
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

**Current Report
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): June 1, 2018

NEWELL BRANDS INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

1-9608
(Commission
File Number)

36-3514169
(IRS Employer
Identification No.)

221 River Street
Hoboken, New Jersey 07030
(Address of principal executive offices including zip code)

(201) 610-6600
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(b) On June 1, 2018, Newell Brands Inc. (the “Company”) issued a press release, attached hereto as Exhibit 99.1, announcing that Ralph Nicoletti, Executive Vice President and Chief Financial Officer, will be retiring from the Company, effective December 31, 2018 (the “Retirement Date”). The Company has begun a search for Mr. Nicoletti’s successor.

Additionally, Richard Davies, Executive Vice President and Chief Development Officer, will be leaving the Company effective June 30, 2018.

(e) In connection with Mr. Nicoletti’s retirement, the Company and Mr. Nicoletti have entered into a Retirement Agreement and General Release (the “Retirement Agreement”) pursuant to which Mr. Nicoletti agreed to a customary release and restrictive covenants. The Retirement Agreement entitles Mr. Nicoletti to, among other things, (1) a lump sum severance payment of \$875,000 payable no later than 60 days after the Retirement Date; (2) his pro-rated annual cash incentive award through the Retirement Date under the 2018 Management Bonus Plan, without a performance modifier at actual corporate performance level, payable no later than March 15, 2019; (3) continued vesting of unvested performance-based restricted stock units and other awards that would have otherwise vested in June 2019, February 2020 and February 2021 (subject to satisfaction of any applicable performance conditions); and (4) certain other benefits including but not limited to continued medical coverage for 52 weeks and executive outplacement services. The foregoing summary is qualified in its entirety by reference to the Retirement Agreement, a copy of which is filed as Exhibit 10.1 hereto and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

| <u>Exhibit No.</u> | <u>Exhibit Description</u> |
|--------------------|---|
| 10.1 | <u>Retirement Agreement and General Release, dated as of May 30, 2018, by and between Newell Brands Inc. and Ralph Nicoletti.</u> |
| 99.1 | <u>Press Release of Newell Brands Inc., dated June 1, 2018.</u> |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: June 1, 2018

NEWELL BRANDS INC.

By: /s/ Bradford R. Turner

Bradford R. Turner

Chief Legal & Administrative Officer and Corporate Secretary

May 30, 2018

Ralph Nicoletti
Via Email

Re: Retirement Agreement and General Release

Dear Ralph:

Once you sign this letter, it will be the full agreement between you and Newell Brands Inc. (“the **Company**”) on the terms of your retirement from employment (“**Agreement**”). By entering into this Agreement, neither you nor the Company makes any admission of any failing or wrongdoing. Rather, we have merely agreed to resolve amicably any existing or potential disputes arising out of your employment with the Company.

1. Your employment with the Company will be terminated effective December 31, 2018 (“**Separation Date**”). You will receive full-time compensation, benefits and service credit for vesting through the Separation Date notwithstanding any earlier commencement of employment of your successor as chief financial officer.

2. In consideration of your acceptance of this Agreement, you will be entitled to the following items:

- (a) You will be eligible to receive 52 weeks of severance pay at your present base salary, less ordinary and necessary payroll deductions and tax withholdings. This payment will be made in a lump sum in the first payroll after the Separation Date (but no later than 60 days after).

If the Company discovers that you committed acts that may justify a termination for Good Cause, the Company may terminate this Agreement upon written notice and/or may require you to reimburse the Company for all severance payments, above, made to you under this Agreement. This Agreement incorporates by reference the definition of Good Cause as set forth in your May 2016 offer letter. Moreover, subject to the discretion and approval of the Board and consistently applied to other senior executives, the Company will require reimbursement and/or cancellation of any bonus or other incentive compensation, including equity-based compensation, where all of the following factors are present: (i) the award was predicated upon the achievement of certain financial results that were subsequently the subject of a material restatement, (ii) in the Board’s view, you engaged in fraud or willful misconduct that was a significant contributing cause to the need for the restatement, and (iii) a lower award would have been made to you based upon the restated financial results. In each such instance, the Company will, to the extent permitted by applicable law and subject to the fiduciary duties of the Board, seek to recover your bonus award or other incentive compensation paid or issued to you in excess of the amount that would have been paid or issued based on the restated financial results.

