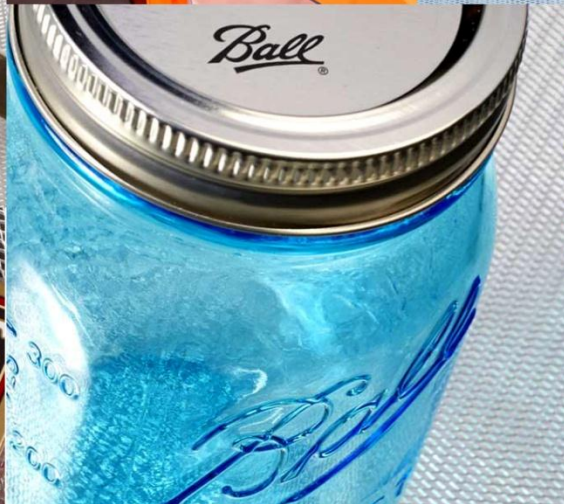


JARDEN
the brands of everyday life.™



CAGNY

2015 Investor Presentation

Boca Raton Resort & Club

February 18, 2015



JARDEN
the brands of everyday life.™

Presenting Today

Martin E. Franklin

Founder and Executive Chairman

James E. Lillie

Chief Executive Officer



Cautionary Statement

Please note that in this presentation, we may discuss events or results that have not yet occurred or been realized, commonly referred to as forward-looking statements. The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements made by or on behalf of the Company. Such discussion and statements will often contain words as expect, anticipate, believe, intend, plan and estimate. Such forward-looking statements include statements regarding the Company's adjusted basic and diluted earnings per share, expected or estimated revenue, the outlook for the Company's markets and the demand for its products, estimated sales, meeting financial goals, segment earnings, net interest expense, income tax provision, earnings per share, restructuring costs and other non-cash charges, cash flows from operations, consistent profitable growth, free cash flow, future revenues and gross operating and EBITDA margin improvement requirement and expansion, organic net sales growth, performance trends, bank leverage ratio, the success of new product introductions, growth in costs and expenses, the impact of commodities, currencies, and transportation costs and the Company's ability to manage its risk in these areas, repurchase of shares of common stock from time to time under the Company's stock repurchase program, our ability to raise new debt, and the impact of acquisitions, divestitures, restructurings and other unusual items, including the Company's ability to successfully integrate and obtain the anticipated results and synergies from its consummated acquisitions. These projections and statements are based on management's estimates and assumptions with respect to future events and financial performance, and are believed to be reasonable, though are inherently difficult to predict. Actual results could differ materially from those projected as a result of certain factors. A discussion of factors that could cause results to vary is included in the Company's periodic and other reports filed with the Securities and Exchange Commission. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

This presentation also contains non-GAAP financial measures. For purposes of Regulation G, a non-GAAP financial measure is a numerical measure of a company's historical or future financial performance, financial position or cash flows that excludes amounts, or is subject to adjustments that have the effect of excluding amounts, that are included in the most directly comparable measure calculated and presented in accordance with GAAP in the statements of operations, balance sheets, or statements of cash flows of the Company; or includes amounts, or is subject to adjustments that have the effect of including amounts, that are excluded from the most directly comparable measure so calculated and presented. Pursuant to the requirements of Regulation G, the Company has provided reconciliations of the non-GAAP financial measures to the most directly comparable GAAP financial measures. These non-GAAP measures are provided because management of the Company uses these financial measures in monitoring and evaluating the Company's ongoing financial results and trends. Management uses this non-GAAP information as an indicator of business performance, and evaluates overall management with respect to such indicators. Additionally, the Company uses non-GAAP financial measures because the Company's credit agreement provides for certain adjustments in calculations used for determining whether the Company is in compliance with certain credit agreement covenants, including, but not limited to, adjustments relating to non-cash impairment charges of goodwill, intangibles and other assets, certain restructuring costs, acquisition-related and other costs, non-cash purchase accounting adjustments, elimination of manufacturer's profit in inventory, Venezuela hyperinflationary and foreign exchange-related charges, non-cash stock-based compensation costs, gain (loss) on sale of certain assets, loss on early extinguishment of debt, non-cash original issue discount amortization and other items, as applicable.

These non-GAAP measures should be considered in addition to, not a substitute for, measures of financial performance prepared in accordance with GAAP.



Jarden Overview and Performance



Investment Highlights

- A well-diversified, global consumer products company
- Over 120 powerful brands that consumers trust
 - The brands of everyday life™
 - Defined by Jarden's DNA as our foundation
- Proven track record of strong financial performance over 13+ years
- Defined and measurable long-term financial goals
 - Designed to deliver diluted adjusted EPS of \$4.00 by YE 2018
- Strong balance sheet and cash flow generation capabilities
- Strategic deployment of capital

Our Largest Brands

Abu
Garcia

Shakespeare
SINCE 1897

Volkl

Marmot

NUK

First Alert

Rawlings

Oster

YANKEE CANDLE

MAPA

Berkley

Spontex

MR. COFFEE

FoodSaver

K2
SPORTS

Coleman

Sunbeam

\$150 Million
JARDEN
corporation

→ Sales →

\$800+ Million

Growth Strategy

1

BUILD

Organic growth

Driven by
price, volume,
strong brands
and market
share wins

2

EXPAND

Geographic
expansion

+

Brand
expansion
to adjacent
categories

3

INNOVATE

Brand equity
investment;
provide value
through leading
brands that
consumers desire
and trust

Increase market
share & increase
margins

4

LEVERAGE

Cross business
unit and segment
leverage in selling
and infrastructure

Jarden “sister
company”
product,
geographic and
channel support +
expertise

5

ACQUIRE

Remain
disciplined and
opportunistic
acquirers

Consistent with
Jarden’s
acquisition
criteria

Branded Consumables

2014 Net Sales of \$3.0 billion

2014 Segment Earnings Margin of 17.4%

Brands which are synonymous with their categories

Strong, stable cash flow generation

Diversified product mix with leadership positions in most categories



BRANDED CONSUMABLES

Market Position in Core Categories

	Baby Care*	
	Boxed Plastic Cutlery	
	Firelogs	
	Fresh Preserving	
	Gloves & Sponges **	
	Matches & Toothpicks	
	Playing Cards	
	Premium Scented Candles	
	Smoke & CO Alarms	

OUTDOOR SOLUTIONS

CONSUMER SOLUTIONS

Leading provider of primarily niche, affordable, consumable household staples used in and around the home

Note: Positions noted above refer to the U.S. market unless indicated otherwise.

