



## Crock-Pot® Announces New Digital Cookbook That Celebrates Pressure Cooking

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**The downloadable cookbook features a variety of pressure-cooking recipes from beloved foodie influencers**

BOCA RATON, Fla., Feb. 6, 2019 /PRNewswire/ -- Today the Crock-Pot® brand announced the launch of its new pressure-cooking cookbook, [Express Crock: Quick and Easy Recipes for Every Occasion](#). The online cookbook, which celebrates the power of pressure cooking, features time-saving recipes from celebrated food influencers that span across a variety of eating occasions, from breakfast and appetizers to dinner and dessert.



Crock-Pot® recently stepped into the pressure cooking space with the release of the Crock-Pot® 6-Quart Express Crock Multi-Cooker, which combines the functions of a pressure cooker, slow cooker, and steamer, with the ability to brown and sauté. As a result of consumer excitement for the Express Crock, the brand expanded its pressure-cooking portfolio in late 2018 with the launch of the [4-Quart](#) and [8-Quart](#) Express Crock models.

"I thought I had used every time-saving appliance available until I tried the Crock-Pot® Express Crock Multi-Cooker," said Gerry Speirs, food photographer and founder of food blog [Foodness Gracious](#). "The meals that I can prepare in a third of the time have helped immensely with weeknight family dinners and the results have been amazing. I never knew how simple it would be to make dishes like [Baked Apples](#) or [Lamb Casserole](#) in just one pot."

The new cookbook showcases a variety of great tasting dishes that can be made in the Express Crock, ranging from [Mexican Chocolate Lava Cake](#) and [Banana Walnut French Toast](#) to [Vegetable Biryani](#) and [Chicken Coconut Korma](#). All Express Crock models offer the ability to cook meals up to 70% faster than traditional cooking, making mealtime easier than ever before.

The Crock-Pot® Express Crock Multi-Cooker comes in [4-Quart](#), [6-Quart](#) and [8-Quart](#) models and is available for purchase nationwide at retailers including Target, Walmart, Best Buy and Crock-Pot.com. For more information about the Crock-Pot® Express Crock Multi-Cooker and to download the digital cookbook, visit [Crock-Pot.com/Cookbook.html](http://Crock-Pot.com/Cookbook.html).

### About Crock-Pot:

As the category originator, Crock-Pot® slow cooker first debuted over four decades ago as a simple bean cooker. The brand firmly believes that nothing brings good times and good friends together like delicious food and continues to deliver on its beliefs by creating new innovations that address the needs of households today. For more information, please visit [Crock-Pot.com](http://Crock-Pot.com).

### About Newell Brands:

Newell Brands (NASDAQ: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer's®, Coleman®, Marmot®, Oster®, Sunbeam®, FoodSaver®, Mr. Coffee®, Graco®, Baby Jogger®, NUK®, Calphalon®, Rubbermaid®, Contigo®, First Alert®, and Yankee Candle®. For hundreds of millions of consumers, Newell Brands makes life better every day, where they live, learn, work and play.

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