- (b) As of the end of the month of your Separation Date, you shall no longer be eligible to participate in our health insurance plans (medical, dental and vision) or Health Care Flexible Spending Account as an active employee participant. The last day of the month of your Separation Date shall be considered a “qualifying event” for purposes of triggering your right to continue your group health insurance and Health Care Flexible Spending Account pursuant to federal law (commonly referred to as “**COBRA**”). However, as additional consideration for your acceptance of this Agreement, the Company will continue to offer group health and dental insurance continuation coverage to you and, if applicable, your dependents, at the same cost it charges its active employees (which is less than the established COBRA premiums) if you elect COBRA; pay the applicable premiums in a timely manner; and remain eligible for COBRA continuation coverage. You will remain eligible for COBRA continuation coverage at the active employee rate until the earliest of: (i) 52 weeks after your COBRA qualifying event date; (ii) you become eligible for Medicare; or (iii) you become eligible for coverage under health and/or dental insurance plans of another employer through future employment. Thereafter, you will have the right (at your sole cost) to continue COBRA coverage (if still eligible) by paying the full amount of the established COBRA premiums for the duration of the applicable COBRA period, if any. You will receive, under separate cover from the Newell Brands Benefit Center, information regarding your rights to such continuation coverage. To the extent you are eligible for any retiree health benefits offered from time to time by the Company, you may be enrolled in that retiree health plan instead of COBRA continuation coverage, with the same effect of ensuring you are charged the same cost for medical coverage that the Company charges its active employees.
- (c) You will be eligible to retain your Company-issued mobile phone. The full value of this benefit will be imputed to you as income and will be subject to all applicable tax withholdings. You agree that you will coordinate with the Company’s IT team to ensure that all Company data and confidential information is removed from the device prior to retention. You may decline this benefit if you so choose to do so. You understand and agree that you remain solely liable for any service-related expenses and charges associated with operating the device.
- (d) You will be provided senior executive-level outplacement services through a service set up by the Company. The scope of said services is within the sole discretion of the Company. In order to be eligible for outplacement services, you must elect to participate in such services within sixty (60) days following the Separation Date.
- (e) You are eligible for your 2018 Management Bonus under the terms of the Management Bonus Plan. Your Management Bonus will not be subject to any individual performance modifier (which individual performance shall be deemed fully satisfied), and the company performance modifier will be applied; *provided*, the Company may exercise negative discretion to reduce the amount payable to a target payout level where the payout based upon achievement of Company actual performance levels exceeds the target payout; *provided further*, the application of the Company performance multiplier and any such exercise of negative discretion shall be made on a basis consistent with 2018 Management Bonuses made to other senior executives. Your Management Bonus will be paid at the same time bonuses are paid to active employees, but no later than March 15, 2019.

