

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

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FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) September 10, 2003

NEWELL RUBBERMAID INC.  
(Exact Name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation)	1-9608 (Commission File Number)	36-3514169 (IRS Employer Identification No.)
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Deerfield Corporate Centre One 13010 Morris Road, Suite 100 Alpharetta, Georgia (Address of Principal Executive Offices)	30004 (Zip Code)
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Registrant's Telephone Number, Including Area Code: (770) 670-2232

Item 5. Other Events.

On September 10, 2003, the Registrant issued a press release announcing the appointment of the Bank of New York, headquartered in New York, New York, as its new stock transfer agent, registrar and dividend disbursement and reinvestment agent, effective September 29, 2003. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

Item 7. Financial Statements and Exhibits

(c) Exhibits.

Exhibit Number -----	Description -----
99.1	Press Release dated September 10, 2003.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NEWELL RUBBERMAID INC.

Date: September 10, 2003 By: /s/ Dale L. Matschullat

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Dale L. Matschullat  
Vice President - General  
Counsel and Corporate  
Secretary

EXHIBIT INDEX

Exhibit No. -----	Description -----
99.1	Press Release dated September 10, 2003

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PRESS RELEASE DATED SEPTEMBER 10, 2003

Newell Rubbermaid Announces New Stock Transfer Agent  
Effective September 29, 2003

ATLANTA, September 10, 2003 - Newell Rubbermaid Inc. (NYSE: NWL) today announced that the Bank of New York (BoNY), headquartered in New York, NY, will become the stock transfer agent, registrar and dividend disbursement and reinvestment agent for Newell Rubbermaid, effective September 29, 2003. BoNY, which is not affiliated with Newell Rubbermaid in any other way, has been providing leadership in efficient stock transfer services to corporate clients for more than 60 years.

Shareholders are asked not to contact the Bank of New York until Monday, September 29, 2003. Shareholders may continue to contact Newell Rubbermaid's current stock transfer agent and registrar, EquiServe, through Friday, September 26, 2003 for any shareholder related questions.

During and after September 29, 2003, shareholders may contact The Bank of New York in several ways:

By Phone:

The Bank's Customer Service Representatives can be reached at 1-800-432-0140 between the hours of 8 a.m. and 8 p.m. eastern standard time, Monday through Friday.

By Website:

[www.stockbny.com](http://www.stockbny.com)

By Email:

Email Address: [shareowner-svcs@bankofny.com](mailto:shareowner-svcs@bankofny.com)

By Mail:

Address Shareholder Inquiries To:  
The Bank of New York  
Shareholder Relations Department - 8W  
P. O. Box 11258  
Church Street Station  
New York, NY 10286

Send Certificates For Transfer and Address Changes To:  
The Bank of New York  
Receive and Deliver Department - 11W  
P. O. Box 11002  
Church Street Station  
New York, NY 10286

Newell Rubbermaid Inc. is a global marketer of consumer products with 2002 sales of over \$7 billion and a powerful brand family including Sharpie<sup>®</sup>, Paper Mate<sup>®</sup>, Parker<sup>®</sup>, Waterman<sup>®</sup>, Colorific<sup>®</sup>, Rubbermaid<sup>®</sup>, Stain Shield<sup>®</sup>, Blue Ice<sup>®</sup>, TakeAlongs<sup>®</sup>, Roughneck<sup>®</sup>, Brute<sup>®</sup>, Calphalon<sup>®</sup>, Little Tikes<sup>®</sup>, Graco<sup>®</sup>, Levolor<sup>®</sup>, Kirsch<sup>®</sup>, Shur-Line<sup>®</sup>, Bernzomatic<sup>®</sup>, Goody<sup>®</sup>, Vise-

Grip<sup>®</sup>, Quick-Grip<sup>®</sup>, IRWIN<sup>®</sup>, Lenox<sup>®</sup>, and Marathon<sup>®</sup>. The company is headquartered in Atlanta, Georgia and employs approximately 43,000 people worldwide.

