

Newell Brands Logo

## Newell Brands to Move Stock Exchange Listing to Nasdaq

November 28, 2018

Stock Symbol to Remain NWL

HOBOKEN, N.J.--(BUSINESS WIRE)-- Newell Brands (NYSE:NWL) today announced it will voluntarily transfer its stock exchange listing from the New York Stock Exchange to the Nasdaq Global Select Market ("Nasdaq") effective December 10, 2018 after market close. Newell Brands' shares are expected to begin trading as a Nasdaq-listed security on December 11, 2018, with the common stock continuing to trade under the stock symbol "NWL."

"We are excited about the move to Nasdaq, home to many of the world's leading companies," said Michael Polk, Newell Brands' President and Chief Executive Officer. "We anticipate a seamless transition for our shareholders, and look forward to leveraging Nasdaq's cost-effective platforms and robust tools for branding and corporate solutions as we execute on the Accelerated Transformation Plan. We want to extend our gratitude to the NYSE for their valued partnership over the years."

### About Newell Brands

Newell Brands (NYSE: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer's®, Coleman®, Marmot®, Oster®, Sunbeam®, FoodSaver®, Mr. Coffee®, Graco®, Baby Jogger®, NUK®, Calphalon®, Rubbermaid®, Contigo®, First Alert®, and Yankee Candle®. For hundreds of millions of consumers, Newell Brands makes life better every day, where they live, learn, work and play.

This press release and additional information about Newell Brands are available on the company's website, [www.newellbrands.com](http://www.newellbrands.com).

### Forward-Looking Statements

This news release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. The statements are based on management's current views and assumptions, including statements regarding the expected benefits and impact of the move from NYSE to Nasdaq. Actual events and results may differ materially from those expressed in the forward-looking statements. Please refer to the cautionary statements set forth in the "Forward-Looking Statements" section and under the caption "Risk Factors" in the Newell Brands' Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and other filings with the U.S. Securities and Exchange Commission for other factors that could affect our business or the impact of this listing transfer.

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