| SEC Form 4 |  |
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |     |  |  |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0       |     |  |  |  |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |  |  |

| Section<br>obligat  | this box if no lo<br>n 16. Form 4 or<br>ions may conti<br>tion 1(b).  |  | STA         |  | iled pu   | ursuar   | nt to Section  | on 16(a)   | of the S   | ecurit                   | NEFICIA<br>ies Exchang<br>mpany Act c | ge Act of 1  |                            | SHIP   | Estir   | 3 Number:<br>nated averages<br>s per respor                             |   | n<br>0.5                                  |  |  |
|---|---|--|-------------|--|-----------|--|--|--|--|--------------------------|---------------------------------------|--|----------------------------|--|---|---|---|---|--|--|
| 1. Name and Address of Reporting Person <sup>*</sup><br><u>Hayes Michael McHugh</u> |   |  |             |  |           | 2. Issuer Name and Ticker or Trading Symbol<br><u>NEWELL BRANDS INC.</u> [ NWL ] |  |  |  |                          |                                       |  |                            | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner |   |   |   |   |  |  |
| (Last) (First) (Middle)<br>C/O NEWELL BRANDS INC.                                   |   |  |             |  |           |  | 3. Date of Earliest Transaction (Month/Day/Year)<br>02/16/2024 |  |  |                          |                                       |  |                            |  | X Officer (give title Other (specify<br>below) below)<br>Chief Customer Officer       |   |   |   |  |  |
| 6655 PEACHTREE DUNWOODY ROAD  |   |  |             |  |           |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)       |  |  |                          |                                       |  |                            |  | 6. Individual or Joint/Group Filing (Check Applicable<br>Line)                        |   |   |   |  |  |
| (Street)  | FA G  | A  | 30328       |  |           | F  |  |  |  |                          |                                       |  |                            | Form f   | Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person |   |   |   |  |  |
| (City)  | (5  | State)                                     | (Zip)       |  | אן =<br>ר | ] Ch   | eck this bo>   | to indica  | ate that a   | transa                   |                                       | ade pursuar  |                            | ract, instructior  | n or written  | plan that is i  | ntended                                 | to satisfy                                |  |  |
|   |   | Ta   | ble I - No  | n-Der                                      | ivativ    |  |  |  |  |                          | ule 10b5-1(c)                         |  |                            | ly Owned   |   |   |   |   |  |  |
| Da  |   |  |             | 2. Transaction<br>Date<br>(Month/Day/Year) |           | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                      | 3.<br>Transa<br>Code (<br>8)                                   |  | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4 |                          |                                       | Beneficia<br>Owned F   | s<br>Ily<br>ollowing       | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)                                | rect<br>lirect<br>4)  | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership                     |   |   |  |  |
|   |   |  |             |  |           |  |  |  | Code   | v                        | Amount                                | (A) or<br>(D)  | Price                      | Reported<br>Transact<br>(Instr. 3 a  | ion(s)  |   |   | (Instr. 4)                                |  |  |
| Common  | Stock   |  |             | 02/1                                       | 6/202     | 24   |  |  | М  |                          | 4,164(1)                              | ) A  | \$ <mark>0</mark>          | 13   | ,562  | D   |   |   |  |  |
| Common Stock 02/16  |   |  |             | 6/202                                      | /2024     |  |  | F  |  | 1,464                    | D                                     | \$7.67   | (2) 12                     | ,098   | D   |   |   |   |  |  |
| Common  | ommon Stock 02/16/  |  |             |  | 6/202     | /2024  |  |  | М  |                          | 4,999 <sup>(3)</sup> A                |  | \$ <mark>0</mark>          | 17   | 17,097  |   |   |   |  |  |
| Common Stock 02/16/   |   |  |             | 6/202                                      | /2024     |  |  | F  |  | 1,447 D                  |                                       | \$7.67   | (2) 15                     | ) 15,650   |   |   |   |   |  |  |
| Common Stock 02/17/2  |   |  |             |  | 7/202     | 24   |  |  | М  |                          | 8,696(3)                              | ) A  | \$0                        | 24   | ,346  | D   |   |   |  |  |
| Common  | Common Stock 02/16/   |  |             | 6/202                                      | 24        |  |  | F  |  | 2,595                    | D                                     | \$7.67   | (2) 21                     | ,751   | D   |   |   |   |  |  |
| Common  | Stock   |  |             |  |           |  |  |  |  |                          |                                       |  |                            | 7,6  | 63 <sup>(4)</sup>   | Ι   |   | Joint<br>w/Spouse                         |  |  |
|   |   |  | Table II -  |  |           |  |  |  |  |                          | osed of,<br>convertib                 |  |                            | Owned  |   |   |   |   |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                                 | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | Execution I |  |           | e (Instr.<br>Derivat<br>Securit<br>Acquire<br>or Disp<br>of (D) (                |  | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed<br>of (D) (Instr. 3,<br>4 and 5) |  | Exerci<br>on Da<br>Day/Y |                                       | 7. Title ar<br>of Securi<br>Underlyir<br>Derivative<br>(Instr. 3 a | ties<br>Ig<br>e Security   | Derivative<br>Security   | ve derivativ<br>Securitie   | ve Ownersl<br>es Form:<br>ally Direct (E<br>or Indire<br>ng (I) (Instr. | vnership<br>rm:<br>rect (D)<br>Indirect | Beneficia<br>O) Ownersh<br>ect (Instr. 4) |  |  |
|   |   |  |             | Ī  |           |  |  |  | Date   |                          | Expiration                            |  | Amoun<br>or<br>Numbe<br>of | 1  | Transac<br>(Instr. 4)   |   |   |   |  |  |

