



Rubbermaid Commercial Products Celebrates Fifth Year of Behind the Scenes of Clean, Honoring the Professionals Who Keep Facilities Running

September 29, 2026

Ahead of National Custodian Day, RCP will host 11 appreciation events nationwide, recognizing more than 1,250 custodial and facility maintenance professionals whose work helps keep communities running every day

- *Rubbermaid Commercial Products (RCP) is celebrating the fifth year of the Behind the Scenes of Clean initiative ahead of National Custodian Day on October 2, recognizing the professionals who help keep facilities operating every day.*
- *As the centerpiece of the initiative, RCP is hosting 11 recognition events in cities across the country, celebrating an estimated 1,250 custodial and facility maintenance professionals.*
- *Through the initiative, RCP is elevating the often-unseen work of custodial teams and reaffirming its commitment to equipping them with solutions designed to support their day-to-day work.*

HUNTERSVILLE, N.C., Sept. 29, 2026 /PRNewswire/ -- Rubbermaid Commercial Products® (RCP), part of the Newell Brands portfolio, today announced the return of the Behind the Scenes of Clean initiative, a nationwide appreciation program honoring custodians, cleaning professionals and facility teams ahead of National Custodian Day on October 2. Now in its fifth year, the initiative recognizes the people whose work helps keep workplaces, healthcare facilities, public spaces, hospitality venues, transportation hubs and entertainment destinations operating every day. This year, RCP will host 11 appreciation events nationwide, personally recognizing around 1,250 custodial and facility professionals for their contributions to communities across the country.



Launched in 2022, Behind the Scenes of Clean has become an annual tradition that celebrates the custodial and facility professionals whose work is essential to keeping communities running. Since its inception, the initiative has hosted more than 250 recognition events nationwide and honored around 25,000 custodial and facility maintenance professionals, celebrating the often-unseen workforce behind clean, safe, and welcoming environments.

"Behind the Scenes of Clean has grown into a meaningful tradition of gratitude," said Robert Posthauer, President, Commercial Segment of Newell Brands. "Behind every workplace, school, hospital, and public space are dedicated professionals whose contributions are often unseen, but always essential. We are proud to celebrate the people whose hard work helps communities function every day and to thank them in person for the impact they make."

How RCP Is Celebrating in 2026

As the centerpiece of this year's initiative, RCP will host 11 appreciation events across the country, recognizing around 1,250 custodial and facility professionals face-to-face. At each event, custodial and facility teams will be recognized through appreciation gatherings celebrating the often-unseen work that keeps facilities running every day. Events will take place in communities across the United States, including Mooresville, Atlanta, Orlando, Chicago, and Naples, where local teams will be recognized for their service and contributions.

RCP's Legacy of Innovation and Support

Supporting custodial professionals goes beyond recognition. For more than 55 years, RCP has helped custodians and facility teams succeed with durable, trusted products, from BRUTE® heavy-duty containers and HYGEN® microfiber cleaning systems to safety signage, washroom innovations, and foodservice solutions. Guided by its purpose, *Made for Work That Matters*, RCP delivers industry-leading products engineered to last longer, perform better, and help keep people safer. That commitment continues across the portfolio with innovations such as the next generation of BRUTE® containers and enhanced janitorial cleaning carts designed to help teams work more efficiently and confidently every day.

Join the Movement

Ahead of National Custodian Day on October 2, RCP encourages everyone to take a moment to thank a custodian, cleaning professional, or facility team member in their community. Whether through a personal note, workplace recognition, or a simple expression of gratitude, every gesture helps spotlight the essential professionals whose work often goes unseen. To learn more about Behind the Scenes of Clean and join the movement, visit rubbermaidcommercial.com/btsoc.

About Rubbermaid Commercial Products (RCP):

Rubbermaid Commercial Products LLC (RCP), headquartered in Huntersville, NC, has supported the people who make the world work since 1968. As a global leader in commercial and institutional solutions, RCP designs durable, innovative products across waste and recycling, material handling, cleaning, washroom, and safety categories—helping essential facilities like hospitals, schools, restaurants, warehouses, and commercial buildings stay clean, safe, and operational every day.

RCP is part of Newell Brands' global portfolio of leading brands and continues to develop innovative products. Visit www.rubbermaidcommercial.com, and join us on Facebook, Instagram, LinkedIn & X to learn more.

About Newell Brands:

Newell Brands (NASDAQ: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Rubbermaid, Sharpie, Graco, Coleman, Rubbermaid Commercial Products, Yankee Candle, Paper Mate, FoodSaver, DYMO, EXPO, Elmer's, Oster, NUK, Spontex and Campingaz. Newell Brands is focused on delighting consumers by lighting up everyday moments.

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