| SEC Form 4  |            |   |                            |                     |     |
|---|------------|---|----------------------------|---------------------|-----|
| FORM 4  | UNITED STA |   |                            |                     |     |
|   |            | Washington, D.C. 20549  | OMB APPROVAL               |                     |     |
| Check this box if no longer subject to<br>Section 16. Form 4 or Form 5  | STATEME    | OMB Number:<br>Estimated average bu   |                            |                     |     |
| <ul> <li>obligations may continue. See<br/>Instruction 1(b).</li> </ul> | File       | d pursuant to Section 16(a) of the Securities Exchange Act of 193<br>or Section 30(h) of the Investment Company Act of 1940 | 4                          | hours per response: | 0.5 |
| 1. Name and Address of Reporting Person                                 |            | 2. Issuer Name and Ticker or Trading Symbol<br>NEWELL BRANDS INC [NWL]  | Reporting Person(s) to le) | Issuer              |     |

|                     | ress of Reporting F |              |  | ELL BRANI   |   |                     | (Check all applicable) |   |   |   |  |  |  |
|---------------------|---------------------|--------------|--|---|---|---------------------|------------------------|---|---|---|--|--|--|
|                     |                     | <u> </u>     |  |   |   |                     | X                      | Director<br>Officer (give title                               |   | Owner<br>(specify                                   |  |  |  |
| (Last)              | (First)             | (Middle)     | 3. Date                                    | of Earliest Transac   | tion (Month/D                           | ay/Year)            |                        | below)  | below   |   |  |  |  |
| C/O NEWELI          | BRANDS INC          | 2.           | 05/05/                                     | 2022  |   |                     |                        |   |   |   |  |  |  |
| 6655 PEACHT         | FREE DUNWO          | ODY ROAD     | 4. If Am                                   | endment, Date of C  | Driginal Filed (                        | Month/Day/Year)     | 6. Indiv<br>Line)      | idual or Joint/Group  | Filing (Check A   | pplicable   |  |  |  |
| (Street)            |                     |              |  |   |   |                     | X                      | Form filed by One   | e Reporting Pers  | on  |  |  |  |
| ATLANTA             | GA                  | 30328        |  |   |   |                     |                        | Form filed by Mo<br>Person                                    | re than One Rep   | orting  |  |  |  |
| (City)              | (State)             | (Zip)        |  |   |   |                     |                        |   |   |   |  |  |  |
|                     |                     | Table I - No | n-Derivative S                             | ecurities Acqu  | uired, Disp                             | oosed of, or Benefi | cially (               | Dwned   |   |   |  |  |  |
| 1. Title of Securit | ty (Instr. 3)       |              | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |                     |                        | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |  |  |  |

|  | (Month/Day/Year) |      |   | Owned Following<br>Reported | (I) (Instr. 4) | Ownership<br>(Instr. 4) |                                    |  |          |  |  |  |
|--|------------------|------|---|-----------------------------|----------------|-------------------------|------------------------------------|--|----------|--|--|--|
|  |                  | Code | v | Amount                      | (A) or<br>(D)  | Price                   | Transaction(s)<br>(Instr. 3 and 4) |  | (1150.4) |  |  |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities) |                  |      |   |                             |                |                         |                                    |  |          |  |  |  |
|  |                  |      |   |                             |                |                         |                                    |  |          |  |  |  |

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|---|-----|--|--------------------|--|----------------------------------|---|--|--|--|
|   |   |  |   | Code                         | v | (A)   | (D) | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount or<br>Number of<br>Shares |   |  |  |  |
| Restricted<br>Stock<br>Units                        | (1)   | 05/05/2022                                 |   | Α                            |   | 7,082   |     | (2)  | (3)                | Common<br>Stock  | 7,082                            | \$0   | 7,082  | D  |  |
| Deferred<br>RSU<br>Phantom<br>Stock <sup>(4)</sup>  | (5)   |  |   |                              |   |   |     | (5)  | (3)                | Common<br>Stock  | 29,842.37                        |   | 29,842.37 <sup>(6)</sup>   | D  |  |

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of Newell Brands Inc. common stock.

2. The award shall vest in full upon the earlier of: (i) the first anniversary of the grant date of the award; or (ii) the date immediately preceding the date of the Company's 2023 annual meeting of its stockholders, provided the reporting person remains in continuous service on the Board until such date.

3 N/A

4. Represents vested awards of 27,560 restricted stock units ("RSUs") made in 2018, 2019, and 2020, pursuant to the Newell Rubbermaid Inc. 2013 Incentive Plan. The reporting person elected to defer settlement on the scheduled vesting date and the RSUs instead converted to an equal number of phantom stock units, in accordance with the Company's 2008 Deferred Compensation Plan ("DCP"). The phantom stock units will settle on a one for one basis for shares of the Company's Common Stock after the end of the reporting person's service on the Company's Board.

5. The reporting person's phantom stock units will convert to shares of the Company's Common Stock on a one-for-one basis after the end of the reporting person's service on the Company's Board, in accordance with the DCP.

6. The reported total includes 2,282.37 additional phantom stock units acquired by the reporting person since the date of his last report pursuant to a dividend reinvestment feature of the DCP. The additional phantom stock units acquired pursuant to the dividend reinvestment feature will be settled for cash after the end of the reporting person's service on the Company's Board.

**Remarks:** 

/s/ Raj Dave, attorney-in-fact for Patrick D. Campbell \*\* Signature of Reporting Person

Date

05/06/2022

0.5

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.