SEC Form 4	
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response.	0.5								

1. Name and Address of Reporting Person <sup>*</sup> Stipancich John K		Person*	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>NEWELL RUBBERMAID INC</u> [ NWL ]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Supariciens				1	Director	10% Owner			
					Officer (give title	Other (specify			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)		below)	below)			
		(iviluule)	12/12/2011		Sr. VP, General Co	unsel & Secv			
C/O NEWELI	L RUBBERMA	ID INC.	12/12/2011			under ex decej			
<b>3 GLENLAK</b>	E PKWY.								
,			4. If Amendment, Date of Original Filed (Month/Day/Year)		/idual or Joint/Group Filir	ng (Check Applicable			
(Street)				Line)					
. ,	~ .	20220		X	Form filed by One Re	porting Person			
ATLANTA GA 30328		30328			Form filed by More that	an One Perperting			
p					Person	an One Reporting			
(City)	(State)	(Zip)							

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)						Securities Beneficially	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock	12/12/2011		М		4,000	Α	\$15.39	12,839	D	
Common Stock	12/12/2011		F		1,298	D	\$15.39	11,541	D	

 

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) o Disp of (E (Inst	of Expiration Date Derivative (Month/Day/Year) Securities Acquired		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(1)	12/12/2011		М			4,000	12/12/2011	(2)	Common Stock	4,000	\$0	0	D	

#### Explanation of Responses:

1. Each restricted stock unit was the economic equivalent of one share of Newell Rubbermaid common stock.

### 2. Not applicable.

**Remarks:** 

<u>/s/ Christine E. Hermann,</u> <u>Attorney in Fact for John K.</u> <u>Stipancich</u>

12/13/2011

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.