

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

---

**FORM 10-Q**

---

**Quarterly Report Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**for the Quarterly Period Ended March 31, 2017**

**Commission File Number 1-9608**

---

**NEWELL BRANDS INC.**

(Exact name of registrant as specified in its charter)

---

**DELAWARE**  
(State or other jurisdiction of  
incorporation or organization)

**36-3514169**  
(I.R.S. Employer  
Identification No.)

**221 River Street**  
**Hoboken, New Jersey 07030**  
(Address of principal executive offices)  
(Zip Code)

**(201) 610-6600**  
(Registrant's telephone number, including area code)

---

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act:

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/> (Do not check if a smaller reporting company)	Smaller reporting company	<input type="checkbox"/>
Emerging growth company	<input type="checkbox"/>		

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Number of shares of common stock outstanding (net of treasury shares) as of April 28, 2017: 483.1 million.

---

---

[Table of Contents](#)

**TABLE OF CONTENTS**

<a href="#">PART I. FINANCIAL INFORMATION</a>	3
<a href="#">Item 1. Financial Statements</a>	3
<a href="#">Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</a>	24
<a href="#">Item 3. Quantitative and Qualitative Disclosures about Market Risk</a>	32
<a href="#">Item 4. Controls and Procedures</a>	32
<a href="#">PART II. OTHER INFORMATION</a>	33
<a href="#">Item 1. Legal Proceedings</a>	33
<a href="#">Item 1A. Risk Factors</a>	33
<a href="#">Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</a>	33
<a href="#">Item 6. Exhibits</a>	34
<a href="#">SIGNATURES</a>	

[Table of Contents](#)**PART I. FINANCIAL INFORMATION****Item 1. Financial Statements****NEWELL BRANDS INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)***(Amounts in millions, except per share data)*

	Three Months Ended March 31,	
	2017	2016
Net sales	\$3,266.3	\$1,314.9
Cost of products sold	2,149.1	809.3
<b>GROSS MARGIN</b>	<b>1,117.2</b>	<b>505.6</b>
Selling, general and administrative expenses	929.5	362.5
Restructuring costs	13.3	17.7
Impairment of goodwill, intangibles and other assets	18.4	—
<b>OPERATING INCOME</b>	<b>156.0</b>	<b>125.4</b>
Non-operating expenses:		
Interest expense, net	122.2	29.4
Loss on extinguishment of debt	27.8	45.9
Other (income) expense, net	(784.1)	(1.5)
<b>INCOME BEFORE INCOME TAXES</b>	<b>790.1</b>	<b>51.6</b>
Income tax expense	151.6	11.3
<b>INCOME FROM CONTINUING OPERATIONS</b>	<b>638.5</b>	<b>40.3</b>
Income (loss) from discontinued operations, net of tax	—	0.2
<b>NET INCOME</b>	<b>\$ 638.5</b>	<b>\$ 40.5</b>
Weighted average shares outstanding:		
Basic	484.2	268.7
Diluted	485.8	270.1
Earnings per share:		
Basic:		
Income from continuing operations	\$ 1.32	\$ 0.15
Income (loss) from discontinued operations	—	—
Net income	<u>\$ 1.32</u>	<u>\$ 0.15</u>
Diluted:		
Income from continuing operations	\$ 1.31	\$ 0.15
Income (loss) from discontinued operations	—	—
Net income	<u>\$ 1.31</u>	<u>\$ 0.15</u>
Dividends per share	\$ 0.19	\$ 0.19

*See Notes to Condensed Consolidated Financial Statements (Unaudited).*

[Table of Contents](#)**NEWELL BRANDS INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (Unaudited)***(Amounts in millions)*

	Three Months Ended	
	March 31,	
	2017	2016
NET INCOME	\$ 638.5	\$ 40.5
Other comprehensive income (loss), net of tax:		
Foreign currency translation adjustments	106.0	10.9
Unrecognized pension and other postretirement costs	0.8	6.7
Derivative financial instruments	(10.7)	(58.0)
Total other comprehensive income (loss), net of tax	96.1	(40.4)
COMPREHENSIVE INCOME (LOSS)	<u>\$ 734.6</u>	<u>\$ 0.1</u>

*See Notes to Condensed Consolidated Financial Statements (Unaudited).*

[Table of Contents](#)**NEWELL BRANDS INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)***(Amounts in millions, except par values)*

	March 31, 2017	December 31, 2016
<b>ASSETS</b>		
<b>CURRENT ASSETS:</b>		
Cash and cash equivalents	\$ 687.5	\$ 587.5
Accounts receivable, net	2,559.6	2,746.9
Inventories, net	2,476.6	2,116.0
Prepaid expenses and other	298.4	288.4
Assets held for sale	466.6	1,745.7
<b>TOTAL CURRENT ASSETS</b>	<b>6,488.7</b>	<b>7,484.5</b>
<b>PROPERTY, PLANT AND EQUIPMENT, NET</b>	<b>1,563.9</b>	<b>1,543.4</b>
<b>GOODWILL</b>	<b>10,321.1</b>	<b>10,218.9</b>
<b>OTHER INTANGIBLE ASSETS, NET</b>	<b>14,010.0</b>	<b>14,111.8</b>
<b>DEFERRED INCOME TAXES</b>	<b>91.4</b>	<b>95.3</b>
<b>OTHER ASSETS</b>	<b>860.2</b>	<b>383.6</b>
<b>TOTAL ASSETS</b>	<b><u>\$33,335.3</u></b>	<b><u>\$ 33,837.5</u></b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>CURRENT LIABILITIES:</b>		
Accounts payable	\$ 1,396.9	\$ 1,518.9
Accrued compensation	193.8	365.8
Other accrued liabilities	1,779.9	1,464.9
Short-term debt and current portion of long-term debt	852.5	601.9
Liabilities held for sale	95.1	340.5
<b>TOTAL CURRENT LIABILITIES</b>	<b>4,318.2</b>	<b>4,292.0</b>
<b>LONG-TERM DEBT</b>	<b>10,332.1</b>	<b>11,290.9</b>
<b>DEFERRED INCOME TAXES</b>	<b>4,883.8</b>	<b>5,082.8</b>
<b>OTHER NONCURRENT LIABILITIES</b>	<b>1,771.4</b>	<b>1,787.4</b>
<b>TOTAL LIABILITIES</b>	<b>21,305.5</b>	<b>22,453.1</b>
<b>COMMITMENTS AND CONTINGENCIES (Footnote 18)</b>	<b>—</b>	<b>—</b>
<b>STOCKHOLDERS' EQUITY:</b>		
Preferred stock (10.0 authorized shares, \$1.00 par value, no shares issued at March 31, 2017 and December 31, 2016)	—	—
Common stock (800 authorized shares at \$1.00 par value 505.8 shares and 504.8 shares issued at March 31, 2017 and December 31, 2016, respectively)	505.8	504.8
Treasury stock, at cost (22.7 and 22.3 shares at March 31, 2017 and December 31, 2016, respectively):	(563.7)	(545.3)
Additional paid-in capital	10,166.7	10,144.2
Retained earnings	2,835.5	2,289.9
Accumulated other comprehensive loss	(948.7)	(1,044.8)
<b>STOCKHOLDERS' EQUITY ATTRIBUTABLE TO PARENT</b>	<b>11,995.6</b>	<b>11,348.8</b>
<b>STOCKHOLDERS' EQUITY ATTRIBUTABLE TO NONCONTROLLING INTERESTS</b>	<b>34.2</b>	<b>35.6</b>
<b>TOTAL STOCKHOLDERS' EQUITY</b>	<b>12,029.8</b>	<b>11,384.4</b>
<b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>	<b><u>\$33,335.3</u></b>	<b><u>\$ 33,837.5</u></b>

*See Notes to Condensed Consolidated Financial Statements (Unaudited).*

[Table of Contents](#)

**NEWELL BRANDS INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)**  
*(Amounts in millions)*

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2017</b>	<b>2016</b>
<b>OPERATING ACTIVITIES:</b>		
Net income	\$ 638.5	\$ 40.5
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	170.6	42.8
Impairment of goodwill, intangibles and other assets	18.4	—
Net gain from sale of businesses	(784.0)	(0.9)
Loss on extinguishment of debt	2.2	45.9
Deferred income taxes	(161.7)	7.0
Stock-based compensation expense	20.4	9.9
Other, net	1.9	5.1
Changes in operating assets and liabilities, excluding the effects of acquisitions and divestitures:		
Accounts receivable	306.2	69.7
Inventories	(360.7)	(137.8)
Accounts payable	(142.6)	7.4
Accrued liabilities and other	1.6	(351.0)
<b>NET CASH USED IN OPERATING ACTIVITIES</b>	<b>(289.2)</b>	<b>(261.4)</b>
<b>INVESTING ACTIVITIES:</b>		
Proceeds from sale of divested businesses	1,862.9	—
Acquisitions and acquisition-related activity	(557.3)	(21.0)
Capital expenditures	(100.7)	(51.6)
Other investing activities	0.8	2.6
<b>NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIES</b>	<b>1,205.7</b>	<b>(70.0)</b>
<b>FINANCING ACTIVITIES:</b>		
Net short-term debt	246.4	378.7
Proceeds from issuance of debt, net of debt issuance costs	—	7,931.2
Payments on long-term debt	(972.3)	—
Cash dividends	(92.9)	(53.3)
Equity compensation activity and other, net	(15.2)	(18.0)
<b>NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES</b>	<b>(834.0)</b>	<b>8,238.6</b>
Exchange rate effect on cash and cash equivalents	17.5	(1.1)
<b>INCREASE IN CASH AND CASH EQUIVALENTS</b>	<b>100.0</b>	<b>7,906.1</b>
Cash and cash equivalents at beginning of period	587.5	274.8
<b>CASH AND CASH EQUIVALENTS AT END OF PERIOD</b>	<b>\$ 687.5</b>	<b>\$8,180.9</b>

See Notes to Condensed Consolidated Financial Statements (Unaudited).

