

1. Name and Address of Reporting Person  
Cowen, Scott S.  
218 Gibson Hall, Tulane Univ.  
6823 St. Charles Avenue  
New Orleans, LA 70118
2. Issuer Name and Ticker or Trading Symbol  
Newell Rubbermaid Inc. (NWL)
3. IRS or Social Security Number of Reporting Person (Voluntary)  
###-##-####
4. Statement for Month/Day/Year  
03/10/2003
5. If Amendment, Date of Original (Month/Day/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)  
(X) Director ( ) 10% Owner  
( ) Officer (give title below) ( ) Other (specify below)
7. Individual or Joint/Group Filing (Check Applicable Line)  
(X) Form filed by One Reporting Person  
( ) Form filed by More than One Reporting Person

TABLE I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security	2. Trans- action Date (Month/ Day/ Year)	2A. Execu- tion Date (Month/ Day/ Year)	3. Trans- action Code	4. Securities Acquired (A) or Disposed of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Owner- ship Form: Direct (D) or Indirect (I)	7. Nature of In- direct Bene- ficial Owner- ship
Common Stock					3047	D	
Common Stock					1220	I	By Wife
Common Stock					500	I	Scott Cowen IRA
Common Shares, Par Value \$1					0	D	
Common Shares, Par Value \$1					0	I	RB Deferred Comp Plan

TABLE II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.	2.	3.	3A.	4.	5.	6.	7.	8.	9.	10.	11.	
Title of Derivative Security	Deriv- ative Price of	(Month/ Day/ Year)	(Month/ Day/ Year)	Transac- tion Code	Dispos- ed(A)  (D)	Date Exer- cisable  (Month/Day/Year)	Title of Underlying Securities	Amount or Number of	Price of Derivative Security	Number	Owner-	Nature of In- direct Owner- ship
										of Deriv- ative Secur- ities Benefi- cially Owned	ship Form of Deriv- ative Secur- ity: Direct (D) or In- direct (I)	
Option (Right to Buy)	\$35.34					05/09/2012	Common Stock			2000	D	
Option (Right to Buy)	\$46.9375					03/24/2009	Common Stock			10000	D	
Dividend Equivalent	\$0	03/10/2 003	A		6.689		Common Stock	6.689	\$0.0000	805.721	D	

Explanation of Responses:

Reflects already acquired dividend equivalent rights as previously reported on Table I as the Rubbermaid Deferred Compensation Plan.

Dividend Equivalent credited under Deferred Compensation Plan; becomes payable upon distribution from the Plan.

SIGNATURE OF REPORTING PERSON  
/s/ Scott S. Cowen

DATE  
03/11/2003