# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **FORM 10-Q**

☑ Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

for the Quarterly Period Ended June 30, 2021

**Commission File Number 1-9608** 

# **NEWELL BRANDS INC.**

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization) 36-3514169 (I.R.S. Employer Identification No.)

6655 Peachtree Dunwoody Road, Atlanta, Georgia 30328 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (770) 418-7000

# Securities registered pursuant to Section 12(b) of the Act:

TITLE OF EACH CLASS TRADING SYMBOL NAME OF EXCHANGE ON WHICH REGISTERED Common stock, \$1 par value per share NWL Nasdag Stock Market LLC Securities registered pursuant to Section 12(g) of the Act: None Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  $\boxtimes$  No  $\square$ Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes 🗵 No 🗆 Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company' Rule 12b-2 Exchange in Large Accelerated Filer Accelerated filer Non-accelerated filer Smaller reporting company Emerging growth company П If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\square$ Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes □ No ⊠ Number of shares of common stock outstanding (net of treasury shares) as of July 26, 2021: 425.4 million.

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# PART I. FINANCIAL INFORMATION

# **Item 1. Financial Statements**

# NEWELL BRANDS INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

(Amounts in millions, except per share data)

(	 Three Moi Jun	nths En e 30,	ded	 Six Mont Jun	ths En ie 30,	ded
	 2021		2020	2021		2020
Net sales	\$ 2,709	\$	2,111	\$ 4,997	\$	3,997
Cost of products sold	 1,827		1,447	3,384		2,716
Gross profit	882		664	 1,613		1,281
Selling, general and administrative expenses	572		488	1,106		1,036
Restructuring costs, net	5		8	10		10
Impairment of goodwill, intangibles and other assets	_		5	_		1,480
Operating income (loss)	 305		163	 497		(1,245)
Non-operating expenses:						
Interest expense, net	65		71	132		134
Other (income) expense, net	 (3)		(1)	(4)		11
Income (loss) before income taxes	243		93	369		(1,390)
Income tax provision (benefit)	46		15	83		(189)
Net income (loss)	\$ 197	\$	78	\$ 286	\$	(1,201)
Weighted average common shares outstanding:						
Basic	425.4		424.2	425.1		424.0
Diluted	427.8		424.7	427.7		424.0
Earnings (loss) per share:						
Basic	\$ 0.46	\$	0.18	\$ 0.67	\$	(2.83)
Diluted	\$ 0.46	\$	0.18	\$ 0.67	\$	(2.83)

See Notes to Condensed Consolidated Financial Statements (Unaudited).

# NEWELL BRANDS INC. AND SUBSIDIARIES

# CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS) (Unaudited)

(Amounts in millions)

	Three Months Ended June 30,					Six Mont Jun	hs E e 30,	
	2021 2020					2021		2020
Comprehensive income (loss):								
Net income (loss)	\$	197	\$	78	\$	286	\$	(1,201)
Other comprehensive income (loss), net of tax								
Foreign currency translation adjustments		34		35		(10)		(121)
Pension and postretirement costs		4		16		9		11
Derivative financial instruments		3		(2)		8		24
Total other comprehensive income (loss), net of tax		41		49		7		(86)
Comprehensive income (loss)		238		127		293		(1,287)
Total comprehensive income (loss) attributable to noncontrolling interests		3		(1)		2		(6)
Total comprehensive income (loss) attributable to parent	\$	235	\$	128	\$	291	\$	(1,281)

See Notes to Condensed Consolidated Financial Statements (Unaudited).

# NEWELL BRANDS INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)

(Amounts in millions, except par values)

	June 30, 2021	December 31, 2020
Assets:		
Cash and cash equivalents	\$ 637	\$ 981
Accounts receivable, net	1,717	1,678
Inventories	2,016	1,638
Prepaid expenses and other current assets	285	331
Total current assets	 4,655	4,628
Property, plant and equipment, net	1,158	1,176
Operating lease assets	491	530
Goodwill	3,533	3,553
Other intangible assets, net	3,500	3,564
Deferred income taxes	857	838
Other assets	426	411
Total assets	\$ 14,620	\$ 14,700
Liabilities:		
Accounts payable	\$ 1,577	\$ 1,526
Accrued compensation	203	236
Other accrued liabilities	1,386	1,393
Short-term debt and current portion of long-term debt	610	466
Total current liabilities	3,776	 3,621
Long-term debt	4,885	5,141
Deferred income taxes	436	414
Operating lease liabilities	433	472
Other noncurrent liabilities	1,079	1,152
Total liabilities	 10,609	10,800
Commitments and contingencies (Footnote 16)		
Stockholders' equity:		
Preferred stock (10.0 authorized shares, \$1.00 par value, no shares issued at June 30, 2021 and December 31, 2020)	_	_
Common stock (800.0 authorized shares, \$1.00 par value, 449.9 shares and 448.4 shares issued at June 30, 2021 and December 31, 2020, respectively)	450	448
Treasury stock, at cost (24.5 shares and 24.0 shares at June 30, 2021 and December 31, 2020, respectively)	(609)	(598)
Additional paid-in capital	7,906	8,078
Retained deficit	(2,888)	(3,174)
Accumulated other comprehensive loss	(873)	(880)
Stockholders' equity attributable to parent	3,986	3,874
Stockholders' equity attributable to noncontrolling interests	25	26
Total stockholders' equity	4,011	3,900
Total liabilities and stockholders' equity	\$ 14,620	\$ 14,700

 $See\ Notes\ to\ Condensed\ Consolidated\ Financial\ Statements\ (Unaudited).$ 

# NEWELL BRANDS INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

(Amounts in millions)

(Elliounia in millions)	Six Months End June 30, 2021					
	 2021		2020			
Cash flows from operating activities:						
Net income (loss)	\$ 286	\$	(1,201)			
Adjustments to reconcile net income (loss) to net cash provided by operating activities:						
Depreciation and amortization	166		176			
Impairment of goodwill, intangibles and other assets	_		1,480			
Deferred income taxes	(12)		(249)			
Stock based compensation expense	26		18			
Other, net	(1)		1			
Changes in operating accounts:						
Accounts receivable	(50)		138			
Inventories	(386)		(145)			
Accounts payable	54		71			
Accrued liabilities and other	(7)		(157)			
Net cash provided by operating activities	76		132			
Cash flows from investing activities:						
Capital expenditures	(114)		(94)			
Acquisition of noncontrolling interests	(4)					
Other investing activities, net	 9		6			
Net cash used in investing activities	(109)		(88)			
Cash flows from financing activities:						
Net payments of short-term debt	(1)		(26)			
Net proceeds from issuance of debt	_		493			
Payments on current portion of long-term debt	(94)		_			
Payments on long-term debt	(6)		(18)			
Cash dividends	(198)		(197)			
Equity compensation activity and other, net	(35)		(13)			
Net cash provided by (used in) financing activities	(334)		239			
Exchange rate effect on cash, cash equivalents and restricted cash	(6)		(20)			
Increase (decrease) in cash, cash equivalents and restricted cash	 (373)		263			
Cash, cash equivalents and restricted cash at beginning of period	1,021		371			
Cash, cash equivalents and restricted cash at end of period	\$ 648	\$	634			
Supplemental disclosures:						
Restricted cash at beginning of period	\$ 40	\$	22			
Restricted cash at end of period	11		15			

See Notes to Condensed Consolidated Financial Statements (Unaudited).

# NEWELL BRANDS INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY (Unaudited)

(Amounts in millions)

	•	Common Stock		Treasury Stock	Ac	dditional Paid-In Capital	E	Retained arnings (Deficit)		ccumulated Other Comprehensive Income (Loss)	Equity Attributable to Parent			Noncontrolling Interests	9	Total Stockholders' Equity
Balance at March 31, 2021	\$	450	\$	(608)	\$	7,993	\$	(3,085)	\$	(914)	\$	3,836	\$	25	\$	3,861
Comprehensive income		_		_		_		197		38		235		3		238
Dividends declared on common stock - \$0.23 per share		_		_		(99)		_		_		(99)		_		(99)
Equity compensation, net of tax		_		(1)		12		_		_		11		_		11
Acquisition of noncontrolling interests		_		_		_		_		_		_		(3)		(3)
Other changes attributable to noncontrolling interests		_		_		_		_		3		3		_		3
Balance at June 30, 2021	\$	450	\$	(609)	\$	7,906	\$	(2,888)	\$	(873)	\$	3,986	\$	25	\$	4,011
			_				_		_		_		_			
Balance at December 31, 2020	\$	448	\$	(598)	\$	8,078	\$	(3,174)	\$	(880)	\$	3,874	\$	26	\$	3,900
Comprehensive income		_		`		_		286		6		292		1		293
Dividends declared on common stock - \$0.46 per share		_		_		(200)		_		_		(200)		_		(200)
Equity compensation, net of tax		2		(11)		28		_		_		19		_		19
Acquisition of noncontrolling interests		_		_		_		_		_		_		(3)		(3)
Other changes attributable to noncontrolling interests		_		_		_		_		1		1		1		2
Balance at June 30, 2021	\$	450	\$	(609)	\$	7,906	\$	(2,888)	\$	(873)	\$	3,986	\$	25	\$	4,011
		Common Stock		Treasury Stock	Ac	lditional Paid-In Capital	Ea	Retained arnings (Deficit)		ccumulated Other Comprehensive Income (Loss)		Stockholders' Equity Attributable to Parent		Noncontrolling Interests	5	Total Stockholders' Equity
Balance at March 31, 2020	\$	448	\$	(596)	\$	8,340	\$	(3,683)	\$	(1,055)	\$	3,454	\$	25	\$	3,479
Comprehensive income (loss)		_		_		_		78		50		128		(1)		127
Dividends declared on common stock - \$0.23 per share		_		_		(98)		_		_		(98)		_		(98)
Equity compensation, net of tax		_		(1)		10		_		_		9		_		9
Other changes attributable to										(1)		(1)				(1)

Stockholders'

		Common Stock	Treasury Stock	Ad	dditional Paid-In Capital	Ear	Retained rnings (Deficit)	Accumulated Other Comprehensive Income (Loss)		rehensive Attribu		Noncontrolling Interests	:	Total Stockholders' Equity
Balance at March 31, 2020	\$	448	\$ (596)	\$	8,340	\$	(3,683)	\$	(1,055)	\$	3,454	\$ 25	\$	3,479
Comprehensive income (loss)		_	_		_		78		50		128	(1)		127
Dividends declared on common stoc - \$0.23 per share	k	_	_		(98)		_		_		(98)	_		(98)
Equity compensation, net of tax		_	(1)		10		_		_		9	_		9
Other changes attributable to noncontrolling interests		_	_		_		_		(1)		(1)	_		(1)
Balance at June 30, 2020	\$	448	\$ (597)	\$	8,252	\$	(3,605)	\$	(1,006)	\$	3,492	\$ 24	\$	3,516
Balance at December 31, 2019	\$	447	\$ (590)	\$	8,430	\$	(2,404)	\$	(920)	\$	4,963	\$ 33	\$	4,996
Comprehensive loss		_	_		_		(1,201)		(80)		(1,281)	(6)		(1,287)
Dividends declared on common stoc - \$0.46 per share	k	_	_		(195)		_		_		(195)	_		(195)
Equity compensation, net of tax		1	(7)		17		_		_		11	_		11
Other changes attributable to noncontrolling interests		_	_		_		_		(6)		(6)	_		(6)
Distributions to noncontrolling interests		_	_		_		_		_		_	(3)		(3)
Balance at June 30, 2020	\$	448	\$ (597)	\$	8,252	\$	(3,605)	\$	(1,006)	\$	3,492	\$ 24	\$	3,516

 $See\ Notes\ to\ Condensed\ Consolidated\ Financial\ Statements\ (Unaudited).$ 

# NEWELL BRANDS INC. AND SUBSIDIARIES NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

# Footnote 1 — Basis of Presentation and Significant Accounting Policies

The accompanying unaudited condensed consolidated financial statements of Newell Brands Inc. (collectively with its subsidiaries, the "Company") have been prepared pursuant to the rules and regulations of the United States Securities and Exchange Commission (the "SEC") and do not include all of the information and footnotes required by U.S. generally accepted accounting principles ("U.S. GAAP") for complete financial statements. In the opinion of management, the unaudited condensed consolidated financial statements include all adjustments (including normal recurring accruals) considered necessary for a fair statement of the financial position and the results of operations of the Company. These unaudited condensed consolidated financial statements should be read in conjunction with the financial statements, and the footnotes thereto, included in the Company's most recent Annual Report on Form 10-K. The Condensed Consolidated Balance Sheet at December 31, 2020, has been derived from the audited financial statements as of that date, but it does not include all the information and footnotes required by U.S. GAAP for a complete financial statement. Certain reclassifications have been made in the Company's financial statements of the prior year to conform to the current year presentation.

Beginning January 1, 2021, the Company reported the operating results of its cookware product lines as part of the Food reporting unit within the Home Solutions segment, and no longer as part of the former Appliances and Cookware segment. This change was the result of an assessment by the chief operating decision maker ("CODM") to better align the cookware product lines with other similar product lines in various food categories. In connection with this change, the Chief Executive Officer ("CEO") for the Food business unit assumed full responsibility for the overall brand strategy, business modeling, marketing and innovation of these product lines. The Company determined this product line change did not result in a change to either of its Home Solutions or former Appliances and Cookware reportable segments. In connection with this change, the Appliances and Cookware segment was renamed as the Home Appliances segment. Prior period comparable results for both of these segments have been reclassified to conform to this product line change. The Company also revised the calculation of operating income (loss) by segment to include restructuring charges. Prior period comparable results have been reclassified to conform to the change in calculation (See Footnote 15).

# Use of Estimates and Risks and Uncertainty of Coronavirus (COVID-19)

Since early 2020, the COVID-19 pandemic has resulted in various federal, state and local governments, as well as private entities, mandating restrictions on travel and public gatherings, closure of non-essential commerce, stay at home orders and quarantining of people to limit exposure to the virus. The Company's global operations, similar to those of many large, multi-national corporations, were adversely impacted by the COVID-19 pandemic.

During the first quarter of 2020, the Company concluded that an impairment triggering event had occurred as it had experienced significant COVID-19 related disruption for all of its reporting units and performed an impairment test for its goodwill and indefinite-lived intangible assets and a recoverability test for its long-lived assets, which primarily include finite-lived intangible assets, property plant and equipment and right of use lease assets. As a result of the impairment and recoverability testing performed in connection with the triggering event, the Company determined that certain of its goodwill, indefinite-lived intangible assets, property plant and equipment and right of use operating leases assets were impaired. During the first quarter of 2020, the Company recorded an aggregate non-cash charge of approximately \$1.5 billion in connection with these impairments. See *Footnotes 5* and 6 for further information.

While the negative effects from the COVID-19 pandemic in the first half of 2020 were material to the Company's operating results, the Company experienced sales growth during the second half of 2020 and first half of 2021. The extent of the impact of the COVID-19 pandemic to the Company's future sales, operating results, cash flows, liquidity and financial condition will continue to be driven by numerous evolving factors that the Company cannot accurately predict and which will vary by jurisdiction and market, including the severity and duration of the pandemic, the emergence of new strains and variants of the coronavirus, the likelihood of a resurgence of positive cases, the development and availability of effective treatments and vaccines, especially in areas where conditions have recently worsened and lockdowns or travel bans have been reinstituted, the rate at which vaccines are administered to the general public, the timing and amount of fiscal stimulus and relief programs packages that are available to the general public, and any changes in consumer demand patterns for the Company's products as the impact of the global pandemic lessens. These primary drivers are beyond the Company's knowledge and control, and as a result, at this time it is difficult to predict the cumulative impact, both in terms of severity and duration, COVID-19 will have on its future sales, operating results, cash flows and financial condition.

Management's application of U.S. GAAP in preparing the Company's consolidated financial statements requires the pervasive use of estimates and assumptions. As discussed above, the world continues to be impacted by the COVID-19 pandemic which has required greater use of estimates and assumptions in the preparation of the consolidated financial statements, more specifically, those estimates and assumptions utilized in the Company's forecasted cash flows that form the basis in developing the fair values utilized in its impairment assessments as well as its annual effective tax rate. These estimates also include assumptions as to the duration and severity of the pandemic, timing and amount of demand shifts amongst sales channels, workforce availability, supply chain continuity, and timing as to a return to normalcy. Although management has made its best estimates based upon current information, actual results could materially differ from those estimates and may require future changes to such estimates and assumptions. If so, the Company may be subject to future incremental impairment charges as well as changes to recorded reserves and valuations.