**NEWELL BRANDS INC. AND SUBSIDIARIES**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)**

**Footnote 1 — Basis of Presentation and Significant Accounting Policies**

The accompanying unaudited condensed consolidated financial statements of Newell Brands Inc. (formerly, Newell Rubbermaid Inc., and collectively with its subsidiaries, the “Company”) have been prepared pursuant to the rules and regulations of the United States Securities and Exchange Commission (the “SEC”) and do not include all of the information and footnotes required by U.S. generally accepted accounting principles (“U.S. GAAP”) for complete financial statements. In the opinion of management, the unaudited condensed consolidated financial statements include all adjustments (including normal recurring accruals) considered necessary for a fair presentation of the financial position and the results of operations of the Company. It is recommended that these unaudited condensed consolidated financial statements be read in conjunction with the financial statements, and the footnotes thereto, included in the Company’s most recent Annual Report on Form 10-K. The condensed consolidated balance sheet as of December 31, 2016 has been derived from the audited financial statements as of that date, but it does not include all of the information and footnotes required by U.S. GAAP for complete financial statements. Certain reclassifications have been made in the Company’s financial statements of the prior year to conform to the current year presentation. These reclassifications have no impact on previously reported net income.

***Seasonal Variations***

Sales of the Company’s products tend to be seasonal, with sales, operating income and operating cash flow in the first quarter generally lower than any other quarter during the year, driven principally by reduced volume and the mix of products sold in the first quarter. The seasonality of the Company’s sales volume combined with the accounting for fixed costs, such as depreciation, amortization, rent, personnel costs and interest expense, impacts the Company’s results on a quarterly basis. In addition, the Company tends to generate the majority of its operating cash flow in the second, third and fourth quarters of the year due to seasonal variations in operating results, the timing of annual performance-based compensation payments, customer program payments, working capital requirements and credit terms provided to customers. Accordingly, the Company’s results of operations for the three months ended March 31, 2017 may not necessarily be indicative of the results that may be expected for the year ending December 31, 2017.

***Recent Accounting Pronouncements***

Changes to U.S. GAAP are established by the Financial Accounting Standards Board (“FASB”) in the form of accounting standards updates (“ASUs”) to the FASB’s Accounting Standards Codification. The Company considers the applicability and impact of all ASUs.

In May 2014, the FASB issued ASU No. 2014-09, “*Revenue from Contracts with Customers. Accounting Standard Codification 606 — Revenue Recognition*,” which established Accounting Standards Codification Topic 606, “*Revenue from Contracts with Customers*” (“ASC 606”). ASC 606 will replace existing revenue recognition requirements in U.S. GAAP and will require entities to recognize revenue at an amount that reflects the consideration to which we expect to be entitled in exchange for transferring goods or services to a customer. To achieve this core principle, the standard provides a five-step analysis of transactions to determine when and how revenue is recognized. Other major provisions include the capitalization and amortization of certain contract costs, ensuring the time value of money is considered in the transaction price, and allowing estimates of variable consideration to be recognized before contingencies are resolved in certain circumstances. ASC 606 will also require significantly expanded disclosures regarding the qualitative and quantitative information of the Company’s nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers.

In May 2016, the FASB issued ASU 2016-12, “*Revenue from Contracts with Customers (Topic 606): Narrow-Scope Improvements and Practical Expedients*,” which updated ASU 2014-09. ASU 2016-12 clarifies certain core recognition principles including collectability, sales tax presentation, noncash consideration, contract modifications and completed contracts at transition and disclosures no longer required if the full retrospective transition method is adopted.

ASU 2014-09 and ASU 2016-12 are effective for annual reporting periods beginning after December 15, 2017, including interim periods within those annual periods.

The standard permits two methods of adoption, either retrospectively to each prior reporting period presented (full retrospective method), or retrospectively with the cumulative effect of initially applying the guidance recognized at the date of initial application (the modified retrospective method). The Company tentatively plans to use the modified retrospective transition method and to adopt ASC 606 on January 1, 2018.

The Company is currently evaluating the effect that the updated standard will have on the Company's financial statements and related disclosures. To that end, the Company has identified a project manager as well as an implementation project team. The Company has completed the assessment process for many of its business units and expects to complete this process during the second quarter of 2017.



## [Table of Contents](#)

In February 2016, the FASB issued ASU No. 2016-02, “*Leases (Topic 842)*,” which requires lessees to recognize a right-of-use asset and lease liability for all leases with terms of more than 12 months. Recognition, measurement and presentation of expenses will depend on classification as a finance or operating lease. ASU 2016-02 is effective for the Company on January 1, 2019. The Company is beginning to evaluate the impact the adoption of ASU 2016-02 will have on the Company’s consolidated financial statements.

In March 2017, the FASB issued ASU No. 2017-07, “*Compensation - Retirement Benefits (Topic 715): Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost.*” ASU 2017-07 changes how employers that sponsor defined benefit pension plans and other postretirement plans present the net periodic benefit cost in the income statement. ASU 2017-07 requires that the service cost component of net periodic benefit cost be reported in the same line item or items as other compensation costs arising from services rendered by the pertinent employees during the period. Other components of net benefit cost are required to be presented in the income statement separately from the service cost component and outside a subtotal of income from operations, if one is presented. ASU 2017-07 also allows only the service cost component to be eligible for capitalization, when applicable. This guidance is effective for annual periods beginning after December 15, 2017, with early adoption permitted. ASU 2017-07 is to be applied retrospectively for the income statement presentation requirements and prospectively for the capitalization requirements of the service cost component. The Company does not expect that the adoption of this ASU will have a material impact on the Company’s consolidated financial statements.

Other recently issued ASUs were assessed and determined to be either not applicable or are expected to have a minimal impact on the Company’s consolidated financial position and results of operations.

### **Adoption of New Accounting Guidance**

In March 2016, the FASB issued ASU No. 2016-09, “*Compensation-Stock Compensation: Improvement to Employee Share-Based Payment Accounting.*” ASU 2016-09 provides guidance intended to simplify accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities and classification on the statement of cash flows. The guidance is effective for interim and annual periods beginning after December 15, 2016. The new standard requires: (1) excess tax benefits and tax deficiencies related to share-based awards to be recognized as income tax benefit or expense on a prospective basis in the reporting period in which they vest; (2) excess tax benefits from share-based payment arrangements to be presented within operating activities and withholding tax payments upon vesting of restricted stock units to be presented within financing activities within the cash flow statement; (3) permits the employer to repurchase more of an employee’s shares for tax withholding purposes and not classify the award as a liability that requires valuation on a mark-to-market basis; and (4) allows for a policy election to account for forfeitures as they occur. The Company adopted this guidance in the first quarter of 2017 and decided to continue its policy of estimating forfeitures. The Company has also elected to retrospectively reclassify the prior year cash flows related to excess tax benefits from share-based payment arrangements from financing activities to operating activities within the condensed consolidated statements of cash flows. The Company adopted this guidance in the first quarter of 2017 and it did not have a material effect on the consolidated financial position, results of operations or cash flows of the Company.

In July 2015, the FASB issued ASU No. 2015-11, “*Simplifying the Measurement of Inventory,*” which modifies existing requirements regarding measuring first-in, first-out and average cost inventory at the lower of cost or market. Under existing standards, the market amount requires consideration of replacement cost, net realizable value (“NRV”), and NRV less an approximately normal profit margin. ASU 2015-11 replaces market with NRV, defined as estimated selling prices in the ordinary course of business, less reasonably predictable costs of completion, disposal and transportation. This eliminates the need to determine and consider replacement cost or NRV less an approximately normal profit margin when measuring inventory. This guidance is effective for fiscal years beginning after December 15, 2016, with early adoption permitted. The Company adopted this guidance in the first quarter of 2017 and it did not have a material effect on the consolidated financial position, results of operations or cash flows of the Company.

### **Other Items**

The Company holds a 23.4% investment in Sprue Aegis (“Sprue”). During the three months ended March 31, 2017, the Company’s related party sales to Sprue were \$6.7 million. During the three months ended March 31, 2017, the Company provided notification to Sprue of its election to terminate the distribution agreement on March 31, 2018.

**Footnote 2 — Acquisitions****2017 Activity**

In January 2017, the Company acquired Smith Mountain Industries (“Smith Mountain”), a leading provider of premium home fragrance products, sold primarily under the WoodWick® Candle brand, for a cash purchase price of approximately \$100 million. Smith Mountain is included in the Live segment from the date of acquisition. This acquisition has been accounted for using the purchase method of accounting.

On April 3, 2017, the Company acquired Sistema Plastics, a leading New Zealand based manufacturer and marketer of innovative food storage containers with strong market shares and presence in Australia, New Zealand, U.K. and parts of continental Europe for a cash purchase price of approximately \$460 million. In order to complete the acquisition in a timely manner, the cash purchase price was transferred in advance effective March 31, 2017. At March 31, 2017, the amount paid is included in other assets in the Condensed Consolidated Balance Sheets at March 31, 2017 and is included net cash provided by (used in) investing activities in the Condensed Consolidated Statements of Cash Flows for the three months ended March 31, 2017. This acquisition will be accounted for using the purchase method of accounting.

**2016 Activity**

On April 15, 2016, Jarden became a direct wholly-owned subsidiary of Newell Brands Inc., as a result of a series of merger transactions (the “Jarden Acquisition”). The Jarden Acquisition was effected pursuant to an Agreement and Plan of Merger, dated as of December 13, 2015 (the “Merger Agreement”), among the Company, Jarden and two wholly-owned subsidiaries of the Company. Following the Jarden Acquisition, the Company was renamed Newell Brands Inc. Jarden is a leading, global consumer products company with leading brands, such as Yankee Candle®, Crock-Pot®, FoodSaver®, Mr. Coffee®, Oster®, Coleman®, First Alert®, Rawlings®, Jostens®, K2®, Marker®, Marmot®, Volkl® and many others. The Jarden Acquisition enables the Company to scale the enterprise with leading brands in global markets. The scale of the Company in key categories, channels and geographies enables it to deploy its strategy, which includes advantaged development and commercial capabilities, across a larger set of opportunities to generate accelerated growth and margin expansion. The Jarden Acquisition has been accounted for using the purchase method of accounting, and Jarden’s assets, liabilities and results of operations are included in the Company’s financial statements from the acquisition date. Adjustments made to the purchase price allocation during the three months ended March 31, 2017 primarily relate to goodwill and other intangible assets (see Footnote 8).

