# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION 

Washington, D.C. 20549

## FORM 8-K

Current Report<br>Pursuant to Section 13 or 15(d)<br>of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): February 10, 2023
NEWELL BRANDS INC.
(Exact name of registrant as specified in its charter)


Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):
$\square \quad$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square \quad$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square \quad$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square \quad$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 ( $\$ 240.12 b$-2 of this chapter).

Emerging growth company
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. $\square$

## Item 2.02. Results of Operations and Financial Condition.

On February 10, 2023 Newell Brands Inc. (the "Company") issued a press release including additional financial information to report the Company's earnings for the quarter and year ended December 31, 2022, which is attached to this report as Exhibit 99.1.

The information in this item shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, regardless of any general incorporation language in such filing.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.

## Exhibit Description

99.1 Press Release dated February 10, 2023, issued by Newell Brands Inc. and Additional Financial Information

101 Cover Page Interactive Data File - the cover page XBRL tags are embedded within the Inline XBRL document.
104 The cover page from this Current Report on Form 8-K, formatted as Inline XBRL.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## NEWELL BRANDS INC.

Dated: February 10, 2023

By: /s/ Mark J. Erceg
Mark J. Erceg
Chief Financial Officer

## NEWELL BRANDS INC.

Press Release, dated February 10, 2023 issued by Newell Brands Inc., and Additional Financial Information

# Newell Brands Announces Fourth Quarter and Full Year 2022 Results <br> Q4 Net Sales Decline 18.5\%; Core Sales Decline 9.4\% <br> Q4 Diluted Loss Per Share $\$ 0.60$ Including Impairment Charges Normalized Diluted EPS \$0.16 <br> Provides Initial Outlook for Full Year 2023 

ATLANTA, GA - February 10, 2023 - Newell Brands (NASDAQ: NWL) today announced its fourth quarter and full year 2022 financial results.
"Fourth quarter results were in line with our expectations and brought to a close a difficult second half. The business continued to be impacted by a tough operating environment, including slowing consumer demand for general merchandise categories, as well as inventory reductions at retail," said Ravi Saligram, Newell Brands CEO. "We have been taking decisive actions to effectively navigate the current environment, while positioning the organization for long-term success. Several weeks ago we announced Project Phoenix through which we expect to further simplify and strengthen our company by leveraging the scale and power of One Newell to optimize our cost structure and operate more efficiently. We expect the new operating model to unlock additional growth opportunities for the business over time and bring us even closer to our customers and consumers."

Chris Peterson, President, said, "During 2022, we meaningfully reduced complexity, realized strong productivity savings and drove significant progress in our supply chain transformation journey through Project Ovid. We expect many of the headwinds the company experienced in the second half of 2022 to persist in 2023, as we plan for a recessionary environment. We are focused on improving Newell's financial performance by strengthening its cash flow and balance sheet, driving gross margin improvement and overhead savings, while positioning the organization for future growth through capability investments that enhance operational excellence and create value for our stakeholders."

## Fourth Quarter 2022 Executive Summary

- Net sales were $\$ 2.3$ billion, a decline of 18.5 percent compared with the prior year period, including the year over year impact from the sale of the Connected Home \& Security (CH\&S) business at the end of the first quarter 2022.
- Core sales declined 9.4 percent compared with the prior year period. One of seven business units increased core sales compared with the prior year period.
- During the fourth quarter 2022, the company elected to change its method of accounting for certain inventory in the U.S. from the last-in, first-out (LIFO) method to the first-in, first out (FIFO) method. This conforms the company's entire inventory to a single method of accounting. Amounts in this press release reflect the impact of the accounting change to FIFO.
- Reported operating margin was negative 11.9 percent, including the impact of a $\$ 326$ million non-cash impairment charge, compared with positive 6.1 percent in the prior year period, which also included the impact of a $\$ 60$ million non-cash impairment charge. Normalized operating margin was 4.9 percent compared with 10.0 percent in the prior year period.
- Reported diluted loss per share was $\$ 0.60$ compared with diluted earnings per share of $\$ 0.23$ in the prior year period.
- Normalized diluted earnings per share were $\$ 0.16$ compared with $\$ 0.42$ per share in the prior year period.
- Full year 2022 operating cash outflow was $\$ 272$ million compared with an operating cash flow of $\$ 884$ million in the prior year period.
- In October 2022, the company redeemed its remaining 3.85 percent senior notes due April 2023 for a total consideration of approximately $\$ 1.1$ billion.
- In January 2023, the company announced a restructuring and savings initiative, Project Phoenix, which is expected to result in restructuring and related charges in the range of $\$ 100$ million to $\$ 130$ million and annualized pre-tax savings in the range of $\$ 220$ million to $\$ 250$ million when fully implemented.
- The company initiated its full year 2023 outlook, with expected net sales of $\$ 8.4$ billion to $\$ 8.6$ billion and normalized earnings per share of $\$ 0.95$ to $\$ 1.08$.


## Fourth Quarter 2022 Operating Results

Net sales were $\$ 2.3$ billion, an 18.5 percent decline compared to the prior year period, reflecting a core sales decline of 9.4 percent, the impact of the sale of the $\mathrm{CH} \& \mathrm{~S}$ business at the end of the first quarter 2022, unfavorable foreign exchange, as well as category and retail store exits.

Reported gross margin was 26.3 percent compared with 29.8 percent in the prior year period, as the impact of fixed cost deleveraging and significant headwinds from foreign exchange and inflation, particularly related to sourced finished goods, transportation and labor, more than offset the benefits from pricing and FUEL productivity savings. Normalized gross margin was 26.6 percent compared with 30.2 percent in the prior year period.

Reported operating loss was $\$ 273$ million compared with operating income of $\$ 170$ million in the prior year period. Non-cash impairment charges of $\$ 326$ million and $\$ 60$ million were incurred in the current and prior year periods, respectively, related to goodwill and intangible assets. Reported operating margin was negative 11.9 percent compared with positive 6.1 percent in the prior year period, as the impact of lower net sales, the impairment charge and significant headwinds from inflation and foreign exchange more than offset benefits from FUEL productivity savings and pricing. Normalized operating income was $\$ 113$ million, or 4.9 percent of sales, compared with $\$ 281$ million or 10.0 percent of sales, in the prior year period.

Net interest expense was $\$ 64$ million compared with $\$ 59$ million in the prior year period, largely reflecting an increase in the company's short-term debt balance.

Reported tax benefit was $\$ 81$ million compared with a tax provision of $\$ 13$ million in the prior year period, largely reflecting an increase in discrete tax benefits. The normalized tax benefit was $\$ 5$ million compared with a tax provision of $\$ 38$ million in the prior year period.
The company reported net loss of $\$ 249$ million, or $\$ 0.60$ diluted loss per share, compared with net income of $\$ 98$ million, or $\$ 0.23$ diluted earnings per share, in the prior year period.

Normalized net income was $\$ 65$ million, or $\$ 0.16$ normalized diluted earnings per share, compared with $\$ 182$ million, or $\$ 0.42$ normalized diluted earnings per share, in the prior year period.

An explanation of non-GAAP measures disclosed in this release and a reconciliation of these non-GAAP results to comparable GAAP measures are included in the tables attached to this release.

## Balance Sheet and Cash Flow

During full year 2022, operating cash outflow was $\$ 272$ million compared with operating cash flow of $\$ 884$ million in the prior year, primarily reflecting a decline in operating income and an increase in working capital use, largely due to higher inventory levels driven by a pullback in retailer orders and slowing consumer demand, and lower accounts payable due to the timing of supply plan reductions. The company reduced its inventories by more than $\$ 400$ million between the third quarter 2022 and the fourth quarter 2022.