# **Seasonal Variations**

Sales of the Company's products tend to be seasonal, with sales, operating income and operating cash flow in the first quarter generally lower than any other quarter during the year, driven principally by reduced volume and the mix of products sold in the first quarter. The seasonality of the Company's sales volume combined with the accounting for fixed costs, such as depreciation, amortization, rent, personnel costs and interest expense, impacts the Company's results on a quarterly basis. In addition, the Company typically tends to generate the majority of its operating cash flow in the third and fourth quarters of the year due to seasonal variations in operating results, the timing of annual performance-based compensation payments, customer program payments, working capital requirements and credit terms provided to customers. Accordingly, the Company's results of operations for the three and six months ended June 30, 2021 may not necessarily be indicative of the results that may be expected for the year ending December 31, 2021.

The Company's sales and operating results were disrupted by the COVID-19 pandemic, negatively impacting the Company's performance during the first half of 2020, partially offset by positive performance during the second half of 2020 and in the first half of 2021. While the Company believes the seasonality of its businesses will revert back to historical patterns as the impact of the global pandemic lessens, there still remains uncertainty over the volatility of the direction of future consumer demand patterns.

# **Recent Accounting Pronouncements**

Changes to U.S. GAAP are established by the Financial Accounting Standards Board ("FASB") in the form of accounting standards updates ("ASUs") to the FASB's Accounting Standards Codification. The Company considers the applicability and impact of all ASUs.

In March 2020, the FASB issued ASU 2020-04, "Reference Rate Reform (Topic 848): Facilitation of the Effects of Reference Rate Reform on Financial Reporting." In January 2021, the FASB clarified the scope of this guidance with the issuance of ASU 2021-01, Reference Rate Reform: Scope. ASU 2020-04 provides optional expedients and exceptions to account for contracts, hedging relationships and other transactions that reference the London Interbank Offered Rate ("LIBOR") or another reference rate if certain criteria are met. ASU 2020-04 may be applied prospectively to contract modifications made and hedging relationships entered into or evaluated on or before December 31, 2022. The Company is currently evaluating the potential effects of the adoption of ASU 2020-04.

# Adoption of New Accounting Guidance

The Company's accounting policies are described in Note 1 of the Notes to Consolidated Financial Statements included in our 2020 Annual Report on Form 10-K. Such significant accounting policies are applicable for periods prior to the adoption of the following new accounting standards and updated accounting policies.

In December 2019, the FASB issued ASU 2019-12, "Simplifying the Accounting for Income Taxes" (Topic 740). ASU 2019-12 removes certain exceptions to the general principles in Topic 740 and also clarifies and amends existing guidance to improve consistent application. ASU 2019-12 became effective for years, and interim periods within those years, beginning after December 15, 2020. The adoption of this guidance did not have a material impact on the Company's consolidated financial statements.

# Sales of Accounts Receivables

Factored receivables at the end of the second quarter of 2021 associated with the Company's existing factoring agreement (the "Customer Receivables Purchase Agreement") were approximately \$450 million, an increase of approximately \$100 million from December 31, 2020. Transactions under this agreement continue to be accounted for as sales of accounts receivable, and the receivables sold are removed from the Condensed Consolidated Balance Sheet at the time of the sales transaction. The Company classifies the proceeds received from the sales of accounts receivable as an operating cash flow in the unaudited Condensed Consolidated Statement of Cash Flows. The Company records the discount as other (income) expense, net in the Condensed Consolidated Statement of Operations and collections of accounts receivables not yet submitted to the financial institution as a financing cash flow.

#### Other Items

During the quarter ended June 30, 2021, the Company received a notice from a noncontrolling interest holder exercising its redemption rights in an international subsidiary, requiring the purchase of such interest by the Company. The transaction is expected to be completed during the second half of 2021 and is not expected to be material to the Company.

# Footnote 2 — Accumulated Other Comprehensive Income (Loss)

The following table displays the changes in Accumulated Other Comprehensive Income (Loss) ("AOCL") by component, net of tax, for the six months ended June 30, 2021 (in millions):

	7	Cumulative Franslation Adjustment	Pension and Postretirement Costs	Derivative Financial Instruments	AOCL
Balance at December 31, 2020	\$	(481)	\$ (356)	\$ (43)	\$ (880)
Other comprehensive loss before reclassifications		(10)	_	(1)	(11)
Amounts reclassified to earnings		_	9	9	18
Net current period other comprehensive income (loss)		(10)	9	8	7
Balance at June 30, 2021	\$	(491)	\$ (347)	\$ (35)	\$ (873)

Reclassifications from AOCL to the results of operations for the three and six months ended June 30, 2021 and 2020 were pre-tax expense of (in millions):

	1	hree Moi Jun	nths e 30,		Six Mont Jun		
		2021		2020	2021		2020
Pension and postretirement benefit plans (1)	\$	6	\$	5	\$ 11	\$	11
Derivative financial instruments (2)		7		_	11		1

- (1) Primarily represents the amortization of net actuarial losses and plan settlements recorded in other (income) expense, net in the Consolidated Statements of Operations. See *Footnote* 10 for further information.
- (2) See Footnote 9 for further information.

The income tax provision (benefit) allocated to the components of AOCL for the periods indicated are as follows (in millions):

	 Three Mor Jun	 	 Six Mont Jun	 
	2021	2020	2021	2020
Foreign currency translation adjustments	\$ (3)	\$ (6)	\$ 9	\$ 1
Pension and postretirement benefit costs	1	5	2	2
Derivative financial instruments	1	(2)	3	7
Income tax provision (benefit) related to AOCL	\$ (1)	\$ (3)	\$ 14	\$ 10

# Footnote 3 — Restructuring Costs

Restructuring provisions were determined based on estimates prepared at the time the restructuring actions were approved by management and are periodically updated for changes. Restructuring amounts also include amounts recognized as incurred.

Restructuring costs, net incurred by reportable business segments for all restructuring activities for the periods indicated are as follows (in millions):

	Three Months Ended June 30,					Six Mont Jun	hs Ei e 30,	
		2021		2020	2021			2020
Commercial Solutions	\$		\$	2	\$		\$	2
Home Appliances		3		_		4		_
Home Solutions		1		4		3		5
Learning and Development		_		_		1		1
Outdoor and Recreation		_		1		1		1
Corporate		1		1		1		1
	\$	5	\$	8	\$	10	\$	10

Accrued restructuring costs activity for the six months ended June 30, 2021 are as follows (in millions):

	Balan December		ructuring osts, Net	Payments	Balance at June 30, 2021
Severance and termination costs	\$	7	\$ 8	\$ (6)	\$ 9
Contract termination and other costs		4	2	(3)	3
	\$	11	\$ 10	\$ (9)	\$ 12

# 2020 Restructuring Plan

The Company's 2020 restructuring program, which was initiated during the second quarter of 2020 largely in response to the impact of the COVID-19 pandemic, was designed to reduce overhead costs, streamline certain underperforming operations and improve future profitability. The restructuring costs, which impact all segments, include employee-related costs, including severance and other termination benefits. During the three and six months ended June 30, 2021, the Company recorded restructuring charges of \$4 million and \$9 million, respectively, and \$8 million during the three and six months ended June 30, 2020. In connection with the program, the Company has incurred cumulative charges of \$28 million since inception. The Company currently estimates aggregate restructuring charges of approximately \$30 million to \$35 million to be incurred for projects launched in connection with the program. All cash payments are expected to be paid within one year of charges incurred.

# Accelerated Transformation Plan

During the six months ended June 30, 2020 the company recorded restructuring charges of \$2 million in connection with the Company's completed Accelerated Transformation Plan ("ATP"). The Company's ATP was designed in part, to divest the Company's non-core consumer businesses and focus on the realignment of the Company's management structure and overall costs structure as a result of the completed divestitures.

# Other Restructuring-Related Costs

The Company regularly incurs other restructuring-related costs in connection with various discrete initiatives which are recorded in cost of products sold and SG&A in the Condensed Consolidated Statements of Operations based on the nature of the underlying costs incurred.

# Footnote 4 — Inventories

Inventories are comprised of the following at the dates indicated (in millions):

	June 30, 2021			December 31, 2020
Raw materials and supplies	\$	291	\$	252
Work-in-process		153		157
Finished products		1,572		1,229
	\$	2,016	\$	1,638

# Footnote 5 — Property, Plant and Equipment, Net

Property, plant and equipment, net, is comprised of the following at the dates indicated (in millions):

	Jī	une 30, 2021	December 31, 2020
Land	\$	85	\$ 86
Buildings and improvements		679	664
Machinery and equipment		2,338	2,314
		3,102	 3,064
Less: Accumulated depreciation		(1,944)	(1,888)
	\$	1,158	\$ 1,176

Depreciation expense was \$51 million and \$46 million for the three months ended June 30, 2021 and 2020, respectively, and \$103 million and \$94 million for the six months ended June 30, 2021 and 2020, respectively.

During the first quarter of 2020, the Company concluded that a triggering event had occurred for all of its reporting units as a result of the COVID-19 pandemic. Pursuant to the authoritative accounting literature, the Company compared the sum of the undiscounted future cash flows attributable to the asset or group of assets (the lowest level for which identifiable cash flows are available) to their respective carrying amount and recorded a non-cash impairment charge of approximately \$1 million during the six months ended June 30, 2020, in the Home Solutions segment associated with its Yankee Candle retail store business. The impairment charge was calculated by subtracting the estimated fair value of the asset group from its carrying value. See *Footnote 1* for further information.

During the three and six months ended June 30, 2020, the Company also recorded a non-cash impairment charge of \$5 million and \$10 million, respectively, to reflect a reduction in the carrying values of operating lease assets, mostly related to its Yankee Candle retail store business.

# Footnote 6 — Goodwill and Other Intangible Assets, Net

Goodwill activity for the six months ended June 30, 2021 is as follows (in millions):

<u>Segments</u>	ook Value at iber 31, 2020	E	Foreign exchange and Other	Gross Carrying Amount	Accumulated Impairment Charges	Net Book Value at June 30, 2021
Commercial Solutions	\$ 747	\$	_	\$ 1,241	\$ (494)	\$ 747
Home Appliances	_		_	569	(569)	_
Home Solutions	164		_	2,567	(2,403)	164
Learning and Development	2,642		(20)	3,468	(846)	2,622
Outdoor and Recreation	_		_	788	(788)	_
	\$ 3,553	\$	(20)	\$ 8,633	\$ (5,100)	\$ 3,533

During the first quarter of 2020, the Company concluded that a triggering event had occurred for all of its reporting units as a result of the COVID-19 global pandemic. Pursuant to the authoritative literature, the Company performed an impairment test and determined that its goodwill associated with its Home Appliances and Food reporting units were impaired. During the six months ended June 30, 2020, the Company recorded an aggregate non-cash charge of \$212 million to reflect the impairments of goodwill as the reporting unit carrying values exceeded their fair values. *See Footnote 1* for further information.

Other intangible assets, net, are comprised of the following at the dates indicated (in millions):

	June 30, 2021					December 31, 2020						
		Gross Carrying Amount		Accumulated Amortization		Net Book Value		Gross Carrying Amount		Accumulated Amortization		Net Book Value
Trade names — indefinite life	\$	2,310	\$		\$	2,310	\$	2,331	\$		\$	2,331
Trade names — other		157		(61)		96		157		(55)		102
Capitalized software		640		(505)		135		625		(486)		139
Patents and intellectual property		35		(24)		11		67		(52)		15
Customer relationships and distributor channels		1,243		(295)		948		1,259		(282)		977
	\$	4,385	\$	(885)	\$	3,500	\$	4,439	\$	(875)	\$	3,564

Amortization expense for intangible assets for the three months ended June 30, 2021 and 2020 were \$29 million and \$39 million, respectively and \$63 million and \$82 million for the six months ended June 30, 2021 and 2020, respectively.

As a result of the impairment testing performed in connection with the COVID-19 pandemic triggering event during the first quarter of 2020, the Company determined that certain of its indefinite-lived intangible assets in all of its operating segments were impaired. During the six months ended June 30, 2020, the Company recorded impairment charges of \$1.3 billion to reflect impairment of these indefinite-lived trade names because their carrying values exceeded their fair values.

The impairment charges for the six months ended June 30, 2020 were allocated to the Company's reporting segments as follows (in millions):

Impairment of indefinite-lived intangibles assets:

Commercial Solutions	\$ 320
Home Appliances	87
Home Solutions	290
Learning and Development	78
Outdoor and Recreation	482
	\$ 1,257

The Company believes the circumstances and global disruption caused by COVID-19 will continue to affect its businesses, operating results, cash flows and financial condition and that the scope and duration of the pandemic is highly uncertain. In addition, some of the other inherent estimates and assumptions used in determining fair value of the reporting units are outside the control of management, including interest rates, cost of capital, tax rates, industry growth, credit ratings, foreign exchange rates, and labor inflation. Given the uncertainty of these factors, as well as the inherent difficulty in predicting the severity and duration of the COVID-19 global pandemic and associated recovery and the uncertainties regarding the potential financial impact on the Company's business and the overall economy, there can be no assurance that the Company's estimates and assumptions will prove to be accurate predictions of the future. See *Footnote 1* for further information.

# Footnote 7 — Other Accrued Liabilities

Other accrued liabilities are comprised of the following at the dates indicated (in millions):

	June 30, 2021	December 31, 2020
Customer accruals	\$ 713	\$ 683
Operating lease liabilities	123	129
Accrued self-insurance liabilities, contingencies and warranty	106	108
Accrued income taxes	98	66
Accruals for marketing and freight expenses	67	57
Accrued interest expense	60	60
Other	219	290
	\$ 1,386	\$ 1,393

# Footnote 8 — Debt

Debt is comprised of the following at the dates indicated (in millions):

	June 30, 2021	December 31, 2020
3.15% senior notes due 2021	\$ _	\$ 94
3.75% senior notes due 2021	357	369
4.00% senior notes due 2022	250	250
3.85% senior notes due 2023	1,086	1,090
4.00% senior notes due 2024	200	200
4.875% senior notes due 2025	493	492
3.90% senior notes due 2025	47	47
4.20% senior notes due 2026	1,974	1,973
5.375% senior notes due 2036	416	416
5.50% senior notes due 2046	657	657
Other debt	15	19
Total debt	 5,495	5,607
Short-term debt and current portion of long-term debt	(610)	(466)
Long-term debt	\$ 4,885	\$ 5,141

# Senior Notes

On March 1, 2021 (the "Redemption Date"), the Company redeemed its 3.15% senior notes that were scheduled to mature in April 2021 (the "April 2021 Notes") at a redemption price equal to 100% of the outstanding aggregate principal amount of the notes, plus accrued and unpaid interest to the Redemption Date.

During the first quarter of 2021, the Company repurchased \$5 million of the 3.85% senior notes due 2023 at approximately 5% above par value. The total consideration, excluding accrued interest, was approximately \$5 million. As a result of the partial debt repurchase the Company recorded an immaterial loss.

# Receivables Facility

The Company maintains an Accounts Receivable Securitization Facility (the "Securitization Facility"). The aggregate commitment under the Securitization Facility is \$600 million. The Securitization Facility matures in October 2022 and bears interest at a margin over a variable interest rate. The maximum availability under the Securitization Facility fluctuates based on eligible accounts receivable balances. At June 30, 2021, the Company did not have any amounts outstanding under the Securitization Facility.

# **Revolving Credit Facility**

The Company has a \$1.25 billion revolving credit facility that matures in December 2023 (the "Credit Revolver"). At June 30, 2021, the Company did not have any amounts outstanding under the Credit Revolver.

# Other

The fair value of the Company's senior notes are based upon prices of similar instruments in the marketplace and are as follows (in millions):

		June 30, 2021			Decembe	r 31, 2020	
	_	Fair Value		Book Value	Fair Value		Book Value
Senior notes	\$	6,173	\$	5,480	\$ 6,277	\$	5,588

The carrying amounts of all other significant debt approximates fair value.

# **Net Investment Hedge**

The Company has designated the €300 million principal balance of the 3.75% senior notes due October 2021 as a net investment hedge of the foreign currency exposure of its net investment in certain Euro-functional currency subsidiaries with Euro-denominated net assets. At June 30, 2021, \$15 million of deferred losses have been recorded in AOCL. See *Footnote* 9 for disclosures regarding the Company's derivative financial instruments.

#### Footnote 9 — Derivatives

From time to time, the Company enters into derivative transactions to hedge its exposures to interest rate, foreign currency rate and commodity price fluctuations. The Company does not enter into derivative transactions for trading purposes.

# **Interest Rate Contracts**

The Company manages its fixed and floating rate debt mix using interest rate swaps. The Company may use fixed and floating rate swaps to alter its exposure to the impact of changing interest rates on its consolidated results of operations and future cash outflows for interest. Floating rate swaps would be used, depending on market conditions, to convert the fixed rates of long-term debt into short-term variable rates. Fixed rate swaps would be used to reduce the Company's risk of the possibility of increased interest costs. The cash paid and received from the settlement of interest rate swaps is included in interest expense.

