UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): November 9, 2018

NEWELL BRANDS INC.

(Exact name of registrant as specified in its charter)

Delaware (State or Other Jurisdiction of Incorporation) 1-9608 (Commission File Number) 36-3514169 (IRS Employer Identification Number)

221 River Street Hoboken, New Jersey 07030 (Address of principal executive offices including zip code)

(201) 610-6600

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Dere-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition.

On November 2, 2018, Newell Brands Inc. (the "Company") issued a press release to report the Company's earnings for the fiscal quarter ended September 30, 2018 (the "Third Quarter 2018 Earnings Release"). On November 7, 2018, subsequent to the issuance of the Third Quarter 2018 Earnings Release, the Company announced its entry into definitive agreements to sell its Pure Fishing and Jostens businesses (the "Divestitures"). Therefore, the impact of the final transaction structures of the Divestitures will be reported in the quarterly report on Form 10-Q for the third quarter of 2018 (the "Third Quarter 2018 Form 10-Q"). Additionally, the Company is presenting updates to some of the results reported in the Third Quarter Earnings Release to reflect revisions to the impairment charge related to the carrying value of discontinued operations and a revision of the classification of deferred income taxes from discontinued operations to continuing operations. These adjustments do not impact the Non-GAAP results, as presented in the Third Quarter 2018 Earnings Release as well as net cash provided by operating activities.

For ease of reference, the Company has included, in the attached Exhibit 99.1, a comparison of the results for three months and nine months ended September 30, 2018 presented in the Third Quarter 2018 Earnings Release and the revised results it expects to present in the Third Quarter 2018 Form 10-Q.

The information in this Form 8-K shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, regardless of any general incorporation language in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No. Exhibit Description

99.1 Illustrative (Unaudited) Condensed Consolidated Statements of Operations, Consolidated Balance Sheets and Consolidated Statements of Cash Flows.

2

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: November 9, 2018

NEWELL BRANDS INC.

By: /s/ Ralph J. Nicoletti

Ralph J. Nicoletti Executive Vice President, Chief Financial Officer

NEWELL BRANDS INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED) (Amounts in millions, except per share data)

	For the three months ended September 30, 2018				For the nine months ended September 30, 2018							
	Pr	ess Release		10Q	C	hange	Pr	ess Release		10Q	Cl	hange
Net sales	\$	2,277.2	\$	2,277.2	\$		\$	6,290.3		6,290.3	\$	—
Cost of products sold		1,460.2	_	1,460.2	_			4,093.2		4,093.2		
GROSS PROFIT		817.0		817.0				2,197.1		2,197.1		—
% of sales		35.9%		35.9%				34.9%		34.9%		
Selling, general and administrative expenses		575.7		575.7				1,815.6		1,815.6		—
		25.3%		25.3%				28.9%		28.9%		
Restructuring costs, net		11.4		11.4		—		62.5		62.5		—
Impairment of goodwill, intangibles and other assets		8,133.7		8,133.7				8,165.3		8,165.3		
OPERATING LOSS		(7,903.8)		(7,903.8)		—		(7,846.3)	((7,846.3)		—
% of sales		(347.1)%		(347.1)%				(124.7)%		(124.7)%		
Nonoperating expenses:												
Interest expense, net		105.6		105.6		—		342.2		342.2		_
Loss on extinguishment of debt		_		_				_				
Other (income) expense, net		3.9		3.9				(10.7)		(10.7)		_
		109.5		109.5	_			331.5		331.5		
LOSS BEFORE INCOME TAXES		(8,013.3)		(8,013.3)	_	_		(8,177.8)	((8,177.8)		_
% of sales		(351.9)%		(351.9)%				(130.0)%		(130.0)%		
Income tax benefit		(1,218.0)		(1,218.0)		_		(1,251.4)	((1,251.4)		_
Effective rate		15.2%		15.2%				15.3%		15.3%		
LOSS FROM CONTINUING OPERATIONS		(6,795.3)	_	(6,795.3)	_			(6,926.4)	((6,926.4)		
% of sales		(298.4)%		(298.4)%				(110.1)%		(110.1)%	_	
Loss from discontinued operations, net of tax		(317.1)		(515.7)		198.6		(1.0)		(199.6)		198.6
NET LOSS	\$	(7,112.4)	\$	(7,311.0)	\$	198.6	\$	(6,927.4)	\$ ((7,126.0)	\$	198.6
% of sales		(312.3)%	-	(321.1)%	-		_	(110.1)%	_	(113.3)%	-	
Weighted average common shares outstanding:												
Basic		471.0		471.0				481.1		481.1		
Diluted		471.0		471.0				481.1		481.1		
Earnings (loss) per share:												
Basic:												
Income (loss) from continuing operations	\$	(14.43)	\$	(14.43)	\$		\$	(14.40)	\$	(14.40)	\$	_
Income (loss) from discontinued operations		(0.67)		(1.09)		0.42		_		(0.41)		0.41
NET LOSS	\$	(15.10)	\$	(15.52)	\$	0.42	\$	(14.40)	\$	(14.81)	\$	0.41
Diluted:												
Income (loss) from continuing operations	\$	(14.43)	\$	(14.43)	\$	—	\$	(14.40)	\$	(14.40)	\$	—
Income (loss) from discontinued operations		(0.67)		(1.09)		0.42				(0.41)		0.41
NET LOSS	\$	(15.10)	\$	(15.52)	\$	0.42	\$	(14.40)	\$	(14.81)	\$	0.41
Dividends per share	\$	0.23	\$				\$	0.69	\$	0.69	\$	
1												

