SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	ROVAL				
OMB Number:	3235-028				
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	hours per response:	0.5
	Estimated average burden	

1. Name and Address of Re <u>Stipancich John K</u>		2. Issuer Name and Ticker or Trading Symbol <u>NEWELL RUBBERMAID INC</u> [NWL]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
				Officer (give title	Other (specify				
(Last) (First) (Middle) C/O NEWELL RUBBERMAID INC. 3 GLENLAKE PKWY.		3. Date of Earliest Transaction (Month/Day/Year) 02/13/2012		below) Sr. VP, General Co	below) unsel & Secy				
(Street) ATLANTA GA (City) (State	30328	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	ridual or Joint/Group Fili Form filed by One Re Form filed by More the Person	porting Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Stock	02/13/2012		М		5,085	A	\$18.97	16,626	D	
Common Stock	02/13/2012		F		1,651	D	\$18.97	14,975	D	
Common Stock	02/13/2012		A		6,610 ⁽¹⁾	A	\$18.97	21,585	D	
Common Stock	02/13/2012		F		2,311	D	\$18.97	19,274	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

			(•-9-,	P ,		,		,	•••••						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Expirati		6. Date Exercisable and Expiration Date (Month/Day/Year)		d 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(2)	02/13/2012		М			5,085	02/13/2012	(3)	Common Stock	5,085	\$0	0	D	

Explanation of Responses:

1. Acquired upon vesting of performance-based restricted stock units previously granted on February 11, 2009.

2. Each restricted stock unit was the economic equivalent of one share of Newell Rubbermaid common stock.

3. Not applicable.

Remarks:

<u>/s/ Christine E. Hermann,</u> <u>Attorney in Fact for John K.</u>

Stipancich

02/15/2012

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.