In October 2022, the company redeemed its remaining 3.9 percent senior notes due April 2023 for a total consideration of approximately $\$ 1.1$ billion. At the end of 2022, Newell Brands had cash and cash equivalents of $\$ 287$ million and net debt outstanding of $\$ 5.1$ billion.

## Fourth Quarter 2022 Operating Segment Results

The Commercial Solutions segment generated net sales of $\$ 355$ million compared with $\$ 503$ million in the prior year period, reflecting core sales decline of 6.3 percent, the impact of the sale of the CH\&S business at the end of the first quarter 2022 and unfavorable foreign exchange. Reported operating income was $\$ 15$ million, or 4.2 percent of sales, compared with $\$ 10$ million, or 2.0 percent of sales, in the prior year period. Normalized operating income was $\$ 16$ million, or 4.5 percent of sales, versus $\$ 46$ million, or 9.1 percent of sales, in the prior year period.

The Home Appliances segment generated net sales of $\$ 399$ million compared with $\$ 541$ million in the prior year period, reflecting core sales decline of 17.3 percent, as well as the impact of exits from certain low margin categories and unfavorable foreign exchange. Reported operating loss was $\$ 24$ million, or negative 6.0 percent of sales, compared with operating income of $\$ 35$ million, or 6.5 percent of sales, in the prior year period. Normalized operating income was $\$ 1$ million, or 0.3 percent of sales, versus $\$ 41$ million, or 7.6 percent of sales, in the prior year period.

The Home Solutions segment generated net sales of $\$ 636$ million compared with $\$ 759$ million in the prior year period, reflecting core sales decline of 12.8 percent, the impact of unfavorable foreign exchange and the exit of 43 Yankee Candle retail locations during the year. Core sales declined across both the Home Fragrance and Food business units. Reported operating loss was $\$ 291$ million, or negative 45.8 percent of sales, including the impact of a non-cash impairment charge of $\$ 321$ million, compared with operating income of $\$ 124$ million, or 16.3 percent of sales, in the prior year period. Normalized operating income was $\$ 41$ million, or 6.4 percent of sales, versus $\$ 133$ million, or 17.5 percent of sales, in the prior year period.

The Learning \& Development segment generated net sales of $\$ 684$ million compared with $\$ 698$ million in the prior year period, as core sales growth of 2.6 percent was more than offset by the impact of unfavorable foreign exchange. Core sales grew in Writing and were relatively flat in Baby. Reported operating income was $\$ 88$ million, or 12.9 percent of sales, including the impact of a non-cash impairment charge of $\$ 5$ million, compared with $\$ 76$ million, or 10.9 percent of sales, in the prior year period. Normalized operating income was $\$ 98$ million, or 14.3 percent of sales, versus $\$ 107$ million, or 15.3 percent of sales, in the prior year period.

The Outdoor \& Recreation segment generated net sales of $\$ 211$ million compared with $\$ 304$ million in the prior year period, reflecting core sales decline of 21.0 percent, as well as the impact of exits from certain low margin categories and unfavorable foreign exchange. Reported operating loss was $\$ 14$ million, or negative 6.6 percent of sales, compared with $\$ 1$ million, or negative 0.3 percent of sales, in the prior year period. Normalized operating loss was $\$ 4$ million, or negative 1.9 percent of sales, versus normalized operating income of $\$ 8$ million, or 2.6 percent of sales, in the prior year period.

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## Full Year 2022 Operating Results

Net sales for the full year ended December 31, 2022 were $\$ 9.5$ billion, a decline of 10.7 percent compared with $\$ 10.6$ billion in the prior year, reflecting core sales decline of 3.4 percent, the impact of the sale of the $\mathrm{CH} \& \mathrm{~S}$ business at the end of the first quarter 2022, unfavorable foreign exchange, as well as category and retail store exits.

Reported gross margin was 30.0 percent compared with 31.8 percent in the prior year, as the impact of fixed cost deleveraging and significant headwinds from foreign exchange and inflation, particularly related to sourced finished goods, transportation and labor, more than offset the benefits from pricing and FUEL productivity savings. Normalized gross margin was 30.2 percent compared with 32.0 percent in the prior year.

Reported operating income was $\$ 312$ million, or 3.3 percent of sales, compared with $\$ 1.0$ billion, or 9.6 percent of sales in the prior year. Non-cash impairment charges of $\$ 474$ million and $\$ 60$ million were incurred in the current and prior years, respectively, related to goodwill and intangible assets. Normalized operating income was $\$ 956$ million, or 10.1 percent of sales, compared with $\$ 1.2$ billion, or 11.7 percent of sales, in the prior year.

Interest expense was $\$ 235$ million compared with $\$ 256$ million in the prior year, largely reflecting higher interest income.
The company reported a tax benefit of $\$ 40$ million compared with a tax provision of $\$ 138$ million in the prior year, largely reflecting an increase in discrete tax benefits. Normalized tax provision was $\$ 17$ million compared with $\$ 155$ million in the prior year.

Reported net income was $\$ 197$ million compared with $\$ 622$ million in the prior year. Reported diluted earnings per share were $\$ 0.47$ compared with $\$ 1.45$ in the prior year. Normalized net income was $\$ 654$ million, or $\$ 1.57$ normalized diluted earnings per share compared with $\$ 828$ million, or $\$ 1.93$ normalized diluted earnings per share, in the prior year.

## Change in Inventory Accounting

During the fourth quarter of 2022, the company elected to change its method of accounting for certain inventory in the U.S. from the last-in, first-out (LIFO) method to the first-in, first out (FIFO) method. The FIFO method of accounting for inventory is more preferable as the company just completed implementation of Project Ovid in the U.S. and this conforms the company's entire inventory to a single method of accounting, thus simplifying its inventory cost accounting method and providing an increased level of consistency in the measurement of the company's inventories. This also improves comparability with the company's peers. The company applied this change in inventory costing method by retrospectively adjusting its historical financial statements. The impact of the change in inventory accounting as reported under the FIFO method compared with the amount if it continued to be reported under the LIFO method was a $\$ 4$ million increase to cost of goods sold for the fourth quarter 2022 and a $\$ 12$ million decrease to cost of goods sold for the full year 2022. Amounts in this press release reflect the impact of the accounting change to FIFO.

## Restructuring and Savings Plan

The company previously announced a restructuring and savings initiative, Project Phoenix, that aims to strengthen the company by leveraging its scale to further reduce complexity, streamlining its operating model and driving operational efficiencies.

Project Phoenix is expected to be substantially implemented by the end of 2023. It incorporates a variety of initiatives designed to simplify the organizational structure, streamline the company's real estate,
centralize its supply chain functions, which include manufacturing, distribution, transportation and customer service, transition to a unified One Newell go-to-market model in key international geographies, and otherwise reduce overhead costs.

In connection with Project Phoenix the company expects to realize annualized pre-tax savings in the range of $\$ 220$ million to $\$ 250$ million when fully implemented, with $\$ 140$ million to $\$ 160$ million expected to be realized in 2023 . Restructuring and related charges associated with these actions are estimated to be in the range of $\$ 100$ million to $\$ 130$ million and are expected to be substantially incurred by the end of 2023. The restructuring plan is expected to result in the elimination of approximately 13 percent of office positions. The company began reducing headcount in the first quarter 2023, with most of these actions expected to be completed by the end of 2023, subject to local law and consultation requirements.

## New Operating Segments

As previously announced, to drive further simplification and unlock additional efficiencies and synergies within the organization, Newell Brands will implement a new operating model, consolidating its five operating segments into three operating segments. The company will combine its previously reported Commercial Solutions, Home Appliances and Home Solutions segments into one operating segment, Home \& Commercial Solutions. Learning \& Development and Outdoor \& Recreation will remain as the company's other two operating segments. The company will report on this basis commencing January 1, 2023.

