FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to									
Section 16. Form 4 or Form 5									
obligations may continue. See									
Instruction 1(b).									

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* DE SOLE DOMENICO						2. Issuer Name and Ticker or Trading Symbol NEWELL RUBBERMAID INC [NWL]								Relationship heck all appl X Direct	icable)	g Pers	son(s) to Iss 10% O		
(Last) (First) (Middle) 16 MARSH WREN ROAD					3. Date of Earliest Transaction (Month/Day/Year) 02/13/2008									Office below	r (give title)		Other (sbelow)	specify	
SEA PINES PLANTATION						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) HILTON HEAD SC 29928														X Form filed by One Reporting Person Form filed by More than One Reporting					
(City) (State) (Zip)														Perso	n				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						ar) E	2A. Deemed Execution Date, if any (Month/Day/Yea		Transaction Dispose Code (Instr. 5)		Disposed	ities Acquired (A) o d Of (D) (Instr. 3, 4		Benefic Owned	es Formally (D) (Following (I) (I		vnership i: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) or (D) Price		Reporte Transac (Instr. 3	orted saction(s) r. 3 and 4)			(Instr. 4)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/\)	C	ansac ode (In		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security	9. Numbe derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Cc	ode \	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amount or Number of Shares						
Option (Right to Buy)	\$23.32	02/13/2008			A		10,000		(1)	C	02/13/2018	Common Stock	10,000	(2)	10,000	0	D		

Explanation of Responses:

- 1. Options become exercisable in five equal installments on February 13, 2009, 2010, 2011, 2012, 2013
- 2. Not applicable

Remarks:

/s/ Christine E. Vogt, Attorney in Fact for Domenico De Sole

02/15/2008

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.