|                              |     |            | Code | v | (A)    | (D)   | Exercisable | Date | Title           | Shares |                   |        |   |  |
|------------------------------|-----|------------|------|---|--------|-------|-------------|------|-----------------|--------|-------------------|--------|---|--|
| Restricted<br>Stock<br>Units | (5) | 02/16/2024 | М    |   |        | 4,164 | (6)         | (7)  | Common<br>Stock | 4,164  | \$ <u>0</u>       | 0      | D |  |
| Restricted<br>Stock<br>Units | (3) | 02/16/2024 | М    |   |        | 4,999 | (8)         | (9)  | Common<br>Stock | 4,999  | \$ <u>0</u>       | 0      | D |  |
| Restricted<br>Stock<br>Units | (3) | 02/16/2024 | М    |   |        | 8,696 | (8)         | (9)  | Common<br>Stock | 8,696  | \$ <u>0</u>       | 0      | D |  |
| Restricted<br>Stock<br>Units | (3) | 02/16/2024 | А    |   | 37,646 |       | (8)         | (9)  | Common<br>Stock | 37,646 | \$ <mark>0</mark> | 37,646 | D |  |

Explanation of Responses:

1. The Company's Compensation and Human Capital Committee certified partial achievement of the pre-established performance goals resulting in the vesting of the Reporting Person's target shares. The terms of the Reporting Person's Performance-Based Restricted Stock Units ("PRSU") provided for the payout of 0% to 200% of the original grant based on the actual achievement of performance metrics related to core sales growth and cumulative free cash flow between January 1, 2021, and December 31, 2023.

2. The withholding of shares to cover taxes on the vesting was calculated on the Company's closing stock price on February 16, 2024.

3. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock.

4. Represents 7,663 owned in a joint account with Reporting Person's spouse.

5. Each PRSU represents the right to receive, following vesting, between 0% and 200% of one share of the Company's common stock

6. Each PRSU represents the right to receive, following vesting, between 0% and 200% of one share of the Company's common stock based upon the achievement of pre-established performance metrics related to core sales growth and cumulative free cash flow over a three (3) year period between January 1, 2021 and December 31, 2023, and certification of such performance by the Company's Compensation and Human Capital Committee following the conclusion of the performance period.

7. If and to the extent the relevant performance criteria are not met, the performance-based stock unit grant expires on the third anniversary of the grant date with a payout of 0%.

8. The restricted stock unit vests ratably in one-third increments on the grant date's first, second and third anniversaries, subject to the Reporting Person's continuous employment with the Company.

9 N/A Remarks:

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.