# Fair Value Hedges

At June 30, 2021, the Company had approximately \$100 million notional amount of interest rate swaps that exchange a fixed rate of interest for variable rate (LIBOR) of interest plus a weighted average spread. These floating rate swaps are designated as fair value hedges against \$100 million of principal on the 4.00% senior notes due 2024 for the remaining life of the note. The effective portion of the fair value gains or losses on these swaps is offset by fair value adjustments in the underlying debt.

# **Cross-Currency Contracts**

The Company uses cross-currency swaps to hedge foreign currency risk on certain financing arrangements. The Company previously entered into two cross-currency swaps with an aggregate notional amount of \$900 million which were designated as net investment hedges of the Company's foreign currency exposure of its net investment in certain Euro-functional currency subsidiaries with Euro-denominated net assets. With these cross-currency swaps, which mature in January and February 2025, respectively, the Company pays a fixed rate of Euro-based interest and receives a fixed rate of U.S. dollar interest. The Company has elected the spot method for assessing the effectiveness of these contracts. During the three and six months ended June 30, 2021, the Company recognized income of \$3 million and \$7 million, respectively, in interest expense, net, related to the portion of cross-currency swaps excluded from hedge effectiveness testing.

# **Foreign Currency Contracts**

The Company uses forward foreign currency contracts to mitigate the foreign currency exchange rate exposure on the cash flows related to forecasted inventory purchases and sales and have maturity dates through June 2022. The derivatives used to hedge these forecasted transactions that meet the criteria for hedge accounting are accounted for as cash flow hedges. The effective portion of the gains or losses on these derivatives is deferred as a component of AOCL until it is recognized in earnings at the same time that the hedged item affects earnings and is included in the same caption in the statements of operations as the underlying hedged item. At June 30, 2021, the Company had approximately \$464 million notional amount outstanding of forward foreign currency contracts that are designated as cash flow hedges of forecasted inventory purchases and sales.

The Company also uses foreign currency contracts, primarily forward contracts, to mitigate the exposure of foreign currency transactions. At June 30, 2021, the Company had approximately \$988 million notional amount outstanding of these foreign currency contracts that are not designated as effective hedges for accounting purposes and have maturity dates through May 2022. Fair market value gains or losses are included in the results of operations and are classified in other (income) expense, net.

The following table presents the fair value of derivative financial instruments at the dates indicated (in millions):

			Derivatives bilities)	
	<b>Balance Sheet Location</b>	June	30, 2021	December 31, 2020
Derivatives designated as effective he	edges:			
Cash Flow Hedges				
Foreign currency contracts	Prepaid expenses and other current assets	\$	3 \$	1
Foreign currency contracts	Other accrued liabilities		(8)	(19)
Fair Value Hedges				
Interest rate swaps	Other assets		5	7
Net Investment Hedges				
Cross-currency swaps	Prepaid expenses and other current assets		11	10
Cross-currency swaps	Other noncurrent liabilities		(74)	(102)
Derivatives not designated as effectiv	ve hedges:			
Foreign currency contracts	Prepaid expenses and other current assets		9	10
Foreign currency contracts	Other accrued liabilities		(6)	(17)
Total		\$	(60) \$	(110)

The following table presents gain and (loss) activity (on a pre-tax basis) related to derivative financial instruments designated or previously designated, as effective hedges (in millions):

			ree Moi Ended ine 30, 2	l	Three M Enc June 30	ded		
			Gain/(Lo	oss)	Gain/(Loss)			
	Location of gain/(loss) recognized in income	Recognized Reclassified in OCI from AOCL (effective portion) to Income (el		Recognized in OCI (effective portion)	Reclassified from AOCL to Income			
Interest rate swaps	Interest expense, net	\$	<b>—</b> \$	5 (1)	\$	\$ (1)		
Foreign currency contracts	Net sales and cost of products sold		(3)	(6)	(5)	1		
Cross-currency swaps	Other (income) expense, net		(8)	<u> </u>	(17)			
Total		\$	(11) \$	5 (7)	\$ (22)	\$ —		
		Six Months Ended June 30, 2021			Six M Enc June 30	ded		
			lain/(Lo	nee)	Cain/			
	Location of gain/(loss) recognized in income	Recognized in OCI (effective portion	Gain/(Lo n)	Reclassified from AOCL to Income	Gain/( Recognized in OCI (effective portion)	<u> </u>		
Interest rate swaps		Recognized in OCI		Reclassified from AOCL	Recognized in OCI	Reclassified from AOCL		
Interest rate swaps Foreign currency contracts	incomé	Recognized in OCI (effective portion		Reclassified from AOCL to Income	Recognized in OCI (effective portion)	(Loss)  Reclassified from AOCL to Income		
•	Interest expense, net	Recognized in OCI (effective portion		Reclassified from AOCL to Income	Recognized in OCI (effective portion)	(Loss)  Reclassified from AOCL to Income		

At June 30, 2021, net deferred losses of approximately \$12 million within AOCL are expected to be reclassified to earnings over the next twelve months.

During the three and six months ended June 30, 2021, the Company recognized expense of \$3 million and income of \$4 million, respectively, in other (income) expense, net, related to derivatives that are not designated as hedging instruments. During the three and six months ended June 30, 2020, the Company recognized expense of \$3 million and income of \$9 million, respectively, in other (income) expense, net, related to derivatives that are not designated as hedging instruments. Gains and losses on these derivatives are mostly offset by foreign currency movement in the underlying exposure.

# Footnote 10 — Employee Benefit and Retirement Plans

The components of pension and postretirement benefit (income) expense for the periods indicated, are as follows (in millions):

	 Pension Benefits									
	Three Months Ended June 30,									
	U.	International								
	 2021	2020		2021		2020				
Service cost	\$ 	\$ —	\$	1	\$	1				
Interest cost	5	9		1		3				
Expected return on plan assets	(13)	(15)		(1)		(1)				
Amortization	6	6		1						
Total (income) expense	\$ (2)	<b>\$</b> —	\$	2	\$	3				

	Pension Benefits								
	Six Months Ended June 30,								
	U.S.				International				
	2021		2020		2021		2020		
Service cost	\$		\$ —	\$	2	\$	2		
Interest cost		10	18		3		5		
Expected return on plan assets		(25)	(30)		(2)		(3)		
Amortization		11	12		2		1		
Settlements			1		<u> </u>		_		
Total (income) expense	\$	(4)	\$ 1	\$	5	\$	5		

		Postret	irem	ent Ber	efits			
	Three Months Ended June 30,			Six Months Ended June 30,				
	 2021	2020			2021	2020		
Interest cost	\$ _	\$	1	\$	<u> </u>	5 1		
Amortization	(1)		(2)		(2)	(3)		
Total income	\$ (1)	\$	(1)	\$	(2) \$	(2)		

# Footnote 11 — Income Taxes

The Company's effective income tax rate for the three months ended June 30, 2021 and 2020 was 18.9% and 16.1%, respectively and 22.5% and 13.6% for the six months ended June 30, 2021 and 2020, respectively. The Company's effective income tax rate fluctuates based on, among other factors, the geographic mix of income.

The difference between the U.S. federal statutory income tax rate of 21.0% and the Company's effective income tax rate for the three and six months ended June 30, 2021 and 2020 were impacted by a variety of factors, primarily resulting from the geographic mix of where the income was earned as well as certain taxable income inclusion items in the U.S. based on foreign earnings.

The three and six months ended June 30, 2021 were also impacted by certain discrete items. Income tax expense for the three and six months ended June 30, 2021 included a discrete benefit of \$13 million associated with a reduction in valuation allowance related to the integration of certain U.K. operations and \$9 million related to statute of limitation expiration in France.

The three and six months ended June 30, 2020 were also impacted by certain discrete tax items. Income tax expense for the three months ended June 30, 2020 included a discrete tax benefit of \$23 million associated with the execution of certain tax planning strategies, partially offset by \$4 million of additional interest related to uncertain tax positions. Income tax expense for the six months ended June 30, 2020 also included a discrete tax benefit of \$15 million related to statute of limitations expirations and \$8 million of prior period adjustments identified during the first quarter of 2020 offset by tax expense of \$27 million related to a

change in the tax status of certain entities upon Internal Revenue Service approval during the first quarter, \$8 million of excess book deductions related to equity-based compensation, \$4 million for additional interest related to uncertain tax positions, and \$5 million for effects of adopting the Coronavirus Aid, Relief, and Economic Security ("CARES") Act. The Company concluded the effects of such prior period adjustments were not material to the current period or previously issued financial statements.

The Company's U.S. federal income tax returns for 2011 to 2015 and 2017 to 2019, as well as certain state and non-U.S. income tax returns for various years, are under examination.

On June 18, 2019, the U.S. Treasury and the Internal Revenue Service ("IRS") released temporary regulations under IRC Section 245A ("Section 245A") as enacted by the 2017 U.S. Tax Reform Legislation ("2017 Tax Reform") and IRC Section 954(c)(6) (the "Temporary Regulations") to apply retroactively to the date the 2017 Tax Reform was enacted. On August 21, 2020, the U.S. Treasury and IRS released finalized versions of the Temporary Regulations (collectively with the Temporary Regulations, the "Regulations"). The Regulations seek to limit the 100% dividends received deduction permitted by Section 245A for certain dividends received from controlled foreign corporations and to limit the applicability of the look-through exception to foreign personal holding company income for certain dividends received from controlled foreign corporations. Before the retroactive application of the Regulations, the Company benefited in 2018 from both the 100% dividends received deduction and the look-through exception to foreign personal holding company income. The Company analyzed the Regulations and concluded the relevant Regulations were not validly issued. Therefore, the Company has not accounted for the effects of the Regulations in its Condensed Consolidated Financial Statements for the period ending June 30, 2021. The Company believes it has strong arguments in favor of its position and believes it has met the more likely than not recognition threshold that its position will be sustained. However, due to the inherent uncertainty involved in challenging the validity of regulations as well as a potential litigation process, there can be no assurances that the relevant Regulations will be invalidated or that a court of law will rule in favor of the Company. If the Company's position on the Regulations is not sustained, the Company would be required to recognize an income tax expense of approximately \$180 million to \$220 million related to an income tax benefit from fiscal year 2018 that was recorded based on regulations in existe

# Footnote 12 — Earnings Per Share

The computations of the weighted average shares outstanding for the periods indicated are as follows (in millions):

	Three Mon June		Six Montl June	
	2021	2020	2021	2020
Basic weighted average shares outstanding	425.4	424.2	425.1	424.0
Dilutive securities (1)	2.4	0.5	2.6	_
Diluted weighted average shares outstanding	427.8	424.7	427.7	424.0

The six months ended June 30, 2020 excludes 0.8 million of potentially dilutive share-based awards as their effect would be anti-dilutive.

At June 30, 2021 there were no potentially dilutive restricted stock awards with performance-based targets that were not met and as such, have been excluded from the computation of diluted earnings per share. At June 30, 2020, there were 0.7 million potentially dilutive restricted stock awards with performance-based targets that were not met and as such, have been excluded from the computation of diluted earnings per share.

# Footnote 13 — Share-Based Compensation

During the six months ended June 30, 2021, the Company awarded 1.1 million performance-based restricted stock units ("RSUs"), which had an aggregate grant date fair value of \$28 million and entitle the recipients to shares of the Company's common stock primarily at the end of a three-year vesting period. The actual number of shares that will ultimately vest is dependent on the level of achievement of the specified performance conditions.

During the six months ended June 30, 2021, the Company also awarded 0.7 million time-based RSUs with an aggregate grant date fair value of \$17 million. These time-based RSUs entitle recipients to shares of the Company's common stock and primarily vest either at the end of a three-year period or in equal installments over a three-year period.

During the six months ended June 30, 2021, the Company also awarded 2.4 million time-based stock options with an aggregate grant date fair value of \$14 million. These stock options entitle recipients to purchase shares of the Company's common stock at an exercise price equal to the fair market value of the underlying shares as of the grant date and primarily vest in equal installments over a three-year period.

The weighted average assumptions used to determine the fair value of stock options granted for the six months ended June 30, 2021, is as follows:

Risk-free interest rates	0.8 %
Expected volatility	44.2 %
Expected dividend yield	5.1 %
Expected life (in years)	6
Exercise price	\$23.94

# Footnote 14 — Fair Value Disclosures

# **Recurring Fair Value Measurements**

The following table presents the Company's non-pension financial assets and liabilities, which are measured at fair value on a recurring basis (in millions):

		June 30, 2021								December 31, 2020								
		Fair value Asset (Liability)									Fair value Asset (Liability)							
	Le	evel 1	L	evel 2	Level 3 Total		Total	Level 1		Level 2		Level 3			Total			
Derivatives:																		
Assets	\$	_	\$	28	\$	_	\$	28	\$	_	\$	28	\$	_	\$	28		
Liabilities		_		(88)		_		(88)		_		(138)		_		(138)		
Investment securities, including mutual funds		11		_		_		11		10		_		_		10		

For publicly traded investment securities, including mutual funds, fair value is determined on the basis of quoted market prices and, accordingly, such investments are classified as Level 1. The Company determines the fair value of its derivative instruments using standard pricing models and market-based assumptions for all significant inputs, such as yield curves and quoted spot and forward exchange rates. Accordingly, the Company's derivative instruments are classified as Level 2.

# Financial Instruments

The Company's financial instruments include cash and cash equivalents, accounts receivable, accounts payable, derivative instruments, notes payable and short and long-term debt. The carrying values for current financial assets and liabilities, including cash and cash equivalents, accounts receivable, accounts payable and short-term debt approximate fair value due to the short maturity of such instruments. The fair values of the Company's debt and derivative instruments are disclosed in *Footnote 8* and *Footnote 9*, respectively.

# **Nonrecurring Fair Value Measurements**

The Company's nonfinancial assets, which are measured at fair value on a nonrecurring basis, include property, plant and equipment, goodwill, intangible assets and certain other assets.

The Company's goodwill and indefinite-lived intangibles are fair valued using discounted cash flows. Goodwill impairment testing requires significant use of judgment and assumptions including the identification of reporting units; the assignment of assets and liabilities to reporting units; and the estimation of future cash flows, business growth rates, terminal values and discount rates. The testing of indefinite-lived intangibles under established guidelines for impairment also requires significant use of judgment and assumptions, such as the estimation of cash flow projections, terminal values, royalty rates, contributory cross charges, where applicable, and discount rates. Accordingly, these fair value measurements fall in Level 3 of the fair value hierarchy. These assets and certain liabilities are measured at fair value on a nonrecurring basis as part of the Company's annual impairment testing and as circumstances require. In connection with the Company's annual impairment testing at December 1, 2020, an intangible asset was fair valued at \$135 million on a non-recurring basis.

The Company reviews property, plant and equipment and operating lease assets for impairment whenever events or circumstances indicate that carrying amounts may not be recoverable through future undiscounted cash flows. If the Company concludes that impairment exists, the carrying amount is reduced to fair value. *See Footnote 5* for further information.

# Footnote 15 — Segment Information

Beginning January 1, 2021, the Company reported the operating results of its cookware product lines as part of the Food reporting unit within the Home Solutions segment, and no longer as part of the former Appliances and Cookware segment. This change was the result of an assessment by the CODM to better align the cookware product lines with other similar product lines in various food categories. In connection with this change, the CEO for the Food business unit assumed full responsibility for the overall brand strategy, business modeling, marketing and innovation of these product lines. The Company determined this product line change did not result in a change to either of its Home Solutions or former Appliances and Cookware reportable segments. In connection with this change, the Appliances and Cookware segment was renamed as the Home Appliances segment. Prior period comparable results for both of these segments have been reclassified to conform to this product line change. The Company also revised the calculation of operating income (loss) by segment to include restructuring charges. Prior period comparable results have been reclassified to conform to the change in calculation.

