Newell Brands Elects New Director to the Board

May 13, 2025

ATLANTA--(BUSINESS WIRE)--May 13, 2025-- Newell Brands (NASDAQ: NWL) today announced that effective May 8, 2025, Gary Pilnick, Chairman and Chief Executive Officer of WK Kellogg Co, has been elected to the Company's Board of Directors where he will serve as a member of the Audit and Compensation and Human Capital Committees. With the appointment of Mr. Pilnick, the size of the Company's Board will increase from eight members to nine.

With over 30 years of leadership in the consumer-packaged goods industry, Mr. Pilnick's strategic expertise and proven track record will enhance Newell Brands' efforts to drive innovation and deliver sustainable shareholder value. Mr. Pilnick has led WK Kellogg Co as Chairman and CEO since its formation in 2023, following the spin-off from Kellogg Company. During his 23-year tenure at Kellogg, where he served as Vice Chairman, Corporate Development and Chief Legal Officer, and an Executive Committee member since 2003, he was a key architect of the company's Deploy for Growth strategy. He drove major initiatives, including the acquisition of Pringles and Kellogg's expansion into Africa, while overseeing corporate strategy, M&A and legal. Prior to Kellogg, Mr. Pilnick served as Vice President and Chief Counsel at Sara Lee Corporation and Vice President and Chief Corporate Counsel at Specialty Foods Corporation. Mr. Pilnick currently serves on the Board of Directors of the Consumer Brands Association and the Duke University Law Board.

"Gary's extensive experience and strategic vision make him a tremendous addition to our Board," said Bridget Ryan Berman, Chair of the Board of Newell Brands. "His leadership in transforming global consumer goods businesses will be critical as we advance Newell's portfolio of iconic brands and pursue long-term growth."

"I am excited to join the Newell Brands Board and contribute to its mission of delighting consumers with innovative products," said Mr. Pilnick. "I look forward to working with the Board and leadership team to build on Newell's strong foundation and drive value for all stakeholders."

Mr. Pilnick earned a Juris Doctorate from Duke University School of Law and a bachelor's degree from Lafayette College.

This appointment reflects Newell Brands' ongoing commitment to Board refreshment and strategic governance. It supports its portfolio of leading brands in creating everyday moments that matter for consumers around the world.

About Newell Brands

Newell Brands (NASDAQ: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Rubbermaid, Sharpie, Graco, Coleman, Rubbermaid Commercial Products, Yankee Candle, Paper Mate, FoodSaver, Dymo, EXPO, Elmer's, Oster, NUK, Spontex and Campingaz. Newell Brands is focused on delighting consumers by lighting up everyday moments.

This press release and additional information about Newell Brands are available on the company's website, www.newellbrands.com.

Forward-Looking Statements

Some of the statements in this press release, particularly those relating to driving value, are forward-looking statements within the meaning of the federal securities laws. Actual results may differ materially from those expressed or implied in the forward-looking statements. Important factors that could cause actual results to differ materially from those suggested by the forward-looking statements include the factors listed from time to time in our SEC filings, including but not limited to our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and our other SEC filings. The company assumes no obligation to update any forward-looking statements as a result of new information, future events or developments.

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