## Outlook for Full Year and First Quarter 2023

The company initiated its full year and first quarter outlook for 2023 as follows:
Net Sales
Core Sales
Normalized Operating Margin
Normalized EPS

| Full Year 2023 Outlook |
| :---: |
| $\$ 8.4$ to $\$ 8.6$ billion |
| $8 \%$ to $6 \%$ decline |
| $9.6 \%$ to $10.1 \%$ |
| $\$ 0.95$ to $\$ 1.08$ |

Net Sales
Q1 2023 Outlook
Core Sales
$\$ 1.79$ to $\$ 1.84$ billion
$18 \%$ to $16 \%$ decline
Normalized Operating Margin
Normalized EPS
$3.0 \%$ to $3.5 \%$
(\$0.06) to (\$0.03)

For full year 2023, the company expects to deliver operating cash flow in the range of $\$ 700$ million to $\$ 900$ million, including approximately $\$ 95$ million to $\$ 120$ million in cash expenditures associated with Project Phoenix.

The company has presented forward-looking statements regarding core sales, normalized operating margin and normalized earnings per share. These non-GAAP financial measures are derived by excluding certain amounts, expenses or income, from the corresponding financial measures determined in accordance with GAAP. The determination of the amounts that are excluded from these non-GAAP financial measures is a matter of management judgement and depends upon, among other factors, the nature of the underlying expense or income amounts recognized in a given period. We are unable to present a quantitative reconciliation of forward-looking normalized operating margin or normalized earnings per share to their most directly comparable forward-looking GAAP financial measures because
such information is not available, and management cannot reliably predict all of the necessary components of such GAAP measures without unreasonable effort or expense. In addition, we believe such reconciliations would imply a degree of precision that would be confusing or misleading to investors. The unavailable information could have a significant impact on the company's future financial results. These non-GAAP financial measures are preliminary estimates and are subject to risks and uncertainties, including, among others, changes in connection with quarter-end and year-end adjustments. Any variation between the company's actual results and preliminary financial data set forth above may be material.

## Conference Call

Newell Brands' fourth quarter and full year 2022 earnings conference call will be held today, February 10, at 8:30 a.m. ET. A link to the webcast is provided under Events \& Presentations in the Investors section of the company's website at www.newellbrands.com. A webcast replay will be made available in the Quarterly Earnings section of the company's website.

## Non-GAAP Financial Measures

This release contains non-GAAP financial measures within the meaning of Regulation G promulgated by the U.S. Securities and Exchange Commission (the "SEC") and includes a reconciliation of non-GAAP financial measures to the most directly comparable financial measures calculated in accordance with GAAP.

The company uses certain non-GAAP financial measures that are included in this press release and the additional financial information both to explain its results to stockholders and the investment community and in the internal evaluation and management of its businesses. The company's management believes that these non-GAAP financial measures and the information they provide are useful to investors since these measures (a) permit investors to view the company's performance and liquidity using the same tools that management uses to evaluate the company's past performance, reportable segments, prospects for future performance and liquidity, and (b) determine certain elements of management incentive compensation.

The company's management believes that core sales provides a more complete understanding of underlying sales trends by providing sales on a consistent basis as it excludes the impacts of acquisitions, divestitures, retail store openings and closings, certain market and category exits, and changes in foreign exchange from year-over-year comparisons. The effect of changes in foreign exchange on reported sales is calculated by applying the prior year average monthly exchange rates to the current year local currency sales amounts (excluding acquisitions and divestitures), with the difference between the 2022 reported sales and constant currency sales presented as the foreign exchange impact increase or decrease in core sales. The company's management believes that "normalized" gross margin, "normalized" operating income, "normalized" operating margin, "normalized EBITDA", "normalized" net income, "normalized" diluted earnings per share, "normalized" interest and "normalized" income tax benefit or expense, which exclude restructuring and restructuring-related expenses and one-time and other events such as costs related to the extinguishment of debt, certain tax benefits and charges, impairment charges, pension settlement charges, divestiture costs, costs related to the acquisition, integration and financing of acquired businesses, amortization of acquisition-related intangible assets, inflationary adjustments, expenses related to a large customer bankruptcy in Latin America and certain other items, are useful because they provide investors with a meaningful perspective on the current underlying performance of the company's core ongoing operations and liquidity. "Normalized EBITDA" is an ongoing liquidity measure (that excludes non-cash items) and is calculated as normalized earnings before interest, tax depreciation, amortization and stock-based compensation expense.

The company determines the tax effect of the items excluded from normalized diluted earnings per share by applying the estimated effective rate for the applicable jurisdiction in which the pre-tax items were incurred, and for which realization of the resulting tax benefit, if any, is expected. In certain situations in which an item excluded from normalized results impacts income tax expense, the company utilizes a "with" and "without" approach to determine normalized income tax benefit or expense.

While the company believes these non-GAAP financial measures are useful in evaluating the company's performance and liquidity, this information should be considered as supplemental in nature and not as a substitute for or superior to the related financial information prepared in accordance with GAAP. Additionally, these non-GAAP financial measures may differ from similar measures presented by other companies.

## About Newell Brands

Newell Brands (NASDAQ: NWL) is a leading global consumer goods company with a strong portfolio of well-known brands, including Rubbermaid, FoodSaver, Calphalon, Sistema, Sharpie, Paper Mate, Dymo, EXPO, Elmer's, Yankee Candle, Graco, NUK, Rubbermaid Commercial Products, Spontex, Coleman, Campingaz, Contigo, Oster, Sunbeam and Mr. Coffee. Newell Brands' beloved, planet friendly brands enhance and brighten consumers lives at home and outside by creating moments of joy, building confidence and providing peace of mind.

This press release and additional information about Newell Brands are available on the company's website, www.newellbrands.com.

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## Caution Concerning Forward-Looking Statements

Some of the statements in this press release and its exhibits, particularly those anticipating future financial performance, business prospects, growth, operating strategies, the benefits and savings associated with Project Phoenix, future macroeconomic conditions and similar matters, are forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. These statements generally can be identified by the use of words or phrases, including, but not limited to, "guidance," "outlook," "intend," "anticipate," "believe," "estimate," "project," "target," "plan," "expect," "setting up," "beginning to," "will," "should," "would," "could," "resume," "are confident that," "remain optimistic that," "seek to," or similar statements. We caution that forward-looking statements are not guarantees because there are inherent difficulties in predicting future results. Actual results may differ materially from those expressed or implied in the forward-looking statements, including impairment charges and accounting for income taxes. Important factors that could cause actual results to differ materially from those suggested by the forward-looking statements include, but are not limited to:

- our ability to optimize costs and cash flow and mitigate the impact of retailer inventory rebalancing through discretionary and overhead spend management, advertising and promotion expense optimization, demand forecast and supply plan adjustments and actions to improve working capital;
- our dependence on the strength of retail and consumer demand and commercial and industrial sectors of the economy in various countries around the world;
- our ability to improve productivity, reduce complexity and streamline operations;
- our ability to manage the actual or perceived effects of the COVID-19 pandemic, including as a result of any additional variants of the virus or the efficacy and distribution of vaccines;
- competition with other manufacturers and distributors of consumer products;
- major retailers' strong bargaining power and consolidation of our customers;
- supply chain and operational disruptions in the markets in which we operate, whether as a result of the actual or perceived effects of the COVID-19 pandemic or broader geopolitical and macroeconomic conditions, including the military conflict between Russia and Ukraine;
- changes in the prices and availability of labor, transportation, raw materials and sourced products, including significant inflation, and our ability to offset cost increases through pricing and productivity in a timely manner;
- the cost and outcomes of governmental investigations, inspections, lawsuits, legislative requests or other actions by third parties, the potential outcomes of which could exceed policy limits, to the extent insured;
- our ability to develop innovative new products, to develop, maintain and strengthen end-user brands and to realize the benefits of increased advertising and promotion spend;
- our ability to consistently maintain effective internal control over financial reporting;
- the risks inherent to our foreign operations, including currency fluctuations, exchange controls and pricing restrictions;
- future events that could adversely affect the value of our assets and/or stock price and require additional impairment charges;
- unexpected costs or expenses associated with dispositions;
- our ability to effectively execute our turnaround plan, including Project Ovid and Project Phoenix;
- risks related to our substantial indebtedness, potential increases in interest rates or changes in our credit ratings;
- a failure or breach of one of our key information technology systems, networks, processes or related controls or those of our service providers;
- the impact of U.S. and foreign regulations on our operations, including the impact of tariffs and environmental remediation costs and legislation and regulatory actions related to data privacy and climate change;
- the potential inability to attract, retain and motivate key employees;
- changes in tax laws and the resolution of tax contingencies resulting in additional tax liabilities;
- product liability, product recalls or related regulatory actions;
- our ability to protect intellectual property rights;
- significant increases in the funding obligations related to our pension plans; and
- other factors listed from time to time in our SEC filings, including but not limited to our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and our other SEC filings.

