

NEWELL CO.
Medium-Term Notes, Series A
\$75,000,000
6.11% PUT SECURITIES

Trade Date: July 13, 1998
Original Issue Date: July 17, 1998
Principal Amount: \$75,000,000
Initial Price to Public: 100% of Principal Amount, plus
accrued interest, if any, from
and including July 17, 1998

Interest Rate: 6.11%

Interest Payment Dates: January 17 and July 17 of each
year, commencing January 17,
1999

Maturity Date: July 17, 2028 subject to the
Put Option referred to below

Put Option: The Notes are subject to
repayment by the Company at
the option of the Noteholder
on the Optional Repayment Date
as further described in the
Prospectus under "REPAYMENT AT
THE OPTION OF THE HOLDER"

Optional Repayment Date: July 17, 2008
Agent's Commission
(as percentage of principal amount): .50%

Net Proceeds to Company
(as percentage of principal amount): 99.50%

As of the date hereof, \$325,000,000 in aggregate principal amount of
Medium Term Notes, Series A, of the Company have been sold (including
the Notes to which this Pricing Supplement relates).

Form: Book-Entry Certificated
Original Issue Discount Note: Yes No

Agent: Chase Securities Inc.

Agent is acting in the capacity as indicated below:
 Agent Principal

CHASE SECURITIES INC.