The Company's five primary reportable segments are:

Segment	Key Brands	Description of Primary Products
Commercial Solutions	BRK®, First Alert®, Mapa®, Quickie®, Rubbermaid Commercial Products®, and Spontex®	Commercial cleaning and maintenance solutions; closet and garage organization; hygiene systems and material handling solutions; connected home and security and smoke and carbon monoxide alarms
Home Appliances	Calphalon®, Crock-Pot®, Mr. Coffee®, Oster® and Sunbeam®	Household products, including kitchen appliances
Home Solutions	Ball® <sup>(1)</sup> , Calphalon®, Chesapeake Bay Candle®, FoodSaver®, Rubbermaid®, Sistema®, WoodWick® and Yankee Candle®	Food and home storage products; fresh preserving products; vacuum sealing products; gourmet cookware, bakeware and cutlery and home fragrance products
Learning and Development	Aprica®, Baby Jogger®, Dymo®, Elmer's®, EXPO®, Graco®, Mr. Sketch®, NUK®, Paper Mate®, Parker®, Prismacolor®, Sharpie®, Tigex® Waterman® and X-Acto®	Baby gear and infant care products; writing instruments, including markers and highlighters, pens and pencils; art products; activity-based adhesive and cutting products and labeling solutions
Outdoor and Recreation	Coleman®, Contigo®, ExOfficio®, Marmot®	Products for outdoor and outdoor-related activities



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This structure reflects the manner in which the CODM regularly assesses information for decision-making purposes, including the allocation of resources. The Company also provides general corporate services to its segments which is reported as a non-operating segment, Corporate. As a result of the aforementioned changes, net sales, operating income (loss) and impairment of goodwill and indefinite-lived intangible assets for the three and six months ended June 30, 2020 and segment assets as of December 31, 2020 have been recast. Selected information by segment is presented in the following tables (in millions):

		Three Moi Jun	iths E e 30,	inded		Six Mont Jun	ths Er ie 30,	ıded
		2021		2020		2021		2020
Net sales (1)								
Commercial Solutions	\$	493	\$	413	\$	964	\$	826
Home Appliances		394		330		754		591
Home Solutions		525		384		1,029		761
Learning and Development		844		631		1,461		1,159
Outdoor and Recreation		453		353		789		660
	\$	2,709	\$	2,111	\$	4,997	\$	3,997
Operating income (loss) (2)								
Commercial Solutions	\$	43	\$	38	\$	93	\$	(234)
Home Appliances		13		6		16		(293)
Home Solutions		53		29		114		(272)
Learning and Development		217		126		327		130
Outdoor and Recreation		48		24		63		(450)
Corporate		(69)		(60)		(116)		(126)
	\$	305	\$	163	\$	497	\$	(1,245)
					J	June 30, 2021	Dec	ember 31, 2020
Segment assets						2.50		
Commercial Solutions					\$	2,529	\$	2,529
Commercial Solutions Home Appliances					\$	981	\$	970
Commercial Solutions Home Appliances Home Solutions					\$	981 3,068	\$	970 3,087
Commercial Solutions Home Appliances Home Solutions Learning and Development					\$	981 3,068 4,724	\$	970 3,087 4,663
Commercial Solutions Home Appliances Home Solutions Learning and Development Outdoor and Recreation					\$	981 3,068 4,724 1,033	\$	970 3,087 4,663 988
Commercial Solutions Home Appliances Home Solutions Learning and Development						981 3,068 4,724 1,033 2,285		970 3,087 4,663 988 2,463
Commercial Solutions Home Appliances Home Solutions Learning and Development Outdoor and Recreation					\$	981 3,068 4,724 1,033	\$	970 3,087 4,663 988 2,463
Commercial Solutions Home Appliances Home Solutions Learning and Development Outdoor and Recreation Corporate		(3)				981 3,068 4,724 1,033 2,285	\$	970 3,087 4,663 988 2,463
Commercial Solutions Home Appliances Home Solutions Learning and Development Outdoor and Recreation Corporate  Impairment of goodwill and indefinite-lived intangible	s assets	(3)				981 3,068 4,724 1,033 2,285	\$ J	970 3,087 4,663 988 2,463 14,700 Six Months Ended une 30, 2020
Commercial Solutions Home Appliances Home Solutions Learning and Development Outdoor and Recreation Corporate  Impairment of goodwill and indefinite-lived intangible Commercial Solutions	s assets	(3)				981 3,068 4,724 1,033 2,285	\$	970 3,087 4,663 988 2,463 <b>14,700</b> Six Months Ended une 30, 2020
Commercial Solutions Home Appliances Home Solutions Learning and Development Outdoor and Recreation Corporate  Impairment of goodwill and indefinite-lived intangibles Commercial Solutions Home Appliances	s assets	(3)				981 3,068 4,724 1,033 2,285	\$ J	970 3,087 4,663 988 2,463 14,700 Six Months Ended une 30, 2020
Commercial Solutions Home Appliances Home Solutions Learning and Development Outdoor and Recreation Corporate  Impairment of goodwill and indefinite-lived intangible Commercial Solutions Home Appliances Home Solutions	s assets	(3)				981 3,068 4,724 1,033 2,285	\$ J	970 3,087 4,663 988 2,463 14,700  Six Months Ended une 30, 2020  320 287 302
Commercial Solutions Home Appliances Home Solutions Learning and Development Outdoor and Recreation Corporate  Impairment of goodwill and indefinite-lived intangibles Commercial Solutions Home Appliances	s assets	(3)				981 3,068 4,724 1,033 2,285	\$ J	970 3,087 4,663 988 2,463 14,700  Six Months Ended une 30, 2020  320 287

1,469

All intercompany transactions have been eliminated.
 Operating income (loss) by segment is net sales less cost of products sold, SG&A, restructuring and impairment of goodwill, intangibles and other assets. Certain Corporate expenses of an operational nature are allocated to business segments primarily on a net sales basis. Corporate depreciation and amortization is allocated to the segments on a percentage of net sales basis, and included in segment operating income.

The Company did not record any impairment charges during the six months ended June 30, 2021. During the six months ended June 30, 2020, the Company recorded impairment charges to reflect impairment of intangible assets related to certain of the Company's indefinite-lived trade names and goodwill. See *Footnote 6* for further information.

The following tables disaggregates revenue by major product grouping source and geography for the periods indicated (in millions):

	 Three Months Ended June 30, 2021										
	nmercial lutions		Home Appliances		Home Solutions		Learning and Development		Outdoor and Recreation		Total
Commercial	\$ 401	\$	_	\$	_	\$	_	\$	_	\$	401
Connected Home Security	92		_		_		_		_		92
Home Appliances	_		394		_		_		_		394
Food	_		_		323		_		_		323
Home Fragrance	_		_		202		_		_		202
Baby and Parenting	_		_		_		319		_		319
Writing	_		_		_		525		_		525
Outdoor and Recreation	_								453		453
Total	\$ 493	\$	394	\$	525	\$	844	\$	453	\$	2,709
			_				_		_		
North America	\$ 364	\$	206	\$	425	\$	626	\$	256	\$	1,877
International	 129		188		100		218		197		832
Total	\$ 493	\$	394	\$	525	\$	844	\$	453	\$	2,709

	Three Months Ended June 30, 2020										
	nmercial olutions		Home Appliances		Home Solutions		Learning and Development		Outdoor and Recreation		Total
Commercial	\$ 357	\$	_	\$	_	\$	_	\$	_	\$	357
Connected Home Security	56		_		_		_		_		56
Home Appliances	_		330		_		_		_		330
Food	_		_		282		_		_		282
Home Fragrance	_		_		102		_		_		102
Baby and Parenting	_		_		_		239				239
Writing	_		_		_		392		_		392
Outdoor and Recreation	_		_		_		_		353		353
Total	\$ 413	\$	330	\$	384	\$	631	\$	353	\$	2,111
North America	\$ 304	\$	194	\$	329	\$	490	\$	218	\$	1,535
International	109		136		55		141		135		576
Total	\$ 413	\$	330	\$	384	\$	631	\$	353	\$	2,111

Six N	Annths	Ended	Tune	30	2021

	nmercial olutions	Home Appliances	Home Solutions	Learning and Development	Outdoor and Recreation	Total
Commercial	\$ 781	\$ _	\$ 	\$ _	\$ _	\$ 781
Connected Home Security	183	_	_	_	_	183
Home Appliances	_	754	_	_	_	754
Food	_	_	597	_	_	597
Home Fragrance	_	_	432	_	<u> </u>	432
Baby and Parenting	_	_	_	600	_	600
Writing	_	_	_	861	_	861
Outdoor and Recreation	_	_	_	_	789	789
Total	\$ 964	\$ 754	\$ 1,029	\$ 1,461	\$ 789	\$ 4,997
		_	_	_		
North America	\$ 708	\$ 401	\$ 826	\$ 1,052	\$ 433	\$ 3,420
International	256	353	203	409	356	1,577
Total	\$ 964	\$ 754	\$ 1,029	\$ 1,461	\$ 789	\$ 4,997

	Six Months Ended June 30, 2020											
		mmercial olutions		Home Appliances		Home Solutions		Learning and Development		Outdoor and Recreation		Total
Commercial	\$	693	\$	_	\$	_	\$	_	\$	_	\$	693
Connected Home Security		133		_		_		_		_		133
Home Appliances		_		591		_		_		_		591
Food		_		_		496		_		_		496
Home Fragrance		_		_		265		_		_		265
Baby and Parenting		_		_		_		483		_		483
Writing		_		_		_		676		_		676
Outdoor and Recreation		_		_		_		_		660		660
Total	\$	826	\$	591	\$	761	\$	1,159	\$	660	\$	3,997
							_					
North America	\$	606	\$	348	\$	626	\$	864	\$	410	\$	2,854
International		220		243		135		295		250		1,143
Total	\$	826	\$	591	\$	761	\$	1,159	\$	660	\$	3,997

#### Footnote 16 — Litigation and Contingencies

The Company is subject to various claims and lawsuits in the ordinary course of business, including from time to time, contractual disputes, employment and environmental matters, product and general liability claims, claims that the Company has infringed on the intellectual property rights of others, and consumer and employment class actions. Some of the legal proceedings include claims for punitive as well as compensatory damages. In the ordinary course of business, the Company is also subject to legislative requests, regulatory and governmental examinations, information requests and subpoenas, inquiries, investigations, and threatened legal actions and proceedings. In connection with such formal and informal inquiries, the Company receives numerous requests, subpoenas, and orders for documents, testimony, and information in connection with various aspects of its activities. The Company previously disclosed that it had received a subpoena and related informal document requests from the SEC primarily relating to its sales practices and certain accounting matters for the time period beginning from January 1, 2016. The Company has cooperated with the SEC in connection with its investigation and ongoing requests for documents, testimony, and information and intends to continue to do so. The Company cannot predict the timing or outcome of this investigation. Further, on June 30, 2021, the Company received a subpoena from the SEC requesting the production of documents related to its disclosure of the potential impact of the U.S. Treasury regulations described in *Footnote 11 - Income Taxes*.

# Securities Litigation

Certain of the Company's current and former officers and directors have been named in shareholder derivative lawsuits. On October 29, 2018, a shareholder filed a putative derivative complaint, Streicher v. Polk, et al., in the United States District Court for the District of Delaware (the "Streicher Derivative Action"), purportedly on behalf of the Company against certain of the Company's current and former officers and directors. On October 30, 2018, another shareholder filed a putative derivative complaint, Martindale v. Polk, et al., in the United States District Court for the District of Delaware (the "Martindale Derivative Action"), asserting substantially similar claims purportedly on behalf of the Company against the same defendants. The complaints allege, among other things, violations of the federal securities laws, breaches of fiduciary duties, unjust enrichment, and waste of corporate assets. The factual allegations underlying these claims are similar to the factual allegations made in the In re Newell Brands, Inc. Securities Litigation that was previously pending in the United States District Court for the District of New Jersey. That matter was dismissed by the District Court on January 10, 2020, and the dismissal was affirmed by the United States District Court of Appeals for the Third Circuit on December 1, 2020. The complaints seek unspecified damages and restitution for the Company from the individual defendants, the payment of costs and attorneys' fees, and that the Company be directed to reform certain governance and internal procedures. The Streicher Derivative Action and the Martindale Derivative Action have been consolidated and the case is now known as In re Newell Brands Inc. Derivative Litigation (the "Newell Brands Derivative Action"), which is pending in the United States District Court for the District of Delaware. On March 22, 2021, the United States District Court for the District of Delaware stayed the Newell Brands Derivative Action pending the resolution of any motions for summary judgment filed in Oklahoma Firefighters Pension and Retirement System v. Newell Brands Inc., et al. (described below). On December 30, 2020, two shareholders filed a putative derivative complaint, Weber, et al. v. Polk, et al., in the United States District Court for the District of Delaware (the "Weber Derivative Action"), purportedly on behalf of the Company against certain of the Company's current and former officers and directors. The complaint in the Weber Derivative Action alleges, among other things, breaches of fiduciary duty and waste of corporate assets. The factual allegations underlying these claims are similar to the factual allegations made in the Newell Brands Derivative Action, On March 19, 2021, the United States District Court for the District of Delaware stayed the Weber Derivative Action pending final disposition of Oklahoma Firefighters Pension and Retirement System v. Newell Brands Inc., et al. (described below).

The Company and certain of its current and former officers and directors have been named as defendants in a putative securities class action lawsuit filed in the Superior Court of New Jersey, Hudson County, on behalf of all persons who acquired Company common stock pursuant or traceable to the S-4 registration statement and prospectus issued in connection with the April 2016 acquisition of Jarden (the "Registration Statement"). The action was filed on September 6, 2018 and is captioned Oklahoma Firefighters Pension and Retirement System v. Newell Brands Inc., et al., Civil Action No. HUD-L-003492-18. The operative complaint alleges certain violations of the securities laws, including, among other things, that the defendants made certain materially false and misleading statements and omissions in the Registration Statement regarding the Company's financial results, trends, and metrics. The plaintiff seeks compensatory damages and attorneys' fees and costs, among other relief, but has not specified the amount of damages being sought. The Company intends to defend the litigation vigorously.

#### **Environmental Matters**

The Company is involved in various matters concerning federal and state environmental laws and regulations, including matters in which the Company has been identified by the U.S. Environmental Protection Agency ("U.S. EPA") and certain state environmental agencies as a potentially responsible party ("PRP") at contaminated sites under the Comprehensive Environmental Response Compensation and Liability Act ("CERCLA") and equivalent state laws. In assessing its environmental response costs, the Company has considered several factors, including the extent of the Company's volumetric contribution at each site relative to that of other PRPs; the kind of waste; the terms of existing cost sharing and other applicable agreements; the financial ability of other PRPs to share in the payment of requisite costs; the Company's prior experience with similar sites; environmental studies and cost estimates available to the Company; the effects of inflation on cost estimates; and the extent to which the Company's, and other parties', status as PRPs is disputed.

The Company's estimate of environmental remediation costs associated with these matters at June 30, 2021 was \$40 million which is included in other accrued liabilities and other noncurrent liabilities in the Condensed Consolidated Balance Sheets. No insurance recovery was taken into account in determining the Company's cost estimates or reserves, nor do the Company's cost estimates or reserves reflect any discounting for present value purposes, except with respect to certain long-term operations and maintenance CERCLA matters. Because of the uncertainties associated with environmental investigations and response activities, the possibility that the Company could be identified as a PRP at sites identified in the future that require the incurrence of environmental response costs and the possibility that sites acquired in business combinations may require environmental response costs, actual costs to be incurred by the Company may vary from the Company's estimates.

#### Lower Passaic River Matter

U.S. EPA has issued General Notice Letters ("GNLs") to over 100 entities, including the Company and Berol Corporation, a subsidiary of the Company ("Berol"), alleging that they are PRPs at the Diamond Alkali Superfund Site, which includes a 17-mile stretch of the Lower Passaic River and its tributaries. Seventy-two of the GNL recipients, including the Company on behalf of itself and Berol (the "Company Parties"), have taken over the performance of the remedial investigation ("RI") and feasibility study ("FS") for the Lower Passaic River. On April 11, 2014, while work on the RI/FS remained underway, U.S. EPA issued a Source Control Early Action Focused Feasibility Study ("FFS"), which proposed four alternatives for remediation of the lower 8.3 miles of the Lower Passaic River. U.S. EPA's cost estimates for its cleanup alternatives ranged from approximately \$315 million to approximately \$3.2 billion in capital costs plus from approximately \$1 million to \$2 million in annual maintenance costs for 30 years, with its preferred alternative carrying an estimated cost of approximately \$1.7 billion plus an additional approximately \$2 million in annual maintenance costs for 30 years. In February 2015, the participating parties submitted to the U.S. EPA a draft RI, followed by submission of a draft FS in April 2015. The draft FS sets forth various alternatives for remediating the lower 17 miles of the Passaic River, ranging from a "no action" alternative, to targeted remediation of locations along the entire lower 17 mile stretch of the river, to remedial actions consistent with U.S. EPA's preferred alternative as set forth in the FFS for the lower 8.3 miles coupled with monitored natural recovery and targeted remediation in the upper nine miles. The cost estimates for these alternatives ranged from approximately \$28 million to \$2.7 billion, including related operation, maintenance and monitoring costs. U.S. EPA issued a conditional approval of the RI report in June 2019.

U.S. EPA issued a Record of Decision for the lower 8.3 miles of the Lower Passaic River in March 2016 (the "2016 ROD"). The 2016 ROD finalizes as the selected remedy the preferred alternative set forth in the FFS, which U.S. EPA estimates will cost \$1.4 billion. Subsequent to the release of the 2016 ROD, U.S. EPA issued GNLs for the lower 8.3 miles of the Lower Passaic River (the "2016 GNL") to numerous entities, apparently including all previous recipients of the initial GNL, including Company Parties, as well as several additional entities. The 2016 GNL states that U.S. EPA would like to determine whether one entity, Occidental Chemical Corporation ("OCC"), will voluntarily perform the remedial design for the selected remedy for the lower 8.3 miles, and that following execution of an agreement for the remedial design, U.S. EPA plans to begin negotiation of a remedial action consent decree "under which OCC and the other major PRPs will implement and/or pay for U.S. EPA's selected remedy for the lower 8.3 miles of the Lower Passaic River and reimburse U.S. EPA's costs incurred for the Lower Passaic River."

