UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. ___)

Filed by the Registrant ⊠		e Registrant ⊠	Filed by a Party other than the Registrant \square				
Che	ck the	appropriate box:					
	Preli	Preliminary Proxy Statement					
	Con	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))					
	Definitive Proxy Statement						
X	Defi	nitive Additional Materials					
	Solic	citing Material Pursuant to §	;240.14a-12				
			Newell Rubbermaid Inc.				
			(Name of Registrant as Specified In Its Charter)				
			(Name of Person(s) Filing Proxy Statement, if other than the Registrant)				
Payı	nent of	f Filing Fee (Check the app	ropriate box):				
\boxtimes	No f	to fee required.					
	Fee o	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.					
	(1)	Title of each class of secu	rities to which the transaction applies:				
	(2)	Aggregate number of second	urities to which the transaction applies:				
	(3)	Per unit price or other und is calculated and state how	derlying value of the transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee w it was determined):				
		is calculated and state not	The rad determined).				

(5)	Total fee paid:			
Fee paid previously with preliminary materials.				
Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.				
(1)	Amount Previously Paid:			
(2)	Form, Schedule or Registration Statement No.:			
(3)	Filing Party:			
(3)	Timig Tury.			
(4)	Date Filed:			

72320-P45962

*** Exercise Your *Right* to Vote *** Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to Be Held on May 13, 2014.

NEWELL RUBBERMAID INC.

Newell Rubbermaid

Brands That Matter

NEWELL RUBBERMAID INC. 3 GLENLAKE PARKWAY ATLANTA, GA 30328

Meeting Information

Meeting Type: Annual Meeting
For holders as of: March 18, 2014

Date: May 13, 2014

Time: 9:00 a.m.

Location: Newell Rubbermaid Inc.

3 Glenlake Parkway Atlanta, GA 30328

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

 Before You Vote	

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT ANNUAL REPORT

How to View Online:

Have the information that is printed in the box marked by the arrow \rightarrow (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

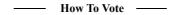
1) *BY INTERNET*: www.proxyvote.com 2) *BY TELEPHONE*: 1-800-579-1639

3) BY E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow

→ XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 29, 2014 to facilitate timely delivery.



Please Choose One of the Following Voting Methods

Vote In Person: Stockholders may attend the meeting and vote in person. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors recommends you vote FOR the following proposals:

1. Election of Directors

Nominees:

- 1a. Kevin C. Conroy
- 1b. Scott S. Cowen
- 1c. Michael T. Cowhig
- 1d. Cynthia A. Montgomery
- 1e. Jose Ignacio Perez-Lizaur
- 1f. Michael B. Polk
- 1g. Michael A. Todman
- 1h. Raymond G. Viault
- 2. Ratify the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for the year 2014.
- 3. Advisory resolution to approve executive compensation.

NOTE: To transact such other business as may properly come before the meeting or any adjournment or postponement thereof.