* Category includes aggregate sales of pacifiers, sippy cups, bottles, and other oral development and feeding products.

** Home-use gloves and sponges in EU G5 market.



Outdoor Solutions

2014 Net Sales of \$2.7 billion

2014 Segment Earnings Margin of 11.0%

World's largest sports equipment company

Leadership positions in US, Europe and Japan

Extensive distribution network spanning mass, sporting goods, specialty, internet and team channels



BRANDED CONSUMABLES

OUTDOOR SOLUTIONS

CONSUMER SOLUTIONS

Market Position in Core Categories



Baseball Gloves & Balls



Camp Stoves

Fishing



Skis & Bindings



Tents



Lanterns



Sleeping Bags

Global provider of innovative, recreational and high-performance products designed to maximize consumers' enjoyment of the outdoors

Note: Positions noted above refer to the U.S. market unless indicated otherwise.

Consumer Solutions

2014 Net Sales of \$2.2 billion

2014 Segment Earnings Margin of 16.2%

Strong portfolio of brands with leading positions across core categories

Most broadly distributed brand portfolio in core categories throughout the Americas

Distribution channels include mass merchants, warehouse clubs, specialty retailers, direct-to-consumer and international

Sunbeam

Oster

MR. COFFEE®

Rainbow

RIVAL®

FoodSaver®

CALYPSO

VillaWare®

CROCK-POT®
• THE ORIGINAL SLOW COOKER •

BRANDED CONSUMABLES

OUTDOOR SOLUTIONS

CONSUMER SOLUTIONS

Market Position in Core Categories



Blenders



Coffee Makers



Slow Cookers



Vacuum Packaging



Air Purifiers/Humidifiers



Warming Blankets



Global provider of products designed to simplify the daily lives of consumers in and around the home; making everyday experiences, more satisfying

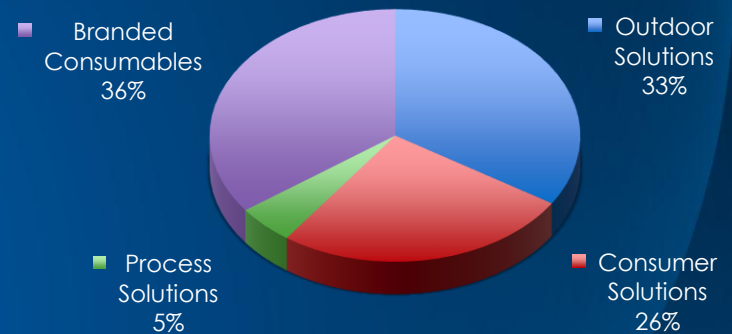
Note: Positions noted above refer to the U.S. market unless indicated otherwise.

Operating Segments

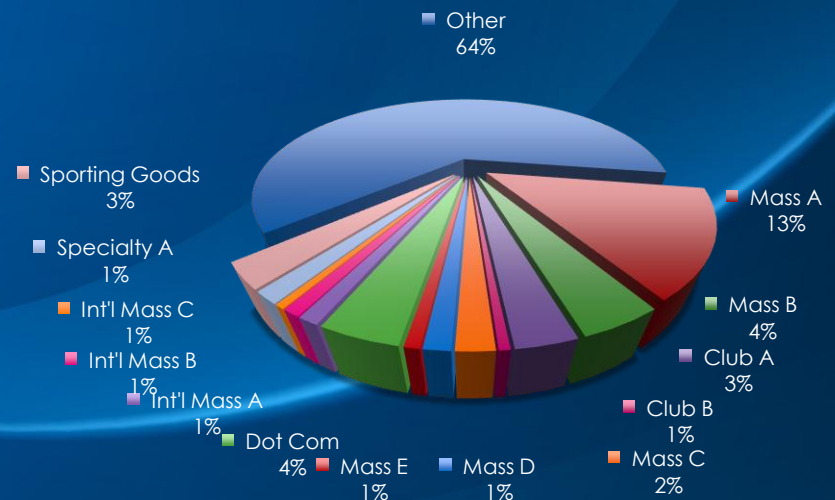
- Jarden is well diversified across operational segments and customers
- Manufacturing in 70 plants across 16 countries
- Business operations in 40 countries
- Over 30,000 employees
- Focus on operational excellence

Segment Breakdown

2014 Net Sales: \$8.3 billion



Net Sales by Customer



Geographic Revenue Mix

2014 US/International Mix of 61% / 39%



- Existing markets > 1.0% of 2014 Net Sales
- Existing markets < 1.0% of 2014 Net Sales

- Gradually shift from US / International mix of 61%/39% to 50%/50%
- Cross-channel opportunities
 - Use each business' geographic strength to support expansion of "sister" Jarden businesses
- Specific targeted growth initiatives with incremental resources focused on Asia, Latam, and EMEA

Jarden's DNA



- Strive to be better
- Retain and develop the best talent
- Listen, learn, innovate
- Deliver exceptional financial results
- Support the individual, but encourage teamwork
- Think lean; act large
- Have fun, work hard, execute
- Enhance the communities in which we operate

Jarden's DNA is the foundation for strategic, operational and financial initiatives and ultimately it is the key to our success

Our Evolution Into A Leading Global Consumer Products Company



2005–2007:
Strengthening & Investing in the Platform

- Infrastructure investments:
 - IT systems
 - Business management processes
 - Internal controls
 - Talent development
 - Process, planning and forecasting

2001–2005:
Setting the Foundation

- Established a platform for growth through a series of acquisitions

2007–2012: Leveraging the Platform for Predictable & Sustainable Growth

- Brand-building approach
 - Increased investment in brand equity
 - Product innovation and development focus
 - Cross-brand collaboration
 - Cross-selling
 - Partnerships
 - Shared technologies
 - Idea generation and knowledge exchange

2012–2014:
Expanding Revenue, Geographic Reach, Margin & Cash Generation

- Revenue expansion
- Geographic expansion
- Opportunistic acquisition
- Leverage platform for margin expansion
- Gross margin & working capital efficiencies
- Disciplined & creative access to capital markets

2014+:
Standing Above the Forest

- White sheet of paper
- Talent development
- D2C expertise
- Intl platform leverage
- Process redesign
- New financial goals