Pursuant to the Merger Agreement, each share of Jarden common stock was exchanged for 0.862 of a share of the Company’s common stock plus \$21.00 in cash. The total merger consideration, including debt assumed, was approximately \$18.7 billion. The aggregate consideration paid or payable to the Jarden shareholders and convertible note holders was approximately \$15.3 billion and was comprised of a cash payment of approximately \$5.4 billion, the issuance of 213.9 million common shares of the Company with a fair value of approximately \$9.9 billion and accrued merger consideration of \$627 million. The accrued merger consideration relates to approximately 9.1 million shares of the Company’s common stock that have not been issued and \$222 million in cash that has not been paid as of March 31, 2017 for shares of Jarden common stock held by dissenting Jarden shareholders who exercised their dissenters’ appraisal rights and are seeking an appraisal of such shares.

The following unaudited pro forma financial information presents the combined results of operations of Newell Rubbermaid and Jarden for the three months ended March 31, 2016 as if the Jarden Acquisition had occurred on January 1, 2015. The unaudited pro forma financial information is not intended to represent or be indicative of the Company’s consolidated results of operations that would have been reported had the Jarden Acquisition been completed as of January 1, 2015 and should not be taken as indicative of the Company’s future consolidated results of operations. The Company expects to incur restructuring and other integration costs that are not included in the pro forma results of operations presented below. Pro forma adjustments are tax-effected at the Company’s estimated statutory tax rates.

<b>(in millions, except per share data)</b>	<b>Three Months Ended March 31, 2016</b>
Net sales	\$ 3,330.2
Net loss	(58.6)
Loss per share:	
Basic	\$ (0.12)
Diluted	\$ (0.12)

The unaudited pro forma financial information for the three months ended March 31, 2016 includes \$51.9 million for the amortization of acquired intangibles from the Jarden Acquisition based on the preliminary purchase price allocation.

[Table of Contents](#)**Footnote 3 — Discontinued Operations and Divestitures***Discontinued Operations*

The following table provides a summary of amounts included in discontinued operations for the periods indicated (in millions):

	Three Months Ended March 31,	
	2017	2016
Net sales	\$ —	\$ —
Loss from discontinued operations before income taxes	—	(0.6)
Income tax benefit	—	0.2
Loss from discontinued operations	—	(0.4)
Net gain from sale of discontinued operations, net of tax	—	0.6
Income from discontinued operations, net of tax	\$ —	\$ 0.2

*Divestitures*

On March 9, 2017 the Company completed the sale of its Tools business, including the Irwin<sup>®</sup>, Lenox<sup>®</sup> and Hilmor<sup>®</sup> brands. The selling price was \$1.95 billion, subject to customary working capital adjustments. The net assets of the Tools business were approximately \$1.1 billion, including approximately \$711 million of goodwill, resulting in a pretax gain of \$784.0 million, which is included in other (income) expense, net in the Condensed Consolidated Statement of Operations for the three months ended March, 31, 2017. The Tools business generated 3.4% and 13.2% of the Company's consolidated net sales for the three months ended March 31, 2017 and 2016, respectively.

In June 2016, the Company sold its Décor business, including Levolor<sup>®</sup> and Kirsch<sup>®</sup> window coverings and drapery hardware, for consideration, net of fees, of \$224 million. The Décor business generated 5.7% of the Company's consolidated net sales for the three months ended March 31, 2016.

*Held for Sale*

During 2016, the Company committed to plans to divest several businesses and brands to strengthen the portfolio to better align with the long-term growth plan. The affected businesses and brands, which will all be reported in future periods continuing operations, are as follows: the Winter Sports business, including the Vökl<sup>®</sup> and K2<sup>®</sup> brands and the Zoot<sup>®</sup> and Squadra<sup>®</sup> brands, and the fire building business, primarily under the Pine Mountain<sup>®</sup> brand, and the Lehigh business, primarily ropes, cordage and chains under the Lehigh<sup>®</sup> brand, all of which are in the Other segment; the humidifiers and fans business with related brands and the stroller business under the Teutonia<sup>®</sup> brand, both in the Live segment; and the Rubbermaid<sup>®</sup> consumer storage totes business in the Work segment.

The following table presents information related to the major classes of assets and liabilities that were classified as assets and liabilities held for sale in the Condensed Consolidated Balance Sheets as of March 31, 2017 and December 31, 2016 (in millions):

	March 31, 2017	December 31, 2016
Accounts receivable, net	\$ 60.8	\$ 164.4
Inventories, net	174.3	311.6
Prepaid expenses and other	11.1	24.3
Property, plant and equipment, net	102.2	224.9
Goodwill	42.6	762.5
Other intangible assets, net	74.6	244.5
Other assets	1.0	13.5
Total Assets	\$ 466.6	\$ 1,745.7
Accounts payable	\$ 30.1	\$ 88.2
Accrued compensation	18.6	35.3
Other accrued liabilities	32.1	81.6
Short-term debt and current portion long-term debt	—	4.3
Other noncurrent liabilities	14.3	131.1
Total Liabilities	\$ 95.1	\$ 340.5

During the three months ended March 31, 2017, the Company entered into agreements to sell the Rubbermaid® consumer storage totes business and stroller business under the Teutonia® brand. The selling prices for these businesses were not significant. The totes transaction closed in the first quarter of 2017 while the Teutonia® sale will close during the second quarter of 2017.

During the three months ended March 31, 2017, the Company recorded an impairment charge of \$5.5 million related to the writedown of the carrying value of the net assets of the Teutonia® stroller business based on the expected proceeds to be received in the second quarter of 2017.

#### **Subsequent Event**

In May 2017, the Company sold its Lehigh business and its fire building business. The selling prices for these businesses were not significant. The Company sold its fire building business to Royal Oak Enterprises, LLC (“Royal Oak”). Based on the consideration, the Company recorded an impairment charge of \$9.2 million during the three months ended March 31, 2017 related to the write down of the carrying value of the net assets to their estimated fair market value. Company Directors Martin E. Franklin and Ian G.H. Ashken are affiliates of Royal Oak.

[Table of Contents](#)**Footnote 4 — Accumulated Other Comprehensive Loss***Accumulated Other Comprehensive Loss*

The following tables display the changes in accumulated other comprehensive loss (“AOCI”) by component net of tax for the three months ended March 31, 2017 (in millions):

	<u>Cumulative Translation Adjustment</u>	<u>Pension and Postretirement Costs</u>	<u>Derivative Financial Instruments</u>	<u>AOCI</u>
Balance at December 31, 2016	\$ (607.9)	\$ (400.0)	\$ (36.9)	\$(1,044.8)
Other comprehensive (loss) income before reclassifications	49.9	(2.1)	(10.9)	36.9
Amounts reclassified to earnings	56.1	2.9	0.2	59.2
Net current period other comprehensive income (loss)	106.0	0.8	(10.7)	96.1
Balance at March 31, 2017	<u>\$ (501.9)</u>	<u>\$ (399.2)</u>	<u>\$ (47.6)</u>	<u>\$ (948.7)</u>

For the three months ended March 31, 2017 and 2016 reclassifications from AOCI to the results of operations for the Company’s pension and postretirement benefit plans were a pre-tax expense of \$4.2 million and \$3.5 million, respectively, and primarily represent the amortization of net actuarial losses (see Footnote 12). These costs are recorded in selling, general and administrative expenses and cost of sales. For the three months ended March 31, 2017 and 2016, reclassifications from AOCI to the results of operations for the Company’s derivative financial instruments for effective cash flow hedges were pre-tax expense of \$0.3 million and \$10.3 million, respectively (see Footnote 11).

The income tax (provision) benefit allocated to the components of OCI are as follows (in millions):

	<u>Three Months Ended March 31,</u>	
	<u>2017</u>	<u>2016</u>
Foreign currency translation adjustments	\$ (1.8)	\$ —
Unrecognized pension and postretirement costs	(1.3)	1.1
Derivative financial instruments	4.4	34.9
Income tax (provision) benefit related to OCI	<u>\$ 1.3</u>	<u>\$ 36.0</u>

**Footnote 5 — Restructuring Costs****Restructuring Costs**

Restructuring provisions were determined based on estimates prepared at the time the restructuring actions were approved by management and are periodically updated for changes. Restructuring amounts also include amounts recognized as incurred.

As part of the Jarden Acquisition, the Company initiated a comprehensive strategic assessment of the business and launched a new corporate strategy that focuses the portfolio, prioritizes investment in the categories with the greatest potential for growth, and extends the Company’s advantaged capabilities in insights, product design, innovation, and e-commerce to the broadened portfolio. The investments in new capabilities are designed to unlock the growth potential of the portfolio and will be funded by a commitment to release cost savings from 2016 to 2021 of approximately \$1.3 billion through the combination of the completion of Project Renewal (approximately \$300 million) and delivery of cost synergies associated with the Jarden integration (approximately \$1 billion). This new corporate strategy is called the New Growth Game Plan and builds on the successful track record of growth acceleration, margin development, and value creation associated with the transformation of Newell Rubbermaid Inc. from 2011 through 2016.

## [Table of Contents](#)

### *Project Renewal*

In April 2015, the Company committed to a further expansion of Project Renewal (the “April 2015 Expansion”). Project Renewal was initially launched in October 2011 to reduce the complexity of the organization and increase investment in growth platforms within the business. Under Project Renewal, the Company is simplifying and aligning its businesses around two key activities - Brand & Category Development and Market Execution & Delivery. Pursuant to an expansion of Project Renewal in October 2014, the Company is: (i) further streamlining its supply chain function, including reducing overhead and realigning the supply chain management structure; (ii) investing in value analysis and value engineering efforts to reduce product and packaging costs; (iii) reducing operational and manufacturing complexity in its Learn segment; and (iv) further streamlining its distribution and transportation functions. Under the April 2015 Expansion, the Company is further implementing additional activities designed to further streamline business partnering functions (e.g., Finance/IT, Legal and Human Resources), optimize global selling and trade marketing functions and rationalize the Company’s real estate portfolio.

