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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this hav if no longer subject to |
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| Check this box if no longer subject to |
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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| | |

| 1. Nume and Address of Reporting reison | | Person* | 2. Issuer Name and Ticker or Trading Symbol <u>NEWELL BRANDS INC</u> [NWL] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner |
|---|-------------------------|---------|---|--|
| | (First) L BRANDS IN(| | 3. Date of Earliest Transaction (Month/Day/Year) 04/15/2016 | Officer (give title Other (specify below) below) |
| 6655 PEACHTREE DUNWOODY ROAD | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) |
| (Street) ATLANTA | GA | 30328 | | X Form filed by One Reporting Person Form filed by More than One Reporting Person |
| (City) | (State) | (Zip) | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| | ······································ | | | | | | | | | | | | |
|---------------------------------|--|---|---|---|------------------------------------|---------------|-------|---|---|---|--|--|--|
| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Disposed Of 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | | | |
| Common Stock | 04/15/2016 | | A | | 1,508 | A | (1) | 60,933 | D | | | | |
| Common Stock | 04/15/2016 | | A | | 366 | A | (2) | 366 | Ι | By Trust | | | |
| Common Stock | 04/15/2016 | | A | | 64 | A | (3) | 64 | I | Clarke Family Foundation | | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| (e.g., puis, cans, warrants, options, convertible security | | | | | | | Junites | | | | | | | | |
|--|-------------------------------------|--|-----------------|---|---|-----|---------|--|--------------------|---|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | or Exercise (Month/Day/Year) if any | | Execution Date, | 4. Transaction Code (Instr. 8) | | of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(S) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. Received in exchange for 1750 shares of Jarden Corporation common stock in connection with the acquisition of Jarden Corporation by Newell Brands Inc. On the day prior to the effective date of the acquisition, the closing price of Jarden's common stock was \$58.99 per share, and the closing price of Newell's common stock was \$44.19 per share.

2. Received in exchange for 425 shares of Jarden Corporation common stock in connection with the acquisition of Jarden Corporation by Newell Brands Inc. On the day prior to the effective date of the acquisition, the closing price of Jarden's common stock was \$58.99 per share, and the closing price of Newell's common stock was \$44.19 per share.

3. Received in exchange for 75 shares of Jarden Corporation common stock in connection with the acquisition of Jarden Corporation by Newell Brands Inc. On the day prior to the effective date of the acquisition, the closing price of Jarden's common stock was \$58.99 per share, and the closing price of Newell's common stock was \$44.19 per share.

Remarks:

/s/ Michael R. Peterson,

Attorney in Fact for Thomas E. 04/25/2016

Clarke

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.