Strategic Priorities

- Deliver innovative products that present great value through leading brands that consumers desire and trust
- Capitalize on our strong core to expand by category, by channel, and by geography
- Deliver earnings growth well above our rate of sales increase
- Continue to optimize our capital structure and effectively deploy capital for the benefit of our shareholders

Delivering Consistent Performance through Jarden's Business System

Our business and operating system drive performance and execution consistency

FINANCIAL DISCIPLINE: Focused on delivering consistent and predictable results

OPERATING PLATFORM LEVERAGE: Unified management systems and evaluation across diverse businesses

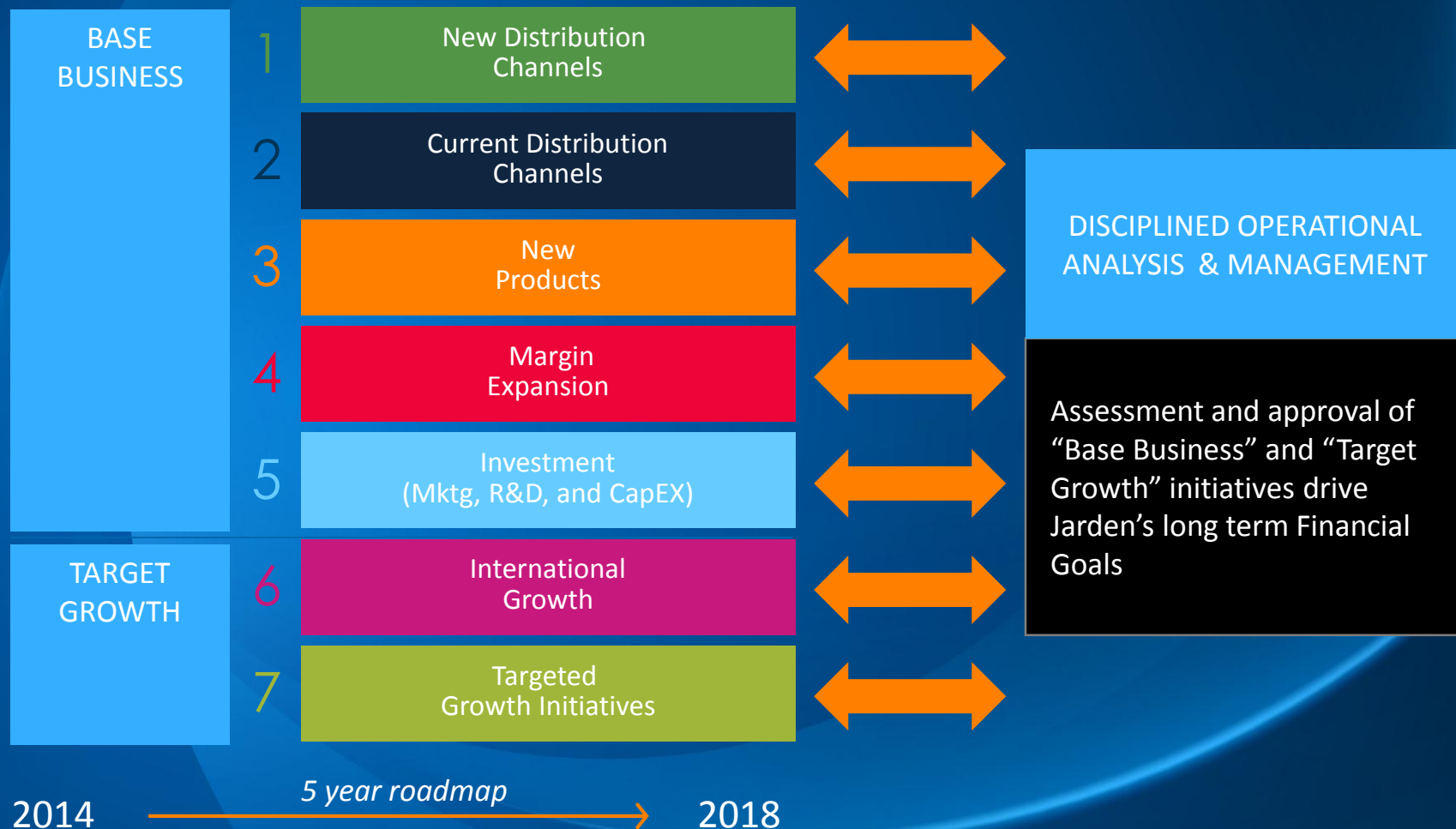
CONTINUOUS INNOVATION: Five-year detailed planning on products to meet changing consumer needs and desires

UNIQUE LEADERSHIP BRANDS: Many brands synonymous with their product categories; driving consumer POS

SYNERGIES AND SCALE: Creating market insights, revenue and margin expansion opportunities faster and more cost effectively than as standalone businesses

Rigorous business analysis and operating systems drive effectiveness

Robust Strategic Planning Drives Growth



Organic Cross Selling Opportunities Drive Value Across the Jarden Platform

Cross-Selling Opportunities

- Adjacent selling opportunities within our family of brands (e.g. candles with lighters, matches and firelogs)
- Customer / retail network can be grown by leveraging Jarden's relationships across our portfolio of brands
- Cross-selling opportunities, such as technical apparel with related sports equipment

Cross-Channel Opportunities

- Streamlining distribution costs
- Expanding each business' distribution network by utilizing the platform of the portfolio
- Leveraging Jarden's footprint to facilitate each business' expansion into new markets and geographies
- Many businesses with complementary geographic strengths providing "sister" help