Cumulative costs of the expanded Project Renewal are expected to be approximately \$690 million to \$725 million pretax, the majority of which are expected to be cash costs. Approximately 60% to 70% of the total costs are expected to be restructuring costs, a majority of which are expected to be employee-related cash costs, including severance, retirement and other termination benefits and costs. Project Renewal is expected to be complete by the end of 2017, and as a result, the additional cash payments and savings will be realized thereafter.

Restructuring costs incurred in connection with Project Renewal for the periods indicated are as follows (in millions):

	Three Months Ended	
	2017	2016
Facility and other exit costs, including impairments	\$ —	\$ 0.3
Employee severance, termination benefits and relocation costs	0.6	(1.5)
Exited contractual commitments and other	0.9	12.3
	<u>\$ 1.5</u>	<u>\$ 11.1</u>

Accrued restructuring costs activity for Project Renewal for the three months ended March 31, 2017 is as follows (in millions):

	Balance at December 31, 2016	Restructuring Costs	Payments	Balance at March 31, 2017
Employee severance, termination benefits and relocation costs	\$ 15.8	\$ 0.6	\$ (3.2)	\$ 13.2
Exited contractual commitments and other	17.4	0.9	(2.1)	16.2
	<u>\$ 33.2</u>	<u>\$ 1.5</u>	<u>\$ (5.3)</u>	<u>\$ 29.4</u>

### *Jarden Integration*

The Company currently expects to incur up to approximately \$1.0 billion of restructuring and other costs through 2021 to integrate the legacy Newell Rubbermaid and Jarden businesses (the “Jarden Integration”). Initially, integration projects will primarily be focused on driving cost synergies in procurement, overhead functions and organizational changes designed to redefine the operating model of the Company from a holding company to an operating company. Restructuring costs associated with integration projects are expected to include employee-related cash costs, including severance, retirement and other termination benefits, and contract termination and other costs. In addition, other costs associated with the integration are expected to include advisory and personnel costs for managing and implementing integration projects.

### *Other Restructuring*

In addition to Project Renewal and the Jarden Integration the Company has incurred restructuring costs for various other restructuring activities.

## [Table of Contents](#)

Accrued restructuring costs activity for the Jarden Integration and other restructuring for the three months ended March 31, 2017 is as follows (in millions):

	Balance at December 31, 2016	Restructuring Costs	Payments	Balance at March 31, 2017
Facility and other exit costs, including impairments	\$ —	\$ 0.4	\$ (0.4)	\$ —
Employee severance, termination benefits and relocation costs	38.2	10.5	(23.4)	25.3
Exited contractual commitments and other	0.5	0.9	(0.4)	1.0
	<u>\$ 38.7</u>	<u>\$ 11.8</u>	<u>\$ (24.2)</u>	<u>\$ 26.3</u>

### Restructuring Costs

Restructuring costs incurred by reportable business segment for all restructuring activities in continuing operations for the periods indicated are as follows (in millions):

Segment	Three Months Ended March 31,	
	2017	2016
Live	\$ 1.1	\$ (1.7)
Learn	4.0	1.7
Work	2.8	2.6
Play	2.7	0.3
Other	2.1	3.6
Corporate	0.6	11.2
	<u>\$ 13.3</u>	<u>\$ 17.7</u>

### Footnote 6 — Inventories, Net

Inventories are stated at the lower of cost or market value and are comprised of the following as of the dates indicated (in millions):

	March 31, 2017	December 31, 2016
Raw materials and supplies	\$ 391.5	\$ 350.7
Work-in-process	267.9	236.1
Finished products	1,817.2	1,529.2
Total inventories	<u>\$ 2,476.6</u>	<u>\$ 2,116.0</u>

### Footnote 7 — Property, Plant and Equipment, Net

Property, plant and equipment, net, is comprised of the following as of the dates indicated (in millions):

	March 31, 2017	December 31, 2016
Land	\$ 104.9	\$ 108.4
Buildings and improvements	683.1	653.0
Machinery and equipment	2,517.7	2,454.6
	3,305.7	3,216.0
Less: Accumulated depreciation	(1,741.8)	(1,672.6)
	<u>\$ 1,563.9</u>	<u>\$ 1,543.4</u>

Depreciation expense for continuing operations was \$68.6 million and \$23.1 million for the three months ended March 31, 2017 and 2016, respectively.



[Table of Contents](#)

**Footnote 8 — Goodwill and Other Intangible Assets, Net**

Goodwill activity for the three months ended March 31, 2017 is as follows (in millions):

Segment	Balance at December 31, 2016	Acquisitions	Other Adjustments(1)	Impairment	Foreign Currency	Balance at March 31, 2017
Live	\$ 3,639.9	\$ 14.1	\$ 36.3	\$ —	\$ 10.3	\$ 3,700.6
Learn	2,785.4	—	3.3	—	2.1	2,790.8
Work	1,871.0	—	22.3	—	9.2	1,902.5
Play	1,161.4	—	(2.3)	—	2.2	1,161.3
Other	761.2	—	8.1	(4.5)	1.1	765.9
	<u>\$ 10,218.9</u>	<u>\$ 14.1</u>	<u>\$ 67.7</u>	<u>\$ (4.5)</u>	<u>\$ 24.9</u>	<u>\$ 10,321.1</u>

(1) Comprised primarily of adjustments related to the Jarden Acquisition (see Footnote 2).

Other intangible assets, net are comprised of the following as of the dates indicated (in millions):

	March 31, 2017			December 31, 2016		
	Gross Carrying Amount (1)	Accumulated Amortization	Net Book Value	Gross Carrying Amount	Accumulated Amortization	Net Book Value
Trade names — indefinite life	\$ 9,838.7	\$ —	\$ 9,838.7	\$ 9,935.1	\$ —	\$ 9,935.1
Trade names — other	334.7	(41.9)	292.8	286.3	(34.2)	252.1
Capitalized software	518.9	(297.7)	221.2	482.0	(252.9)	229.1
Patents and intellectual property	248.9	(114.1)	134.8	227.9	(105.0)	122.9
Customer relationships and distributor channels	3,673.5	(247.0)	3,426.5	3,761.7	(204.0)	3,557.7
Other	134.9	(38.9)	96.0	25.9	(11.0)	14.9
	<u>\$ 14,749.6</u>	<u>\$ (739.6)</u>	<u>\$14,010.0</u>	<u>\$ 14,718.9</u>	<u>\$ (607.1)</u>	<u>\$ 14,111.8</u>

(1) At March 31, 2017 the amount attributable to the Jarden Acquisition are as follows: trade names - indefinite life - \$9.4 billion; trade names - other - \$247 million; capitalized software - \$63.0 million; patents and intellectual property - \$99.1 million; customer relationships and distributor channels - \$3.5 billion; and, other intangible assets - \$124 million.

The table below summarizes the Company's amortization periods for other intangible assets, including capitalized software, as of March 31, 2017:

	Amortization Periods (in years)
Trade names — indefinite life	N/A
Trade names — other	3–30 years
Capitalized software	3–12 years
Patents and intellectual property	3–14 years
Customer relationships & distributor channels	3–30 years
Other	3–5 years

Amortization expense for intangible assets for continuing operations was \$102 million and \$19.7 million for the three months ended March 31, 2017 and 2016, respectively. Amortization expense for the three months ended March 31, 2017 includes a measurement period adjustment of \$16.4 million related to the valuation of non-compete agreements within other intangible assets.

[Table of Contents](#)**Footnote 9 — Other Accrued Liabilities**

Other accrued liabilities are comprised of the following as of the dates indicated (in millions):

	March 31, 2017	December 31, 2016
Customer accruals	\$ 364.5	\$ 432.4
Accruals for manufacturing, marketing and freight expenses	94.6	89.3
Accrued self-insurance liabilities, contingencies and warranty	411.7	370.3
Accrued income taxes	328.5	64.9
Accrued interest expense	193.0	108.5
Other	387.6	399.5
Other accrued liabilities	<u>\$1,779.9</u>	<u>\$ 1,464.9</u>

**Footnote 10 — Debt**

Debt comprised of the following as of the dates indicated (in millions):

	March 31, 2017	December 31, 2016
2.05% senior notes due 2017	\$ 349.5	\$ 349.4
6.25% senior notes due 2018	186.4	249.8
2.15% senior notes due 2018	299.1	298.9
2.60% senior notes due 2019	266.2	995.0
2.875% senior notes due 2019	348.1	347.9
4.70% senior notes due 2020	304.1	380.0
3.15% senior notes due 2021	992.2	991.7
3.75% senior notes due 2021	338.6	326.9
4.00% senior notes due 2022	248.6	248.5
3.85% senior notes due 2023	1,737.4	1,737.0
5.00% senior notes due 2023	313.6	314.1
4.00% senior notes due 2024	495.4	495.2
3.90% senior notes due 2025	296.9	296.8
4.20% senior notes due 2026	1,981.4	1,981.0
5.375% senior notes due 2036	494.8	494.7
5.50% senior notes due 2046	1,725.7	1,725.7
Term loan	299.6	399.5
Commercial paper	—	—
Receivables facilities	438.2	187.4
Other debt	68.8	73.3
Total debt	11,184.6	11,892.8
Short-term debt and current portion of long-term debt	(852.5)	(601.9)
Long-term debt	<u>\$10,332.1</u>	<u>\$ 11,290.9</u>

**Senior Notes**

In March 2017, the Company commenced cash tender offers (the “Tender Offers”) totaling approximately \$1.06 billion for any and all of its 6.25% senior notes due 2018 and up to a maximum aggregate principal amount of certain of its other senior notes. In March 2017, pursuant to the Tender Offers the Company repurchased approximately \$63 million aggregate principal amount of its 6.25% senior notes due 2018, approximately \$733 million aggregate principal amount of its 2.6% senior notes due 2019 and approximately \$76 million aggregate principal amount of its 4.7% senior notes due 2020 for total consideration, excluding accrued interest, of approximately \$897 million. As a result of these debt extinguishments, the Company recorded a loss on the extinguishment of debt of \$27.8 million during the three months ended March 31, 2017, primarily comprised of prepayment premiums and a non-cash charge due to the write-off of deferred debt issuance costs.