NEWELL BRANDS INC. CONSOLIDATED BALANCE SHEETS (UNAUDITED) (Amounts in millions)

	As of S	As of September 30, 2018						
	Press Release	10Q	Change					
Assets								
Current assets								
Cash and cash equivalents	\$ 1,443.6	\$ 1,443.6	\$ —					
Accounts receivable, net	2,015.4	2,015.4	—					
Inventories, net	1,857.5	1,857.5	—					
Prepaid expenses and other current assets	284.5	279.6	(4.9)					
Current assets held for sale	6,718.2	6,612.4	(105.8)					
Total current assets	12,319.2	12,208.5	(110.7)					
Property, plant and equipment, net	916.9	916.9	—					
Goodwill	2,973.6	2,973.6	—					
Other intangible assets, net	5,771.4	5,771.4	—					
Deferred income taxes	207.4	206.1	(1.3)					
Other assets	321.6	321.6	—					
TOTAL ASSETS	\$ 22,510.1	\$22,398.1	\$(112.0)					
Liabilities and stockholders' equity								
Current liabilities								
Accounts payable	\$ 1,172.0	\$ 1,172.0	\$ —					
Accrued compensation	139.6	139.6	—					
Other accrued liabilities	1,256.1	1,256.1	—					
Short-term debt and current portion of long-term debt	316.3	316.3	—					
Current liabilities held for sale	1,408.5	1,212.7	(195.8)					
Total current liabilities	4,292.5	4,096.7	(195.8)					
Long-term debt	9,296.8	9,296.8	—					
Deferred income taxes	1,281.3	1,563.7	282.4					
Other non-current liabilities	1,414.7	1,414.7	—					
Total liabilities	\$ 16,285.3	\$16,371.9	\$ 86.6					
Stockholders' equity								
Total stockholders' equity attributable to parent	6,191.9	5,993.3	(198.6)					
Total stockholders' equity attributable to non-controlling interests	32.9	32.9	—					
Total stockholders' equity	\$ 6,224.8	\$ 6,026.2	\$(198.6)					
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 22,510.1	\$22,398.1	\$(112.0)					

NEWELL BRANDS INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED) (Amounts in millions)

		For the nine mo ress Release	onths e	10Q	<u>er 30, 2018</u> Change		
Operating Activities	P	ress Release		JUQ		Jilalige	
Net loss	\$	(6,927.4)	\$	(7,126.0)	\$	(198.6	
djustments to reconcile net loss to net cash provided by (used in) operating activities:	-	(-,,	-	(.,,	-	(
Depreciation and amortization		337.6		337.6			
Impairment of goodwill, intangibles and other assets		9,136.1		9,248.1		112.0	
Gain from sale of businesses, net		(489.3)		(489.3)		_	
Loss on extinguishment of debt		— ´		—			
Deferred income taxes		(1,279.7)		(1,193.1)		86.6	
Stock based compensation expense		57.9		57.9			
Other, net		2.9		2.9		—	
Changes in operating accounts excluding the effects of acquisitions and divestitures:							
Accounts receivable		(122.4)		(122.4)			
Inventories		(262.3)		(262.3)		—	
Accounts payable		(61.4)		(61.4)		_	
Accrued liabilities and other		(210.4)		(210.4)			
Net cash provided by (used in) operating activities	\$	181.6	\$	181.6	\$	_	
nvesting Activities							
Proceeds from sale of divested businesses		2,774.6		2,774.6			
Acquisitions and acquisition-related activities							
Capital expenditures		(273.7)		(273.7)		_	
Other investing activities		58.4		58.4		—	
Net cash provided by (used in) investing activities	\$	2,559.3	\$	2,559.3	\$	_	
inancing Activities							
Net short term borrowings		(903.9)		(903.9)			
Payments on long-term debt		(2.0)		(2.0)			
Repurchase and retirement of shares of common stock		(511.1)		(511.1)			
Cash dividends		(332.3)		(332.3)			
Payments to dissenting shareholders						_	
Option proceeds net of repurchase of restricted shares for vesting and other, net		(18.7)		(18.7)		—	
Net cash used in financing activities	\$	(1,768.0)	\$	(1,768.0)	\$	_	
xchange rate effect on cash and cash equivalents		(15.0)		(15.0)			
ncrease (decrease) in cash and cash equivalents		957.9	-	957.9	-		
Cash and cash equivalents at beginning of period		485.7		485.7		—	