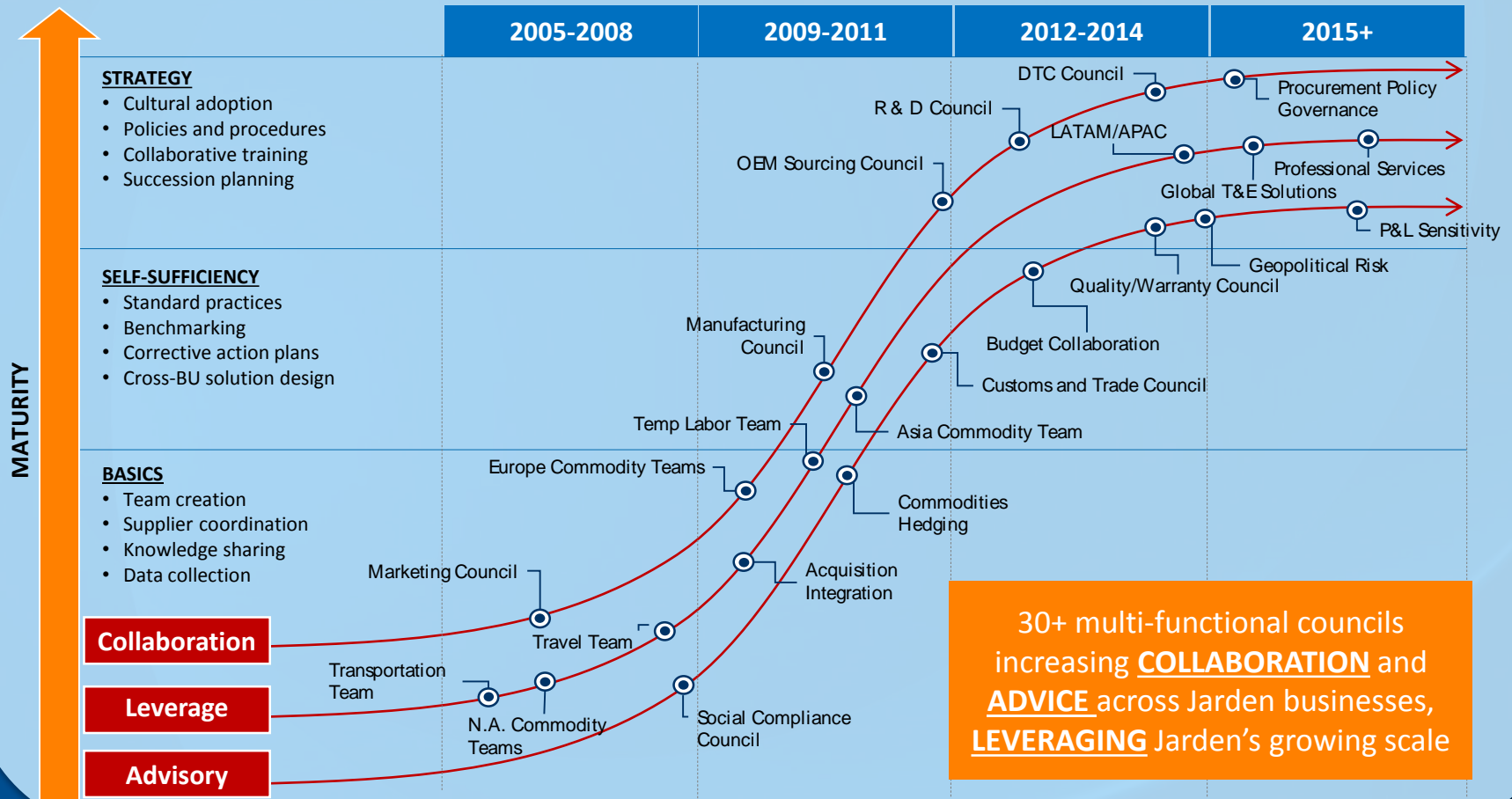
Cross-Brand Collaboration Opportunities

- To help drive new product innovation
- Using scale to achieve production synergies
- Cross-brand support and knowledge exchange
- Jarden's disciplined processes and planning to provide unique insights and market intelligence; further developing opportunities across the platform

New Revenue Drivers, Enhanced Scale and Increased Portfolio Synergies

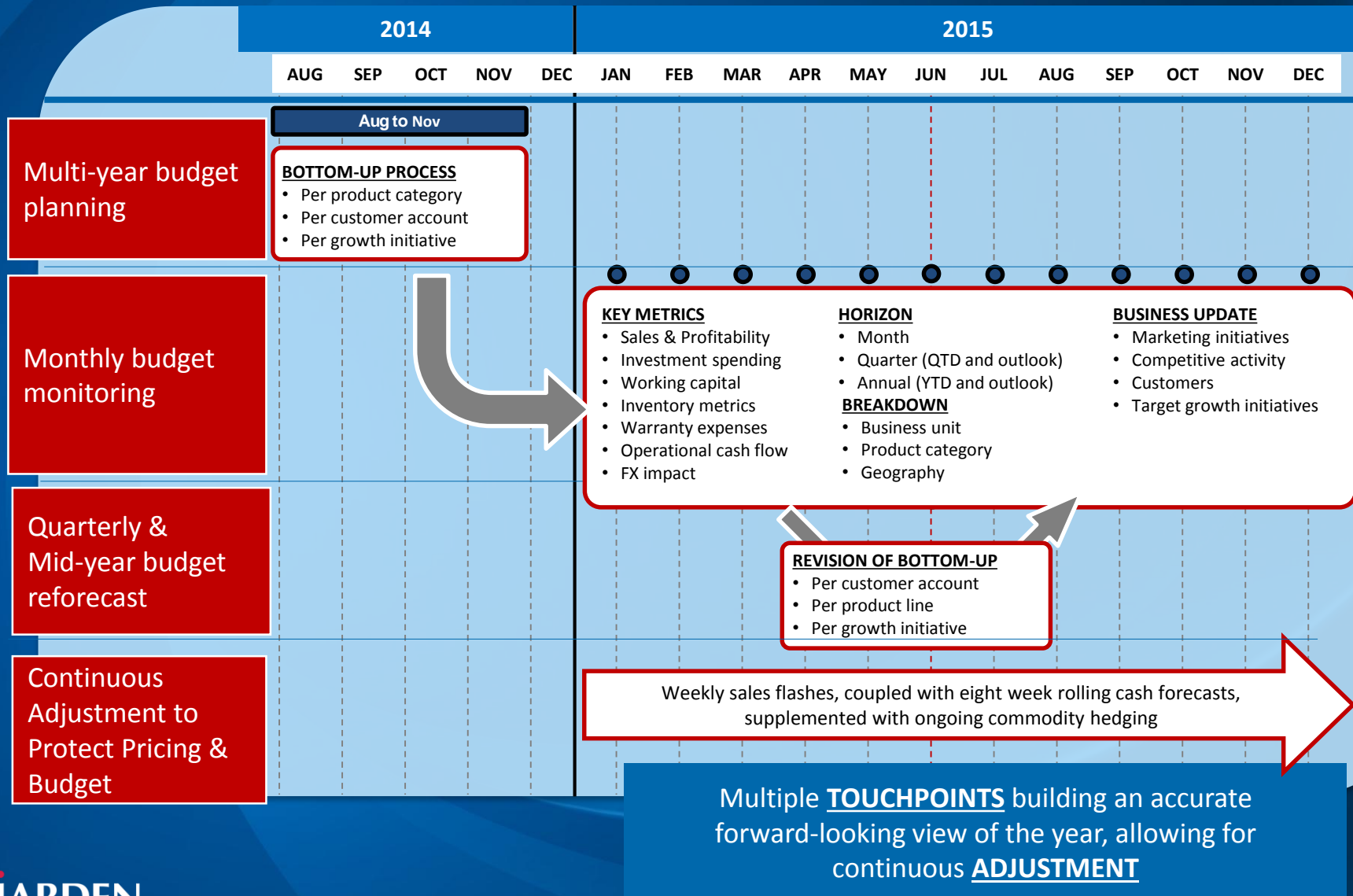
The Council Approach to Scale & Leveraging SG&A