The consolidated condensed financial statements are prepared in conformity with accounting principles generally accepted in the United States ("U.S. GAAP"). Management's application of U.S. GAAP requires the pervasive use of estimates and assumptions in preparing the condensed consolidated financial statements. The company continues to be impacted by the COVID-19 pandemic, inflationary and supply chain pressures, and the indirect macroeconomic impact of the Russia-Ukraine conflict, which has required greater use of estimates and assumptions in the preparation of our condensed consolidated financial statements. Although we have made our best estimates based upon current information, actual results could materially differ and may require future changes to such estimates and assumptions, including reserves, which may result in future expense.

The information contained in this press release and the tables is as of the date indicated. The company assumes no obligation to update any forward-looking statements as a result of new information, future events or developments.

## NEWELL BRANDS INC.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

 (Amounts in millions, except per share data)|  | Three Months Ended December 31, |  |  |  |  | Twelve Months Ended December 31, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2021 |  | \% Change (18.5)\% | 2022 |  | 2021 |  | \% Change$(10.7) \%$ |
| Net sales | \$ | 2,285 | \$ | 2,805 |  | \$ | 9,459 | \$ | 10,589 |  |
| Cost of products sold |  | 1,685 |  | 1,968 |  |  | 6,625 |  | 7,226 |  |
| Gross profit |  | 600 |  | 837 | (28.3)\% |  | 2,834 |  | 3,363 | (15.7)\% |
| Selling, general and administrative expenses |  | 544 |  | 607 | (10.4)\% |  | 2,033 |  | 2,274 | (10.6)\% |
| Restructuring costs, net |  | 3 |  | - |  |  | 15 |  | 16 |  |
| Impairment of goodwill, intangibles and other assets |  | 326 |  | 60 |  |  | 474 |  | 60 |  |
| Operating income (loss) |  | (273) |  | 170 | $N M$ |  | 312 |  | 1,013 | (69.2)\% |
| Non-operating expenses: |  |  |  |  |  |  |  |  |  |  |
| Interest expense, net |  | 64 |  | 59 |  |  | 235 |  | 256 |  |
| Loss on extinguishment of debt |  | 1 |  | 5 |  |  | 1 |  | 5 |  |
| Other income, net |  | (8) |  | (5) |  |  | (81) |  | (8) |  |
| Income (loss) before income taxes |  | (330) |  | 111 | $N M$ |  | 157 |  | 760 | (79.3)\% |
| Income tax provision (benefit) |  | (81) |  | 13 |  |  | (40) |  | 138 |  |
| Net income (loss) | \$ | (249) | \$ | 98 | $N M$ | \$ | 197 | \$ | 622 | (68.3)\% |
|  |  |  |  |  |  |  |  |  |  |  |
| Weighted average common shares outstanding: |  |  |  |  |  |  |  |  |  |  |
| Basic |  | 413.6 |  | 425.5 |  |  | 415.7 |  | 425.3 |  |
| Diluted |  | 413.6 |  | 428.3 |  |  | 417.4 |  | 428.0 |  |
| Earnings (loss) per share: |  |  |  |  |  |  |  |  |  |  |
| Basic | \$ | (0.60) | \$ | 0.23 |  | \$ | 0.47 | \$ | 1.46 |  |
| Diluted | \$ | (0.60) | \$ | 0.23 |  | \$ | 0.47 | \$ | 1.45 |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Dividends per share | \$ | 0.23 | \$ | 0.23 |  | \$ | 0.92 | \$ | 0.92 |  |

* NM - NOT MEANINGFUL


## NEWELL BRANDS INC.

## CONSOLIDATED BALANCE SHEETS (UNAUDITED)

(Amounts in millions)

|  | December 31, 2022 |  | December 31, 2021 |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Current assets |  |  |  |  |
| Cash and cash equivalents | \$ | 287 | \$ | 440 |
| Accounts receivable, net |  | 1,250 |  | 1,500 |
| Inventories |  | 2,203 |  | 2,087 |
| Prepaid expenses and other current assets |  | 312 |  | 325 |
| Total current assets |  | 4,052 |  | 4,352 |
| Property, plant and equipment, net |  | 1,184 |  | 1,204 |
| Operating lease assets |  | 578 |  | 558 |
| Goodwill |  | 3,298 |  | 3,504 |
| Other intangible assets, net |  | 2,649 |  | 3,370 |
| Deferred income taxes |  | 810 |  | 814 |
| Other assets |  | 691 |  | 467 |
| TOTAL ASSETS | \$ | 13,262 | \$ | 14,269 |
| Liabilities and stockholders' equity |  |  |  |  |
| Current liabilities |  |  |  |  |
| Accounts payable | \$ | 1,062 | \$ | 1,680 |
| Accrued compensation |  | 123 |  | 270 |
| Other accrued liabilities |  | 1,272 |  | 1,364 |
| Short-term debt and current portion of long-term debt |  | 621 |  | 3 |
| Total current liabilities |  | 3,078 |  | 3,317 |
| Long-term debt |  | 4,756 |  | 4,883 |
| Deferred income taxes |  | 520 |  | 428 |
| Operating lease liabilities |  | 512 |  | 500 |
| Other noncurrent liabilities |  | 877 |  | 983 |
| Total liabilities |  | 9,743 |  | 10,111 |
|  |  |  |  |  |
| Total stockholders' equity |  | 3,519 |  | 4,158 |
| TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY | \$ | 13,262 | \$ | 14,269 |

