

Pricing Supplement No. 3 Dated March 21, 2000
(To Prospectus dated March 14, 2000 and
Prospectus Supplement dated March 14, 2000)

Rule 424(b)(5)
File No. 333-82829

NEWELL RUBBERMAID INC.
Medium-Term Notes, Series B

Trade Date: March 21, 2000

Original Issue Date: March 24, 2000

Maturity Date: March 24, 2003

Principal Amount: \$50,000,000

Issuance Fees
(as percentage of principal amount): .35%

Net Proceeds to Company
(as percentage of principal amount): 99.65%

Initial Price to Public
(as percentage of principal amount): 100%

Interest Rate: Floating Rate Note

Interest Rate Basis: LIBOR

Index Maturity: 3 Months

Spread: 22 Basis Points

Designated LIBOR Page: Telerate Page 3750

Interest Payment Dates: June 24, September 24,
December 24 and March 24 (or
corresponding Business Day as
described in the Prospectus)

Interest Reset Dates: June 24, September 24,
December 24 and March 24 (or
corresponding Business Day as
described in the Prospectus)

Initial Interest Rate: 6.46625%

Initial Interest Reset Date: June 24, 2000 (or
corresponding Business Day as
described in the Prospectus)

Day Count Convention: Actual/360

Initial Calculation Agent: The Chase Manhattan Bank

Form: /X/ Book-Entry / / Certificated
Original Issue Discount Note: / / Yes /X/ No

Agent: Banc One Capital Markets, Inc.

Agent is acting in the capacity as indicated below:
/X/ Agent / / Principal

As of the date hereof, the Company has not issued any of its Medium-Term Notes, Series B. The Company has entered into arrangements for the sale, on the Original Issue Date referenced above, of \$300,000,000

aggregate principal amount of its Medium-Term Notes, Series B
(including the principal amount of the Medium-Term Notes, Series B, to
which this Pricing Supplement relates).