Select Examples:



Note: Select Councils shown on chart given 30+ active counsels.

Seasonal Staples Products; 4-6 Month Order Curve



Historical Performance & Visibility Curve Example



Note: For a reconciliation of Non-GAAP numbers please refer to the Supplemental slides posted on Jarden's website.

1. Non-GAAP – excluding restructuring, non-operational and non-cash charges and credits.

2. For full year 2014, cash flow from operations was \$669 million before a \$42 million cash charge primarily representing the cost of interest acceleration related to the early repayment of Jarden's 2020 bonds.



Investment Highlights



Long-Term Financial Goals

Delivering Long-Term Average Annual Organic Sales Growth of 3% to 5%

Continuing to Leverage SG&A

Expanding Segment Earnings Margins +150 bps from the 12.7% FY13 Level

Generating Average Annual Earnings Growth of at Least 10%

Producing at Least \$4.0 Bn of Cash Flow from Operations
over Five Years (2014-18)⁽¹⁾

Targeting Year End Bank Leverage Ratio at or Below 3.0x

Delivering Diluted Adjusted EPS of \$4.00 by YE 2018⁽²⁾

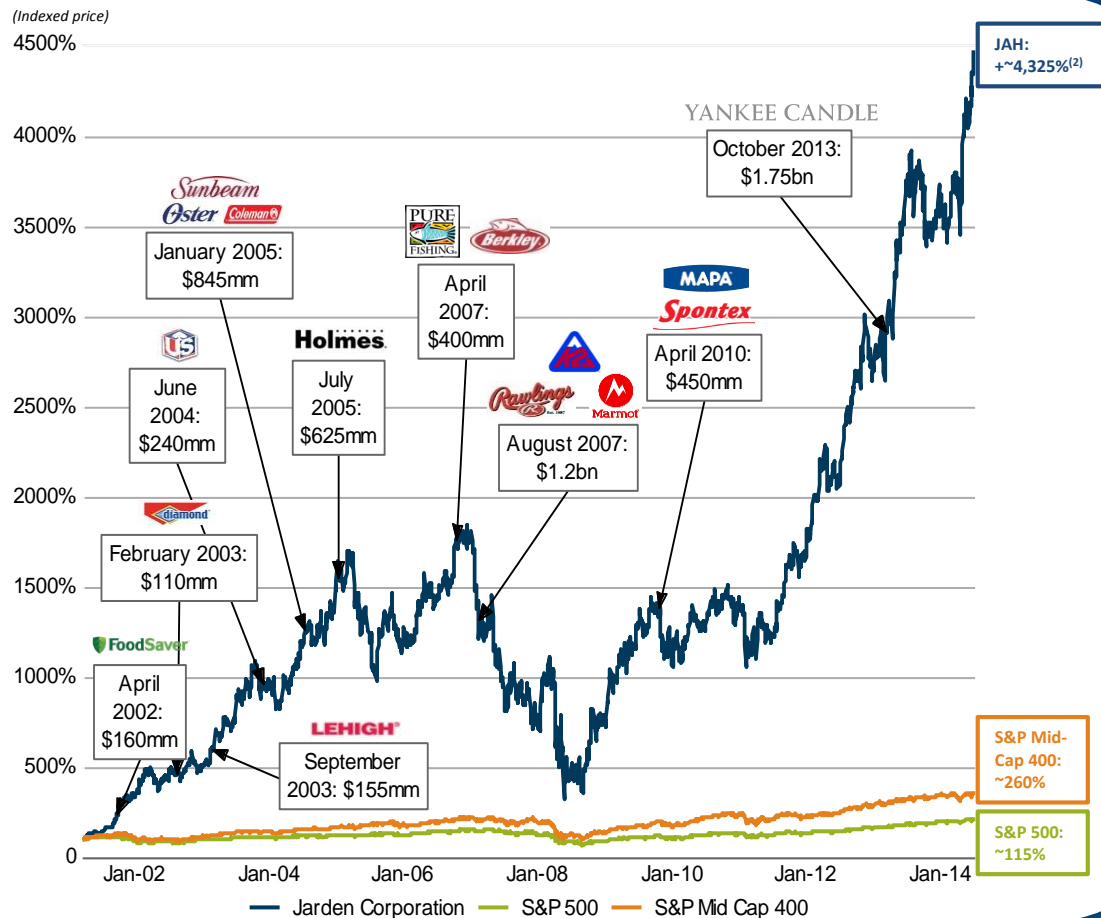
Note: (1) Cash flow from operations delivered from 2009-2013 was \$2.5 Bn

(2) Diluted adjusted EPS of \$4.00 reflects the November 2014, 3-for-2 share split and is unchanged and equivalent to the pre-split target value of \$6.00

Jarden's Track Record of Organic Performance Has Been Enhanced by Disciplined Acquisitions

Indexed Share Price Performance since 2001 ⁽¹⁾

Prioritization



- Drive consistent, profitable, organic growth
- Opportunistic acquisitions; always on the radar
- Bandwidth to take advantage of accretive acquisition opportunities

Since Jarden's 2001 Inception, the Stock has Delivered an Annual Compound Return of over 33%

