

1. Name and Address of Reporting Person
Sullivan, Ret. GEN Gordon R.
Association of the U.S. Army
2425 Wilson Boulevard
Arlington, VA 22201
2. Issuer Name and Ticker or Trading Symbol
Newell Rubbermaid Inc. (NWL)
3. IRS or Social Security Number of Reporting Person (Voluntary)
###-##-####
4. Statement for Month/Day/Year
03/10/2003
5. If Amendment, Date of Original (Month/Day/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
(X) Director () 10% Owner
() Officer (give title below) () Other (specify below)
7. Individual or Joint/Group Filing (Check Applicable Line)
(X) Form filed by One Reporting Person
() Form filed by More than One Reporting Person

TABLE I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security	2. Trans- action Date (Month/ Day/ Year)	2A.Execu- tion Date (Month/ Day/ Year)	3. Trans- action Code		4. Securities Acquired (A) or Disposed of (D)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Owner- ship Form: Direct (D) or Indirect (I)	7. Nature of In- direct Bene- ficial Owner- ship
			Code	V	Amount	A/D	Price			
Common Stock							1511	D		
Common Shares, Par Value \$1							0	D		
Common Shares, Par Value \$1							-0	I	RB 1993 Deferred Comp	

TABLE II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.	2.	3.	3A.	4.	5.	6.	7.	8.	9.	10.	11.	
Title of Derivative Security	Deriv- ative Security	Conver- sion or Exercise Price of	Trans- action Date (Month/ Day/ Year)	Execu- tion Date (Month/ Day/ Year)	Transac- tion Code	Number of Derivative Securities Acquired(A) Disposed(D)	Date Exercisable and Expiration Date (Month/Day/Year)	Title and Amount of Underlying Securities Amount or Number of Shares	Price of Derivative Security	Number of Deriv- ative Secur- ities Benefi- cially Owned	Owner- ship Form of Deriv- ative Secur- ity: Direct (D) or Indirect (I)	Nature of In- direct Bene- ficial Owner- ship
Option (Right to Buy)	\$46.9375						03/24/2009	Common Stock		10000	D	
Dividend Equivalent	\$0	03/10/2 003		A	14.82 2			Common Stock	14.822 \$0.0000	1785.86 2	D	

Explanation of Responses:

Reflects already acquired dividend equivalent rights as previously reported on Table I as the Rubbermaid Deferred Compensation Plan.

Dividend Equivalent credited under Deferred Compensation Plan; becomes payable upon distribution from the Plan.

SIGNATURE OF REPORTING PERSON
/s/ Ret. GEN Gordon R. Sullivan

DATE
03/11/2003