## NEWELL BRANDS INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED) (Amounts in millions)

|  | Twelve Months Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2021 |  |
| Cash flows from operating activities: |  |  |  |  |
| Net income | \$ | 197 | \$ | 622 |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities: |  |  |  |  |
| Depreciation and amortization |  | 296 |  | 325 |
| Impairment of goodwill, intangibles and other assets |  | 474 |  | 60 |
| Gain from sale of businesses, net |  | (136) |  | (4) |
| Deferred income taxes |  | 97 |  | (24) |
| Stock based compensation expense |  | 12 |  | 52 |
| Loss on extinguishment of debt |  | 1 |  | 5 |
| Other, net |  | 2 |  | (2) |
| Changes in operating accounts excluding the effects of divestitures: |  |  |  |  |
| Accounts receivable |  | 130 |  | 130 |
| Inventories |  | (276) |  | (463) |
| Accounts payable |  | (536) |  | 177 |
| Accrued liabilities and other |  | (533) |  | 6 |
| Net cash provided by (used in) operating activities |  | (272) |  | 884 |
| Cash flows from investing activities: |  |  |  |  |
| Proceeds from sale of divested business |  | 617 |  | - |
| Capital expenditures |  | (312) |  | (289) |
| Other investing activities |  | 38 |  | 21 |
| Net cash provided by (used in) investing activities |  | 343 |  | (268) |
| Cash flows from financing activities: |  |  |  |  |
| Proceeds from short-term debt, net |  | 619 |  | - |
| Net proceeds from issuance of debt |  | 989 |  | - |
| Payments on current portion of long-term debt |  | $(1,091)$ |  | (698) |
| Payments on long-term debt |  | - |  | (6) |
| Debt extinguishment costs |  | - |  | (5) |
| Repurchase of shares of common stock |  | (325) |  | - |
| Cash dividends |  | (385) |  | (394) |
| Acquisition of noncontrolling interests |  | - |  | (28) |
| Equity compensation activity and other, net |  | (39) |  | (12) |
| Net cash used in financing activities |  | (232) |  | $(1,143)$ |
| Exchange rate effect on cash, cash equivalents and restricted cash |  | (13) |  | (17) |
| Decrease in cash, cash equivalents and restricted cash |  | (174) |  | (544) |
| Cash, cash equivalents and restricted cash at beginning of period |  | 477 |  | 1,021 |
| Cash, cash equivalents and restricted cash at end of period | \$ | 303 | \$ | 477 |
| Supplemental disclosures: |  |  |  |  |
| Restricted cash at beginning of period | \$ | 37 | \$ | 40 |
| Restricted cash at end of period |  | 16 |  | 37 |

## NEWELL BRANDS INC.

## RECONCILIATION OF GAAP AND NON-GAAP INFORMATION (UNAUDITED)

CERTAIN LINE ITEMS
(Amounts in millions, except per share data)

|  | ree Months Ended December 31, 2022 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GAAP <br> Measure <br> Reported |  | Restructuring and restructuring related costs |  | Acquisition amortization and impairment |  | Transaction costs and other [1] |  | $\begin{gathered} \text { Non-GAAP } \\ \text { Measure } \\ \hline \end{gathered}$ |  |
|  |  |  |  |  |  |  |  |  |
| Net sales | \$ | 2,285 |  |  | \$ | - | \$ | - | \$ | - | \$ | 2,285 |
| Cost of products sold |  | 1,685 |  | (7) |  | - |  | (1) |  | 1,677 |
| Gross profit |  | 600 |  | 7 |  | - |  | 1 |  | 608 |
|  |  | 26.3 \% |  |  |  |  |  |  |  | 26.6 \% |
| Selling, general and administrative expenses |  | 544 |  | - |  | (16) |  | (33) |  | 495 |
|  |  | 23.8 \% |  |  |  |  |  |  |  | 21.7 \% |
| Restructuring costs, net |  | 3 |  | (3) |  | - |  | - |  | - |
| Impairment of goodwill, intangibles and other assets |  | 326 |  | - |  | (326) |  | - |  | - |
| Operating income (loss) |  | (273) |  | 10 |  | 342 |  | 34 |  | 113 |
|  |  | (11.9) \% |  |  |  |  |  |  |  | 4.9 \% |
| Non-operating (income) expense |  | 57 |  | - |  | - |  | (4) |  | 53 |
| Income (loss) before income taxes |  | (330) |  | 10 |  | 342 |  | 38 |  | 60 |
| Income tax provision (benefit) [2] |  | (81) |  | 2 |  | 64 |  | 10 |  | (5) |
| Net income (loss) | \$ | (249) | \$ | 8 | \$ | 278 | \$ | 28 | \$ | 65 |
|  |  |  |  |  |  |  |  |  |  |  |
| Diluted earnings (loss) per share ** | \$ | (0.60) | \$ | 0.02 | \$ | 0.67 | \$ | 0.07 | \$ | 0.16 |

* Normalized results are financial measures that are not in accordance with GAAP and include the above normalization adjustments. See below for a discussion of each of these adjustments. **Adjustments and normalized earnings per share are calculated based on diluted weighted average shares of 414.9 million shares for the three months ended December 31, 2022. Totals may not add due to rounding.
[1] Transaction costs and other includes $\$ 15$ million of prior year impact related to an indirect tax reserve for an international entity; $\$ 9$ million of bad debt reserve related to an international customer; $\$ 8$ million primarily related to expenses for certain legal proceedings; $\$ 3$ million loss for Argentina hyperinflationary adjustments; $\$ 1$ million of costs related to completed divestitures; $\$ 1$ million of debt extinguishment costs and $\$ 1$ million loss due to changes in fair market value of investments. Includes $\$ 10$ million of income tax expense that results from the amortization of a prior year normalized tax benefit.
[2] The Company determined the tax effect of the items excluded from normalized results by applying the estimated effective rate for the applicable jurisdiction in which the pretax items were incurred, and for which realization of the resulting tax benefit, if any, is expected. In certain situations in which an item excluded from normalized results impacts income tax expense, the Company uses a "with" and "without" approach to determine normalized income tax expense.


## NEWELL BRANDS INC.

## RECONCILIATION OF GAAP AND NON-GAAP INFORMATION (UNAUDITED)

CERTAIN LINE ITEMS
(Amounts in millions, except per share data)

|  | ree Months Ended Decemb |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GAAP <br> Measure <br> Reported |  | Restructuring and restructuring related costs |  | Acquisition amortization and impairment |  | Transaction costs and other [1] |  | $\begin{aligned} & \hline \begin{array}{c} \text { Non-GAAP } \\ \text { Measure } \end{array} \\ & \hline \text { Normalized* } \end{aligned}$ |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Net sales | \$ | 2,805 | \$ | - | \$ | - | \$ | - | \$ | 2,805 |
| Cost of products sold |  | 1,968 |  | (9) |  | - |  | - |  | 1,959 |
| Gross profit |  | 837 |  | 9 |  | - |  | - |  | 846 |
|  |  | 29.8 |  |  |  |  |  |  |  | 30.2 \% |
| Selling, general and administrative expenses |  | 607 |  | (3) |  | (19) |  | (20) |  | 565 |
|  |  | 21.6 |  |  |  |  |  |  |  | 20.1 \% |
| Impairment of goodwill, intangibles and other assets |  | 60 |  | - |  | (60) |  | - |  | - |
| Operating income |  | 170 |  | 12 |  | 79 |  | 20 |  | 281 |
|  |  | 6.1 |  |  |  |  |  |  |  | 10.0 \% |
| Non-operating expense |  | 59 |  | - |  | - |  | 2 |  | 61 |
| Income before income taxes |  | 111 |  | 12 |  | 79 |  | 18 |  | 220 |
| Income tax provision (benefit) [2] |  | 13 |  | 4 |  | 23 |  | (2) |  | 38 |
| Net income | \$ | 98 | \$ | 8 | \$ | 56 | \$ | 20 | \$ | 182 |
|  |  |  |  |  |  |  |  |  |  |  |
| Diluted earnings per share ** | \$ | 0.23 | \$ | 0.02 | \$ | 0.13 | \$ | 0.05 | \$ | 0.42 |

* Normalized results are financial measures that are not in accordance with GAAP and include the above normalization adjustments. See below for a discussion of each of these adjustments.
${ }^{* *}$ Adjustments and normalized earnings per share are calculated based on diluted weighted average shares of 428.3 million shares for the three months ended December 31, 2021.
Totals may not add due to rounding.
[1] Transaction costs and other includes $\$ 18$ million of costs related to completed divestitures; $\$ 5$ million loss on debt extinguishment; $\$ 2$ million primarily related to expenses for certain legal proceedings; $\$ 6$ million gain on disposition of businesses and $\$ 1$ million of gain due to changes in fair market value of investments. Includes $\$ 13$ million of income tax expense that results from the amortization of a prior year normalized tax benefit.
[2] The Company determined the tax effect of the items excluded from normalized results by applying the estimated effective rate for the applicable jurisdiction in which the pre-tax items were incurred, and for which realization of the resulting tax benefit, if any, is expected. In certain situations in which an item excluded from normalized results impacts income tax expense, the Company uses a "with" and "without" approach to determine normalized income tax expense.


