

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 11-K

ANNUAL REPORT
PURSUANT TO SECTION 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934

(Mark One):

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 [NO FEE REQUIRED, EFFECTIVE OCTOBER 7, 1996].

FOR THE FISCAL YEAR ENDED DECEMBER 31, 2003

TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 [NO FEE REQUIRED].

For the transition period from _____ to _____.

COMMISSION FILE NUMBER: 1-4188

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

RUBBERMAID RETIREMENT PLAN FOR COLLECTIVELY BARGAINED ASSOCIATES

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

NEWELL RUBBERMAID INC.
10B GLENDALE PARKWAY
SUITE 600
ATLANTA, GA 30328

REQUIRED INFORMATION

Financial Statements. The following financial statements and schedules are filed as part of this annual report and appear immediately after the signature page hereof:

1. Report of Independent Registered Public Accounting Firm
2. Statement of Assets Available for Benefits
3. Statement of Changes in Assets Available for Benefits
4. Notes to Financial Statements
5. Supplemental Schedule

Exhibits. The following exhibits are filed as a part of this annual report:

Exhibit 23.1 Consent of Ernst & Young LLP

The Plan. Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Plan has duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

RUBBERMAID RETIREMENT PLAN
FOR COLLECTIVELY BARGAINED
ASSOCIATES

Date: June 25, 2004

/s/ Tom Nohl

Tom Nohl, Member,
Plan Administrative Committee

Financial Statements and Supplemental Schedule

Rubbermaid Retirement Plan for
Collectively Bargained Associates

December 31, 2003 and 2002 and year ended December 31, 2003
with Report of Independent Registered Public Accounting Firm

Rubbermaid Retirement Plan for
Collectively Bargained Associates

Financial Statements and Supplemental Schedule

December 31, 2003 and 2002 and year ended December 31, 2003

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Report of Independent Registered Public Accounting Firm

To the Plan Administrator of
Rubbermaid Retirement Plan for
Collectively Bargained Associates

We have audited the accompanying statements of assets available for benefits of the Rubbermaid Retirement Plan for Collectively Bargained Associates as of December 31, 2003 and 2002, and the related statement of changes in assets available for benefits for the year ended December 31, 2003. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the assets available for benefits of the Plan at December 31, 2003 and 2002, and the changes in its assets available for benefits for the year ended December 31, 2003, in conformity with U.S. generally accepted accounting principles.

Our audits were performed for the purpose of forming an opinion on the financial statements taken as a whole. The accompanying supplemental schedule of assets (held at end of year) as of December 31, 2003, is presented for the purpose of additional analysis and is not a required part of the financial statements, but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental schedule is the responsibility of the Plan's management. The supplemental schedule has been subjected to the auditing procedures applied in our audits of the financial statements and, in our opinion, is fairly stated in all material respects in relation to the financial statements taken as a whole.

Ernst & Young, LLP

Chicago, Illinois
May 21, 2004

Rubbermaid Retirement Plan for
Collectively Bargained Associates

Statements of Assets Available for Benefits

| | DECEMBER 31 | |
|--|--------------|--------------|
| | 2003 | 2002 |
| | ---- | ---- |
| ASSETS | | |
| Interest in Newell Rubbermaid Master Trust | \$49,972,578 | \$47,515,719 |
| Investments | 42,210,076 | 35,156,516 |
| Contributions receivable: | | |
| Employer | 1,975,065 | 2,770,258 |
| Participant | 187,863 | 332,216 |
| | ----- | ----- |
| Total receivables | 2,162,928 | 3,102,474 |
| | ----- | ----- |
| Assets available for benefits | \$94,345,582 | \$85,774,709 |
| | ===== | ===== |

See accompanying notes.