Execution: Jarden has Delivered Uncommon Value Across Multiple Time Periods

Setting Aspirational Targets to Drive Performance

- New long-term financial goals were established for FY '14 through FY '18
 - Jarden achieved record 2014 performance
 - Today, Jarden's market cap is in excess of \$9Bn
- In 2013, Jarden exceeded the January 2010 stretch goal of doubling adjusted EPS within five years
 - The goal was achieved a year ahead of schedule
 - Market cap growth of over 185% from 2010-2013 from \$2.9Bn to \$8.3Bn
- In January 2005, post closing the American Household acquisition, the Board set ambitious 5 year goals for the Company
 - Jarden's market cap grew by over 105%
 - Over the same period, the S&P 500 Index declined by 6%

Uncommon Value

Jarden **consistently has the highest stock return** vs. its peers in the S&P Consumer Staples index, across multiple time periods

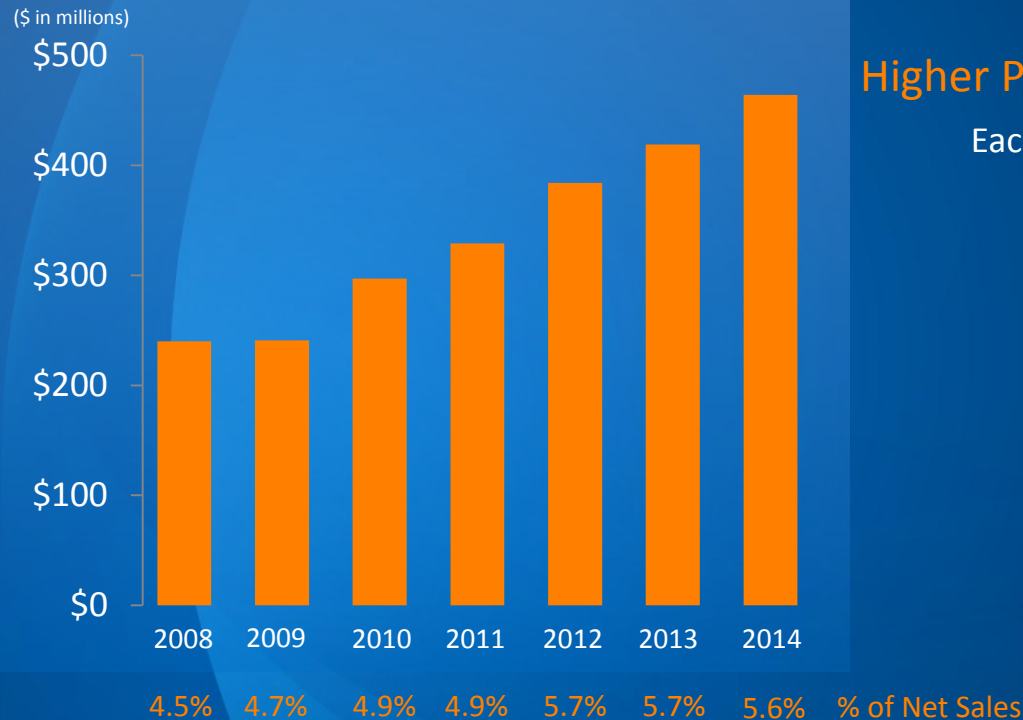
	<u>Return ⁽¹⁾</u>	<u>Rank ⁽²⁾</u>
2014	+17%	#1
2013	+78%	#1
2012	+73%	#1
5-Year	+248%	#1
10-Year	+272%	#1
Since 2001 (inception) ⁽³⁾	+~4,325%	#1

1. Performance reflects total stock appreciation over the listed periods as of 12/31/2014.

2. Ranking based on performance compared to the household and personal care peer group in the S&P Consumer Staples Index.

3. Inception point defined as market close 9/21/01 as Martin E. Franklin and Ian G.H. Ashken were officially appointed as senior management on 9/24/01.

Jarden has Supported Organic Growth through Significant Brand Equity Investment



Brand Equity and Product Innovation =
Higher Prices (i.e. greater value) and Higher GM

Each year ~30% of sales come from products launched
within past three years

Creative Go-To-Market Initiatives

Relevant consumer outreach utilizing multi-media
approach & Point of Purchase programs

Investment Now at Appropriate Level
~6% of Net Sales

Note: Excludes Yankee Candle pre 2013. Figures above include marketing and R&D expenses.

Jarden's Acquisition Criteria

Unchanged Since Jarden's 2001 Inception:

- 1 Category-leading positions in niche consumer markets with defensible moats around the business
- 2 Recurring revenue with margin expansion opportunities
- 3 Strong cash flow characteristics
- 4 Talented Management team
- 5 Attractive transaction valuations, accretive from day one pre-synergies

Effective Deployment of Capital

Share Repurchases

- Jarden acquired over \$200 million of its shares in 2014
- There is ~\$300 million remaining under Jarden's current share repurchase authorization

Capital Markets Activities

- Amended and extended the senior secured credit facility from '16 to '19 in 4Q14
- Issued Euro 300 million of senior notes due 2021 in 3Q14. The notes bear an annual interest rate of 3¾%
- Issued \$690 million of senior subordinated convertible notes due 2034 in 1Q14. The notes bear an annual interest rate of 1⅞% with a conversion price of approximately \$49.91
- Paid down ~\$480 million of debt through redemption of 7.5% USD and Euro senior subordinated 2020 notes

Acquisitions

- In Q1 2015, Jarden acquired Dalbello and Squadra
- Yankee Candle become part of Jarden's organic performance in Q4 2014
- Q3 2014 acquisitions of Rexair and Millefiori
- Q2 2014 acquisition of Cadence

Balanced Approach Intended to Maximize Long-Term Shareholder Value

Targeted Growth Initiatives

TGIs are Multi-year Initiatives Intended to Drive Growth Above our Fleet Average

- Yankee Candle development of cross-channel, cross-brand and international growth opportunities
- Marmot clothing, equipment and retail stores to gain category fair share
- Exofficio clothing brand growth through comfortable performance
- Rawlings brand expansion; Japan, re-establishing operations for growth in second largest baseball market, football and basketball category authentication
- Tailgating initiative to leverage multiple Jarden brands and licenses such as the NFL, NCAA, and MLB
- Zoot triathlon and specialty running gear
- Appliance and Safety devices as integrated smart home and security / wellness
- NUK baby and juvenile products international growth and US category expansion
- Ski boots and helmets, Marker broadened brand position as protective snow
- Direct-to-consumer and dot com channel focus; customized and unique products