## NEWELL BRANDS INC. <br> RECONCILIATION OF GAAP AND NON-GAAP INFORMATION (UNAUDITED) CERTAIN LINE ITEMS <br> (Amounts in millions, except per share data)

|  | elve Months Ended December 31, 2022 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GAAP <br> Measure <br> Reported |  | Restructuring and restructuring related costs |  | Acquisition amortization and impairment |  | Transaction costs and other [1] |  | Non-GAAPMeasureNormalized* |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Net sales | \$ | 9,459 | \$ | - | \$ | - | \$ | - | \$ | 9,459 |
| Cost of products sold |  | 6,625 |  | (22) |  | - |  | (4) |  | 6,599 |
| Gross profit |  | 2,834 |  | 22 |  | - |  | 4 |  | 2,860 |
|  |  | 30.0 |  |  |  |  |  |  |  | 30.2 \% |
| Selling, general and administrative expenses |  | 2,033 |  | (2) |  | (67) |  | (60) |  | 1,904 |
|  |  | 21.5 |  |  |  |  |  |  |  | 20.1 \% |
| Restructuring costs, net |  | 15 |  | (15) |  | - |  | - |  | - |
| Impairment of goodwill, intangibles and other assets |  | 474 |  | - |  | (474) |  | - |  | - |
| Operating income |  | 312 |  | 39 |  | 541 |  | 64 |  | 956 |
|  |  | 3.3 |  |  |  |  |  |  |  | 10.1 \% |
| Non-operating expense |  | 155 |  | - |  | - |  | 130 |  | 285 |
| Income (loss) before income taxes |  | 157 |  | 39 |  | 541 |  | (66) |  | 671 |
| Income tax provision (benefit) [2] |  | (40) |  | 10 |  | 79 |  | (32) |  | 17 |
| Net income (loss) | \$ | 197 | \$ | 29 | \$ | 462 | \$ | (34) | \$ | 654 |
|  |  |  |  |  |  |  |  |  |  |  |
| Diluted earnings (loss) per share ** | \$ | 0.47 | S | 0.07 | \$ | 1.11 | \$ | (0.08) | \$ | 1.57 |

* Normalized results are financial measures that are not in accordance with GAAP and include the above normalization adjustments. See below for a discussion of each of these adjustments.
**Adjustments and normalized earnings per share are calculated based on diluted weighted average shares of 417.4 million shares for the twelve months ended December $31,2022$.
Totals may not add due to rounding.
[1] Transaction costs and other includes $\$ 30$ million primarily related to expenses for certain legal proceedings; $\$ 15$ million of prior year impact related to an indirect tax reserve for an international entity; $\$ 10$ million related to Argentina hyperinflationary adjustment; $\$ 9$ million of bad debt reserve related to an international customer; $\$ 6$ million of costs related to completed divestitures; $\$ 136$ million gain on disposition of business; $\$ 1$ million gain due to changes in fair market value of investments and $\$ 1$ million of debt extinguishment costs. Includes $\$ 44$ million of income tax expense that results from the amortization of a prior year normalized tax benefit.
[2] The Company determined the tax effect of the items excluded from normalized results by applying the estimated effective rate for the applicable jurisdiction in which the pre-tax items were incurred, and for which realization of the resulting tax benefit, if any, is expected. In certain situations in which an item excluded from normalized results impacts income tax expense, the Company uses a "with" and "without" approach to determine normalized income tax expense.


## NEWELL BRANDS INC. <br> RECONCILIATION OF GAAP AND NON-GAAP INFORMATION (UNAUDITED) <br> CERTAIN LINE ITEMS <br> (Amounts in millions, except per share data)

|  | 021 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Restructuringand restructuringrelated costs |  | Acquisition amortization and impairment |  | Transaction costs and other [1] |  | Non-GAAP <br> Measure |  |
|  |  |  | Normalized* |  |  |  |  |
| Net sales | \$ | 10,589 |  |  |  | - | \$ | - | \$ | - | \$ | 10,589 |
| Cost of products sold |  | 7,226 |  | (22) |  | - |  | (2) |  | 7,202 |
| Gross profit |  | 3,363 |  | 22 |  | - |  | 2 |  | 3,387 |
|  |  | 31.8 |  |  |  |  |  |  |  | 32.0 \% |
| Selling, general and administrative expenses |  | 2,274 |  | (8) |  | (78) |  | (35) |  | 2,153 |
|  |  | 21.5 |  |  |  |  |  |  |  | 20.3 \% |
| Restructuring costs, net |  | 16 |  | (16) |  | - |  | - |  | - |
| Impairment of goodwill, intangibles and other assets |  | 60 |  | - |  | (60) |  | - |  | - |
| Operating income |  | 1,013 |  | 46 |  | 138 |  | 37 |  | 1,234 |
|  |  | 9.6 |  |  |  |  |  |  |  | 11.7 \% |
| Non-operating (income) expense |  | 253 |  | - |  | - |  | (2) |  | 251 |
| Income (loss) before income taxes |  | 760 |  | 46 |  | 138 |  | 39 |  | 983 |
| Income tax provision (benefit) [2] |  | 138 |  | 11 |  | 35 |  | (29) |  | 155 |
| Net income | \$ | 622 |  | 35 | \$ | 103 | \$ | 68 | \$ | 828 |
|  |  |  |  |  |  |  |  |  |  |  |
| Diluted earnings per share ** | \$ | 1.45 |  | 0.08 | \$ | 0.24 | \$ | 0.16 | \$ | 1.93 |

* Normalized results are financial measures that are not in accordance with GAAP and include the above normalization adjustments. See below for a discussion of each of these adjustments. $*^{* *}$ Adjustments and normalized earnings per share are calculated based on diluted weighted average shares of 428.0 million shares for the twelve months ended December $31,2021$. Totals may not add due to rounding.
[1] Transaction costs and other includes $\$ 21$ million of costs related to completed divestitures; $\$ 14$ million primarily related to expenses for certain legal proceedings; $\$ 5$ million loss on debt extinguishment; $\$ 5$ million related to Argentina hyperinflationary adjustment; $\$ 4$ million gain on disposition of businesses and $\$ 2$ million of gain due to changes in fair market value of investments. Includes $\$ 44$ million of income tax expense that results from the amortization of a prior year normalized tax benefit.
[2] The Company determined the tax effect of the items excluded from normalized results by applying the estimated effective rate for the applicable jurisdiction in which the pre-tax items were incurred, and for which realization of the resulting tax benefit, if any, is expected. In certain situations in which an item excluded from normalized results impacts income tax expense, the Company uses a "with" and "without" approach to determine normalized income tax expense.