In September 2016, OCC and EPA entered into an Administrative Order on Consent for performance of the remedial design. On March 30, 2017, U.S. EPA sent a letter offering a cash settlement in the amount of \$0.3 million to 20 PRPs, not including the Company Parties, for CERCLA Liability (with reservations, such as for Natural Resource Damages) in the lower 8.3 miles of the Lower Passaic River. U.S. EPA further indicated in related correspondence that a cash-out settlement might be appropriate for additional parties that are "not associated with the release of dioxins, furans, or PCBs to the Lower Passaic River." Then, by letter dated September 18, 2017, U.S. EPA announced an allocation process involving all GNL recipients except those participating in the first-round cash-out settlement, and five public entities. The letter affirms that U.S. EPA anticipates eventually offering cash-out settlements to a number of parties, and that it expects "that the private PRPs responsible for release of dioxin, furans, and/or

PCBs will perform the OU2 lower 8.3 mile remedial action." At this time, it is unclear how the cost of any cleanup would be allocated among any of the parties, including the Company Parties or any other entities. The site is also subject to a Natural Resource Damage Assessment.

Following discussion with U.S. EPA regarding the 2015 draft FS, and U.S. EPA's issuance of the 2016 ROD, the participating parties refocused the FS on the upper 9 miles of the Lower Passaic River. The parties submitted most portions of a final Interim Remedy FS (the "Draft IR FS") on August 7, 2020, setting forth remedial alternatives ranging from "no further action" to targeted dredging and capping with different targets for post-remedy surface weighted average concentration of contamination. The cost estimates for these active alternatives range from approximately \$321 million to \$468 million. EPA has indicated it aims to have the IR FS finalized and to issue a Record of Decision for the upper nine miles in 2021.

OCC has asserted that it is entitled to indemnification by Maxus Energy Corporation ("Maxus") for its liability in connection with the Diamond Alkali Superfund Site. OCC has also asserted that Maxus's parent company, YPF, S.A., and certain other affiliates (the "YPF Entities") similarly must indemnify OCC, including on an "alter ego" theory. On June 17, 2016, Maxus and certain of its affiliates commenced a chapter 11 bankruptcy case in the U.S. Bankruptcy Court for the District of Delaware. In connection with that proceeding, the YPF Entities are attempting to resolve any liability they may have to Maxus and the other Maxus entities undergoing the chapter 11 bankruptcy. An amended Chapter 11 plan of liquidation became effective in July 2017. In conjunction with that plan, Maxus and certain other parties, including the Company, entered into a mutual contribution release agreement ("Passaic Release") pertaining to certain costs, but not costs associated with ultimate remedy.

On June 30, 2018, OCC sued 120 parties, including the Company and Berol, in the U.S. District Court in New Jersey ("OCC Lawsuit"). OCC subsequently filed a separate, related complaint against five additional defendants. The OCC Lawsuit includes claims, counterclaims and cross-claims for cost recovery, contribution, and declaratory judgement under CERCLA. The current, primary focus of the claims, counterclaims and cross-claims against the defendants is on certain past and future costs for investigation, design and remediation of the 17-mile stretch of the Lower Passaic River and its tributaries, other than those subject to the Passaic Release. The complaint notes, however, that OCC may broaden its claims in the future if and when EPA selects remedial actions for other portions of the Site or completes a Natural Resource Damage Assessment. Given the uncertainties pertaining to this matter, including that U.S. EPA is still reviewing the FS, that no framework for or agreement on allocation for the investigation and ultimate remediation has been established, and that there exists the potential for further litigation regarding costs and cost sharing, the extent to which the Company Parties may be held liable or responsible is not yet known. OCC stated in a subsequent filing that it "anticipates" asserting additional claims against the defendants "regarding Newark Bay," which is also part of the Diamond Alkali Superfund Site, after U.S. EPA has decided the Newark Bay remedy.

Based on currently known facts and circumstances, the Company does not believe that this matter is reasonably likely to have a material impact on the Company's results of operations, including, among other factors, because there are numerous other parties who will likely share in any costs of remediation and/or damages. However, in the event of one or more adverse determinations related to this matter, it is possible that the ultimate liability resulting from this matter and the impact on the Company's results of operations could be material.

Because of the uncertainties associated with environmental investigations and response activities, the possibility that the Company could be identified as a PRP at sites identified in the future that require the incurrence of environmental response costs and the possibility that sites acquired in business combinations may require environmental response costs, actual costs to be incurred by the Company may vary from the Company's estimates.

# Other Matters

Although management of the Company cannot predict the ultimate outcome of these proceedings with certainty, it believes that the ultimate resolution of the Company's proceedings, including any amounts it may be required to pay in excess of amounts reserved, will not have a material effect on the Company's Consolidated Financial Statements, except as otherwise described above.

In the normal course of business and as part of its acquisition and divestiture strategy, the Company may provide certain representations and indemnifications related to legal, environmental, product liability, tax or other types of issues. Based on the nature of these representations and indemnifications, it is not possible to predict the maximum potential payments under all of these agreements due to the conditional nature of the Company's obligations and the unique facts and circumstances involved in each particular agreement. Historically, payments made by the Company under these agreements did not have a material effect on the Company's business, financial condition or results of operations. In connection with the 2018 sale of The Waddington Group, Novolex Holdings, Inc. (the "Buyer") filed suit against the Company in October 2019 in the Superior Court of Delaware. The

Buyer generally alleged that the Company fraudulently breached certain representations in the Equity Purchase Agreement between the Company and Buyer, dated May 2, 2018, resulting in an inflated purchase price for The Waddington Group. The Company intends to defend the litigation vigorously. Further, in connection with the Company's sale of The United States Playing Card Company ("USPC"), Cartamundi, Inc. and Cartamundi España, S.L., (the "Buyers") have notified the Company of their contention that certain representations and warranties in the Stock Purchase Agreement, dated June 4, 2019, were inaccurate and/or breached, and have sought indemnification to the extent that the Buyers are required to pay related damages arising out of a third party lawsuit that was recently filed against USPC.

At June 30, 2021, the Company had approximately \$52 million in standby letters of credit primarily related to the Company's self-insurance programs, including workers' compensation, product liability and medical expenses.

# Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis provides information which management believes is relevant to an assessment and understanding of Newell Brands Inc.'s ("Newell Brands," the "Company," "we," "us" or "our") consolidated financial condition and results of operations. The discussion should be read in conjunction with the accompanying condensed consolidated financial statements and notes thereto.

# **Forward-Looking Statements**

Forward-looking statements in this Report are made in reliance upon the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements generally can be identified by the use of words such as "intend," "anticipate," "believe," "estimate," "project," "target," "plan," "expect," "setting up," "beginning to," "will," "should," "could," "resume," "are confident that," "remain optimistic that" or similar statements. The Company cautions that forward-looking statements are not guarantees because there are inherent difficulties in predicting future results. Actual results may differ materially from those expressed or implied in the forward-looking statements. Important factors that could cause actual results to differ materially from those suggested by the forward-looking statements include, but are not limited to:

- the Company's ability to manage the demand, supply and operational challenges with the actual or perceived effects of the COVID-19
  pandemic, including as a result of any additional variants of the virus or the efficacy and distribution of vaccines;
- the Company's dependence on the strength of retail, commercial and industrial sectors of the economy in various countries around the
  world:
- competition with other manufacturers and distributors of consumer products;
- major retailers' strong bargaining power and consolidation of the Company's customers;
- changes in the prices and availability of labor, transportation, raw materials and sourced products, including significant inflation, and the Company's ability to obtain them in a timely manner;
- the Company's ability to improve productivity, reduce complexity and streamline operations;
- the Company's ability to develop innovative new products, to develop, maintain and strengthen end-user brands and to realize the benefits of increased advertising and promotion spend;
- the Company's ability to consistently maintain effective internal control over financial reporting;
- risks related to the Company's substantial indebtedness, potential increases in interest rates or changes in the Company's credit ratings;
- future events that could adversely affect the value of the Company's assets and/or stock price and require additional impairment charges;
- unexpected costs or expenses associated with divestitures;
- our ability to effectively execute our turnaround plan;
- the impact of governmental investigations, inspections, lawsuits, legislative requests or other actions by third parties;
- the risks inherent to the Company's foreign operations, including currency fluctuations, exchange controls and pricing restrictions;
- a failure or breach of one of the Company's key information technology systems, networks, processes or related controls or those of the Company's service providers;
- the impact of United States or foreign regulations on the Company's operations, including the impact of tariffs and environmental remediation costs:
- the potential inability to attract, retain and motivate key employees;
- the resolution of tax contingencies resulting in additional tax liabilities;
- product liability, product recalls or related regulatory actions;
- the Company's ability to protect its intellectual property rights;
- significant increases in the funding obligations related to the Company's pension plans; and
- other factors listed from time to time in our SEC filings, including but not limited to our Annual Report on Form 10-K and Quarterly Reports on Form 10-Q.

The information contained in this Report is as of the date indicated. The Company assumes no obligation to update any forward-looking statements contained in this Report as a result of new information or future events or developments. In addition, there can be no assurance that the Company has correctly identified and assessed all of the factors affecting the Company or that the publicly available and other information the Company receives with respect to these factors is complete or correct.

#### Overview

Newell Brands is a leading global consumer goods company with a strong portfolio of well-known brands, including Rubbermaid®, Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer's®, Coleman®, Marmot®, Oster®, Sunbeam®, FoodSaver®, Mr.Coffee®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, NUK®, Calphalon®, Contigo®, First Alert®, Mapa®, Spontex® and Yankee Candle®. Newell Brands is building #1 and #2 brands that brighten homes and lives every day and create moments of joy, build confidence and provide peace of mind. The Company sells its products in nearly 200 countries around the world and has operations on the ground in over 40 of these countries, excluding third-party distributors.

# **Business Strategy**

The Company is continuing to execute on its turnaround strategy of building a global, next generation consumer products company that can unleash the full potential of its brands in a fast moving omni-channel environment. The strategy, developed in 2019, is designed to drive sustainable top line growth, improve operating margins, accelerate cash conversion cycle and strengthen the portfolio, organizational capabilities and employee engagement, while addressing key challenges facing the Company. These challenges include: shifting consumer preferences and behaviors; a highly competitive operating environment; a rapidly changing retail landscape, including growth in e-commerce; continued macroeconomic and political volatility and an evolving regulatory landscape. The COVID-19 pandemic and its impact to the Company's business resulted in the acceleration of these initiatives in many respects.

The Company has made significant progress on the following imperatives it previously identified as part of its turnaround strategy:

- Strengthening the portfolio by investing in attractive categories aligned with its capabilities and strategy;
- Driving sustainable profitable growth by focusing on innovation, as well as digital marketing, e-commerce and its international businesses:
- Improving margins by driving productivity and overhead savings, while reinvesting into the business;
- · Enhancing cash efficiency by improving key working capital metrics, resulting in a lower cash conversion cycle; and
- Building a winning team through engagement and focusing the best people on the right things.

Continued execution of these strategic imperatives will better position the Company for long-term sustainable growth.

# **Organizational Structure**

The Company's five primary reportable segments are the following:

Segment	Key Brands	Description of Primary Products
Commercial Solutions	BRK®, First Alert®, Mapa®, Quickie®, Rubbermaid Commercial Products®, and Spontex®	Commercial cleaning and maintenance solutions; closet and garage organization; hygiene systems and material handling solutions; connected home and security and smoke and carbon monoxide alarms
Home Appliances	Calphalon®, Crock-Pot®, Mr. Coffee®, Oster® and Sunbeam®	Household products, including kitchen appliances
Home Solutions	Ball <sup>®</sup> (1), Calphalon®, Chesapeake Bay Candle®, FoodSaver®, Rubbermaid®, Sistema®, WoodWick® and Yankee Candle®	Food and home storage products; fresh preserving products; vacuum sealing products; gourmet cookware, bakeware and cutlery and home fragrance products
Learning and Development	Aprica®, Baby Jogger®, Dymo®, Elmer's®, EXPO®, Graco®, Mr. Sketch®, NUK®, Paper Mate®, Parker®, Prismacolor®, Sharpie®, Tigex® Waterman® and X-Acto®	Baby gear and infant care products; writing instruments, including markers and highlighters, pens and pencils; art products; activity-based adhesive and cutting products and labeling solutions
Outdoor and Recreation	Coleman®, Contigo®, ExOfficio®, Marmot®	Products for outdoor and outdoor-related activities



(1) Ball and Ball® TM of Ball Corporation, used under license.

The Company also provides general corporate services to its segments which is reported as a non-operating segment, Corporate. See Footnote 15 of the Notes to the Unaudited Condensed Consolidated Financial Statements for further information.

# **Recent Developments**

Coronavirus (COVID-19)

The COVID-19 pandemic, which began in late 2019, has continued to disrupt the Company's global operations, similar to those of many large, multinational corporations in three primary areas:

Supply chain. Of the Company's 135 manufacturing and distribution facilities, approximately 20 were temporarily closed at the end of the first quarter of 2020, the most significant of which were its South Deerfield, MA, Home Fragrance plant, its Mexicali, Mexico and India Writing facilities and its Juarez, Mexico Connected Home and Security facility, all of which were closed in accordance with government guidelines. The majority of the Company's manufacturing and distribution facilities reopened during the second and third quarter of 2020 and have since been operating at or near capacity with inventory levels replenished. The Company does, however, continue to face significant supply and labor shortages, capacity constraints, logistical challenges, and significantly higher than expected inflation for commodities, primarily resin, sourced finished goods, transportation and labor, which are expected to have a negative high-single-digit-percentage impact to costs of products sold for 2021. These various disruptions are expected to persist in the near-term. To help mitigate the negative impact of inflation to the operating performance of its businesses, the Company has taken selective pricing increases, accelerated productivity initiatives and deployed overhead cost containment efforts.

Retail. While the Company's largest retail customers experienced a surge in sales as their stores remained open, a number of secondary customers, primarily in the specialty and department store channels, temporarily closed their brick and mortar doors in March 2020, and began to reopen in certain regions where conditions improved towards the end of the second quarter of 2020. These dynamics, in combination with some retailers' prioritization of essential items, have had a meaningful impact on the Company's traditional order patterns. In addition, the Company temporarily closed its Yankee Candle retail stores in North America in mid-March of 2020. These stores reopened by the end of the third quarter in 2020 and have remained open since.

Consumer demand patterns. During the quarantine phase of the pandemic in 2020, consumer purchasing behavior strongly shifted to certain focused categories. Certain of the Company's product categories have continued to benefit from this shift, primarily in

Food, Commercial and Home Appliances. Some of the Company's other businesses have seen positive momentum with a rebound in demand post lockdowns, in particular Writing, Baby and Parenting and Home Fragrance. While the Company expects the overall seasonality of its businesses to revert to historical trends as the impact of the global pandemic lessens, there still remains uncertainty over the volatility of future consumer demand patterns.

With the spread of new strains and variants of the coronavirus, the Company continues to monitor developments, including government requirements and recommendations at the national, state, and local level on whether to reinstate and/or extend certain initiatives previously implemented to help contain the spread of COVID-19.

The Company believes the extent of the impact of the COVID-19 pandemic to the Company's future sales, operating results, cash flows, liquidity and financial condition will continue to be driven by numerous evolving factors that the Company cannot accurately predict and which will vary by jurisdiction and market, including severity and duration of the pandemic, the emergence of new strains and variants of the coronavirus, the likelihood of a resurgence of positive cases, the development and availability of effective treatments and vaccines, especially in areas where conditions have recently worsened and lockdowns or travel bans have been reinstituted, the rate at which vaccines are administered to the general public, the timing and amount of fiscal stimulus and relief programs packages that are available to the general public, and any changes in consumer demand patterns for the Company's products as the impact of the global pandemic lessens.

# **Results of Operations**

#### Three Months Ended June 30, 2021 vs. Three Months Ended June 30, 2020

# **Consolidated Operating Results**

	 Three Months Ended June 30,					
(in millions)	 2021		2020	\$ Change	% Change	
Net sales	\$ 2,709	\$	2,111	598	28.3%	
Gross profit	882		664	218	32.8%	
Gross margin	32.6 %		31.5 %			
Operating income	305		163	142	87.1%	
Operating margin	11.3 %		7.7 %			
Interest expense, net	65		71	(6)	(8.5)%	
Other income, net	(3)		(1)	(2)	NM	
Income before income taxes	243		93	150	NM	
Income tax provision	46		15	31	NM	
Income tax rate	18.9 %		16.1 %			
Net income	\$ 197	\$	78 5	§ 119	NM	
Diluted earnings per share attributable to common shareholders	\$ 0.46	\$	0.18			
NM - NOT MEANINGFUL						

Net sales for the three months ended June 30, 2021 increased 28%, with all segments and major geographic regions showing growth. This growth reflects strong demand from large retail store customers for the food preparation and storage, baby care, writing, labeling, scented candle, beverage and outdoor categories. Changes in foreign currency favorably impacted net sales by \$69 million, or 3%.

