FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20049

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1/h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BLAHA HARTLEY D						2. Issuer Name and Ticker or Trading Symbol NEWELL RUBBERMAID INC [NWL]									of Reportin cable) or (give title	g Pers	son(s) to Issu 10% Ow Other (s	ner
(Last) (First) (Middle) C/O NEWELL RUBBERMAID INC. 10B GLENLAKE PKWY., STE. 300					3. Date of Earliest Transaction (Month/Day/Year) 02/13/2008									below) President	dent, Cor		below)`evelopmen	t
(Street) ATLANTA GA 30328 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(5.5)			le I - Non	-Derivat	ve S	ecurities	s Acc	uired. I	Disi	posed o	of. or Be	enef	ficiall	v Owned				
1. Title of Security (Instr. 3) 2. Transa Date				2. Transact	ction 2A. Deemed Execution Dat		ed Date,	3. Transaction Code (Instr.		4. Securities Acquired (A)			A) or	5. Amour Securitie Beneficia	nt of 6. O es Formally (D) of		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	V	Amount	(A) (D)	or	Price	Transact (Instr. 3 a	ion(s)			,,
Common Stock 02/13/					/2008			A		7,818	(1) A		\$ <mark>0</mark>	65,787			D	
		-	Table II - E	Derivativ e.g., put										Owned				
	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, Tran	te, Transaction		- 1	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amoun of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Cod	e V	(A)		Date Exercisabl		xpiration ate	Title	or Nu of	Number					
Option (Right to	\$23.32	02/13/2008		A		70,000		(2)	0	2/13/2018	Common Stock	70),000	(3)	70,00	0	D	

Explanation of Responses:

- 1. All restrictions on shares lapse on the third anniversary of the date of grant.
- $2.\ Options\ become\ exercisable\ in\ five\ equal\ installments\ on\ February\ 13,\ 2009,\ 2010,\ 2011,\ 2012,\ 2013$
- 3. Not applicable

Remarks:

/s/ Christine E. Vogt, Attorney in Fact for Hartley D. Blaha

** Signature of Reporting Person

02/15/2008

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.