



Newell Rubbermaid Donates "Teacher Toolboxes" to 4,000 Teachers and 50,000 Students in Atlanta Public Schools

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Company reinforces commitment to education by giving teachers and students access to vital school supplies from its leading brand portfolio

ATLANTA, April 30, 2015 /PRNewswire/ -- Today, Newell Rubbermaid (NYSE: NWL) is thanking 4,000 teachers across Atlanta for the important role they play in educating the minds of tomorrow by providing them with vital school supplies from its well-known Sharpie®, Paper Mate®, Expo®, Mr. Sketch® and Rubbermaid® brands. In partnership with Kids In Need Foundation, the "Teacher Toolboxes" were distributed in 106 schools that serve 50,000 students across Atlanta Public Schools.

"Newell Rubbermaid is committed to improving consumers' lives in the communities we serve globally," said Newell Rubbermaid President and Chief Executive Officer Michael Polk. "Our employees are passionate about providing teachers in our headquarters city of Atlanta access to the tools they need to invest in our youth. Our donation to Atlanta Public Schools, in partnership with Kids In Need Foundation, is another example of how Newell Rubbermaid is helping students to achieve more inside and outside of the classroom."

Education is at the center of Newell Rubbermaid's corporate philanthropy initiative. Highlighted by an event held at Boyd Elementary School in Atlanta, Ga., Newell Rubbermaid donated "Teacher Toolboxes" valued at a total of approximately \$800,000 to Atlanta Public Schools, as well as an additional approximately \$30,000 donation of in-kind product to the Kids In Need Foundation, a 501(C)(3) charitable organization whose mission is to ensure that every child is prepared to learn and succeed by providing free school supplies nationally to students most in need.

"Newell Rubbermaid products – particularly their writing tools – are staples in classrooms around the world," says Atlanta Public Schools Deputy Superintendent David Jernigan. "We are grateful for Newell Rubbermaid's donation, and can say without hesitation that the Teacher Toolboxes will be put to good use this summer as we prepare for Day One APS August 5."

Also commenting on the Teacher Toolbox donation, Paula S. Larson, Newell Rubbermaid's Chief Human Resources Officer, said, "As a way to thank Atlanta teachers ahead of National Teacher Appreciation Week, these toolboxes will help local youth thrive in the classroom and beyond. We are truly invested in providing access to the tools that our youth need to excel in their future professional journeys and careers."

For more information on Newell Rubbermaid's Investing in Community initiative, visit www.newellrubbermaid.com. Interact with Newell Rubbermaid on [Facebook](#), on [Twitter](#) @NWLRubbermaid, on [Instagram](#) @NewellRubbermaid and on [Tumblr](#).

About Newell Rubbermaid

Newell Rubbermaid Inc., an S&P 500 company, is a global marketer of consumer and commercial products with 2014 sales of \$5.7 billion and a strong portfolio of leading brands, including Sharpie®, Paper Mate®, Rubbermaid Commercial Products®, Irwin®, Lenox®, Parker®, Waterman®, Contigo®, Rubbermaid®, Levolor®, Calphalon®, Goody®, Graco®, Aprica®, Baby Jogger® and Dymo®. As part of the company's Growth Game Plan, Newell Rubbermaid is making sharper portfolio choices and investing in new marketing and innovation to accelerate performance.

This press release and additional information about Newell Rubbermaid are available on the company's Web site, www.newellrubbermaid.com.

About Atlanta Public Schools

Atlanta Public Schools is one of the largest school districts in the state of Georgia, serving approximately 50,000 students across 106 learning sites. The district is organized into nine K-12 clusters with 87 schools, 17 charter schools and two citywide single-gender academies, where students are offered rigorous instructional programs that foster success in school and life. For more information, visit www.atlantapublicschools.us.

About Kids In Need Foundation

The Kids In Need Foundation is a national 501(c)(3) charitable organization founded in 1995. The Foundation's mission is to ensure that every child is prepared to learn and succeed by providing free school supplies nationally to students most in need. Its National Network of Resource Centers includes 34 facilities where teachers from low-income schools go to obtain free school supplies for their students. School supply giveaways in communities not served by Resource Centers are accommodated through the School Ready Supplies program, and students who have gone through natural disasters are helped to get back to their normal routines with new backpacks and supplies through the Second Responder® program. In addition, the Teacher Grants program awards preK-12 educators with funding to provide innovative learning experiences for students. The Kids In Need Foundation has distributed more than \$668 million in school supplies since its founding, directly benefiting 4.2 million students and more than 120,000 teachers annually, and has awarded \$1.6 million in grants to teachers. Kids In Need has earned the Gold GuideStar Exchange Seal, demonstrating its commitment to transparency, and has been given a 4-star rating from Charity Navigator, indicating that it operates in a fiscally responsible way and outperforms most other charities in America. For more information, visit www.kinf.org. Join the Kids In Need Foundation on Twitter at twitter.com/kidsinneed and Facebook at facebook.com/kidsinneed.

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