FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| vasimigion, D.O. 20040 | Vashington, | D.C. | 20549 | |
|------------------------|-------------|------|-------|--|
|------------------------|-------------|------|-------|--|

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|------------------|-------------------|---------------|------------------|

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Steele Robert Allan</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol NEWELL BRANDS INC. [NWL] | | | | | | | (Ch | elationship eck all appli X Directo | cable) | g Pers | 10% Ov | vner | | |
|--|-------|-----------------------|--|--------|---|--|--------------------------------------|---|--|---|---|--|---|---|---|---|---------|--|---------------------------------------|--|
| (Last) | (Fi | , | (Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/07/2020 Officer (give title below) | | | | | | | | | | Other (s below) | specify | | | |
| 6655 PEACHTREE DUNWOODY ROAD | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| (Street) | ΓA G. | A : | 30328 | | | | | | | | | | | - 1 | X Form f | iled by Mor | | orting Perso n One Repo | - 1 | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Trans Date (Month/ | | | | | extion 2A. Deemed Execution Date, if any (Month/Day/Year) | | Transaction Disposed Code (Instr. 5) | | ities Acquired (A) or d Of (D) (Instr. 3, 4 and | | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | | Price | Transac (Instr. 3 | tion(s) | | | (IIISti. 4) | |
| Common Stock 05/07/ | | | | 7/2020 | /2020 | | М | | 9,08 | 5 . | A | \$0 | 15,048 | | | D | | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) 2. Conversic or Exercise Price of Derivative Security | | cise (Month/Day/Year) | 3A. Deeme Execution I if any (Month/Day | Date, | | ransaction of the code (Instr. S A (A (A (Instr. S A (Instr. S (Instr. S A (In | | vative (urities uired or oosed | Expiration | . Date Exercisable an expiration Date Month/Day/Year) | | Amount of Securities Underlying Derivative Secu (Instr. 3 and 4) | | 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(: (Instr. 4) | ly | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | c | Code | v | (A) | | Date Exercisab | | xpiration ate | Title | O N O | umber | | | | | | |
| Restricted Stock Units | (1) | 05/07/2020 | | | M | | | 9,085 | 05/07/202 | 0 | (2) | Commo Stock | | 9,085 | \$0 | 0 | | D | | |

Explanation of Responses:

- 1. Restricted stock units convert into Newell Brands Inc. common stock on a one-for-one basis.
- 2. N/A

Remarks:

/s/ Raj Dave, attorney-in-fact for Robert A. Steele

05/11/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.