# NEWELL BRANDS INC. <br> RECONCILIATION OF GAAP AND NON-GAAP INFORMATION (UNAUDITED) FINANCIAL WORKSHEET - SEGMENT REPORTING <br> (Amounts in millions) 

|  | Three Months Ended December 31, 2022 |  |  |  |  |  |  | Three Months Ended December 31, 2021 |  |  |  |  |  |  |  |  | Year over year changes |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NetSales | Reported <br> Operating Income (Loss) | Reported Operating <br> Margin | NormalizedItems [1] | Normalized <br> Operating <br> Income (Loss) |  | Normalized <br> Operating <br> Margin | Net Sales |  | Reported <br> Operating <br> Income <br> (Loss) |  | Reported <br> Operating <br> Margin | Normalized <br> Items [2] | Normalized <br> Operating <br> Income <br> (Loss) |  | Normalized <br> Operating <br> Margin | Net Sales |  | NormalizedOperating Income(Loss) |  |  |
|  |  |  |  |  |  |  | \$ |  |  | \% |  |  |  |  |  | \$ | \% |
| COMMERCIAL SOLUTIONS | \$ 355 | \$ 15 | 4.2 \% \$ | \$ | \$ | 16 |  | 4.5 \% | \$ |  |  | 503 | \$ | 10 | 2.0 \% \$ |  | \$ 36 | \$ | 46 | 9.1 \% | \$ (148) | (29.4)\% | \$ | (30) | (65.2)\% |
| HOME <br> APPLIANCES | 399 | (24) | (6.0)\% | 25 |  | 1 | 0.3 \% |  | 541 |  | 35 | 6.5 \% | 6 |  | 41 | 7.6 \% | (142) | (26.2)\% |  | (40) | (97.6)\% |
| HOME <br> SOLUTIONS | 636 | (291) | (45.8)\% | 332 |  | 41 | 6.4 \% |  | 759 |  | 124 | 16.3 \% | 9 |  | 133 | 17.5 \% | (123) | (16.2)\% |  | (92) | (69.2)\% |
| LEARNING AND DEVELOPMENT | 684 | 88 | 12.9 \% | 10 |  | 98 | 14.3 \% |  | 698 |  | 76 | 10.9 \% | 31 |  | 107 | 15.3 \% | (14) | (2.0)\% |  | (9) | (8.4)\% |
| OUTDOOR AND RECREATION | 211 | (14) | (6.6)\% | 10 |  | (4) | (1.9)\% |  | 304 |  | (1) | (0.3)\% | 9 |  | 8 | 2.6 \% | (93) | (30.6)\% |  | (12) | $N M$ |
| CORPORATE | - | (47) | -\% | 8 |  | (39) | -\% |  | - |  | (74) | -\% | 20 |  | (54) | -\% | - | -\% |  | 15 | 27.8\% |
|  | \$2,285 | \$ (273) | (11.9)\% \$ | \$ 386 | \$ | 113 | 4.9 \% |  | 2,805 | \$ | 170 | 6.1 \% \$ | \$ 111 | \$ | 281 | 10.0 \% | \$(520) | (18.5)\% | \$ | (168) | (59.8)\% |

*NM - NOT MEANIN $\overline{\overline{N G F U L}}$
[1] The three months ended December 31, 2022 normalized items consist of $\$ 326$ million of impairment of goodwill in the Home Solutions segment and indefinite-lived intangible assets in the Home Solutions and Learning and Development segments; $\$ 16$ million of acquisition amortization costs; $\$ 15$ million of prior year impact related to an indirect tax reserve for an international entity; $\$ 10$ million of restructuring and restructuring-related charges; $\$ 9$ million of bad debt reserve related to an international customer; $\$ 8$ million related to expenses for certain legal proceedings; $\$ 1$ million of costs related to completed divestitures and $\$ 1$ million Argentina hyperinflationary adjustment.
[2] The three months ended December 31, 2021 normalized items consist of $\$ 60$ million of non-cash impairment charges for indefinite-lived intangible assets in the Commercial Solutions and Learning and Development segments; $\$ 19$ million of acquisition amortization costs; $\$ 18$ million of costs related to completed divestitures; $\$ 12$ million of restructuring and restructuring-related charges and $\$ 2$ million related to expenses for certain legal proceedings.

## NEWELL BRANDS INC. <br> RECONCILIATION OF GAAP AND NON-GAAP INFORMATION (UNAUDITED) FINANCIAL WORKSHEET - SEGMENT REPORTING <br> (Amounts in millions)

|  | Twelve Months Ended December 31, 2022 |  |  |  |  |  |  |  | Twelve Months Ended December 31, 2021 |  |  |  |  |  |  |  |  |  | Year over year changes |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Reported <br> Operating <br> Income <br> (Loss) |  | Reported <br> Operating <br> Margin | Normalized <br> Items [1] | Normalized <br> Operating <br> Income (Loss) |  | Normalized <br> Operating <br> Margin | Net Sales |  | Reported <br> Operating Income (Loss) |  | Reported <br> Operating <br> Margin | Normalized <br> Items [2] |  | Normalized Operating Income (Loss) |  | Normalized <br> Operating <br> Margin | Net Sales |  | NormalizedOperatingIncome (Loss) |  |  |
|  | Net Sales |  |  | \$ |  |  |  | \% |  |  |  | \$ |  |  |  | \% |  |
| COMMERCIAL SOLUTIONS | \$1,691 | \$ | 143 |  | $8.5 \%$ \$ | \$ 9 | \$ |  | 152 | 9.0 \% |  |  | \$ | 1,953 | \$ |  |  | 159 | 8.1 \% | \$ | 46 | \$ | 205 | 10.5\% | \$ (262) | (13.4)\% | \$ |  | (25.9)\% |
| HOME <br> APPLIANCES | 1,390 |  | (47) | (3.4)\% | 48 |  | 1 | 0.1 \% |  | 1,738 |  | 70 | 4.0 \% |  | 22 |  | 92 | 5.3\% | (348) | (20.0)\% |  | (91) | (98.9)\% |
| HOME <br> SOLUTIONS | 2,113 |  | (308) | (14.6)\% | 471 |  | 163 | 7.7 \% |  | 2,386 |  | 337 | 14.1 \% |  | 46 |  | 383 | 16.1\% | (273) | (11.4)\% |  | (220) | (57.4)\% |
| LEARNING AND DEVELOPMENT | 2,950 |  | 593 | 20.1 \% | 48 |  | 641 | 21.7 \% |  | 3,028 |  | 600 | 19.8 \% |  | 39 |  | 639 | 21.1\% | (78) | (2.6)\% |  | 2 | 0.3\% |
| OUTDOOR AND RECREATION | 1,315 |  | 86 | $6.5 \%$ | 30 |  | 116 | 8.8 \% |  | 1,484 |  | 90 | 6.1 \% |  | 25 |  | 115 | 7.7\% | (169) | (11.4)\% |  | 1 | 0.9\% |
| CORPORATE | - |  | (155) | -\% | 38 |  | (117) | -\% |  | - |  | (243) | -\% |  | 43 |  | (200) | -\% | - | -\% |  | 83 | 41.5\% |
|  | \$9,459 | \$ | 312 | $3.3 \%$ | \$ 644 | \$ | 956 | 10.1 \% |  | 10,589 | \$ | 1,013 | 9.6 \% | \$ | 221 | \$ | 1,234 | 11.7\% | $\overline{\text { ( } \mathbf{1 , 1 3 0 )}}$ |  | \$ |  | (22.5)\% |

[1] The twelve months ended December 31, 2022 normalized items consist of $\$ 474$ million of impairment of goodwill in the Home Solutions segments and indefinite-lived intangible assets in the Home Appliances, Home Solutions and Learning and Development segments; $\$ 67$ million of acquisition amortization; $\$ 39$ million of restructuring and restructuring-related costs; $\$ 30$ million related to expenses for certain legal proceedings; $\$ 15$ million of prior year impact related to an indirect tax reserve for an international entity; $\$ 9$ million of bad debt reserve related to an international customer; $\$ 6$ million of costs related to completed divestitures and $\$ 4$ million of Argentina hyperinflationary adjustment.
[2] The twelve months ended December 31, 2021 normalized items consist of $\$ 78$ million of acquisition amortization costs; $\$ 60$ million of non-cash impairment charges for indefinite-lived intangible assets in the Commercial Solutions and Learning and Development segments; $\$ 46$ million of restructuring and restructuring-related charges; $\$ 21$ million of costs related to completed divestitures; $\$ 14$ million related to expenses for certain legal proceedings and $\$ 2$ million related to Argentina hyperinflationary adjustment.