## Subsequent Event

In April 2017, the Company redeemed the remaining approximately \$187 million aggregate principal amount of its 6.25% senior notes due 2018 for total consideration, excluding accrued interest of approximately \$195 million, which the Company expects will result in a loss on the extinguishment of debt of approximately \$4 million, primarily comprised of prepayment premiums, partially offset by the write-off of a deferred gain on previously terminated interest rate swaps. As a result of this redemption, the Company achieved the total amount of the Tender Offers.

## Net Investment Hedge

The Company has designated the €300.0 million principal balance of the 3.75% senior notes due October 2021 as a net investment hedge of the foreign currency exposure of its net investment (the “Hedging Instrument”) in certain Euro-functional currency subsidiaries with Euro-denominated net assets. At March 31, 2017, \$16.0 million of deferred gains have been recorded in AOCI.

The fair values of the Company’s senior notes are based on quoted market prices and are as follows (*in millions*):

	March 31, 2017		December 31, 2016	
	Fair Value	Book Value	Fair Value	Book Value
Senior notes	\$11,061.9	\$10,378.0	\$11,979.2	\$11,234.1

The carrying amounts of all other significant debt approximates fair value.

## Footnote 11 —Derivatives

From time to time, the Company enters into derivative transactions to hedge its exposures to interest rate, foreign currency rate and commodity price fluctuations. The Company does not enter into derivative transactions for trading purposes.

### Interest Rate Contracts

The Company manages its fixed and floating rate debt mix using interest rate swaps. The Company may use fixed and floating rate swaps to alter its exposure to the impact of changing interest rates on its consolidated results of operations and future cash outflows for interest. Floating rate swaps would be used, depending on market conditions, to convert the fixed rates of long-term debt into short-term variable rates. Fixed rate swaps would be used to reduce the Company’s risk of the possibility of increased interest costs. Interest rate swap contracts are therefore used by the Company to separate interest rate risk management from the debt funding decision. The cash paid and received from the settlement of interest rate swaps is included in interest expense.

### Fair Value Hedges

At March 31, 2017, the Company had approximately \$527 million notional amount of interest rate swaps that exchange a fixed rate of interest for variable rate (LIBOR) of interest plus a weighted average spread. These floating rate swaps are designated as fair value hedges against \$277 million of principal on the 4.7% Senior Subordinated Notes due 2020 and \$250 million of principal on the 4.0% Senior Subordinated Notes due 2024 for the remaining life of these notes. The effective portion of the fair value gains or losses on these swaps is offset by fair value adjustments in the underlying debt.

### Cross-Currency Contracts

The Company uses cross-currency swaps to hedge foreign currency risk on certain intercompany financing arrangements with foreign subsidiaries. As of March 31, 2017, the notional value of outstanding cross-currency interest rate swaps was approximately \$178 million. The cross-currency interest rate swaps are intended to eliminate uncertainty in cash flows in U.S. Dollars and British Pounds in connection with the intercompany financing arrangements. The effective portions of the changes in fair values of these cross-currency interest rate swap agreements are reported in AOCI and an amount is reclassified out of AOCI into other (income) expense, net, which is offset in the same period by the remeasurement in the carrying value of the underlying foreign currency intercompany financing arrangements being hedged.

### Foreign Currency Contracts

The Company uses forward foreign currency contracts to mitigate the foreign currency exchange rate exposure on the cash flows related to forecasted inventory purchases and sales and have maturity dates through March 2018. The derivatives used to hedge these forecasted transactions that meet the criteria for hedge accounting are accounted for as cash flow hedges. The effective portion of the gains or losses on these derivatives is deferred as a component of AOCI and is recognized in earnings at the same time that the hedged item affects earnings and is included in the same caption in the statements of operations as the underlying hedged item. At March 31, 2017, the Company had approximately \$584 million notional amount outstanding of forward foreign currency contracts that are designated as cash flow hedges of forecasted inventory purchases and sales.

## [Table of Contents](#)

The Company also uses foreign currency contracts, primarily forward foreign currency contracts, to mitigate the foreign currency exposure of certain other foreign currency transactions. At March 31, 2017, the Company had approximately \$2.7 billion notional amount outstanding of these foreign currency contracts that are not designated as effective hedges for accounting purposes and have maturity dates through May 2017. Fair market value gains or losses are included in the results of operations and are classified in other (income) expense, net.

### Commodity Contracts

The Company enters into commodity-based derivatives in order to mitigate the risk associated with the impact changes in prices of commodities could have on the cost of certain of the Company's raw materials. These commodity-based derivatives provide the Company with cost certainty, and in certain instances, allow the Company to benefit should the cost of the commodity fall below certain dollar thresholds. At March 31, 2017, the commodity-based derivatives that are not designated as effective hedges for accounting purposes have maturity dates through December 2017. Fair market value gains or losses associated with commodity derivative instruments are included in the results of operations and are classified in cost of products sold.

The following table presents the fair value of derivative financial instruments as of March 31, 2017 and December 31, 2016 (in millions):

	March 31, 2017		December 31, 2016	
	Fair Value of Derivatives		Fair Value of Derivatives	
	Asset (a)	Liability (a)	Asset (a)	Liability (a)
<b>Derivatives designated as effective hedges:</b>				
Cash flow hedges:				
Cross-currency swaps	\$ —	\$ 19.3	\$ 0.7	\$ 16.3
Foreign currency contracts	7.1	6.9	14.2	3.4
Fair value hedges:				
Interest rate swaps	—	6.1	—	5.9
<b>Derivatives not designated as effective hedges:</b>				
Foreign currency contracts	10.4	25.1	18.2	10.9
Commodity contracts	0.1	—	0.2	0.3
Total	<u>\$ 17.6</u>	<u>\$ 57.4</u>	<u>\$ 33.3</u>	<u>\$ 36.8</u>

(a) Consolidated balance sheet location:

Asset: Prepaid expenses and other, and other non-current assets

Liability: Other accrued liabilities, and current and non-current liabilities

The following table presents gain and loss activity (on a pretax basis) for the three months ended March 31, 2017 and 2016 related to derivative financial instruments designated or previously designated, as effective hedges (in millions):

	Location of gain/(loss) recognized in income	Three Months Ended March 31, 2017		Three Months Ended March 31, 2016	
		Gain/(Loss)		Gain/(Loss)	
		Recognized in OCI (a) (effective portion)	Reclassified from AOCI to Income	Recognized in OCI (a) (effective portion)	Reclassified from AOCI to Income
Interest rate swaps	Interest expense, net	\$ —	\$ (2.0)	\$ (88.1)	\$ (0.2)
Foreign currency contracts	Sales and cost of sales	(11.8)	8.6	(5.0)	1.7
Cross-currency swaps	Other income (expense), net	(3.6)	(6.9)	(10.1)	(11.8)
Total		<u>\$ (15.4)</u>	<u>\$ (0.3)</u>	<u>\$ (103.2)</u>	<u>\$ (10.3)</u>

(a) Represents effective portion recognized in Other Comprehensive Income (Loss) ("OCI").

The amount of ineffectiveness related to cash flow hedges during the three months ended March 31, 2017 and 2016 was not material. At March 31, 2017, deferred net gains of approximately \$5 million within AOCI are expected to be reclassified to earnings over the next twelve months.

During the three months ended March 31, 2017, the Company recognized expense of \$21.6 million in other (income) expense, net, related to derivatives that are not designated as hedging instruments, which is mostly offset by foreign currency movement in the underlying exposure. The amount of (income) expense from changes in the fair value of derivatives not designated as hedging instruments was not material for the three months ended March 31, 2016.

[Table of Contents](#)**Footnote 12 — Employee Benefit and Retirement Plans**

The components of pension and postretirement benefit expense for the three months ended March 31, are as follows (in millions):

	<b>Pension Benefits</b>			
	<b>U.S.</b>		<b>International</b>	
	<b>2017</b>	<b>2016</b>	<b>2017</b>	<b>2016</b>
Service cost-benefits earned during the period	\$ 0.7	\$ 0.7	\$ 1.8	\$ 1.3
Interest cost on projected benefit obligation	12.6	7.6	3.3	4.6
Expected return on plan assets	(18.3)	(11.4)	(4.5)	(5.5)
Amortization, net	5.9	5.4	0.6	0.7
Net periodic pension cost	<u>\$ 0.9</u>	<u>\$ 2.3</u>	<u>\$ 1.2</u>	<u>\$ 1.1</u>

  

	<b>Postretirement Benefits</b>	
	<b>2017</b>	<b>2016</b>
	Service cost	\$ —
Interest cost	0.6	0.5
Amortization, net	(2.3)	(2.6)
Net periodic postretirement cost	<u>\$ (1.7)</u>	<u>\$ (2.1)</u>

**Footnote 13 — Income Taxes**

The Company's income tax expense and resulting effective tax rate are based upon the respective estimated annual effective tax rates applicable for the respective periods adjusted for the effects of items required to be treated as discrete to the period, including changes in tax laws, changes in estimated exposures for uncertain tax positions and other items.

The Company's reported tax rate for the three months ended March 31, 2017 and 2016 was 19.2% and 21.9%, respectively. The difference from the statutory tax rate to the reported tax rate for the three months ended March 31, 2017 is primarily due to the sale of the Tools business, the inclusion of Jarden and discrete tax benefits compared with the prior year. The difference from the statutory tax rate to the reported tax rate for the three months ended March 31, 2016 is primarily due to the geographical mix of earnings and the tax benefit related to costs associated with the termination of a bridge facility related to the Jarden Acquisition.

During the fourth quarter of 2016, the Company recorded \$164 million of deferred tax expense related to its Tools business outside basis difference. During the three months ended March 31, 2017, the Company determined the outside basis difference in a U.S. entity included goodwill attributable to certain foreign subsidiaries, the result of which, was an overstatement of approximately \$18 million of deferred tax expense during the fourth quarter of 2016. During the three months ended March 31, 2017, the Company corrected this difference through current period tax expense.