- (f) Your non-vested restricted stock units and other awards granted under the Newell 2013 Incentive Plan that would have otherwise vested in June 2019, February 2020 and February 2021 will vest on their original vesting dates (subject to the satisfaction of any applicable performance conditions) as if you had continued to remain employed by the Company. No further equity awards will be granted. For the avoidance of doubt, the foregoing sentence shall not limit the applicability of vesting in the event of your voluntary retirement or your death or disability termination occurring before the Separation Date in accordance with the terms of your awards.
- (g) Upon provision of an invoice within 30 days after your first signature on this Agreement, you will be reimbursed up to \$1500 for attorneys' fees to review this Agreement, payable in the next payroll after you submit the invoices.
- (h) Except as stated above, all other benefits, bonuses, and compensation end on the Separation Date. However, this Agreement does not affect any existing vested rights that you may have in the Company's bonus, deferred compensation, pension, retirement, and/or 401(k) plans. You will be entitled to Company matching contribution (and any other employer contribution) for the 2018 plan year as provided under the terms of the Employee Savings Plan and Supplemental Employee Savings Plan. Your balance under our previous SERP plan will be distributed under the terms of the Deferred Compensation Plan that governed that program.
- (i) Benefits provided under this Agreement are intended to be exempt from, or comply with, Section 409A of the Internal Revenue Code (the "**Code**"), which is the law that regulates severance pay. This Agreement shall be construed, administered, and governed in a manner that effects such intent, and the Company shall not take any action that would be inconsistent with such intent. Without limiting the foregoing, the payments and benefits provided under this Agreement may not be deferred, accelerated, extended, paid out, or modified in a manner that would result in the imposition of additional tax under Code Section 409A. Although the Company shall use its best efforts to avoid the imposition of taxation, interest, and penalties under Code Section 409A, the tax treatment of the benefits provided under this Agreement is not warranted or guaranteed. Neither the Company nor its affiliates nor its or their directors, officers, employees, or advisers shall be held liable for any taxes, interest, penalties, or other monetary amounts owed by you or any other taxpayer as a result of this Agreement. All "nonqualified deferred compensation" (within the meaning of Code Section 409A), including without limitation any vested deferred compensation, will be payable in accordance with the terms and conditions of the applicable plan based upon your Code 409A Separation from Service in accordance with Code Section 409A and the regulatory and other guidance promulgated thereunder.

3. In consideration of the payments and benefits provided to you above, to which you are not otherwise entitled and the sufficiency of which you hereby acknowledge, you do, on behalf of yourself and your heirs, administrators, executors, and assigns, hereby fully, finally, and unconditionally release and forever discharge the Company and its parent, subsidiary, and affiliated entities and its and their former and present officers, directors, shareholders, employees, trustees, fiduciaries, administrators, attorneys, consultants, agents, and other representatives, and all their respective predecessors, successors, and assigns (collectively "**Released Parties**"), in their corporate, personal, and representative capacities, from any and all obligations, rights, claims, damages, costs, attorneys' fees, suits, and demands, of any and every kind, nature and character, known or unknown, liquidated or unliquidated, absolute or

contingent, in law and in equity, waivable and/or enforceable under any local, state, federal, or foreign common law, constitution, statute, or ordinance which arise from or relate to your employment with the Company or the termination thereof, or any past actions or omissions of the Company or any of the Released Parties through the date you sign this Agreement. Specifically included in this release is a general release which releases the Released Parties from any claims, including without limitation claims under: (1) Title VII of the Civil Rights Act of 1964, as amended by the Civil Rights Act of 1991 (race, color, religion, sex, and national origin discrimination); (2) the Americans with Disabilities Act, as amended (disability discrimination); (3) 42 U.S.C. § 1981 (race discrimination); (4) the Age Discrimination in Employment Act (29 U.S.C. §§ 621-624) (age discrimination); (5) 29 U.S.C. § 206(d)(1) (equal pay); (6) Executive Order 11246 (race, color, religion, sex and national origin discrimination); (7) Executive Order 11141 (age discrimination); (8) Section 503 of the Rehabilitation Act of 1973 (disability discrimination); (9) Employee Retirement Income Security Act of 1974, as amended; (10) the Occupational Safety and Health Act; (11) the Ledbetter Fair Pay Act; (12) the Family and Medical Leave Act; (13) the Genetic Information and Non-Discrimination Act; (14) the Uniformed Service Employment and Reemployment Rights Act; (15) the Worker Adjustment and Retraining Notification Act; and (16) other similar federal, state, and local anti-discrimination and other employment laws, and where applicable, any rights and claims arising under the law and regulations administered by California's Department of Fair Employment and Housing. You further acknowledge that you are releasing, in addition to all other claims, any and all claims based on any retaliation, tort, whistle-blower, personal injury, defamation, invasion of privacy, retaliatory discharge, constructive discharge, or wrongful discharge theory; any and all claims based on any oral, written, or implied contract or on any contractual theory; any and all claims based on any public policy theory; any and all claims for severance pay (except as provided above), supplemental unemployment pay, or other separation pay, including but not limited to claims under the Newell Rubbermaid Severance Plan, Newell Rubbermaid Supplemental Unemployment Pay Plan, or the Newell Rubbermaid Excess Severance Plan; any and all claims related to the Company's use of your image, likeness, or photograph; and any and all claims based on any other federal, state, or local Constitution, regulation, law (statutory or common), or other legal theory, as well as any and all claims for punitive, compensatory, and/or other damages, back pay, front pay, fringe benefits, and attorneys' fees, costs, or expenses. Nothing in this Agreement and Release, however, is intended to waive (i) your entitlement to vested benefits under any 401(k) plan or other benefit plan provided by the Company or (ii) any claim for indemnification under the Company charter or by-laws or under applicable law or under the Company's contract of directors and officers liability insurance. Finally, the above release does not waive claims that you could make, if available, for unemployment compensation, workers' compensation, or claims that cannot be released by private agreement.

