



Savor The Season The Simple Way--Jarden Home Brands Revolutionizes Home Canning Process With Ball® FreshTECH Automatic Home Canning System

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The Edison Award-winning home canning appliance simplifies fresh preserving, allowing consumers to make the most of fresh, local produce

DALEVILLE, Ind., Sept. 9, 2014 /PRNewswire/ -- With 42 million US households gardening¹ and the final weeks of summer produce season upon us, it's no surprise people are more interested than ever in finding ways to preserve their favorite fresh produce. According to Jarden Home Brands, makers of [Ball® brand home canning products](#), many are still intimidated by the home canning process, an easy way to prolong the freshness of seasonal foods. To make the preserving process easier than ever, Jarden Home Brands is proud to introduce the [Ball FreshTECH Automatic Home Canning System](#), a first-of-its-kind countertop appliance that takes the guesswork out of home canning and enables consumers to auto-preserve freshly-made foods with the push of a button.

A first-of-its-kind technology, the Ball FreshTECH Automatic Home Canning system was recognized with the Bronze Edison Award which honors excellence in new product design and innovation. Developed in consultation with food scientists, preservation specialists and key opinion leaders at leading universities and co-op extensions, the appliance simplifies the home canning process for those new to preserving and makes a great gift for those interested in DIY food.

"The FreshTECH Automatic Home Canning System is the perfect solution for those intimidated by the preserving process and is great for cooks who want to get started canning but don't know where to begin," said Chris Carlisle, Vice President of Marketing at Jarden Home Brands. "Experienced preservers also love the Home Canning System as it provides extra capacity for large batches and doesn't require using the stove top, making it perfect for all kitchens."

The revolutionary appliance uses patent-pending SmartPRESERVE™ technology, an energy efficient hybrid technology that automatically senses and constantly monitors time and temperature while adjusting for altitude. With seven built-in safety features, foods are processed at the correct temperature every time for safe, shelf-stable storage for up to a year.

The FreshTECH Automatic Home Canning System comes with its own set of recipes, tested and fully-approved by the Jarden Home Brands Fresh Preserving Kitchen to guarantee the best result each time. The "Everyday Canning Recipe Booklet and Meal Creations Guide" that accompanies each appliance contains a variety of the most popular fresh preserving recipes including jams, tomatoes, sauces and more, as well as meal creation ideas that show users how to enjoy their produce in delicious recipes all year long. In addition, the recently updated website for Ball brand home canning, [www.FreshPreserving.com](#), showcases an ongoing collection of additional, free home canning recipes developed specifically for the appliance, giving users even more ways to enjoy their FreshTECH Automatic Home Canning System.

Sur La Table is a proud partner of Jarden Home Brands, offering the FreshTECH Automatic Home Canning System in retail locations nationwide, as well as online at [SurLaTable.com](#), encouraging consumers to bring more fresh and local produce into their homes to preserve for enjoyment year-round.

"We're committed to providing consumers with innovative ways to foster creativity in the kitchen and the Ball FreshTECH Automatic Home Canning System allows our consumers to explore new ways to use fresh, seasonal foods," said Jacob Maurer SVP & GMM Merchandising at Sur La Table. "With late summer produce in season, we're seeing a lot of interest in the appliance indicating that people are excited and eager to explore home canning."

A perfect gift for home cooks, the FreshTECH Automatic Home Canning System retails for approximately \$299 and is also available for purchase online at [www.FreshPreservingStore.com](#). For more information on all Ball brand canning products, visit [www.FreshPreserving.com](#) or the brand's social media channels including Facebook ([www.Facebook.com/BallCanning](#)), Twitter ([www.Twitter.com/BallCanning](#)) and Pinterest ([www.Pinterest.com/BallCanning](#)).

About Jarden Corporation

Jarden Corporation is a leading provider of a diverse range of consumer products with a portfolio of over 120 trusted, quality brands sold globally. Jarden operates in three primary business segments through a number of well recognized brands, including: Outdoor Solutions: Abu Garcia®, AeroBed®, Berkley®, Campingaz® and Coleman®, ExOfficio®, Fenwick®, Greys®, Gulp!®, Hardy®, Invicta®, K2®, Madshus®, Marker®, Marmot®, Mitchell®, PENN®, Rawlings®, Ride®, Sevylor®, Shakespeare®, Stearns®, Stren®, Trilene®, Völk®, Worth® and Zoot®; Consumer Solutions: Bonaire®, Breville®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rival®, Seal-a-Meal®, Sunbeam®, VillaWare® and White Mountain®; and Branded Consumables: Ball®, Bee®, Bernardin®, Bicycle®, Billy Boy®, Crawford®, Diamond®, Dicon®, Fiona®, First Alert®, First Essentials®, Hoyle®, Kerr®, Lehigh®, Lifoam®, Lillo®, Loew Cornell®, Mapa®, NUK®, Pine Mountain®, ProPak®, Quickie®, Spontex®, Tigex® and Yankee Candle®. Headquartered in Florida, Jarden ranks #356 on the Fortune 500 and has over 30,000 employees worldwide. For further information about Jarden, please visit [www.jarden.com](#).

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¹ Source: National Gardening Association: http://assoc.garden.org/press/press.php?q=show&pr=pr_nga&id=3819

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