Rubbermaid Retirement Plan for
Collectively Bargained Associates

Statement of Changes in Assets Available for Benefits

Year ended December 31, 2003

ADDITIONS

Investment income:

| | |
|---|--------------|
| Net investment income from Newell Rubbermaid Master Trust | \$ 2,155,739 |
| Interest and dividends | 602,561 |
| Net appreciation in fair value of investments | 8,038,927 |

Contributions:

| | |
|-------------|-----------|
| Employer | 1,975,065 |
| Participant | 187,863 |

Total additions

12,960,155

DEDUCTIONS

| | |
|-------------------------------|-----------|
| Benefits paid to participants | 4,312,780 |
| Administrative expenses | 76,502 |

Total deductions

4,389,282

Net increase

8,570,873

Assets available for benefits - Beginning of year

85,774,709

Assets available for benefits - End of year

\$ 94,345,582
=====

See accompanying notes.

Rubbermaid Retirement Plan for
Collectively Bargained Associates

Notes to Financial Statements

Year ended December 31, 2003

1. DESCRIPTION OF THE PLAN

The following description of the Rubbermaid Retirement Plan for Collectively Bargained Associates (the Plan) provides only general information. Participants should refer to the Summary Plan Description for a more complete description of the Plan's provisions.

GENERAL

The Plan is a defined-contribution, profit-sharing plan covering collectively bargained associates of the United Steelworkers of America, Rubber/Plastic Industry Conference Local 302, located at the Wooster, Ohio, facility of Newell Rubbermaid, Inc. (the Company). Participation in the Plan begins upon completion of one year of eligibility service, which is defined as 1,000 hours of service with the Company within a 12-month period. The Plan is subject to the provisions of the Employee Retirement Income Security Act of 1974, as amended (ERISA).

CONTRIBUTIONS

Annual contribution rates are defined by the Plan. During 2003 and 2002, the Company contributed to the Plan an amount equal to 10% and 14%, respectively, of the eligible compensation earned by the Plan's participants. A participant must be employed by the Company at the end of the Plan year or complete at least 1,000 hours during the Plan year in order to be eligible to receive a Company contribution, subject to limited exceptions.

Eligible employees may elect to receive 25% of the Company contribution as a cash bonus payment or have that amount, up to the maximum amount permitted by the Internal Revenue Service (IRS), contributed to the Plan as a salary deferral contribution.

PARTICIPANT ACCOUNTS

Separate accounts are maintained for each participant. Each participant's account is credited with the participant's contributions and an allocation of: (a) the Company's contribution, and (b) Plan earnings, and is charged with an allocation of administrative expenses. Allocations are based on participant earnings or account balances, as defined. The benefit to which a participant is entitled is the benefit that can be provided from the participant's vested account.

Rubbermaid Retirement Plan for
Collectively Bargained Associates

Notes to Financial Statements (continued)

1. DESCRIPTION OF THE PLAN (CONTINUED)

VESTING

Participants are immediately vested in their salary deferral contributions, plus actual earnings thereon. Vesting in the Company contribution portion of their accounts is based upon a seven-year graduated vesting schedule. A participant becomes 100% vested after completing seven years of service. Upon death, disability, or attainment of age 65, participants become 100% vested regardless of years of service. Forfeited balances of terminated participants' nonvested accounts are reallocated among the accounts of eligible participants. Forfeitures of \$57,242 and \$102,379 were unallocated at December 31, 2003 and 2002, respectively.

PARTICIPANT LOANS

Participants may borrow from their accounts a minimum of \$1,000 up to a maximum equal to the lesser of \$50,000 or 50% of their vested account balance. Loan terms range from one to five years. The loans are secured by the balance in the participant's account and bear interest at a rate based on prevailing market conditions. Interest rates on loans outstanding at December 31, 2003, ranged from 5% to 10.5%. Principal and interest are paid ratably through monthly payroll deductions.

PAYMENT OF BENEFITS

A participant is eligible to receive a distribution upon termination of employment, death, disability, or retirement. The form of payment may be a lump-sum cash payment, periodic payments in such amounts as elected by the participant, or a combination thereof. Benefits are recorded when paid.

INVESTMENT OPTIONS

All investments are participant-directed. Participants may elect direct contributions to the Plan to one or more of the Plan's investment funds. Participants may change their investment options or reallocate their investment balances on a daily basis.