YANKEE CANDLE®

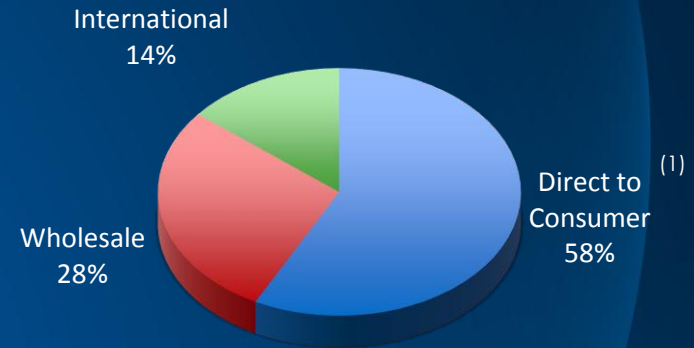


Yankee Candle Company Overview

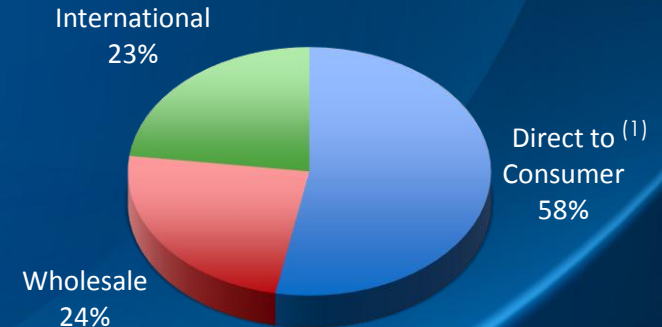
Summary

- Yankee Candle is #1 premium scented candle⁽²⁾
- 46-year history of category leadership and growth
- Yankee Candle distributes its products through a diversified, omni-channel platform
- Cross selling through Jarden sister companies
- Vertically integrated business model
- Seasonal staples characteristics

2012 Net Sales



2014 Net Sales



Ownership History:

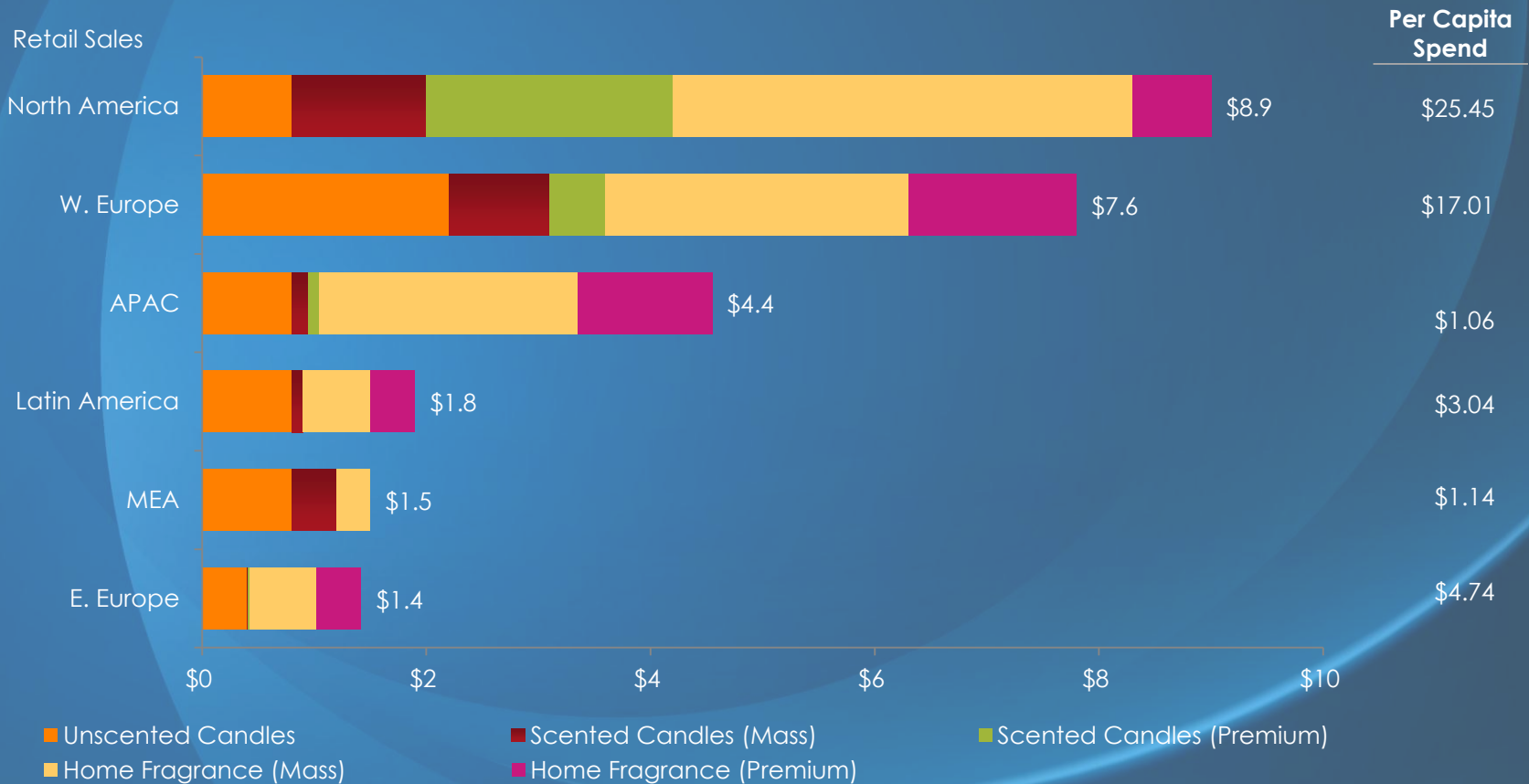


Note: For a reconciliation of Non-GAAP numbers please refer to the Appendix of this presentation.

1. Includes Retail Stores, YankeeCandle.com, Catalogue and Fundraising

2. Market position refers to the US market

Global Candle and Home Fragrance Market is \$25 Billion and Growing



Source: Euromonitor, Kline (US, UK, GER), Mintel, UN, CIA Factbook, Bain primary research, NCA, ECA, USITC, Eur. Chemical Bulletin.
 Note: Dollars in billions. Figures represents retail sales.