You further acknowledge and agree that you have not filed, assigned to others the right to file, nor are there pending, any complaints, charges, or lawsuits by or on your behalf against the Company or any Released Party with any governmental agency or any court. Nothing herein is intended to or shall preclude you from filing a complaint and/or charge with any appropriate federal, state, or local government agency (including the U.S. Equal Employment Opportunity Commission (EEOC)), reporting or providing information to any agency, or cooperating with any agency in its investigation or other proceeding. You understand and agree that you shall not be entitled to and expressly waive any right to personally recover against any Released Party in any action brought against any Released Party by any governmental agency, you give up the opportunity to obtain monetary damages, without regard as to who brought said complaint or charge and whether the monetary damages are recovered directly or indirectly on your behalf, and you understand and agree that this Agreement shall serve as a full and complete defense by the Company and the Released Parties to any such claims. This Agreement, however, does not limit your right to receive a reward for information provided to any government agencies.

4. You understand and agree that this Agreement contemplates and memorializes an unequivocal, complete, and final dissolution of your employment relationship with the Company, and that, therefore, you have no automatic right to be reinstated to employment with or rehired by the Company, and that in the future, the Company and its affiliated and related entities and their successors and assigns shall have no obligation to consider you for employment, although it may voluntarily choose to do so.
5. You agree to return to the Company, on the Separation Date, all of the Company's property, including, without limit, any electronic or paper documents and records and copies thereof that you received or acquired during your employment containing confidential Company information and/or regarding the Company's practices, procedures, trade secrets, customer lists, or product marketing, and that you will not use the same for your own purpose. You further agree to return to Brad Turner, on the Separation Date, any and all hard copies of any documents which are the subject of a document preservation notice or other legal hold and to notify Brad of the location of any electronic documents which are subject to a legal hold.
6. Unless required or otherwise permitted by law, or until the Company has caused this Agreement to be publicly disclosed pursuant to applicable federal securities laws, you further agree that you will not disclose to any person, firm, or corporation or use for your own benefit any information regarding the terms of this Agreement or the amount of severance pay being paid pursuant to this Agreement, except that you may disclose this information to your spouse and your attorney, accountant, or other professional advisor to whom you must make the disclosure in order for them to render professional services to you; provided that you first advise them of this confidentiality provision and they also agree to maintain the confidentiality of the severance pay and benefits and terms of this Agreement.
7. When permitted by applicable law, you agree that in the event that you materially breach any of your obligations under this Agreement, the Company is entitled to stop any of the payments or other consideration to be provided to you pursuant to Paragraph 2 of this Agreement (and not otherwise payable to you absent this Agreement), including but not limited your severance pay and/or your COBRA subsidy and to recover any payments or other such consideration already paid you. This includes, when allowed by applicable law, the return by you of any severance pay and the value of other benefits already paid to you pursuant to this Agreement prior to your proceeding with any claim in court against any of the Released Parties. You further agree that in the event you materially breach this Agreement, the Company shall be entitled to obtain any and all other relief provided by law or equity including the payment of its attorneys' fees and costs to the extent provided by law or equity.
8. It is agreed that neither you nor the Company, nor any of its officers, directors, or employees, make any admission of any failing or wrongdoing or violation of any local, state, or federal law by entering into this Agreement, and that the parties have entered into this Agreement simply to resolve your employment relationship in an amicable manner. While considering this Agreement and at all times thereafter, you agree to act in a professional manner and not make any defamatory, malicious or untruthful statements regarding the Company or its affiliated companies and its and their officers, directors, and employees, or its and their products or to otherwise act in any manner that would damage their business reputation. At all times, the Company agrees to act in a professional manner and the Company (through any authorized statement) and the members of its Management Committee and Board of Directors (the "**Company Parties**") shall not make any defamatory, malicious or untruthful statements regarding you or to otherwise act in any manner that would damage your business reputation. Nothing in this non-disparagement provision is intended to limit any of your or the Company Parties' ability to provide truthful information to any governmental or regulatory agency or to cooperate with any such agency in any investigation.