**Footnote 14 — Earnings Per Share**

The computations of the weighted average shares outstanding for the three months ended March 31, 2017 and 2016 are as follows (in millions):

	<b>Three Months Ended March 31,</b>	
	<b>2017</b>	<b>2016</b>
Weighted-average shares outstanding	482.8	267.7
Share-based payment awards classified as participating securities (1)	1.4	1.0
Basic weighted-average shares outstanding	484.2	268.7
Dilutive securities (2)	1.6	1.4
Diluted weighted-average shares outstanding	<u>485.8</u>	<u>270.1</u>

(1) For the three months ended March 31, 2017 and 2016 dividends and equivalents for share-based awards that are expected to be forfeited do not have a material effect on net income for basic and diluted earnings per share.

(2) For the three months ended March 31, 2017 and 2016 the amount of potentially dilutive securities that are excluded because their effect would be anti-dilutive are not material.

## [Table of Contents](#)

As of March 31, 2017 there were 9.1 million shares of the Company's common stock that had not been issued to the former holders of Jarden shares who are exercising their right to judicial appraisal under Delaware law. Absent consent by the Company, these dissenting shareholders are no longer entitled to the merger consideration, but are instead entitled only to the judicially determined fair value of their shares, plus interest accruing from the date of the Jarden Acquisition, payable in cash. However, it is possible that the Company could issue a consent to or reach agreement with one or more of these shareholders resulting in the issuance of Company shares (in lieu of or along with the payment of cash) in settlement of the dissenters' claims.

### Footnote 15 — Stock-Based Compensation

During the three months ended March 31, 2017, the Company awarded 1.3 million performance-based restricted stock units (RSUs), which had had an aggregate grant date fair value of \$64.8 million and entitle the recipients to shares of the Company's common stock at the end of a three-year vesting period. The actual number of shares that will ultimately vest are dependent on the level of achievement of the specified performance conditions.

During the three months ended March 31, 2017, the Company also awarded 0.4 million time-based RSUs, which had an aggregate grant date fair value of \$17.5 million and entitle recipients to shares of the Company's common stock at the end of the specified vesting period.

### Footnote 16 — Fair Value Disclosures

#### Recurring Fair Value Measurements

The following table presents the Company's non-pension financial assets and liabilities which are measured at fair value on a recurring basis (in millions):

	March 31, 2017				December 31, 2016			
	Fair Value Asset (Liability)				Fair Value Asset (Liability)			
	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3	Total
Derivatives:								
Assets	\$ —	\$ 17.6	\$ —	\$ 17.6	\$ —	\$ 33.3	\$ —	\$ 33.3
Liabilities	—	(57.4)	—	(57.4)	—	(36.8)	—	(36.8)
Investment securities, including mutual funds	5.0	3.0	—	8.0	4.8	9.9	—	14.7

For publicly-traded mutual funds, fair value is determined on the basis of quoted market prices and, accordingly, such investments have been classified as Level 1. Other investment securities are valued at the net asset value per share or unit multiplied by the number of shares or units held as of the measurement date and have been classified as Level 2. The Company determines the fair value of its derivative instruments using standard pricing models and market-based assumptions for all significant inputs, such as yield curves and quoted spot and forward exchange rates. Accordingly, the Company's derivative instruments are classified as Level 2.

#### Nonrecurring Fair Value Measurements

The Company's nonfinancial assets that are measured at fair value on a nonrecurring basis include property, plant and equipment, goodwill, intangible assets and certain other assets. In the absence of a definitive sales price for these and similar types of assets, the Company generally uses projected cash flows, discounted as necessary, or market multiples to estimate the fair values of the impaired assets using key inputs such as management's projections of cash flows on a held-and-used basis (if applicable), management's projections of cash flows upon disposition and discount rates. Key inputs into the market multiple approach include identifying companies comparable to the Company's business and estimated control premiums. Accordingly, these fair value measurements fall in Level 3 of the fair value hierarchy. These assets and certain liabilities are measured at fair value on a nonrecurring basis as part of the Company's impairment assessments and as circumstances require. Additionally, the carrying value and estimated fair value measurement of assets held for sale (see Footnote 3) are classified as Level 3, as the fair values utilize significant unobservable inputs.

#### Financial Instruments

The Company's financial instruments include cash and cash equivalents, accounts receivable, accounts payable, derivative instruments, notes payable and short and long-term debt. The carrying values for current financial assets and liabilities, including cash and cash equivalents, accounts receivable, accounts payable and short-term debt approximate fair value due to the short maturity of such instruments. The fair values of the Company's debt and derivative instruments are disclosed in Footnote 10 and Footnote 11, respectively.

[Table of Contents](#)

**Footnote 17 — Segment Information**

In order to align reporting with the company's New Growth Game Plan strategy and organization structure, effective January 1, 2017 the Company is reporting its financial results in five segments as Live, Learn, Work, Play and Other.

This new structure reflects the manner in which the chief operating decision maker regularly assesses information for decision-making purposes, including the allocation of resources. All prior periods have been reclassified to conform to the current reporting structure.

The Company's reportable segments as of March 31, 2017 are as follows:

Segment	Key Brands	Description of Primary Products
Live	Aprica®, Baby Jogger®, Ball®, Calphalon®, Crock-Pot®, FoodSaver®, Graco®, Holmes®, Mr. Coffee®, NUK®, Oster®, Rubbermaid®, Sunbeam®, Tigex®, Yankee Candle®	Household products, including kitchen appliances, gourmet cookware, bakeware and cutlery, food storage and home storage products, fresh preserving products, home fragrance products; baby gear, infant care and health products; home environment products and durable beverage containers
Learn	Dymo®, Elmer's®, Expo®, Jostens®, Mr. Sketch®, Paper Mate®, Parker®, Prismacolor®, Sharpie®, Waterman®, X-Acto®	Writing instruments, including markers and highlighters, pens and pencils; art products; activity-based adhesive and cutting products; fine writing instruments, labeling solutions and a variety of support products for schools
Work	Mapa®, Quickie®, Rainbow®, Rubbermaid®, Rubbermaid Commercial Products®, Spontex®, Waddington	Cleaning and refuse products; hygiene systems; material handling solutions, consumer and commercial totes and commercial food service and premium tableware products
Play	Berkley®, Coleman®, Contigo®, Ex Officio®, Marmot®, Rawlings®, Shakespeare®	Products for outdoor and outdoor-related activities
Other	Jarden Plastic Solutions, Jarden Applied Materials, Jarden Zinc Products, Goody®, Bicycle®, Rainbow®, K2®, Völkl®	Plastic products including closures, contact lens packaging, medical disposables, plastic cutlery and rigid packaging, beauty products, gaming products and winter sport products

Segment information as of and for the three months ended March 31, 2017 and 2016 is as follows (in millions):

	Three months ended March 31, 2017							Restructuring Costs	Consolidated
	Live	Learn	Work	Play	Other	Corporate			
Net sales (1)	\$ 1,067.8	\$ 569.1	\$ 613.7	\$ 628.0	\$ 387.7	\$ —	\$ —	\$ 3,266.3	
Operating income (loss) (2)	57.6	88.2	62.9	56.3	4.0	(99.7)	(13.3)	156.0	
<i>Other segment data:</i>									
Total assets	13,034.8	5,658.4	5,283.0	4,986.0	2,713.2	1,659.9	—	33,335.3	
	Three months ended March 31, 2016							Restructuring Costs	Consolidated
	Live	Learn	Work	Play	Other	Corporate			
Net sales (1)	\$ 322.1	\$ 384.9	\$ 268.6	\$ 61.1	\$ 278.2	\$ —	\$ —	\$ 1,314.9	
Operating income (loss) (2)	32.0	84.8	40.5	(2.1)	28.9	(41.0)	(17.7)	125.4	
<i>Other segment data:</i>									
Total assets	782.2	1,539.7	563.8	468.3	799.6	11,179.2	—	15,332.8	

- (1) All intercompany transactions have been eliminated.
- (2) Operating income (loss) by segment is net sales less cost of products sold, SG&A and impairment of goodwill, intangibles and other assets for continuing operations. Certain headquarters expenses of an operational nature are allocated to business segments primarily on a net sales basis. Corporate depreciation and amortization is allocated to the segments on a percentage of sales basis, and the allocated depreciation and amortization are included in segment operating income.

## Footnote 18 — Litigation and Contingencies

The Company is involved in legal proceedings in the ordinary course of its business. These proceedings include claims for damages arising out of use of the Company's products, allegations of infringement of intellectual property, commercial disputes and employment matters, as well as environmental matters. Some of the legal proceedings include claims for punitive as well as compensatory damages, and certain proceedings may purport to be class actions.

### *Recall of Harness Buckles on Select Car Seats*

In February 2014, Graco, a subsidiary of the Company, announced a voluntary recall in the U.S. of harness buckles used on approximately 4 million toddler car seats manufactured between 2006 and 2013. In July 2014, Graco announced that it had agreed to expand the recall to include certain infant car seats manufactured between July 2010 and May 2013. There have been no reported injuries associated with the recalled harness buckles used on these toddler or infant car seats. In December 2014, the National Highway Traffic Safety Administration (the "NHTSA") announced an investigation into the timeliness of the recall, and in March 2015, the investigation concluded with Graco entering into a consent order with NHTSA pursuant to which Graco committed to spend \$7.0 million in total over a five-year period to enhance child passenger safety and make a \$3.0 million payment to NHTSA. At March 31, 2017, \$4.1 million is accrued for future costs to be paid associated with the consent order.

