



Newell Rubbermaid Inc. Announces Increase in Maximum Tender Amount and Early Tender Results of Its Tender Offer for Its 4.70% Notes Due 2020

December 5, 2014

ATLANTA, Dec. 5, 2014 (GLOBE NEWSWIRE) -- Newell Rubbermaid Inc. (NYSE:NWL) announced today that it has amended the terms of its previously announced tender offer to purchase for cash its outstanding 4.70% Notes due 2020 (the "Notes") to increase the aggregate principal amount of Notes that may be purchased to \$168,686,000 from \$100,000,000 (as so amended, the "Maximum Tender Amount"). All other terms of the tender offer, as previously announced, remain unchanged. Newell Rubbermaid also announced the early tender results of the tender offer. The tender offer is being made upon, and is subject to, the terms and conditions set forth in the Offer to Purchase, dated November 14, 2014 (the "Offer to Purchase") and the related Letter of Transmittal.

The table below identifies the principal amount of Notes validly tendered at or prior to 5:00 p.m., New York City time, on December 4, 2014 (the "Early Tender Date") and the principal amount that Newell Rubbermaid has accepted for purchase. All Notes validly tendered at or prior to the Early Tender Date have been accepted for purchase. Newell Rubbermaid expects to make payment for the Notes it has accepted for purchase on December 8, 2014 (the "Early Settlement Date").

CUSIP Number	Title of Security	Aggregate		Principal Amount Tendered	Principal Amount Accepted
		Principal Amount Outstanding	Maximum Tender Amount		
651229AK2	4.70% Notes due 2020	\$550,000,000	\$168,686,000	\$168,686,000	\$168,686,000

Holders of Notes that were validly tendered at or prior to the Early Tender Date and accepted for purchase will receive the Total Consideration, which includes an early tender premium of \$30.00 per \$1,000 principal amount of the Notes (the "Early Tender Premium"), plus accrued and unpaid interest up to, but not including, the Early Settlement Date. The Total Consideration for each \$1,000 principal amount of Notes validly tendered at or prior to the Early Tender Date and accepted for purchase will be determined in the manner described in the Offer to Purchase, calculated as of 2:00 p.m., New York City time, on December 5, 2014.

Notes tendered pursuant to the tender offer may no longer be withdrawn, except as required by law (as determined by Newell Rubbermaid.)

The tender offer will expire at 11:59 p.m., New York City time, on December 18, 2014 (such date and time, as it may be extended, the "Expiration Date"), unless extended or earlier terminated. Because the tender offer is fully subscribed as of the Early Tender Date, Holders who validly tender Notes after the Early Tender Date will not have any of their Notes accepted for purchase.

The tender offer is subject to the satisfaction or waiver of certain conditions set forth in the Offer to Purchase.

Goldman, Sachs & Co. and Barclays Capital Inc. are acting as dealer managers for the tender offer. The information agent and tender agent is Global Bondholder Services Corporation. Copies of the Offer to Purchase, Letter of Transmittal and related tender offer materials are available by contacting Global Bondholder Services Corporation at (866) 470-4200 (toll-free) or (212) 430-3774. Questions regarding the tender offer should be directed to Goldman, Sachs & Co. at (800) 828-3182 (toll-free) or (212) 357-0215 (collect), or Barclays Capital, Inc. at (800) 438-3242 (toll-free) or (212) 528-7581 (collect).

This press release does not constitute an offer to sell or purchase, or the solicitation of an offer to sell or purchase, or the solicitation of tenders with respect to the Notes.

The tender offer for the Notes is only being made pursuant to the tender offer documents, including the Offer to Purchase that Newell Rubbermaid has distributed to holders of the Notes. The tender offer is not being made to holders in any jurisdiction in which the making or acceptance thereof would not be in compliance with the securities, blue sky or other laws of such jurisdiction. In any jurisdiction in which the tender offer is required to be made by a licensed broker or dealer, it shall be deemed to be made by the dealer managers or any other licensed broker or dealer on behalf of Newell Rubbermaid.

About Newell Rubbermaid

Newell Rubbermaid Inc., an S&P 500 company, is a global marketer of consumer and commercial products with 2013 sales of \$5.6 billion and a strong portfolio of leading brands, including Sharpie®, Paper Mate®, Rubbermaid Commercial Products®, Irwin®, Lenox®, Parker®, Waterman®, Rubbermaid®, Contigo®, Levolor®, Calphalon®, Goody®, Graco®, Aprica® and Dymo®. As part of the company's Growth Game Plan, Newell Rubbermaid is making sharper portfolio choices and investing in new marketing and innovation to accelerate performance.

This press release and additional information about Newell Rubbermaid are available on the company's Web site, www.newellrubbermaid.com.

Caution Concerning Forward-Looking Statements

Certain information contained in this press release constitutes forward-looking statements, including the statements regarding the timing and settlement of the tender offer. These statements relate to future events and can generally be identified by words such as "expects" and "intends". Forward-looking statements are inherently uncertain. The success of the tender offer is subject to a number of conditions, not all of which are within Newell Rubbermaid's control. Actual results may differ materially from those indicated by such forward-looking statements as a result of risks and uncertainties, including but not limited to changes in national or regional economies, changes in the interest rate environment and the debt

capital markets generally and other factors discussed or referenced in our most recent quarterly report on Form 10-Q filed with the SEC, under the heading "Risk Factors" and elsewhere, and any subsequent periodic or current reports filed by us with the SEC. In addition, any forward-looking statements speak only as of the date such statements are made. While we may elect to update forward-looking statements at some point in the future, we specifically disclaim any obligation to do so.

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