NEWELL BRANDS INC.
RECONCILIATION OF GAAP AND NON-GAAP INFORMATION (UNAUDITED)

CORE SALES GROWTH BY SEGMENT

|  | Three Months Ended December 31, 2022 |  |  |  | Twelve Months Ended December 31, 2022 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales (REPORTED) | Acquisitions, Divestitures and Other, Net [2] | Currency Impact [3] | Core Sales [1] [4] | Net Sales REPORTED) | Acquisitions, Divestitures and Other, Net [2] | Currency Impact [3] | $\begin{gathered} \text { Core Sales } \\ {[1][4]} \end{gathered}$ |
| COMMERCIAL SOLUTIONS | (29.4) \% | 19.8 \% | 3.3 \% | (6.3) \% | (13.4) \% | 15.7 \% | 2.9 \% | 5.2 \% |
| HOME APPLIANCES | (26.2) \% | 8.0 \% | 0.9 \% | (17.3) \% | (20.0) \% | 6.0 \% | 1.5 \% | (12.5) \% |
| HOME SOLUTIONS | (16.2) \% | 0.8 \% | 2.6 \% | (12.8) \% | (11.4) \% | 0.7 \% | 2.1 \% | (8.6) \% |
| LEARNING AND DEVELOPMENT | (2.0) \% | 0.5 \% | 4.1 \% | 2.6 \% | (2.6) \% | 0.3 \% | 3.2 \% | 0.9 \% |
| OUTDOOR AND RECREATION | (30.6) \% | 6.3 \% | 3.3 \% | (21.0) \% | (11.4) \% | 3.6 \% | 4.8 \% | (3.0) \% |
| TOTAL COMPANY | (18.5)\% | 6.3 \% | 2.8 \% | (9.4)\% | (10.7)\% | 4.5 \% | 2.8 \% | (3.4)\% |

CORE SALES GROWTH BY GEOGRAPHY

|  | Three Months Ended December 31, 2022 |  |  |  | Twelve Months Ended December 31, 2022 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Net Sales } \\ & \text { (REPORTED) } \\ & \hline \end{aligned}$ | Acquisitions, Divestitures and Other, Net [2] | Currency Impact [3] | Core Sales <br> [1] [4] | $\begin{aligned} & \text { Net Sales } \\ & \text { (REPORTED) } \\ & \hline \end{aligned}$ | Acquisitions, Divestitures and Other, Net [2] | Currency Impact [3] | Core Sales <br> [1] [4] |
| NORTH AMERICA | (20.8) \% | 8.5 \% | 0.3 \% | (12.0) \% | (11.5) \% | 6.1 \% | 0.2 \% | (5.2) \% |
| EUROPE, MIDDLE EAST, AFRICA | (17.5) \% | 0.7 \% | 11.0 \% | (5.8) \% | (14.5) \% | 0.4 \% | 10.7 \% | (3.4) \% |
| LATIN AMERICA | (2.7) \% | 0.1 \% | 2.6 \% | - \% | 3.3 \% | 0.3 \% | 3.5 \% | 7.1 \% |
| ASIA PACIFIC | (16.0) \% | (0.1) \% | 11.4 \% | (4.7) \% | (9.4) \% | - \% | 10.7 \% | 1.3 \% |
| TOTAL COMPANY | (18.5)\% | 6.3 \% | 2.8 \% | (9.4)\% | (10.7)\% | 4.5 \% | 2.8 \% | (3.4)\% |

[1] "Core Sales" provides a consistent basis for year-over-year comparisons in sales as it excludes the impacts of acquisitions, completed divestitures (including the sale of the Connected Home \& Security business unit), retail store openings and closings, certain market and category exits, as well as changes in foreign currency.
[2] Divestitures include the sale of the Connected Home \& Security business unit, certain market and category exits and current and prior period net sales from retail store closures (consistent with standard retail practice).
[3] "Currency Impact" represents the effect of foreign currency on 2022 reported sales and is calculated by applying the 2021 average monthly exchange rates to the current year local currency sales amounts (excluding acquisitions and divestitures) and comparing to 2022 reported sales.
[4] Totals may not add due to rounding.

# NEWELL BRANDS INC. <br> RECONCILIATION OF GAAP AND NON-GAAP INFORMATION (UNAUDITED) NET DEBT AND NORMALIZED EBITDA RECONCILIATION <br> (Amounts in millions) 

|  | December 31, 2022 |  | December 31, 2021 |  |
| :---: | :---: | :---: | :---: | :---: |
| NET DEBT RECONCILIATION: |  |  |  |  |
| Short-term debt and current portion of long-term debt | \$ | 621 | \$ | 3 |
| Long-term debt |  | 4,756 |  | 4,883 |
| Gross debt |  | 5,377 |  | 4,886 |
| Less: Cash and cash equivalents |  | 287 |  | 440 |
| NET DEBT [1] | \$ | 5,090 | \$ | 4,446 |
|  |  |  |  |  |
| Net income | \$ | 197 | \$ | 622 |
| Normalized items [2] |  | 457 |  | 206 |
| NORMALIZED NET INCOME |  | 654 |  | 828 |
|  |  |  |  |  |
| Normalized income tax [3] |  | 17 |  | 155 |
| Interest expense, net |  | 235 |  | 256 |
| Normalized depreciation and amortization [4] |  | 225 |  | 236 |
| Stock-based compensation [5] |  | 12 |  | 52 |
| NORMALIZED EBITDA | \$ | 1,143 | \$ | 1,527 |

[1] The Company defines net debt as gross debt less the total of cash and cash equivalents. The Company believes net debt is meaningful to investors as it considers net debt and its components to be an important indicator of liquidity and a guiding measure of capital structure strategy.
[2] Refer to "Reconciliation of GAAP and Non-GAAP Information (Unaudited) - Certain Line Items" for the twelve months ended December 31, 2022 and 2021 for further information and disclosures on normalized items excluded from net income.
[3] Refer to "Reconciliation of GAAP and Non-GAAP Information (Unaudited) - Certain Line Items" for the twelve months ended December 31, 2022 and 2021 for further information and disclosures on normalized items excluded from income tax provision (benefits).
[4] Normalized Depreciation and Amortization excludes from GAAP depreciation and amortization for the twelve months ended December 31, 2022, the following items: (a) acquisition amortization expense of $\$ 67$ million associated with intangible assets recognized in purchase accounting (b) accelerated depreciation and amortization costs of $\$ 4$ million associated with restructuring activities. Refer to "Reconciliation of GAAP and NonGAAP Information (Unaudited) - Certain Line Items" for the twelve months ended December 31, 2022 for further information. Normalized Depreciation and Amortization excludes from GAAP depreciation and amortization for the twelve months ended December 31, 2021, the following items: (a) acquisition amortization expense of $\$ 78$ million associated with intangible assets recognized in purchase accounting (b) accelerated depreciation and amortization costs of $\$ 11$ million associated with restructuring activities. Refer to "Reconciliation of GAAP and Non-GAAP Information (Unaudited) - Certain Line Items" for the twelve months ended December 31, 2021 for further information.
[5] Represents non-cash expense associated with stock-based compensation.

## NEWELL BRANDS INC.

## RECONCILIATION OF GAAP AND NON-GAAP INFORMATION (UNAUDITED)

 CORE SALES OUTLOOK|  | Three Months Ending March 31, 2023 |  |  | Twelve Months Ending December 31, 2023 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Estimated net sales change (GAAP) | (25)\% | to | (23)\% | (11)\% | to | (9)\% |
| Estimated currency impact, divestitures and exits, net [1] |  | $\sim 7 \%$ |  |  | $\sim 3 \%$ |  |
| Core sales change (NON-GAAP) | (18)\% | to | (16)\% | (8)\% | to | (6)\% |

[1] "Currency Impact" represents the effect of foreign currency on 2023 estimated sales and is calculated by applying the 2022 average monthly exchange rates to the current year local currency sales amounts (excluding divestitures) and comparing to 2022 reported sales.


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