UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): November 4, 2026

NEWELL BRANDS INC.

(Exact name of registrant as specified in its charter)

Delaware	1-9608	36-3514169
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification Number)

5 Concourse Parkway NE, 8th Floor,
Atlanta, Georgia 30328
(Address of principal executive offices including zip code)

(770) 418-7000
(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

TITLE OF EACH CLASS	TRADING SYMBOL	NAME OF EXCHANGE ON WHICH REGISTERED
Common stock, $1 par value per share	NWL	Nasdaq Stock Market LLC

Securities registered pursuant to Section 12(g) of the Act: None

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On November 4, 2026, the Board of Directors (the "Board") of Newell Brands Inc. (the "Company") voted to increase the size of the Board from eight members to nine and to elect William Newlands to the Board, effective January 1, 2027. Mr. Newlands will serve on the Audit Committee and Compensation and Human Capital Committee of the Board, effective January 1, 2027. There are no arrangements or understandings pursuant to which he was selected as a director and no transactions reportable under Item 404(a) of Regulation S-K. Mr. Newlands will receive the same compensation as the Company's other non-employee directors, as described in the Company's Proxy Statement on Schedule 14A filed with the U.S. Securities and Exchange Commission on March 26, 2026.

On November 9, 2026, the Company issued a press release regarding the election of Mr. Newlands, a copy of which is attached hereto as Exhibit 99.1 and incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Exhibit Description
99.1	Press Release dated November 9, 2026, issued by Newell Brands Inc.
101	Cover Page Interactive Data File - the cover page XBRL tags are embedded within the Inline XBRL document.
104	The cover page from this Current Report on Form 8-K, formatted as Inline XBRL.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NEWELL BRANDS INC.

Dated: November 9, 2026

By: */s/ Bradford R. Turner*

Bradford R. Turner
Chief Legal and Administrative Officer
and Corporate Secretary

Newell Brands Elects William “Bill” Newlands to Board of Directors

Former President and CEO of Constellation Brands brings public company leadership and consumer brand-building experience; Board will increase to nine members.

ATLANTA, GA – November 9, 2026 – Newell Brands (NASDAQ: NWL) today announced that Bill Newlands, former President and Chief Executive Officer of Constellation Brands, has been elected to the company’s Board of Directors, effective January 1, 2027. Upon Mr. Newlands’ appointment, the company’s Board will expand from eight members to nine.

“Bill’s experience leading and scaling iconic consumer brands, combined with his public company governance background, makes him a tremendous addition to our Board,” said Bridget Ryan Berman, Chairperson of the Board of Newell Brands. “His perspective on driving sustained growth and allocating capital with discipline will be valuable as we pursue long-term shareholder value creation.”

Mr. Newlands brings deep experience in consumer brand strategy, portfolio management and capital allocation, along with extensive public company governance experience. He served as President and Chief Executive Officer of Constellation Brands, a leading beverage alcohol company, from 2019 to April 2026. He joined Constellation in 2015 as Executive Vice President and Chief Growth Officer, and was appointed President, Wine & Spirits in 2016, Chief Operating Officer in 2017 and President in 2018 before becoming CEO. Before Constellation, Mr. Newlands served as President, North America at Beam, Inc., and held leadership roles at Allied Domecq Wines USA, wine.com, and LVMH Chandon Estates. He currently serves as non-executive Chairman of the Board of Directors of Hormel Foods Corporation and as a Director of Keurig Dr Pepper.

“Newell Brands has an exceptional portfolio of brands that consumers trust and a strong foundation to build on,” said Mr. Newlands. “I look forward to bringing my experience and working with my fellow Directors and the leadership team to extend the company’s competitive advantages and execute consistently against its strategy.”

Mr. Newlands earned a Master of Business Administration from Harvard Business School and a Bachelor of Science from the Wharton School of the University of Pennsylvania.

About Newell Brands

Newell Brands (NASDAQ: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Rubbermaid, Sharpie, Graco, Coleman, Rubbermaid Commercial Products, Yankee Candle, Paper Mate, FoodSaver, DYMO, EXPO, Elmer’s, Oster, NUK, Spontex and Campingaz. Newell Brands is focused on delighting consumers by lighting up everyday moments.

This press release and additional information about Newell Brands are available on the company’s website, www.newellbrands.com.

Investor Contact:
Joanne Freiberger
SVP, Investor Relations & Chief Communications Officer
+1 (727) 947-0891
joanne.freiberger@newellco.com

Media Contact:
Danielle Clark
Director, External Communications
+1 (404) 783-0419
danielle.clark@newellco.com