Procter & Gamble executive Joe Arcuri joins company as President, Home Solutions segment Newell Rubbermaid veteran Jeff Hohler appointed President, Tools segment

ATLANTA, Nov. 24, 2014 /PRNewswire/ -- Newell Rubbermaid (NYSE: NWL) today announced Joseph Arcuri will join Newell Rubbermaid as President, Home Solutions business segment, effective December 1, 2014. Arcuri joins Newell Rubbermaid after more than 25 years of global product development, marketing, and general management leadership experience at Procter & Gamble on leading brands such as Vicks®, Olay®, Gillette®, Old Spice®, Secret® and Ivory®. Arcuri's most recent job was Vice President and General Manager of P&G's North American Beauty business.

Arcuri will lead one of the company's largest and most complex business segments with responsibility for Rubbermaid®, Calphalon®, Goody® and Levolor® and the recently acquired Contigo®, Avex®, and bubba® brands. Arcuri's experience leading and repositioning global teams and commercial operations for growth and increased market share will enable him to drive the transformation of the company's Home Solutions business segment. He will be based at Newell Rubbermaid's global headquarters in Atlanta, Georgia.

Jeff Hohler, a company veteran of 13 years, has been appointed President of the company's fast-growing Tools business segment. In his current role in Home Solutions, Hohler has successfully integrated four global business units into the current Home Solutions business segment and has taken a series of tough choices within the business to reposition the Rubbermaid brand for future growth. Hohler will lead the Tools business segment from the company's professional business hub in Huntersville, North Carolina.

Hohler and Arcuri will report to Newell Rubbermaid Chief Operating Officer Bill Burke as members of his executive leadership team. Burke said, "Jeff and Joe are seasoned leaders and will help build an execution powerhouse at Newell, one that both unlocks the trapped capacity for growth and creates commercial value from our increasingly strong funnel of brand growth ideas."

Newell Rubbermaid President and Chief Executive Officer Michael Polk said, "These leadership appointments strengthen our senior management team. Jeff will continue to build his strong track record of delivery in our fast-growing Tools segment. Joe brings an incredible set of global leadership experiences, a consistent pattern of excellent results, and immense personal potential to the company as we continue the drive to make Newell Rubbermaid a larger, faster growing, more profitable, more global company."

About Newell Rubbermaid

Newell Rubbermaid Inc., an S&P 500 company, is a global marketer of consumer and commercial products with 2013 sales of \$5.7 billion and a strong portfolio of leading brands, including Sharpie®, Paper Mate®, Rubbermaid Commercial Products®, Irwin®, Lenox®, Parker®, Waterman®, Contigo®, Rubbermaid®, Levolor®, Calphalon®, Goody®, Graco®, Aprica® and Dymo®. As part of the company's Growth Game Plan, Newell Rubbermaid is making sharper portfolio choices and investing in new marketing and innovation to accelerate performance.

This press release and additional information about Newell Rubbermaid are available on the company's Web site, www.newellrubbermaid.com.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/newell-rubbermaid-announces-two-executive-appointments-300000175.html>

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