



Sharpie® Rookies of the Year and Top 10 Draft Picks, Ashton Jeanty and Tetairoa McMillan, Prepare for the Most Important Signature of their Careers with the Sharpie S-Gel Pen

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New content shows how the Sharpie S-Gel pen's no-smear, no-smudge technology ensures Jeanty and McMillan's first professional signature will be as bold as their work on the field.

ATLANTA, May 1, 2025 /PRNewswire/ -- Sharpie® is excited to announce the continuation of its [Rookie of the Year](#) program as top ten draft picks Ashton Jeanty and Tetairoa McMillan prepare to make their mark in the pros.

Experience the full interactive Multichannel News Release here:

<https://www.multivu.com/sharpie-s-gel/9333251-en-sharpie-s-gel-pen-rookies-of-the-year-draft-picks>

Jeanty, the 6th overall draft pick selected by Las Vegas, and McMillan, the 8th overall draft pick headed to Carolina, will use Sharpie S-Gel pens to sign their rookie contracts – a pivotal moment in their professional journeys. Known for their bold, vibrant ink and no-smear, no-bleed technology, the S-Gel pens are the perfect tools for athletes to leave their mark both on and off the field.

From getting their first autographs to giving their own, Jeanty and McMillan's journeys remind us inspiration leaves a permanent mark. As kids, they looked up to the pros—Jeanty once sketched himself in a football uniform using Sharpie, while McMillan still remembers the thrill of getting a player's autograph using the iconic marker.

Now, on Signing Day and beyond, they're exclusively using Sharpie's full roster of products for every major moment of their rookie year. "As high-performing players, Ashton and Tetairoa need a high-performance pen that can help them show up with confidence from day one, and they are already making their mark," said Gina Lazaro, Vice President, Brand Management, Writing at Newell Brands. "We're proud to be part of their journey as they make a lasting impact on and off the field, beginning with their very first contract signature."

[Sharpie S-Gel Pens](#)' high-performance ink ensures that Jeanty's and McMillan's signatures will be as lasting as their careers. Sharpie's commitment to precision, quality, and boldness aligns perfectly with the qualities Jeanty and McMillan bring to their rookie seasons.

About Sharpie®

In 1964, the iconic Sharpie Fine Point black marker became the first pen-style permanent marker, and today Sharpie offers a wide selection of permanent markers, pens, highlighters, and more for the classroom, the office, and at home. Designed for precision and performance, Sharpie marking and writing instruments are offered in a variety of specialty and art styles. Sharpie is part of the Newell Brands global portfolio of leading brands. For more information, visit www.Sharpie.com.

About Newell Brands

Newell Brands (NASDAQ: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Rubbermaid, Sharpie®, Graco®, Coleman®, Rubbermaid Commercial Products®, Yankee Candle®, Paper Mate®, FoodSaver®, Dymo®, EXPO®, Elmer's®, Oster®, NUK®, Spontex® and Campingaz®. Newell Brands is focused on delighting consumers by lighting up everyday moments.

This press release and additional information about Newell Brands are available on the company's website, www.newellbrands.com.



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