Gross profit increased 33% and gross profit margin improved to 32.6% as compared with 31.5% in the prior year period. The gross margin improvement was driven by sales volume leverage, gross productivity, mix and net pricing, partially offset by significant input cost inflation for commodities, primarily resin, sourced finished goods, transportation and labor, which had a

negative high-single-digit-percentage impact to costs of products sold. Changes in foreign currency exchange rates favorably impacted gross profit by \$21 million, or 3%.

In addition to the increase in net sales and gross profit noted above, notable items impacting operating income for the three months ended June 30, 2021 and 2020 are as follows:

		June 30,							
	202	21		2020		\$ Change			
Restructuring (See Footnote 3) and restructuring-related costs	\$	8	\$	17	\$	(9)			
Transactions and other costs		9		6		3			

Operating income increased to \$305 million as compared to \$163 million in the prior year period. The current period performance reflected the higher gross profit noted above, cost savings from Yankee Candle retail store closures, lower restructuring and restructuring-related charges, partially offset by higher discretionary spending, incentive compensation expense and advertising and promotional costs. The year-over-year comparison of the Company's operating results from the second quarter of 2021 to the prior year quarter reflects the impact of the most depressed consumption levels resulting from the COVID-related lockdowns which occurred in the second quarter of 2020. The comparability of the Company's operating results in the second half of 2021 will reflect the lapping of the improved operating performance in the prior year period, as its manufacturing sites and Yankee Candle stores were reopened, other retail stores were reopened, and consumer demand for certain categories returned. In addition, comparability of the Company's operating results in the second half of 2021 will be impacted by the volatility and uncertainty of the direction of future demand patterns, as well as the potential for continued inflation and supply chain and logistical challenges.

Interest expense, net decreased primarily due to lower debt levels. The weighted average interest rates for the three months ended June 30, 2021 and 2020 were approximately 4.7% and 4.6%, respectively. See *Footnote 8 of the Notes to the Unaudited Condensed Consolidated Financial Statements* for further information.

Other income, net for three months ended June 30, 2021 and 2020 includes the following items:

	Three Months Ended June 30,					
	2021		2020			
Foreign exchange losses, net	\$ 2	\$				
Fair value equity adjustments (See Footnote 14)	_			(2)		
Loss on disposition of businesses	2			_		
Other (gains) losses, net	(7)			1		
	\$ (3)	\$		(1)		

Income tax provision for the three months ended June 30, 2021 was \$46 million as compared to \$15 million for the three months ended June 30, 2020. The effective tax rate for the three months ended June 30, 2021 was 18.9% as compared to 16.1% for the three months ended June 30, 2020. The change in effective tax provision was impacted by a variety of factors, primarily resulting from the geographic mix of where the income was earned as well as certain taxable income inclusion items in the U.S. based on foreign earnings and certain discrete items. In addition, income tax expense for the three months ended June 30, 2021 included a discrete benefit of \$13 million associated with a reduction in valuation allowance related to the integration of certain U.K. operations and \$9 million related to statute of limitation expiration in France.

See Footnote 11 of the Notes to the Unaudited Condensed Consolidated Financial Statements for information regarding income taxes, including the inherent uncertainty associated with the Company's position on recently enacted U.S. Treasury Regulations.

# **Business Segment Operating Results**

# **Commercial Solutions**

		Three Months Ended June 30,								
(in millions)	2	021	2020		\$ Change		% Change			
Net sales	\$	493	\$	413	\$	80	19.4%			
Operating income		43		38		5	13.2%			
Operating margin		8.7 %		9.2 %						

Commercial Solutions net sales for the three months ended June 30, 2021 increased 19%, which reflected sales growth in both the Commercial and Connected Home and Security business units. The Commercial business unit performance reflected increased demand in hand protection, cleaning, refuse, outdoor and organization categories, partially offset by a decline in washroom products. The increase in net sales in the Connected Home and Security business largely reflects the lapping of the prior-year impact of lower demand, store closures and supply chain constraints resulting from the COVID-19 pandemic. Changes in foreign currency favorably impacted net sales by \$10 million, or 2%.

Operating income for the three months ended June 30, 2021 was \$43 million as compared to \$38 million in the prior year period. The improvement in operating income is primarily due to gross profit leverage, as well as the lapping of the prior-year absorption impact associated with the temporary closure of a key Connected Home and Security manufacturing facility in Mexico, as a result of the COVID-19 pandemic. The increase in operating income was partially offset by significant input cost inflation for commodities, primarily resin, sourced finished goods, transportation and labor.

# **Home Appliances**

		Three Months Ended June 30,					
(in millions)	2	021	2020		\$ Change		% Change
Net sales	\$	394	\$	330	\$	64	19.4%
Operating income		13		6		7	NM
Operating margin		3.3 %		1.8 %			

Home Appliances net sales for the three months ended June 30, 2021 increased 19%, which reflects strong demand, primarily in Latin America. The second quarter performance also reflects the lapping of the prior-year impact of government-imposed country-wide shutdowns resulting from the COVID-19 pandemic. Changes in foreign currency favorably impacted net sales by \$14 million, or 4%.

Operating income for the three months ended June 30, 2021 was \$13 million as compared to \$6 million in the prior year period. The improvement in operating results is primarily due to gross profit leverage primarily from Latin American sales, pricing and gross productivity, partially offset by significant input cost inflation associated with transportation costs and sourced finished goods, as well as higher advertising and promotional costs.

#### Home Solutions

	Three Months Ended June 30,									
(in millions)	2021	2020		\$ Change		% Change				
Net sales	\$ 525	\$	384	\$	141	36.7%				
Operating income	53		29		24	82.8%				
Operating margin	10.1 %	, D	7.6 %							

Home Solutions net sales for the three months ended June 30, 2021 increased 37%, due to strong sales performance in the Food and Home Fragrance business units. The increase in Food business unit sales reflected increased demand across the fresh preserving, food storage and cookware and bakeware categories. The increase in Home Fragrance sales was primarily due to increases in the wholesale channel, Yankee Candle retail stores and international markets. The increase in net sales in the Home Fragrance business also reflected the lapping of the prior-year impact of temporary retail store closures and supply chain disruptions resulting from the temporary closure of a key Home Fragrance manufacturing facility in Massachusetts, both resulting from the COVID-19 pandemic. In addition, net sales reflected the negative impact of the exit of five underperforming Yankee Candle retail stores. Changes in foreign currency favorably impacted net sales by \$14 million, or 4%.

Operating income for the three months ended June 30, 2021 increased to \$53 million as compared to \$29 million in the prior year period. The increase in operating income is primarily due to gross profit leverage, including the lapping of the prior year absorption impact associated with the temporary closure of a key Home Fragrance manufacturing facility in Massachusetts, pricing and the lapping of the non-cash impairment charge of \$5 million, related to the operating leases of Yankee Candle retail store business. The increase in operating income was partially offset by significant input cost inflation for commodities, primarily resin, sourced finished goods, transportation and labor, as well as higher advertising and promotional costs.

# **Learning and Development**

		Three Months Ended June 30,					
(in millions)	2	021	2020		\$ Change		% Change
Net sales	\$	844	\$	631	\$	213	33.8%
Operating income		217		126		91	72.2%
Operating margin		25.7 %	)	20.0 %			

Learning and Development net sales for the three months ended June 30, 2021 increased 34% due to strong sales performance in the Baby and Parenting and Writing business units as they lap the negative prior-year impact of shifting consumer demand and store closures and supply chain disruptions resulting from the COVID-19 pandemic. The Baby and Parenting business unit performance reflected increased demand in the baby gear and infant care categories. The Writing unit performance reflected strong demand in the pens, markers, fine writing and labeling categories due to the gradual reopening of more schools and offices, partially offset by previous divestitures and product line exits. Changes in foreign currency favorably impacted net sales by \$19 million, or 3%.

Operating income for the three months ended June 30, 2021 increased to \$217 million as compared to \$126 million in the prior-year period. The increase in operating income is primarily due to gross profit leverage, including the prior year absorption impact of certain temporary manufacturing closures, partially offset by higher tariff costs, significant input cost inflation for commodities, primarily resin, transportation and labor, as well as higher advertising and promotional costs.

# **Outdoor and Recreation**

	Three Months Ended June 30,								
(in millions)	 2021	2020		\$ Change		% Change			
Net sales	\$ 453	\$	353	\$	100	28.3%			
Operating income	48		24		24	100.0%			
Operating margin	10.6 %	)	6.8 %						

Outdoor and Recreation net sales for the three months ended June 30, 2021 increased 28% primarily due to improvement in consumer purchasing patterns for outdoor related products, heating and lighting products, apparel and beverage products. The increase in net sales also reflected the lapping of the negative prior-year impact of lower demand and store closures resulting from the COVID-19 pandemic. Changes in foreign currency favorably impacted net sales by \$12 million or 3%.

Operating income for the three months ended June 30, 2021 was \$48 million as compared to operating income of \$24 million. This improvement was primarily due to gross profit leverage, partially offset by significant input cost inflation for commodities, primarily resin, sourced finished goods and transportation, as well as higher advertising and promotional costs.

# Six Months Ended June 30, 2021 vs. Six Months Ended June 30, 2020

# **Consolidated Operating Results**

	Six Months Ended June 30,						
(in millions)		2021		2020		\$ Change	% Change
Net sales	\$	4,997	\$	3,997	\$	1,000	25.0%
Gross profit		1,613		1,281		332	25.9%
Gross margin		32.3 %		32.0 %			
Operating income (loss)		497		(1,245)		1,742	NM
Operating margin		9.9 %		(31.1)%			
Interest expense, net		132		134		(2)	(1.5)%
Other (income) expense, net		(4)		11		(15)	NM
Income (loss) before income taxes		369		(1,390)		1,759	NM
Income tax provision (benefit)		83		(189)		272	NM
Income tax rate		22.5 %		13.6 %			
Net income (loss)	\$	286	\$	(1,201)	\$	1,487	NM
Diluted earnings (loss) per share attributable to common shareholders	\$	0.67	\$	(2.83)			
NM - NOT MEANINGFUL							

Net sales increased 25%, with all segments and major geographic regions showing growth. This growth reflects strong demand from e-commerce channels and large retail store customers for the food preparation and storage, baby care, cleaning and sanitation, writing, labeling, scented candle, beverage and outdoor categories. Changes in foreign currency favorably impacted net sales by \$101 million, or 3%.

Gross profit increased 26% and gross profit margin improved to 32.3% as compared with 32.0% in the prior year period. The gross margin improvement was driven by sales volume leverage, gross productivity, mix and net pricing, partially offset by significant input cost inflation for commodities, primarily resin, sourced finished goods, transportation and labor, which had a

negative high-single-digit-percentage impact to costs of products sold. Changes in foreign currency exchange rates favorably impacted gross profit by \$33 million, or 3%.

In addition to the increase in net sales and gross profit noted above, notable items impacting operating income (loss) for the six months ended June 30, 2021 and 2020 are as follows:

	Six Months Ended June 30,						
		2021		2020		\$ Change	
Impairment of goodwill and intangible assets (See Footnote 6)	\$		\$	1,469	\$	(1,469)	
Restructuring (See Footnote 3) and restructuring-related costs		21		23		(2)	
Transactions and other costs		13		15		(2)	

Operating income increased to \$497 million as compared to an operating loss of \$1.2 billion in the prior year period. The operating results in the prior year period included \$1.5 billion of non-cash impairment charges of goodwill, certain indefinite-lived intangible and other assets. The current period performance reflected the higher gross profit noted above, cost savings from Yankee Candle retail store closures, and lower restructuring and restructuring-related charges, partially offset by higher discretionary spending, incentive compensation expense and advertising and promotional costs. The year-over-year comparison of the Company's operating results from the first half of 2021 to the first half of the prior year reflects the impact of the most depressed consumption levels resulting from the COVID-related lockdowns which occurred in the second quarter of 2020. The comparability of the Company's operating results in the second half of 2021 will reflect the lapping of the improved operating performance in the prior year period, as its manufacturing sites and Yankee Candle stores were reopened, other retail stores were reopened, and consumer demand for certain categories returned. In addition, comparability of the Company's operating results in the second half of 2021 will be impacted by the volatility and uncertainty of the direction of future demand patterns, as well as the potential for continued inflation and supply chain and logistical challenges.

Interest expense, net decreased primarily due to lower debt level. The weighted average interest rates for the six months ended June 30, 2021 and 2020 were approximately 4.8% and 4.4%, respectively. See *Footnote 8 of the Notes to the Unaudited Condensed Consolidated Financial Statements* for further information.

Other (income) expense, net for six months ended June 30, 2021 and 2020 includes the following items:

	Six Months Ended June 30,					
	2021			2020		
Foreign exchange losses, net	\$	2	\$		11	
Fair value equity adjustments (See Footnote 14)		_			1	
Loss on disposition of businesses		2		-	_	
Other gains, net		(8)			(1)	
	\$	(4)	\$	:	11	

Income tax provision for the six months ended June 30, 2021 was \$83 million as compared to income tax benefit for the six months ended June 30, 2020 of \$189 million. The effective tax rate for the six months ended June 30, 2021 was 22.5% as compared to benefit of 13.6% for the six months ended June 30, 2020. The change in effective tax provision is driven primarily by the impact of goodwill impairment charges, the geographic mix of where the income was earned as well as certain taxable income inclusion items in the U.S. based on foreign earnings and certain discrete items. In addition, income tax expense for the six months ended June 30, 2021 included a discrete benefit of \$13 million associated with a reduction in valuation allowance related to the integration of certain U.K. operations and \$9 million related to statute of limitation expiration in France.

See Footnote 11 of the Notes to the Unaudited Condensed Consolidated Financial Statements for information regarding income taxes, including the inherent uncertainty associated with the Company's position on recently enacted U.S. Treasury Regulations.

#### **Business Segment Operating Results**

#### **Commercial Solutions**

	Six Months Ended June 30,									
(in millions)		2021		2020	\$ (	Change	% Change			
Net sales	\$	964	\$	826	\$	138	16.7%			
Operating income (loss)		93		(234)		327	NM			
Operating margin		9.6 %		(28.3)%						
Notable items impacting operating income (loss) comparability:										
Impairment of goodwill and other intangible assets (See Footnote 6)	\$	_	\$	320						
NM - NOT MEANINGFUL										

Commercial Solutions net sales for the six months ended June 30, 2021 increased 17%, which reflected sales growth in both the Commercial and Connected Home and Security business units. The Commercial business unit performance reflected increased demand in hand protection, cleaning, outdoor and organization categories, partially offset by a decline in consumable washroom cleaning products. The increase in net sales in the Connected Home and Security business unit was primarily due to higher demand from retail and contractor channels, and higher sales in certain areas impacted by inclement weather in certain parts of the U.S. The increase in net sales in the Connected Home and Security business also reflected the lapping of the prior-year impact of lower demand and store closures, as well as supply chain constraints resulting from the COVID-19 pandemic. Changes in foreign currency favorably impacted net sales by \$16 million, or 2%.

Operating income for the six months ended June 30, 2021 was \$93 million as compared to an operating loss of \$234 million in the prior year. The improvement in operating result is primarily due to the lapping of prior year non-cash impairment charges of certain indefinite-lived intangible assets, as well as gross profit leverage, including the lapping of the prior-year absorption impact associated with the temporary closure of a key Connected Home and Security manufacturing facility in Mexico, as a result of the COVID-19 pandemic, gross productivity and lower discretionary spending. The increase in operating income was partially offset by significant input cost inflation for commodities, primarily resin, sourced finished goods, transportation and labor.

#### **Home Appliances**

	Six Months Ended June 30,									
(in millions)		2021		2020	\$ C	hange	% Change			
Net sales	\$	754	\$	591	\$	163	27.6%			
Operating income (loss)		16		(293)		309	NM			
Operating margin		2.1 %	,	(49.6)%						
Notable items impacting operating income (loss) comparability:										
Impairment of goodwill and other intangible assets (See Footnote 6)	\$	_	\$	287						
NM - NOT MEANINGELIL										

Home Appliances net sales for the six months ended June 30, 2021 increased 28%, which reflects sales growth driven by strong demand across all major geographic regions. Changes in foreign currency favorably impacted net sales by \$11 million, or 2%.

Operating income for the six months ended June 30, 2021 was \$16 million as compared to an operating loss of \$293 million in the prior year period. The improvement in operating result is primarily due to the lapping of prior year non-cash impairment charges of goodwill and certain indefinite-lived intangible assets, as well as gross profit leverage, gross productivity and pricing, partially

offset by significant input cost inflation associated with sourced finished goods and transportation, as well as higher advertising and promotional costs.