Rubbermaid Retirement Plan for
Collectively Bargained Associates

Notes to Financial Statements (continued)

2. SIGNIFICANT ACCOUNTING POLICIES

BASIS OF PRESENTATION

The accompanying financial statements have been prepared on the accrual basis of accounting.

INVESTMENT VALUATION AND INCOME RECOGNITION

Except for investment contracts, which are valued at contract value, the Plan's investments are stated at fair value, which for mutual funds and common stock equals the quoted market price on the last business day of the Plan year. The participant loans are valued at their outstanding balances, which approximate fair value.

Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date.

ADMINISTRATIVE EXPENSES

All normal costs and expenses of administering the Plan and trust are paid by the Plan's participants. Any cost resulting from a participant obtaining a loan or requesting a distribution or in-service withdrawal may be borne by such participant or charged to the participant's individual account.

USE OF ESTIMATES

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

RECLASSIFICATION

Certain amounts in the 2002 financial statements have been reclassified to conform with the 2003 presentation.

Rubbermaid Retirement Plan for
Collectively Bargained Associates

Notes to Financial Statements (continued)

3. INVESTMENTS

During 2003, the Plan's investments (including investments purchased, sold as well as held during the year) appreciated in fair value as determined by quoted market prices as follows:

| | NET REALIZED AND UNREALIZED APPRECIATION IN FAIR VALUE OF INVESTMENTS ----- |
|--------------|---|
| Common stock | \$ 271,387 |
| Mutual funds | 7,767,540 |
| | ----- |
| | \$ 8,038,927 |
| | ===== |

Investments that represent 5% or more of fair value of the Plan's net assets are as follows:

| | DECEMBER 31 | |
|------------------------------|--------------|--------------|
| | 2003 | 2002 |
| | ---- | ---- |
| Spartan US Equity Index Fund | \$16,459,080 | \$13,625,139 |
| Fidelity Magellan Fund | 6,480,621 | 5,729,057 |

4. MASTER TRUST FINANCIAL INFORMATION

Certain of the Plan's investments are held in the Newell Rubbermaid Master Trust (Master Trust) along with the investments of another Company-sponsored plan, the Newell Rubbermaid 401(k) Savings Plan.

The Master Trust consists of the Stable Value Fund, which invests primarily in guaranteed investment contracts and synthetic guaranteed investment contracts. The fund also includes a short-term interest fund in the amount of \$5,219,537 and \$10,622,209 at December 31, 2003 and 2002, respectively. The fund is included in the financial statements at contract value as reported by the respective insurance companies. Contract value represents contributions made, plus earnings, less participant withdrawals and administrative expenses.

Rubbermaid Retirement Plan for
Collectively Bargained Associates

Notes to Financial Statements (continued)

4. MASTER TRUST FINANCIAL INFORMATION (CONTINUED)

The blended crediting interest rate for the fund was 4.02% and 4.97% as of December 31, 2003 and 2002, respectively. The fund's blended rate of return for the 2003 year was 4.43%.

The crediting rates are reset periodically and are based on the market value of the underlying portfolio of assets backing these contracts. Inputs used to determine the crediting rate include each contract's portfolio market value, current yield-to-maturity, duration (i.e., weighted-average life), and market value relative to contract value. All contracts have a guaranteed rate of 0% or higher.

Fidelity Management Trust Company serves as trustee for the assets of the Master Trust.

Each participating plan has an undivided interest in the Master Trust. At December 31, 2003 and 2002, the Plan's interest in the net assets of the Master Trust was approximately 21.1% and 31.4%, respectively. Investment income and expenses are allocated among the participating plans based upon the value of the participant accounts attributed to each plan.