9. You agree, upon reasonable notice, to advise and assist the Company and its counsel in preparing such operational, financial, and other reports, or other filings and documents, as the Company may reasonably request, and otherwise cooperate with the Company and its affiliates with any request for information. You also agree to assist the Company and its counsel in prosecuting or defending against any litigation, complaints, or claims against or involving the Company or its affiliates. The Company shall pay your necessary travel costs and expenses in the event it requires you to assist it under this Paragraph.

10. You agree that the Company is entitled to deduct from the severance amount set forth in Paragraph 2(a) any undisputed amounts owed by you to the Company.

11. You acknowledge and agree that this Agreement sets forth the entire understanding between the parties concerning the matters discussed herein, that no promise or inducement has been offered to you to enter into this Agreement except as expressly set forth herein, that the provisions of this Agreement are severable such that if any part of the Agreement is found to be unenforceable, the other parts shall remain fully valid and enforceable, and that a court is authorized to amend the relevant provisions of the Agreement to carry out the intent of the parties to the extent legally permissible.

12. The provisions of any agreement that you have previously entered into with the Company or its affiliated or related entities that by its terms extends past your Separation Date, including the (a) confidentiality, and non-solicitation provisions, and the non-competition provisions in the event of a Change in Control (as defined therein) occurring on or prior to the Separation Date, of your Employment Security Agreement dated June 8, 2016, and/or (b) the confidentiality, non-solicitation and terms of any equity award agreements, remain in full force and effect. (As noted elsewhere in this Agreement, nothing set forth herein shall prevent you from providing, without prior notice to the Company, information to governmental authorities regarding possible legal violations or otherwise testifying or participating in any investigation or proceeding by any governmental authorities regarding possible legal violations.) Otherwise, any retention agreement or other agreement, policy, or practice relating to severance benefits or monies to be paid to you upon your termination from employment with the Company is expressly rendered null and void by this Agreement. Anything herein to the contrary notwithstanding, your Employment Security Agreement shall remain in effect in the event of a Change in Control (as defined in your Employment Security Agreement) occurring on or before the Separation Date (and in the event of any such Change in Control you will receive the more favorable of (i) the payments, vesting and benefits thereunder (or under any applicable merger agreement) or (ii) as provided on a paragraph-by-paragraph basis under Paragraph 2 of this Agreement).