#### **Home Solutions**

	Six Months Ended June 30,								
(in millions)		2021		2020	\$	Change	% Change		
Net sales	\$	1,029	\$	761	\$	268	35.2%		
Operating income (loss)		114		(272)		386	NM		
Operating margin		11.1 %		(35.7)%					
Notable items impacting operating income (loss) comparability:									
Impairment of goodwill and other intangible assets (See Footnote 6)	\$	_	\$	302					
NM - NOT MEANINGELII									

Home Solutions net sales for the six months ended June 30, 2021 increased 35%, due to strong sales performance in the Food and Home Fragrance business units. The increase in Food business unit sales reflected increased demand across the vacuum sealing, fresh preserving, food storage and cookware and bakeware categories. The increase in Home Fragrance sales was primarily due to increases in the wholesale channel and Yankee Candle retail stores, primarily in the U.S., and an increase in international markets, partially offset by permanent Yankee Candle retail store closures in the prior year. The increase in net sales in the Home Fragrance business also reflected the lapping of the prior-year impact of temporary retail store closures and supply chain disruptions resulting from temporary closure of its key manufacturing facility in Massachusetts, both resulting from the COVID-19 pandemic. Changes in foreign currency favorably impacted net sales by \$24 million, or 3%.

Operating income for the six months ended June 30, 2021 increased to \$114 million as compared to a \$272 million operating loss in the prior year period. The increase in operating income is primarily due to the lapping of prior year non-cash impairment charges of goodwill, certain indefinite-lived intangible assets and other assets, gross profit leverage, including the lapping of the prior year absorption impact associated with the temporary closure of a key Home Fragrance manufacturing facility in Massachusetts, and pricing. The increase in operating income was partially offset by significant input cost inflation for commodities, primarily resin, sourced finished goods, transportation and labor, as well as higher advertising and promotional costs. The increase in operating income also reflected savings from Yankee Candle retail store closures in the prior year and the exiting of its fundraising business in the prior year.

#### **Learning and Development**

						Six Months Ended June 30,					
(in millions)		2021		2020	\$ (	Change	% Change				
Net sales	\$	1,461	\$	1,159	\$	302	26.1%				
Operating income		327		130		197	NM				
Operating margin		22.4 %	ó	11.2 %							
Notable items impacting operating income comparability:											
Impairment of goodwill and other intangible assets (See Footnote 6)	\$	_	\$	78							
NM - NOT MEANINGELIL											

Learning and Development net sales for the six months ended June 30, 2021 increased 26% due to strong sales performance in the Baby and Parenting and Writing business units as they lap the negative prior-year impact of shifting consumer demand and store closures and supply chain disruption resulting from the COVID-19 pandemic. The Baby and Parenting business unit performance reflected increased demand in the baby gear and infant care categories. The Writing unit performance reflected strong demand in

the pens, markers, fine writing and labeling categories, due to the gradual reopening of more schools and offices, partially offset by previous divestitures and product line exits. Changes in foreign currency favorably impacted net sales by \$31 million, or 3%.

Operating income for the six months ended June 30, 2021 increased to \$327 million as compared to \$130 million in the prior-year period. The increase in operating income is primarily due to the lapping of prior year non-cash impairment charges of certain indefinite-lived intangible assets and gross profit leverage, including the prior year absorption impact of certain temporary manufacturing closures, partially offset by higher tariff costs, significant input cost inflation for commodities, primarily resin, sourced finished goods, transportation and labor, as well as higher advertising and promotional costs.

#### **Outdoor and Recreation**

	Six Months Ended June 30,									
(in millions)		2021		2020	\$ (	Change	% Change			
Net sales	\$	789	\$	660	\$	129	19.5%			
Operating income (loss)		63		(450)		513	NM			
Operating margin		8.0 %		(68.2)%						
Notable items impacting operating income (loss) comparability:										
Impairment of goodwill and other intangible assets (See Footnote 6)	\$	_	\$	482						
NM - NOT MEANINGFUL										

Outdoor and Recreation net sales for the six months ended June 30, 2021 increased 20% primarily due to improvement in consumer purchasing patterns for outdoor related products as well as heating and lighting products. The increase in net sales also reflected the lapping of the negative prior-year impact of lower demand and store closures resulting from the COVID-19 pandemic. Changes in foreign currency favorably impacted net sales by \$19 million or 3%.

Operating income for the six months ended June 30, 2021 was \$63 million as compared to an operating loss of \$450 million. This improvement was primarily due to the lapping of prior year non-cash impairment charges of certain indefinite-lived intangible assets and gross profit leverage, partially offset by significant input cost inflation for commodities, primarily resin, sourced finished goods and transportation.

#### **Liquidity and Capital Resources**

## Liquidity

The Company has the ability to borrow under its existing Accounts Receivable Securitization Facility (the "Securitization Facility") and Revolving Credit Facility (the "Credit Revolver"). At June 30, 2021, the Company had no outstanding drawings against the Securitization Facility and Credit Revolver. The Company currently believes its capital structure and cash resources can continue to support the funding of future dividends and will continue to evaluate all actions to strengthen its financial position and balance sheet, and to maintain its financial liquidity, flexibility and capital allocation strategy.

At June 30, 2021, the Company had cash and cash equivalents of approximately \$637 million, of which approximately \$601 million was held by the Company's non-U.S. subsidiaries. Overall, the Company believes that available cash and cash equivalents, cash flows generated from future operating activities and borrowing capacity provide the Company with continued financial viability and adequate liquidity to fund its operations, support its growth platforms, pay down debt and debt maturities as they come due and execute its ongoing business initiatives. The Company's cash requirements are subject to change as business conditions warrant. Although the Company continued to see improved sales performance during the first half of 2021, the extent of the impact of the COVID-19 pandemic to the Company's future sales, operating results, cash flows, liquidity and financial condition will continue to be driven by numerous evolving factors that the Company is not able to accurately predict and which will vary by jurisdiction and market, including severity and duration of the pandemic, the emergence of new strains and variants of the coronavirus, the likelihood of a resurgence of positive cases, the development and availability of effective treatments and vaccines, especially in areas where conditions have recently worsened and lockdowns or travel bans have been reinstituted, the rate at which vaccines are administered to the general public, the timing and amount of fiscal stimulus and relief programs

packages that are available to the general public, and any changes in consumer demand patterns for the Company's products as the impact of the global pandemic lessens. Any such material adverse impacts could result in the Company's inability to satisfy financial maintenance covenants and could limit the ability to make future borrowings under existing debt instruments. For further information regarding the impact of COVID-19 on the Company, refer to *Risk Factors in Part I - Item 1A and Recent Developments in Part II - Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations* of the Company's most recent Annual Report on Form 10-K, filed on February 18, 2021.

Cash, cash equivalents and restricted cash increased (decreased) as follows for the six months ended June 30, 2021 and 2020 (in millions):

	2021	2020	Increase (Decrease)
Cash provided by operating activities	\$ 76	\$ 132	\$ (56)
Cash used in investing activities	(109)	(88)	(21)
Cash provided by (used in) financing activities	(334)	239	(573)
Exchange rate effect on cash, cash equivalents and restricted cash	(6)	(20)	14
Increase (decrease) in cash, cash equivalents and restricted cash	\$ (373)	\$ 263	\$ (636)

The Company tends to generate the majority of its operating cash flow in the third and fourth quarters of the year due to seasonal variations in operating results, the timing of annual performance-based compensation payments, customer program payments, working capital requirements and credit terms provided to customers.

### Factors Affecting Liquidity

On November 1, 2019, S&P Global Inc. ("S&P") downgraded the Company's debt rating to "BB+" as S&P believed the Company would fail to meet S&P's target debt level for 2019. In addition, on March 9, 2020, Moody's Corporation ("Moody's") downgraded the Company's debt rating to "Ba1" based on a view that the Company would fail to meet Moody's target debt level for 2020. Subsequently on April 15, 2020, Fitch Ratings ("Fitch") downgraded the Company's debt rating to "BB" as they believed the Company would fail to meet Fitch's target debt level for 2020. As a result of the S&P and Moody's downgrades, the Company could no longer borrow from the commercial paper market on terms it deems acceptable or favorable. Previously, the Company was able to issue commercial paper up to a maximum of \$800 million provided there was a sufficient amount available for borrowing under the Company's \$1.25 billion revolving credit facility that matures in December 2023 ("the Credit Revolver"). The Company's ability to borrow under the Credit Revolver was not affected by the downgrades. The interest rate for borrowings under the Credit Revolver is the borrowing period referenced the London Interbank Offered Rate ("LIBOR") rate plus 127.5 basis points. At June 30, 2021, the Company did not have any amounts outstanding under the Credit Revolver.

The Credit Revolver requires the maintenance of certain financial covenants. A failure to maintain our financial covenants would impair our ability to borrow under the Credit Revolver. At the time of filing this Quarterly Report on Form 10-Q, the Company is in compliance with all of its financial covenants. However, if economic conditions caused by the COVID-19 pandemic do not continue to improve or otherwise worsen, including as a result of any new virus variants or vaccine distribution or efficacy, our earnings and operating cash flows could be negatively impacted, which could impact our ability to maintain compliance with our financial covenants and require us to seek amendments to the Credit Revolver.

In addition, certain of the Company's outstanding senior notes aggregating to approximately \$4.2 billion were subjected to an interest rate adjustment of 25 basis points as a result of the Moody's and S&P downgrades, for a total of 50 basis points. The Fitch downgrade did not impact the interest rates on any of the Company's senior notes.

Furthermore, the Company may be required to pay a higher interest rate in future financings, and its potential pool of investors and funding sources could decrease as a result of the downgrades.

### Cash Flows from Operating Activities

The change in net cash used in operating activities reflects inventory build to support forecasted demand and higher annual incentive compensation payments, partially offset by benefits from extension of payment terms for goods and services with vendors and higher accounts receivable sold under the Customer Receivables Purchase Agreement in the current year. In addition, this performance reflects the impact of the COVID-19 pandemic in the prior year, which included lower operating results and favorable working capital performance. See *Capital Resources* for further information.

Cash Flows from Investing Activities

The change in cash used in investing activities was primarily due to higher capital expenditures.

Cash Flows from Financing Activities

The change in net cash used in financing activities was primarily due to proceeds from the issuance of senior notes in the prior year and payments of long-term debt in the current year. See *Footnote 8* of the Notes to the Unaudited Condensed Consolidated Financial Statements for further information.

#### **Capital Resources**

On March 1, 2021, the Company redeemed its 3.15% senior notes that were scheduled to mature in April 2021 at a redemption price equal to 100% of the outstanding aggregate principal amount of the notes, plus accrued and unpaid interest to the Redemption Date.

During the first quarter of 2021, the Company repurchased \$5 million of the 3.85% senior notes due 2023 at approximately 5% above par value. The total consideration, excluding accrued interest, was approximately \$5 million. As a result of the partial debt repurchase the Company recorded an immaterial loss.

Under the Company's \$1.25 billion Credit Revolver that matures in December 2023, the Company may borrow funds on a variety of interest rate terms. Prior to the Moody's and S&P downgrades discussed above, the Credit Revolver provided the committed backup liquidity required to issue commercial paper. At June 30, 2021, there were no commercial paper borrowings. In addition, there were approximately \$21 million of outstanding standby letters of credit issued against the Credit Revolver and there were no borrowings outstanding under the Credit Revolver. At June 30, 2021, the net availability under the Credit Revolver was approximately \$1.23 billion.

The Company maintains an Accounts Receivable Securitization Facility. The aggregate commitment under the Securitization Facility is \$600 million. The Securitization Facility matures in October 2022 and bears interest at a margin over a variable interest rate. The maximum availability under the Securitization Facility fluctuates based on eligible accounts receivable balances. At June 30, 2021, the Company did not have any amounts outstanding under the Securitization Facility.

Factored receivables at the end of the second quarter of 2021 associated with the existing factoring agreement (the "Customer Receivables Purchase Agreement") were approximately \$450 million, an increase of approximately \$100 million from December 31, 2020. Transactions under this agreement continue to be accounted for as sales of accounts receivable, and the receivables sold are removed from the Condensed Consolidated Balance Sheet at the time of the sales transaction. The Company classifies the proceeds received from the sales of accounts receivable as an operating cash flow in the unaudited Condensed Consolidated Statement of Cash Flows. The Company records the discount as other (income) expense, net in the Condensed Consolidated Statement of Operations and collections of accounts receivables not yet submitted to the financial institution as a financing cash flow.

The Company was in compliance with all of its debt covenants under these instruments at June 30, 2021.

## **Risk Management**

From time to time, the Company enters into derivative transactions to hedge its exposures to interest rate, foreign currency rate and commodity price fluctuations. The Company does not enter into derivative transactions for trading purposes.

#### **Interest Rate Contracts**

The Company manages its fixed and floating rate debt mix using interest rate swaps. The Company may use fixed and floating rate swaps to alter its exposure to the impact of changing interest rates on its consolidated results of operations and future cash outflows for interest. Floating rate swaps would be used, depending on market conditions, to convert the fixed rates of long-term debt into short-term variable rates. Fixed rate swaps would be used to reduce the Company's risk of the possibility of increased interest costs. The cash paid and received from the settlement of interest rate swaps is included in interest expense.

#### Fair Value Hedges

At June 30, 2021, the Company had approximately \$100 million notional amount of interest rate swaps that exchange a fixed rate of interest for variable rate (LIBOR) of interest plus a weighted average spread. These floating rate swaps are designated as fair value hedges against \$100 million of principal on the 4.00% senior notes due 2024 for the remaining life of the note. The effective portion of the fair value gains or losses on these swaps is offset by fair value adjustments in the underlying debt.

#### **Cross-Currency Contracts**

The Company uses cross-currency swaps to hedge foreign currency risk on certain financing arrangements. The Company previously entered into two cross-currency swaps with an aggregate notional amount of \$900 million which were designated as net investment hedges of the Company's foreign currency exposure of its net investment in certain Euro-functional currency subsidiaries with Euro-denominated net assets. With these cross-currency swaps, which mature in January and February 2025, respectively, the Company pays a fixed rate of Euro-based interest and receives a fixed rate of U.S. dollar interest. The Company has elected the spot method for assessing the effectiveness of these contracts. During the three and six months ended June 30, 2021, the Company recognized income of \$3 million and \$7 million, respectively, in interest expense, net, related to the portion of cross-currency swaps excluded from hedge effectiveness testing.

#### **Foreign Currency Contracts**

The Company uses forward foreign currency contracts to mitigate the foreign currency exchange rate exposure on the cash flows related to forecasted inventory purchases and sales and have maturity dates through June 2022. The derivatives used to hedge these forecasted transactions that meet the criteria for hedge accounting are accounted for as cash flow hedges. The effective portion of the gains or losses on these derivatives is deferred as a component of AOCL until it is recognized in earnings at the same time that the hedged item affects earnings and is included in the same caption in the statements of operations as the underlying hedged item. At June 30, 2021, the Company had approximately \$464 million notional amount outstanding of forward foreign currency contracts that are designated as cash flow hedges of forecasted inventory purchases and sales.

The Company also uses foreign currency contracts, primarily forward contracts, to mitigate the exposure of foreign currency transactions. At June 30, 2021, the Company had approximately \$988 million notional amount outstanding of these foreign currency contracts that are not designated as effective hedges for accounting purposes and have maturity dates through May 2022. Fair market value gains or losses are included in the results of operations and are classified in other (income) expense, net.

The following table presents the net fair value of derivative financial instruments (in millions):

	June 30, 2021
	 Asset Liability)
Derivatives designated as effective hedges:	
Cash flow hedges:	
Foreign currency contracts	\$ (5)
Fair value hedges:	
Interest rate swaps	5
Net investment hedges:	
Cross-currency swaps	(63)
Derivatives not designated as effective hedges:	
Foreign currency contracts	3
Total	\$ (60)

### **Significant Accounting Policies and Critical Estimates**

#### Goodwill and Indefinite-Lived Intangibles

Goodwill and indefinite-lived intangibles are tested and reviewed for impairment annually during the fourth quarter (on December 1), or more frequently if facts and circumstances warrant.

### Goodwill

Goodwill is tested for impairment at a reporting unit level, and all of the Company's goodwill is assigned to its reporting units. Reporting units are determined based upon the Company's organizational structure in place at the date of the goodwill impairment testing and generally one level below the operating segment level. The Company's operations are comprised of eight reporting units, within its five primary operating segments.