The Master Trust investments at December 31 are as follows:

| | 2003 ---- | 2002 ---- |
|--------------------------------|---------------|---------------|
| Investments at contract value: | | |
| Stable Value Fund | \$236,357,098 | \$224,911,951 |

Investment income for the Master Trust for the year ended December 31, 2003, is as follows:

| | |
|------------------------|--------------|
| Interest and dividends | \$10,420,651 |
|------------------------|--------------|

The contract values and fair values of investment contracts included in the Stable Value Fund as of December 31, 2003 and 2002, are as follows:

| | CONTRACT VALUE | | FAIR VALUE | |
|---|----------------|----------------|----------------|----------------|
| | 2003 ---- | 2002 ---- | 2003 ---- | 2002 ---- |
| Guaranteed investment contracts | \$ 9,284,462 | \$ 65,335,005 | \$ 9,882,826 | \$ 65,335,005 |
| Synthetic guaranteed investment contracts | 221,853,099 | 148,954,737 | 229,869,690 | 139,486,885 |
| | ----- | ----- | ----- | ----- |
| | \$ 231,137,561 | \$ 214,289,742 | \$ 239,752,516 | \$ 204,821,890 |
| | ===== | ===== | ===== | ===== |

Rubbermaid Retirement Plan for
Collectively Bargained Associates

Notes to Financial Statements (continued)

4. MASTER TRUST FINANCIAL INFORMATION (CONTINUED)

Included in the fair value of synthetic guaranteed investment contracts as of December 31, 2003 and 2002, are wrapper contracts with an estimated fair value of \$8,016,591 and \$(9,467,852), respectively. The wrappers guarantee the contract value of the synthetic guaranteed investment contracts for participant-initiated withdrawal events.

5. RELATED PARTY TRANSACTIONS

All expenses related to the trustee and recordkeeping in connection with the operation of the Plan are paid by the Plan. All other costs are paid out of the Plan's assets, except to the extent the Administrative Committee elects to have such expenses paid directly by the Company.

6. PLAN TERMINATION

Although it has not expressed any intent to do so, the Company has the right under the Plan to discontinue its contributions at any time and to terminate the Plan subject to the provisions of the collective bargaining agreement and ERISA. In the event of Plan termination, participants will become 100% vested in their accounts.

7. INCOME TAX STATUS

The Plan has received a determination letter from the IRS dated February 5, 2003, stating that the Plan is qualified under Section 401(a) of the Internal Revenue Code (the Code) and, therefore, the related trust is exempt from taxation. Subsequent to the issuance of the determination letter, the Plan was amended. Once qualified, the Plan is required to operate in conformity with the Code to maintain its qualification. The plan administrator believes the Plan is being operated in compliance with the application requirements of the Code and, therefore, believes the Plan, as amended, is qualified and the related trust is tax-exempt.

8. RISKS AND UNCERTAINTIES

The Plan invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participants' account balances and the amounts reported in the statements of assets available for benefits.

Supplemental Schedule

Rubbermaid Retirement Plan for
Collectively Bargained Associates

Schedule H, Line 4i - Schedule of Assets
(Held at End of Year)

December 31, 2003

| Identity of Issue ----- | CURRENT VALUE ----- |
|---|------------------------|
| INVESCO Dynamics Fund - Investor Class | \$ 4,450,275 |
| Newell Rubbermaid Inc. common stock* | 1,144,197 |
| Fidelity Puritan Fund* | 2,180,713 |
| Fidelity Magellan Fund* | 6,480,621 |
| Fidelity Contrafund* | 3,883,386 |
| Fidelity Equity - Income Fund* | 935,597 |
| Fidelity Diversified International Fund* | 2,793,483 |
| Fidelity Small Cap Independence Fund* | 1,272,819 |
| Spartan US Equity Index Fund | 16,459,080 |
| Fidelity US Bond Index Fund* | 966,201 |
| Participant loans (various maturities, interest rates from 5% to 10.5%) | 1,643,704 |
| | ----- |
| | \$ 42,210,076 |
| | ===== |

*Party in interest.

Consent of Independent Registered Public Accounting Firm

We consent to the incorporation by reference in the Registration Statements (Form S-8 No. 333-74925, Form S-8 No. 333-105179) pertaining to the Rubbermaid Retirement Plan for Collectively Bargained Associates of our report dated May 21, 2004, with respect to the financial statements and schedule of the Rubbermaid Retirement Plan for Collectively Bargained Associates included in this Annual Report (Form 11-K) for the year ended December 31, 2003.

Chicago, Illinois
June 24, 2004

/s/ Ernst & Young, LLP

Ernst & Young, LLP