Enhancing the Foundation

- Yankee Candle was acquired in Q4 2013
- First six months were spent developing a strategic plan
 - Market research across 33 countries
 - Appointed new CEO from the team
 - Reorganized international operations
- Brand architecture developed to align with a “good, better, best” strategy
- North American distribution is being expanded through an omni-channel approach
 - Investment behind website redesign and .com efforts
 - Retail store redesign
 - First TV advertising test launched
 - Fundraising channel expansion
- Investment for global growth
 - New head of EMEA appointed
 - Western European sales and marketing staff put in place
 - Development of robust, global IT infrastructure made a priority
 - International manufacturing project
- New business launch Scent Systems

Brand Architecture by Yankee Candle

Direct to Consumer



Yankee Candle

Y Collection

Food, Drug and
Mass Channel
(Good)

Premium/Specialty
Channels
(Better)

Luxury Channels
(Best)



American Home



Yankee Candle



Y Collection

Millefiori

Food, Drug and Mass Channel

American Home by Yankee Candle

- New brand to service the Food, Drug and Mass channel
- Supports new brand architecture of “good, better, best”
- Launching in second half of 2015
- Initial offering includes 20 Fragrances across 7 formats



New Store Concept by Yankee Candle



New Store Concept by Yankee Candle



Jarden Fundraising by Yankee Candle

HOME & FAMILY Fundraising™

Spring & Summer 2015 Collection



SUMMERTIME IS
BALL® JAR TIME!
SEE PAGE 14

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HOME & FAMILY Fundraising™

Spring & Summer 2015 Collection

Home & Family Fundraising™ brings together brands you trust and fun products you love. It's the easy, rewarding way to help your favorite school or group achieve its goals. Happy shopping!

CUSTOMER
Favorites



910 BALL® 16 OZ. 4-PC
DRINKING HUGS
Regular Mouth
\$14.00 | SEE PAGE 14



976 SUNBEAM® MINI
CUPCAKE MAKER
6.3"x9.9"x11.7"
\$25.00 | SEE PAGE 8



932 NEW! CROCK-POT® 20 OZ.
LUNCH CROCK® FOOD WARMER
7.7"x7.8"x6.8"
\$22.00 | SEE PAGE 5

3 WAYS TO order



1. ORDER FORM
SEND IN YOUR ORDER FORM



2. GO ONLINE
AT FAMILYFR.COM



3. CALL TOLL-FREE
AT 1.877.235.7651



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Continental Europe FDM Expansion

Home Inspiration by Yankee Candle

- New brand for continental Europe targeted at the Food, Drug and Mass channel
- Testing in Germany and France during Fall 2015
- Full launch targeted for 2016
- Leveraging Jarden Home and Family infrastructure



Scent Systems by Yankee Candle

- Yankee Candle to launch a new Commercial Division in 2015
- Leveraging Yankee Candle's fragrance expertise to penetrate hospitality, retail and other new market segments



- Proprietary first to market Scentelligent™ technology delivers consistent precise fragrance through an integrated global network
- Network monitoring and support provides “never out” replenishment model
 - Monitoring app compatible with smart devices



Jarden Q4 and Full-Year 2014 Results

Organic Growth was Delivered Across Each Business Segment

- 2014 Full-Year Record Net Sales, Gross Margins, Segment Earnings, Operating Earnings, and Adjusted Diluted Earnings per Share

(\$ in millions)	Three months ended			Twelve months ended		
	12/31/2014	12/31/2013	Inc/(Dec)%	12/31/2014	12/31/2013	Inc/(Dec)%
Net Sales	\$2,438	\$2,216	10.0%	\$8,287	\$7,356	12.7%
Adjusted EBITDA (Segment Earnings) % Margin	\$411 16.8%	\$339 15.3%	21.3%	\$1,104 13.3%	\$936 12.7%	17.9%
Adjusted Net Income	\$220	\$167	31.4%	\$512	\$413	23.9%
Cash Flow from Operations	\$677	\$606	11.7%	\$669 ⁽¹⁾	\$669	0.1%

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Project LEAN Initiative

- Mission = To leverage SG&A spend by segment, business, and expense category to drive profitability
- Project LEAN will support our goal of +150 bps from the FY'13 segment earnings margin of 12.7%
- Initiative is comprised of several smaller scale projects leading to margin improvement
 - Brand support will not be reduced, platform efficiencies are being targeted
- Examples of current initiatives include:
 - Movement to shared service platforms for back office
 - Travel expense centralization and management
 - Subscription and professional dues review
 - Parcel post analysis; and
 - Review of outside service use and cost

Full-Year 2015 Guidance

- Organic Sales Growth 3-5%
- Segment Earnings Margins of 13.5%-14.0%
- Interest Expenditure \$175-\$185 million
- Capital Expenditure of 2.5%
- Cash Flow from Operations of approximately \$700 million
- Year End Bank Leverage Ratio at or Below 3.0x

Diluted Adjusted EPS Delivery in the Range of \$2.75-\$2.90

Long-Term Financial Goals

Delivering Long-Term Average Annual Organic Sales Growth of 3% to 5%

Continuing to Leverage SG&A

Expanding Segment Earnings Margins +150 bps from the 12.7% FY13 Level

Generating Average Annual Earnings Growth of at Least 10%

Producing at Least \$4.0 Bn of Cash Flow from Operations
over Five Years (2014-18)⁽¹⁾

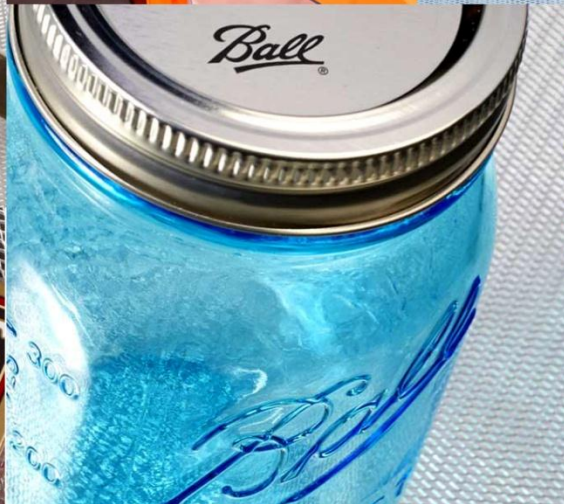
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Delivering Diluted Adjusted EPS of \$4.00 by YE 2018⁽²⁾

Note: (1) Cash flow from operations delivered from 2009-2013 was \$2.5 Bn.

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Q&A