13. You agree to submit all outstanding expenses no later than 30 days after the Separation Date. The Company agrees to reimburse you for qualified, reimbursable expenses incurred by you through the Separation Date which have not yet been reimbursed and which are submitted within this time period and permitted pursuant to the Company's standard policies and procedures relating to reimbursement of expenses. You understand and agree that failure to submit your expenses per this Paragraph will result in denial of your claim for reimbursement and that you will be personally responsible for any charges not covered.

14. You acknowledge and agree that: (i) you have been paid in full for all hours that you have worked through the date you sign this Agreement; (ii) it is your responsibility to make a timely report of any work-related injury or illness and that you have reported to HR any work-related injury or illness that occurred up to and including through your last day of employment.

15. You acknowledge receipt of the Summary Plan Description of the Newell Brands Severance Plan.

16. You acknowledge and agree that the releases set forth above are in accordance with and shall be applicable to, without limitation, any claims under the Age Discrimination in Employment Act and the Older Workers' Benefit Protection Act, and that in accordance with these laws, you are hereby advised in writing to consult an attorney prior to accepting and executing this Agreement. You have twenty-one (21) days from your receipt of this letter to accept the terms of this Agreement. You may accept and execute this Agreement within those twenty-one (21) days. You agree that if you elect to sign this Agreement before the end of this twenty-one (21) day period, it is because you freely chose to do so after carefully considering its terms.

If you accept the terms of this Agreement, please date and sign this letter and return it to me. Once you execute this Agreement, you have seven (7) days in which to revoke in writing your acceptance by providing the same to Mike Rickheim, and such revocation will render this Agreement null and void. If you do not revoke your acceptance in writing and provide it to me by midnight on the seventh (7th) day, this Agreement shall be effective the day after the seven (7) day revocation period has elapsed ("**Effective Date**"). You will be required to execute the letter again on or near your Separation Date to receive benefits under this Agreement.

Sincerely,

/s/ Mike Rickheim

Mike Rickheim
CHRO, Newell Brands

By signing this letter, I represent and warrant that I have not been the victim of age or other discrimination or wrongful treatment in my employment and the termination thereof. I further acknowledge that the Company advised me in writing to consult with an attorney, that I had at least twenty-one (21) days to consider this Agreement, that I received all information necessary to make an informed decision and I had the opportunity to request and receive additional information, that I understand and agree to the terms of this Agreement, that I have seven (7) days in which to revoke my acceptance of this Agreement, and that I am signing this Agreement voluntarily with full knowledge and understanding of its contents.

Dated: 5/31/18

Name: /s/ Ralph Nicoletti

To be signed on Separation Date as a condition to your receipt of the benefits set forth in Section 2):

Dated: _____

Name: _____

Ralph Nicoletti



Newell Brands Announces Chief Financial Officer Ralph Nicoletti to Retire at the End of 2018

HOBOKEN, June 1, 2018 – Newell Brands Inc. (NYSE:NWL) announced today that Executive Vice President and Chief Financial Officer Ralph Nicoletti will retire at the close of 2018.

“On behalf of Newell Brands, I want to extend my thanks to Ralph for his partnership over the last two years,” said Michael Polk, Newell Brands President and Chief Executive Officer. “Ralph and his team have put in place a set of information management processes that will increase the analytic capabilities of the company, positioning us to strengthen our operational and financial performance. Ralph has agreed to stay on through the end of the year to help with the succession process and to continue to drive our transformation work as a key member of the Management Committee.”

Newell Brands will begin a search for Nicoletti’s successor. Both internal and external candidates will be considered.

About Newell Brands

Newell Brands (NYSE: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer’s®, Coleman®, Jostens®, Marmot®, Rawlings®, Oster®, Sunbeam®, FoodSaver®, Mr. Coffee®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, NUK®, Calphalon®, Rubbermaid®, Contigo®, First Alert®, Waddington and Yankee Candle®. For hundreds of millions of consumers, Newell Brands makes life better every day, where they live, learn, work and play.

This press release and additional information about Newell Brands are available on the company’s website, www.newellbrands.com.

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