During the first quarter of 2020, the Company concluded that an impairment-triggering event had occurred for all of its reporting units as the Company has experienced significant COVID-19 related disruption to its business in three primary areas: supply chain, as certain manufacturing and distribution facilities were temporarily closed in line with government guidelines; the temporary closure of secondary customer retail stores as well as the Company's Yankee Candle retail stores in North America; and changes in consumer demand patterns to certain focused categories. The Company used a quantitative approach, which involves comparing the fair value of each of the reporting units to the carrying value of those reporting units. If the carrying value of a reporting unit exceeds its fair value, an impairment loss would be calculated as the differences between these amounts, limited to the amount of reporting unit goodwill allocated to the reporting unit.

The quantitative goodwill impairment testing requires significant use of judgment and assumptions, such as the identification of reporting units; the assignment of assets and liabilities to reporting units; and the estimation of future cash flows, business growth rates, terminal values, discount rates and total enterprise value. The income approach used is the discounted cash flow methodology and is based on five-year cash flow projections. The cash flows projected are analyzed on a "debt-free" basis (before cash payments to equity and interest-bearing debt investors) in order to develop an enterprise value from operations for the reporting unit. A provision is made, based on these projections, for the value of the reporting unit at the end of the forecast period, or terminal value. The present value of the finite-period cash flows and the terminal value are determined using a selected discount rate.

As a result of the impairment testing performed in connection with the COVID-19 global pandemic triggering event, the Company determined that its goodwill associated with its Home Appliances and Home Solutions segments were impaired. During the six months ended June 30, 2020, the Company recorded an aggregate non-cash charge of \$212 million to reflect the impairments of goodwill as the reporting unit carrying values exceeded their fair values.

#### Indefinite-lived intangibles

The testing of indefinite-lived intangibles (primarily trademarks and tradenames) under established guidelines for impairment also requires significant use of judgment and assumptions (such as cash flow projections, royalty rates, terminal values and discount rates). An indefinite-lived intangible asset is impaired by the amount its carrying value exceeds its estimated fair value. For impairment testing purposes, the fair value of indefinite-lived intangibles is determined using either the relief from royalty method or the excess earnings method. The relief from royalty method estimates the value of a tradename by discounting the hypothetical avoided royalty payments to their present value over the economic life of the asset. The excess earnings method estimates the value of the intangible asset by quantifying the residual (or excess) cash flows generated by the asset and discounts those cash flows to the present. The excess earnings methodology requires the application of contributory asset charges. Contributory asset charges typically include assumed payments for the use of working capital, tangible assets and other intangible assets. Changes in forecasted operations and other assumptions could materially affect the estimated fair values. Changes in business conditions could potentially require adjustments to these asset valuations.

As a result of the impairment testing performed in connection with the COVID-19 pandemic triggering event during the first quarter of 2020, the Company determined that certain of its indefinite-lived intangible assets in all of its operating segments were impaired. During the six months ended June 30, 2020, the Company recorded impairment charges of \$1.3 billion to reflect impairment of these indefinite-lived trade names because their carrying values exceeded their fair values.

The Company believes the circumstances and global disruption caused by COVID-19 may continue to affect its businesses, future operating results, cash flows and financial condition and that the scope and duration of the pandemic is highly uncertain. In addition, some of the other inherent estimates and assumptions used in determining fair value of the reporting units are outside the control of management, including interest rates, cost of capital, tax rates, industry growth, credit ratings, foreign exchange rates, and inflation. Given the uncertainty of these factors, as well as the inherent difficulty in predicting the severity and duration of the COVID-19 global pandemic and associated recovery and the uncertainties regarding the potential financial impact on the Company's business and the overall economy, there can be no assurance that the Company's estimates and assumptions made for purposes of the goodwill and indefinite-lived intangible asset impairment testing performed during the fourth quarter of 2020 will prove to be accurate predictions of the future.

Although management has made its best estimates based upon current information, actual results could materially differ from those estimates and may require future changes to such estimates and assumptions. If so, the Company may be subject to future incremental impairment charges as well as changes to recorded reserves and valuations.

See Footnotes 1 and 6 of the Notes to the Unaudited Condensed Consolidated Financial Statements for further information.

#### Item 3. Quantitative and Qualitative Disclosures about Market Risk

There have been no material changes from the information previously reported under Part II, Item 7A. in the Company's Annual Report on Form 10-K for the fiscal year ended.

### **Item 4. Controls and Procedures**

The Company maintains disclosure controls and procedures that are designed to provide reasonable assurance that information, which is required to be disclosed by the issuer in the reports that it files or submits under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to management, including its Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. In designing and evaluating such controls and procedures, the Company recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

As required by Rule 13a-15(b) of the Exchange Act, the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, have evaluated the effectiveness of the Company's disclosure controls and procedures as of the end of the period covered by this Quarterly Report. Based on that evaluation, the Company's Chief Executive Officer and Chief Financial Officer have concluded that the Company's disclosure controls and procedures were effective as of June 30, 2021.

#### Remediation of Previously-Reported Material Weakness

In our Quarterly Report on Form 10-Q for the quarter ended March 31, 2021 and in Management's Annual Report on Internal Control over Financial Reporting in Item 9A., Controls and Procedures, of our Annual Reports on Form 10-K for the years ended December 31, 2020 and 2019, we reported a material weakness in our internal control over financial reporting, in that the Company did not design and maintain effective controls over the accounting for certain aspects of income taxes. Specifically, the Company did not design and maintain controls related to the completeness and accuracy of accounting for state income tax and over the accuracy of determining uncertain tax positions, including but not limited to verifying the accrued interest associated with uncertain tax positions was properly determined and recorded. Additionally, management identified that the Company did not design and maintain effective controls to ensure the accuracy of accounting for non-recurring tax planning transactions. These deficiencies resulted in errors recorded as of and for the quarter ended December 31, 2020 impacting the current tax benefit for the quarter ended December 31, 2020; and deferred tax liabilities and other non-current liabilities as of December 31, 2019; and goodwill, other assets, deferred tax liabilities, other non-current liabilities and accumulated other comprehensive loss as of December 31, 2019.

As of June 30, 2021, management has concluded that the Company has remediated the material weakness related to the accounting for certain aspects of income taxes and non-recurring tax planning transactions described in the preceding paragraph. As part of the remediation process, the Company has executed the following actions:

- Hired experienced resources with substantive backgrounds in accounting for income taxes as well as U.S. multinational public company experience;
- Engaged a third party to review the Company's tax provision processes, identify inefficiencies, and recommend process enhancements;
- Implemented a tax reporting software solution that has enhanced our visibility of uncertain tax positions as well as a software solution that has enhanced our state income tax reporting capabilities;
- Implemented enhancements and process improvements to the quarterly and annual provision with respect to the accuracy of uncertain tax positions and completeness and accuracy of state income taxes;
- Undertook extensive training for key personnel in each reporting jurisdiction on tax reporting requirements and our redesigned processes; and

• Refined and expanded certain controls with respect to the accuracy of accounting for non-recurring tax planning transactions, including an enhanced precision level of the control over the calculation and analysis of non-recurring tax planning transactions.

Management believes it has effectively designed and tested the operating effectiveness related to the completeness and accuracy of accounting for state income tax and accuracy of accounting for uncertain tax positions and non-recurring tax planning transactions. Accordingly, management has concluded that the material weakness has been remediated as each component of the material weakness has been operating effectively for a sufficient period of time.

#### **Changes in Internal Control Over Financial Reporting**

There have been no changes in the Company's internal control over financial reporting during the quarter ended June 30, 2021, that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

#### PART II. OTHER INFORMATION

#### **Item 1. Legal Proceedings**

Information required under this Item is contained above in Part I. Financial Information, Item 1 and is incorporated herein by reference.

#### Item 1A. Risk Factors

There have been no material changes in our risk factors from those disclosed in Part I, Item 1A. of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2020.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

### **Issuer Purchases of Equity Securities**

The following table provides information about the Company's purchases of equity securities during the three months ended June 30, 2021:

<u>Calendar Month</u>	Total Number of Shares Purchased (1)	Average Price Paid Per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	D Sh Yet	Maximum Approximate ollar Value of ares that May Be Purchased ler the Plans or Programs
April		\$ 	_	\$	_
May	20,720	29.02	_		_
June		 			_
Total	20,720	\$ 29.02		\$	_

<sup>(1)</sup> All shares purchased during the three months ended June 30, 2021, were acquired to satisfy employees' tax withholding and payment obligations in connection with the vesting of awards of restricted stock units, which were purchased by the Company based on their fair market value on the vesting date.

# Item 6. Exhibits

Exhibit Number	Description of Exhibit
10.1*†	Form of 2021 Restricted Stock Unit Award Agreement under the Newell Rubbermaid Inc. 2013 Incentive Plan, as amended, for Awards to Non-Employee Directors.
31.1*	Certification of Chief Executive Officer Pursuant to Rule 13a-14(a) or Rule 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2*	Certification of Chief Financial Officer Pursuant to Rule 13a-14(a) or Rule 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1*	Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2*	Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.SCH	XBRL Taxonomy Extension Schema
101.CAL	XBRL Taxonomy Extension Calculation Linkbase
101.DEF	XBRL Taxonomy Extension Definition Linkbase
101.LAB	XBRL Taxonomy Extension Label Linkbase
101.PRE	XBRL Taxonomy Extension Presentation Linkbase

<sup>\*</sup> Filed herewith.

 $<sup>\</sup>dagger$  Represents management contracts and compensatory plans and arrangements.

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NEWELL BRANDS INC.

Registrant

Date: July 30, 2021 /s/ Christopher H. Peterson

Christopher H. Peterson

Chief Financial Officer and President, Business Operations

Date: July 30, 2021 /s/ Jeffrey M. Sesplankis

Jeffrey M. Sesplankis Chief Accounting Officer

#### **NEWELL BRANDS INC. 2013 INCENTIVE PLAN**

### NON-EMPLOYEE DIRECTOR RESTRICTED STOCK UNIT AWARD AGREEMENT

A Restricted Stock Unit ("**RSU**") Award (the "**Award**") granted by Newell Brands Inc. (formerly known as Newell Rubbermaid Inc.), a Delaware corporation (the "**Company**"), to the non-employee director (the "**Grantee**") named in the Award letter provided to the Grantee (the "**Award Letter**") relating to the common stock, par value \$1.00 per share (the "**Common Stock**"), of the Company, shall be subject to the following terms and conditions and the provisions of the Newell Rubbermaid Inc. 2013 Incentive Plan, a copy of which is provided to the Grantee and the terms of which are hereby incorporated by reference (the "**Plan**"). Unless otherwise provided herein, capitalized terms of this Agreement shall have the same meanings ascribed to them in the Plan.

- 1. <u>Acceptance by Grantee</u>. Any vesting of this Award and the Grantee's receipt of shares or cash upon any vesting of the Award are conditioned upon the Grantee's acceptance of the Award Letter, thereby becoming a party to this Agreement, no later than the day immediately preceding the applicable vesting date specified in this Agreement.
- 2. <u>Grant of RSUs</u>. The Company hereby grants to the Grantee the Award of RSUs, as set forth in the Award letter. An RSU is the right, subject to the terms and conditions of the Plan and this Agreement, to receive a distribution of a share of Common Stock for each RSU as described in Section 6 of this Agreement.
- 3. <u>RSU Account</u>. The Company shall maintain an account ("RSU Account") on its books in the name of the Grantee which shall reflect the number of RSUs awarded to the Grantee.
- 4. <u>Dividend Equivalents</u>. Upon the payment of any dividend on Common Stock whose record date occurs during the period preceding the earlier of the date of vesting of the Grantee's Award or the date the Grantee's Award is forfeited as described with Section 5, the Company shall credit the Grantee's RSU Account with an amount equal in value to the dividends that the Grantee would have received had the Grantee been the actual owner of the number of shares of Common Stock represented by the RSUs in the Grantee's RSU Account on that record date. Such amounts shall be paid to the Grantee at the time and in the form of payment specified in Section 6. Any such dividend equivalents relating to RSUs that are forfeited shall also be forfeited. Any such payment shall be payments of dividend equivalents and shall not constitute the payments of dividends to the Grantee that would violate the provisions of Section 8 of this Agreement.

### 5. Vesting.

- (a) Except as described in (b) below, the Grantee shall become vested in his Award upon the earlier of: (i) the first anniversary of the date of the grant of the Award (the "Award Date"); or (ii) the date immediately preceding the date of the Company's annual meeting of shareholders in the calendar year following the calendar year of the Award Date, provided he remains in continuous service on the Board until such date.
- (b) If the Grantee's service on the Board terminates prior to the vesting date of the Award specified in (a) above due to his death, disability or retirement, the Grantee shall become fully vested in his Award. For this purpose (i) "disability" means (as determined by the Committee in its sole discretion) the inability of the Grantee to engage in any substantial gainful activity by reason of any medically determinable physical or mental impairment which is expected to result in death or which

can be expected to last for a continuous period of not less than 12 months; and (ii) "retirement" means the Grantee's retirement in accordance with the Company's retirement policy for Directors.

- (c) If the Grantee's service on the Board terminates prior to the vesting date of the Award specified in (a) above for any reason other than death, disability or retirement, the then- unvested portion of the Award shall be forfeited to the Company, and no portion of the Award shall thereafter vest.
- 6. <u>Settlement of Award</u>. If a Grantee becomes vested in the Award in accordance with Section 5, the Company shall pay to the Grantee, or the Grantee's personal representative, beneficiary or estate, as applicable, a number of shares of Common Stock equal to the number of vested RSUs and an amount in cash equal to all dividend equivalents credited to the Grantee's RSU Account. Such shares and cash shall be delivered/paid within thirty (30) days following the date of vesting as defined in Section 5; provided that in the event of a vesting upon retirement pursuant to (b) above, such shares and cash shall be delivered/paid within thirty (30) days following the date specified in Section 5(a) above. Grantee is required to hold all shares received under this Agreement until he/she is no longer a member of the Board of Directors of the Company as those terms are defined in the Plan.
- 7. <u>Withholding Taxes</u>. If applicable, the Company shall withhold from any distribution made to the Grantee an amount sufficient to satisfy all minimum Federal, state and local withholding tax requirements. Payment of such taxes may be made by a method specified in the Plan and approved by the Committee.
- 8. <u>Rights as Stockholder</u>. The Grantee shall not be entitled to any of the rights of a stockholder of the Company with respect to the Award, including the right to vote and to receive dividends and other distributions, until and to the extent the Award is settled in shares of Common Stock.
- 9. <u>Share Delivery.</u> Delivery of any shares in connection with settlement of the Award will be by book-entry credit to an account in the Grantee's name established by the Company with the Company's transfer agent, or upon written request from the Grantee (or his personal representative, beneficiary or estate, as the case may be), in certificates in the name of the Grantee (or his personal representative, beneficiary or estate).
- 10. Award Not Transferable. The Award may not be transferred other than by will or the applicable laws of descent or distribution or pursuant to a qualified domestic relations order. The Award shall not otherwise be assigned, transferred, or pledged for any purpose whatsoever and is not subject, in whole or in part, to attachment, execution or levy of any kind. Any attempted assignment, transfer, pledge, or encumbrance of the Award, other than in accordance with its terms, shall be void and of no effect.
- 11. <u>Administration</u>. The Award shall be administered in accordance with such regulations as the Organizational Development and Compensation Committee of the Board of Directors of the Company or any subcommittee appointed by the Committee to administer the Awards (the "Committee"), shall from time to time adopt.

12. <u>Governing Law</u>. This Agreement, and the Award, shall be construed, administered and governed in all respects under and by the laws of the State of Delaware.

NEWELL BRANDS INC.

/s/ Bradford R. Turner Bradford R. Turner, Chief Legal & Administrative Officer and Corporate Secretary

#### **CERTIFICATION**

- I, Ravichandra K. Saligram, certify that:
  - 1. I have reviewed this quarterly report on Form 10-Q for Newell Brands Inc.;
  - 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
  - 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
  - 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
    - (a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
    - (b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
    - (c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
    - (d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
  - 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
    - (a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 30, 2021

/s/ Ravichandra K. Saligram

Ravichandra K. Saligram
President & Chief Executive Officer

### **CERTIFICATION**

### I, Christopher H. Peterson, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q for Newell Brands Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 30, 2021

/s/ Christopher H. Peterson

Christopher H. Peterson Chief Financial Officer and President, Business Operations

### **CERTIFICATION PURSUANT TO**

## 18 U.S.C. SECTION 1350,

## AS ADOPTED PURSUANT TO

## SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of Newell Brands Inc. (the "Company") on Form 10-Q for the period ended June 30, 2021 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Ravichandra K. Saligram, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Ravichandra K. Saligram

Ravichandra K. Saligram President & Chief Executive Officer July 30, 2021

## **CERTIFICATION PURSUANT TO**

## 18 U.S.C. SECTION 1350,

## AS ADOPTED PURSUANT TO

# SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of Newell Brands Inc. (the "Company") on Form 10-Q for the period ended June 30, 2021 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Christopher H. Peterson, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Christopher H. Peterson

Christopher H. Peterson Chief Financial Officer and President, Business Operations July 30, 2021