Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGE	S IN BENEFI	ICIAL OW	NERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>JAHNKE TIMOTHY J</u>			2. Issuer Name and Ticker or Trading Symbol NEWELL RUBBERMAID INC [NWL]	Relationship of Reporting Person(s) to Issuer (Check all applicable) Director
(Last) (First) (Mid 115 ANSLEY WAY		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/16/2007	X Officer (give title Other (specify below) President, Home & Family Prod.
(Street) ROSWELL (City)	GA (State)	30075 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person
			,	,

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	11/16/2007		M		3,200	A	\$22.98	59,036	D	
Common Stock	11/16/2007		M		7,000	A	\$23.99	66,036	D	
Common Stock	11/16/2007		M		15,600	A	\$24	81,636	D	
Common Stock	11/16/2007		M		12,200	A	\$26.9375	93,836	D	
Common Stock	11/16/2007		S		37,463	D	\$28.07	56,373	D	
Common Stock	11/16/2007		S		337	D	\$28.09	56,036	D	
Common Stock	11/16/2007		S		200	D	\$28.11	55,836	D	
Common Stock								6,135	I	401(k)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option (Right to Buy)	\$22.98	11/16/2007		M			3,200	(1)	05/13/2014	Common Stock	3,200	(2)	20,000	D	
Option (Right to Buy)	\$23.99	11/16/2007		M			7,000	(3)	02/08/2016	Common Stock	7,000	(2)	28,000	D	
Option (Right to Buy)	\$24	11/16/2007		М			15,600	(4)	05/09/2011	Common Stock	15,600	(2)	0	D	
Option (Right to Buy)	\$26.9375	11/16/2007		M			12,200	(5)	05/10/2010	Common Stock	12,200	(2)	0	D	

Explanation of Responses:

- 1. Options become exercisable in five equal installments on May 13, 2005, 2006, 2007, 2008, 2009
- 2. Not applicable
- 3. Options become exercisable in five equal installments on February 8, 2007, 2008, 2009, 2010, 2011
- 4. Options become exercisable in five equal installments on May 9, 2002, 2003, 2004, 2005, 2006
- 5. Options become exercisable in five equal installments on May 10, 2001, 2002, 2003, 2004, 2005

Remarks:

/s/ Christine E. Vogt, Attorney in Fact for Timothy J. Jahnke

11/19/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.