



Rubbermaid and Katherine Schwarzenegger to Host 'Brilliance Prep School' Virtual Cooking Class

July 7, 2020

Schwarzenegger, alongside Jocelyn Delk Adams of Grandbaby Cakes, will demonstrate easy meal preparation, recipe ideas and storage tips for all the newly minted at-home chefs

ATLANTA, July 7, 2020 /PRNewswire/ -- Rubbermaid Incorporated, the maker of innovative, solution-based food storage and organization products, is partnering with New York Times bestselling author, Katherine Schwarzenegger, to host 'Brilliance Prep School' – a virtual "few ingredients, many dishes" cooking class on Thursday, July 9. Schwarzenegger will be joined by Jocelyn Delk Adams, the food blogger and award-winning cookbook author behind Grandbaby Cakes, to show how a handful of pantry and refrigerator staples can be transformed into a variety of dishes and stored confidently for the week ahead using Rubbermaid BRILLIANCE® food storage containers.

Rubbermaid BRILLIANCE

PREP SCHOOL

A VIRTUAL COOKING CLASS

Hosted by
@KatherineSchwarzenegger
and **@GrandbabyCakes**

Hosted on
@KatherineSchwarzenegger
INSTAGRAM LIVE

July 9th | 10AM PT/12PM CT/1PM ET
Tune in and #PrepBrilliantly

"Like many people, over the last few months I've started to bake more and try some basic recipes," said Schwarzenegger. "I have always been open and honest about not being super experienced in the kitchen and want to learn more, so being able to do that in quarantine has been a silver lining. I started using Rubbermaid BRILLIANCE food storage containers to keep my meals fresh, as I prep for the week ahead, and it's made the whole experience so easy and organized. I'm thrilled to be working with Rubbermaid, and with Jocelyn, to show people how to make simple, non-intimidating and yummy recipes and how to keep their pantry and refrigerator organized!"

"Recipes don't need to be difficult to be delicious. Sometimes a dish just needs a handful of elements to make the flavors come to life," added Delk Adams. "I think people are going to love what we come up with, and by properly storing food with Rubbermaid BRILLIANCE containers, the airtight lids lock in flavor to keep food fresh throughout the week, making them the perfect complement to meal prep."

'Brilliance Prep School' will take place on Thursday, July 9 at 1 p.m. EST, and will be streamed via Instagram Live from Schwarzenegger's Instagram page, [@katherineschwarzenegger](https://www.instagram.com/katherineschwarzenegger). Recipes featured in the virtual cooking class have been handcrafted by both Katherine and Jocelyn, and through the class they will showcase the simplicity of creating various tasty dishes using the same core ingredients.

Rubbermaid BRILLIANCE food storage containers are an excellent meal prep tool with an intelligent and elevated design that offers exceptional performance. From a 100% leak-proof seal to a space efficient, crystal clear design, Rubbermaid BRILLIANCE will help home cooks prepare and store their food with confidence, thanks to features including:

- 100% Leak-Proof: an innovative 2-latch design and airtight leak-proof seal gives peace of mind
- Easy to Clean: stain and odor resistant material is dishwasher-safe for easy clean-up
- Crystal Clear: pristine, high quality material provides 360-degree clarity
- Splatter-Free Microwaving: designed with innovative vents that allow microwaving with the lid on and latches open to help reduce splatters

- Stacks Perfectly: modular, space efficient design for exceptional organization in the refrigerator
- Available in five sizes to hold all types of foods and dishes, including an on-the-go container with a divided, removable insert tray to keep foods separate and secure while on-the-go

"We can't wait to see Katherine and Jocelyn put the Rubbermaid BRILLIANCE line to the test," said Ryan Hall, Brand Marketing Director, Food Storage at Newell Brands. "Meal planning and experimentation in the kitchen is on the rise, and we hope this cooking class can be inspirational and teach that, when using the right tools, meal prep for the week can be easy and efficient."

For more details on the Rubbermaid BRILLIANCE line, visit www.rubbermaid.com/brilliance. To learn more about 'Brilliance Prep School' co-hosted by Katherine Schwarzenegger and Jocelyn Delk Adams on Thursday, July 9 at 1 p.m. EST, follow @rubbermaid on Instagram and Pinterest, and @RubbermaidFoodStorage on Facebook.

About Newell Brands

Newell Brands (NASDAQ: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer's®, Coleman®, Marmot®, Oster®, Sunbeam®, FoodSaver®, Mr. Coffee®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, NUK®, Calphalon®, Rubbermaid®, Contigo®, First Alert®, Mapa®, Spontex® and Yankee Candle®. For hundreds of millions of consumers, Newell Brands makes life better every day, where they live, learn, work and play.

About Rubbermaid

Rubbermaid Incorporated is a leader in developing innovative, high-quality solutions that help consumers keep their homes in order. Widely recognized and trusted, Rubbermaid designs and markets a full range of organization, storage and cleaning products to keep the home – including closets, garages, kitchens and outdoor spaces – neat and functional, freeing consumers to enjoy life. Rubbermaid (www.rubbermaid.com) is part of Newell Brands' global portfolio of brands.

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