### *Jarden Acquisition*

Under the Delaware General Corporation Law ("DGCL"), any Jarden stockholder who did not vote in favor of adoption of the Merger Agreement, and otherwise complies with the provisions of Section 262 of the DGCL, is entitled to seek an appraisal of its shares of Jarden common stock by the Court of Chancery of the State of Delaware as provided under Section 262 of the DGCL. As of March 31, 2017, dissenting stockholders collectively holding approximately 10.6 million shares of Jarden common stock have delivered (and not withdrawn) to Jarden written demands for appraisal. Two separate appraisal petitions, styled *Dunham Monthly Distribution Fund v. Jarden Corporation*, Case No. 12454-VCS (Court of Chancery of the State of Delaware) and *Merion Capital LP v. Jarden Corporation*, Case No. 12456-VCS (Court of Chancery of the State of Delaware), respectively, were filed on June 14, 2016 by a total of ten purported Jarden stockholders seeking an appraisal of the fair value of their shares of Jarden common stock pursuant to Section 262 of the DGCL. A third appraisal petition (*Fir Tree Value Master Fund, LP v. Jarden Corporation*, Case No. 12546-VCS (Court of Chancery of the State of Delaware)) was filed on July 8, 2016 by two purported Jarden stockholders seeking an appraisal of the fair value of their shares of Jarden common stock pursuant to Section 262 of the DGCL. A fourth appraisal petition (*Veritian Partners Master Fund LTP v. Jarden Corporation*, Case No. 12650-VCS (Court of Chancery of the State of Delaware)) was filed on August 12, 2016 by two purported Jarden stockholders seeking an appraisal of the fair value of their shares of Jarden common stock pursuant to Section 262 of the DGCL. These cases remain pending, and litigation is ongoing. The fair value of the 10.6 million Jarden common shares held by these dissenting stockholders, as determined by the court, would be payable in cash and could be lower or higher than the merger consideration and/or may include a greater amount of cash than the merger consideration to which such Jarden stockholders would have been entitled under the Merger Agreement.

### *Environmental Matters*

The Company is involved in various matters concerning federal and state environmental laws and regulations, including matters in which the Company has been identified by the U.S. Environmental Protection Agency ("U.S. EPA") and certain state environmental agencies as a potentially responsible party ("PRP") at contaminated sites under the Federal Comprehensive Environmental Response, Compensation and Liability Act (the "CERCLA") and equivalent state laws. In assessing its environmental response costs, the Company has considered several factors, including the extent of the Company's volumetric contribution at each site relative to that of other PRPs; the kind of waste; the terms of existing cost sharing and other applicable agreements; the financial ability of other PRPs to share in the payment of requisite costs; the Company's prior experience with similar sites; environmental studies and cost estimates available to the Company; the effects of inflation on cost estimates; and the extent to which the Company's, and other parties', status as PRPs is disputed.

The Company's estimate of environmental remediation costs associated with these matters as of March 31, 2017 was \$42.6 million, which is included in other accrued liabilities and other noncurrent liabilities in the Consolidated Balance Sheet. No insurance recovery was taken into account in determining the Company's cost estimates or reserves, nor do the Company's cost estimates or reserves reflect any discounting for present value purposes, except with respect to certain long-term operations and maintenance CERCLA matters.

### *Lower Passaic River Matter*

U.S. EPA has issued General Notice Letters ("GNLs") to over 100 entities, including the Company and Berol Corporation, a subsidiary of the Company ("Berol"), alleging that they are PRPs at the Diamond Alkali Superfund Site, which includes a 17-mile stretch of the Lower Passaic River and its tributaries. Seventy-two of the GNL recipients, including the Company on behalf of itself and its subsidiaries, Goody Products, Inc. and Berol (the "Company Parties"), have taken over the performance of the remedial investigation ("RI") and feasibility study ("FS") for the Lower Passaic River. On April 11, 2014, while work on the RI/FS remained underway, U.S.



## [Table of Contents](#)

EPA issued a Source Control Early Action Focused Feasibility Study (“FFS”), which proposed four alternatives for remediation of the lower 8.3 miles of the Lower Passaic River. U.S. EPA’s cost estimates for its cleanup alternatives ranged from approximately \$315 million to approximately \$3.2 billion in capital costs plus from \$0.5 million to \$1.8 million in annual maintenance costs for 30 years, with its preferred alternative carrying an estimated cost of approximately \$1.7 billion plus an additional \$1.6 million in annual maintenance costs for 30 years. In February 2015, the participating parties submitted to the U.S. EPA a draft RI, followed by submission of a draft FS in April 2015. The draft FS sets forth various alternatives for remediating the lower 17 miles of the Passaic River, ranging from a “no action” alternative, to targeted remediation of locations along the entire lower 17 mile stretch of the river, to remedial actions consistent with U.S. EPA’s preferred alternative as set forth in the FFS for the lower 8.3 miles coupled with monitored natural recovery and targeted remediation in the upper 9 miles. The cost estimates for these alternatives range from approximately \$28.0 million to \$2.7 billion, including related operation maintenance and monitoring costs. The draft RI/FS remains under review by U.S. EPA.

U.S. EPA issued its final Record of Decision for the lower 8.3 miles of the Lower Passaic River (the “ROD”) in March 2016, which, in the language of the document, finalizes as the selected remedy the preferred alternative set forth in the FFS, which U.S. EPA estimates will cost \$1.4 billion. Subsequent to the release of the ROD in March 2016, U.S. EPA issued GNLs for the lower 8.3 miles of the Lower Passaic River (the “2016 GNL”) to numerous entities, apparently including all previous recipients of the initial GNL as well as several additional entities. As with the initial GNL, the Company and Berol were among the recipients of the 2016 GNL. The 2016 GNL states that U.S. EPA would like to determine whether one entity, Occidental Chemical Corporation (“OCC”), will voluntarily perform the remedial design for the selected remedy for the lower 8.3 miles, and that following execution of an agreement for the remedial design, U.S. EPA plans to begin negotiation of a remedial action consent decree “under which OCC and the other major PRPs will implement and/or pay for U.S. EPA’s selected remedy for the lower 8.3 miles of the Lower Passaic River and reimburse U.S. EPA’s costs incurred for the Lower Passaic River.” The letter “encourage[s] the major PRPs to meet and discuss a workable approach to sharing responsibility for implementation and funding of the remedy” without indicating who may be the “major PRPs.” Finally, U.S. EPA states that it “believes that some of the parties that have been identified as PRPs under CERCLA, and some parties not yet named as PRPs, may be eligible for a cash out settlement with U.S. EPA for the lower 8.3 miles of the Lower Passaic River.” In September 2016, OCC and EPA entered into an Administrative Order on Consent for performance of the remedial design. On March 30, 2017, U.S. EPA sent a letter offering a cash settlement in the amount of \$280,600 to twenty PRPs, not including the Company Parties, for CERCLA Liability (with reservations, such as for Natural Resource Damages) in the lower 8.3 miles of the Lower Passaic River. U.S. EPA further indicated in related correspondence that a cash out settlement might be appropriate for additional parties that are “not associated with the release of dioxins, furans, or PCBs to the Lower Passaic River.” At this time, it is unclear how the cost of any cleanup would be allocated among any of the parties, including the Company Parties or any other entities. The site is also subject to a Natural Resource Damage Assessment.

OCC has asserted that it is entitled to indemnification by Maxus Energy Corporation (“Maxus”) for its liability in connection with the Diamond Alkali Superfund Site. OCC has also asserted that Maxus’s parent company, YPF, S.A., and certain other affiliates (the “YPF Entities”) similarly must indemnify OCC, including on an “alter ego” theory. On June 17, 2016, Maxus and certain of its affiliates commenced a chapter 11 bankruptcy case in the U.S. Bankruptcy Court for the District of Delaware. In connection with that proceeding, the YPF Entities are attempting to resolve any liability they may have to Maxus and the other Maxus entities undergoing the chapter 11 bankruptcy.

Given the uncertainties pertaining to this matter, including that U.S. EPA is still reviewing the draft RI and FS, that no framework for or agreement on allocation for the investigation and ultimate remediation has been developed, and that there exists the potential for further litigation regarding costs and cost sharing, the extent to which the Company Parties may be held liable or responsible is not yet known. Accordingly, it is not possible at this time for the Company to estimate its ultimate liability related to this matter.

Based on currently known facts and circumstances, the Company does not believe that this matter is reasonably likely to have a material impact on the Company’s results of operations, including, among other factors, because the Company Parties’ facilities are not even alleged to have discharged the contaminants which are of the greatest concern in the river sediments, and because there are numerous other parties who will likely share in any costs of remediation and/or damages. However, in the event of one or more adverse determinations related to this matter, it is possible that the ultimate liability resulting from this matter and the impact on the Company’s results of operations could be material.

Because of the uncertainties associated with environmental investigations and response activities, the possibility that the Company could be identified as a PRP at sites identified in the future that require the incurrence of environmental response costs and the possibility that sites acquired in business combinations may require environmental response costs, actual costs to be incurred by the Company may vary from the Company’s estimates.

*Clean Air Act Labeling Matter*

In April 2015, the Company became aware that two beverage container products, one product of its recently acquired bubba brands business and one product of its recently acquired Ignite business, contained closed cell rigid polyurethane foam insulation that was blown with HCFC-141b, which is listed as a Class II ozone-depleting substance under the Montreal Protocol on Substances that Deplete the Ozone Layer. Under the Clean Air Act and U.S. EPA's regulations promulgated thereunder, as of January 1, 2015, certain products

## [Table of Contents](#)

made with or containing ozone depleting substances, including HCFC-141b, must bear a specific warning label. The Company discovered that the affected products imported in early 2015 did not display the required label. While the affected product lines were not compliant with applicable environmental regulations regarding ozone depleting substances, use of the products is safe and poses no risk to consumers. Upon discovery, the Company self-reported the violations to the U.S. EPA and replaced the blowing agent in the products. The Company is in the process of negotiating a settlement with U.S. EPA which would include payment of a penalty; the Company does not expect that the penalty will exceed \$110,000.

### *Other Matters*

Although management of the Company cannot predict the ultimate outcome of these proceedings with certainty, it believes that the ultimate resolution of the Company's proceedings, including any amounts it may be required to pay in excess of amounts reserved, will not have a material effect on the Company's Consolidated Financial Statements, except as otherwise described above.

In the normal course of business and as part of its acquisition and divestiture strategy, the Company may provide certain representations and indemnifications related to legal, environmental, product liability, tax or other types of issues. Based on the nature of these representations and indemnifications, it is not possible to predict the maximum potential payments under all of these agreements due to the conditional nature of the Company's obligations and the unique facts and circumstances involved in each particular agreement. Historically, payments made by the Company under these agreements did not have a material effect on the Company's business, financial condition or results of operations.

As of March 31, 2017, the Company had approximately \$77 million in standby letters of credit primarily related to the Company's self-insurance programs, including workers' compensation, product liability and medical.

**Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations**

The following discussion and analysis provides information which management believes is relevant to an assessment and understanding of Newell Brands Inc.’s (“Newell Brands,” the “Company,” “we,” “us” or “our”) consolidated results of operations and financial condition. The discussion should be read in conjunction with the accompanying condensed consolidated financial statements and notes thereto.

**Business Overview**

Newell Brands is a leading global consumer goods company with a strong portfolio of well-known brands, including Paper Mate®, Sharpie®, Dymo®, EXPO®, Parker®, Elmer’s®, Coleman®, Jostens®, Marmot®, Rawlings®, Oster®, Sunbeam®, FoodSaver®, Mr. Coffee®, Rubbermaid Commercial Products®, Graco®, Baby Jogger®, NUK®, Calphalon®, Rubbermaid®, Contigo®, First Alert®, Waddington and Yankee Candle®. For hundreds of millions of consumers, Newell Brands makes life better every day, where they live, learn, work and play

**Business Strategy**

During 2016, the Company launched the New Growth Game Plan, which is its strategy to simplify the organization and free up resources to invest in growth initiatives and strengthened capabilities in support of the Company’s brands. The changes being implemented in the execution of the New Growth Game Plan are considered key enablers to building a bigger, faster-growing, more global and more profitable company.

As part of the New Growth Game Plan, in late 2016 the Company began to transform from a holding company to an operating company, consolidating its business units into global divisions while investing to extend its design, innovation and brand development capabilities across a broader set of categories. These organization changes were initiated in the third quarter and this major phase of the transformation was completed by year end. These new global divisions will become the key commercial nodes in the Company, including a new Global eCommerce Division, which will have responsibility for all ecommerce activity across the enterprise. The divisions will generally align to the four areas of strategic focus for the Company of Live, Learn, Work, and Play. The new structure became effective January 1, 2017.

**Organizational Structure**

Newell Brands makes life better for hundreds of millions of consumers every day, where they Live, Learn, Work, and Play. The Company achieves this impact through its leading portfolio of brands, its commitment to further strengthen those brands, and by deploying these to new markets around the world. In order to align reporting with the Company’s New Growth Game Plan strategy and organization structure, effective January 1, 2017, Newell Brands is reporting its financial results in five segments as Live, Learn, Work, Play and Other as follows:

<b>Segment</b>	<b>Key Brands</b>	<b>Description of Primary Products</b>
Live	Aprica®, Baby Jogger®, Ball®, Calphalon®, Crock-Pot®, FoodSaver®, Graco®, Holmes®, Mr. Coffee®, NUK®, Oster®, Rubbermaid®, Sunbeam®, Tigex®, Yankee Candle®	Household products, including kitchen appliances, gourmet cookware, bakeware and cutlery, food storage and home storage products, fresh preserving products, home fragrance products, baby gear, infant care and health products, home environment products and durable beverage containers
Learn	Dymo®, Elmer’s®, Expo®, Jostens®, Mr. Sketch®, Parker®, Paper Mate®, Prismacolor®, Sharpie®, Waterman®, X-Acto®	Writing instruments, including markers and highlighters, pens and pencils; art products, activity-based adhesive and cutting products, fine writing instruments; labeling solutions and a variety of support products for schools
Work	Mapa®, Quickie®, Rainbow®, Rubbermaid®, Rubbermaid Commercial Products®, Spontex®, Waddington	Cleaning and refuse products; hygiene systems; material handling solutions, consumer and commercial totes and commercial food service and premium tableware products
Play	Berkley®, Coleman®, Contigo®, Ex Officio®, Marmot®, Rawlings®, Shakespeare®	Products for outdoor and outdoor-related activities
Other	Jarden Plastic Solutions, Jarden Applied Materials, Jarden Zinc Products, Goody®, Bicycle®, Rainbow®, K2®, Vökl®	Plastic products including closures, contact lens packaging, medical disposables, plastic cutlery and rigid packaging, beauty products gaming products and winter sport products

## Summary of Significant 2017 Activities

- In January 2017, the Company acquired Smith Mountain Industries (“Smith Mountain”), a leading provider of premium home fragrance products, sold primarily under the WoodWick® Candle brand, for a cash purchase price of approximately \$100 million.
- On March 9, 2017 the Company completed the sale of its Tools business, including the Irwin®, Lenox® and Hilmor® brands. During the three months ended March, 31 2017 or shortly thereafter, the Company completed the sale of the Rubbermaid® consumer storage totes business, fire building business, and Lehigh business and entered into an agreement for the sale of the stroller business under the Teutonia® brand.
- In March 2017, the Company commenced cash tender offers (the “Tender Offers”) totaling approximately \$1.06 billion for any and all of its 6.25% senior notes due 2018 and up to a maximum aggregate principal amount of certain of its other senior notes. In March 2017, pursuant to the Tender Offers the Company repurchased approximately \$872 million aggregate principal amount of its senior notes (see “Capital Resources”).
- In April 2017, the Company redeemed the remaining amount of approximately \$187 million aggregate principal amount of its 6.25% senior notes due 2018 (see “Capital Resources”).
- In April 2017, the Company acquired New Zealand based Sistema Plastics, a leading provider of food storage and beverage containers in Australia, New Zealand, U.K, and the Scandinavian countries for \$460 million.
- During the first quarter of 2017 the Company announced a new reporting framework aligned to the New Growth Game Plan with 5 Segments (Live; Learn; Work; Play; Other) and 4 Regions (North America; Latin America; Europe, Middle East, Africa; Asia Pacific)

## Acquisitions

### 2017 Activity

In January 2017, the Company acquired Smith Mountain Industries (“Smith Mountain”), a leading provider of premium home fragrance products, sold primarily under the WoodWick® Candle brand, for a cash purchase price of approximately \$100 million. Smith Mountain is included in the Live segment from the date of acquisition.

On April 3, 2017, the Company acquired Sistema Plastics, a leading New Zealand based manufacturer and marketer of innovative food storage containers with strong market shares and presence in Australia, New Zealand, U.K. and parts of continental Europe for a cash purchase price of approximately \$460 million. Sistema will be included in the Live Segment from the date of acquisition.

### 2016 Activity

On April 15, 2016, the Company acquired Jarden Corporation for total consideration of \$18.7 billion including cash paid, shares issued and debt assumed, net of cash acquired. The total consideration paid or payable for shares of Jarden common stock was approximately \$15.3 billion, including \$5.4 billion of cash and \$9.9 billion of the Company’s common stock. The Acquisition was accounted for using the purchase method of accounting, and accordingly, Jarden’s results of operations are included in the Company’s results of operations since the acquisition date. Jarden is a leading, global consumer products company with leading brands such as Yankee Candle®, Crock-Pot®, FoodSaver®, Mr. Coffee®, Oster®, Coleman®, First Alert®, Rawlings®, Jostens®, K2®, Marker®, Marmot®, Vökl® and many others. See Footnote 2 of the Notes to Condensed Consolidated Financial Statements for further information.

The transformative transaction created a global consumer goods company with a portfolio of leading brands in large, growing, unconsolidated, global markets. The scaled enterprise is expected to accelerate profitable growth with leading brands in a global market that exceeds \$100 billion, with business and capability development supported by the efficiencies of the combined company. Management believes the scale of Newell Brands in key categories, channels and geographies creates a much broader opportunity to deploy the Company’s advantaged set of brand development and commercial capabilities for accelerated growth and margin expansion. The Company’s intent is to design a benchmarked, efficient set of structures that support long-term business development.

## [Table of Contents](#)

### **Divestitures**

During the three months ended March, 31 2017, the Company entered into agreements to sell the Rubbermaid® consumer storage totes business and stroller business under the Teutonia® brand. The selling prices for these businesses were not significant. The totes transaction closed in the first quarter of 2017 while the Teutonia® sale will close during the second quarter of 2017.

In May 2017, the Company sold its Lehigh business and its fire building business. The selling prices for these businesses were not significant. The Company sold its fire building business to Royal Oak Enterprises, LLC (“Royal Oak”). Based on the consideration, the Company recorded an impairment charge of \$9.2 million during the three months ended March 31, 2017 related to the write down of the carrying value of the net assets to their estimated fair market value. Company Directors Martin E. Franklin and Ian G.H. Ashken are affiliates of Royal Oak.

On March 9, 2017 the Company completed the sale of its Tools business, including the Irwin®, Lenox® and Hilmor® brands. The selling price was \$1.95 billion, subject to customary working capital adjustment. The net assets of the Tools business were approximately \$1.1 billion, including approximately \$711 million of goodwill, resulting in a pretax gain of \$784.0 million, which is included in other (income) expense, net for the three months ended March 31, 2017. The Tools business generated 3.4% and 13.2% of the Company’s consolidated net sales for the three months ended March 31, 2017 and 2016, respectively.

In June 2016, the Company sold its Décor business, including Levolor® and Kirsch® window coverings and drapery hardware, for consideration, net of fees, of \$224 million. The Décor business generated 5.7% of the Company’s consolidated net sales for the three months ended March 31, 2016.

### **Ongoing Restructuring Initiatives**

After the completion of the Jarden Acquisition, the Company initiated a comprehensive strategic assessment of the business and launched a new corporate strategy that focuses the portfolio, prioritizes investment in the categories with the greatest potential for growth, and extends the Company’s advantaged capabilities in insights, product design, innovation, and e-commerce to the broadened portfolio. The investments in new capabilities are designed to unlock the growth potential of the portfolio and will be funded by a commitment to release cost savings from 2016 to 2021 of approximately \$1.3 billion through the combination of the completion of Project Renewal (approximately \$300 million) and delivery of cost synergies associated with the Jarden integration (approximately \$1 billion). This new corporate strategy is called the New Growth Game Plan and builds on the successful track record of growth acceleration, margin development, and value creation associated with the transformation of Newell Rubbermaid Inc. from 2011 through 2016.

#### *Project Renewal*

In April 2015, the Company committed to a further expansion of Project Renewal (the “April 2015 Expansion”). Project Renewal was initially launched in October 2011 to reduce the complexity of the organization and increase investment in growth platforms within the business. Under Project Renewal, the Company is simplifying and aligning its businesses around two key activities - Brand & Category Development and Market Execution & Delivery. Pursuant to an expansion of Project Renewal in October 2014, the Company is: (i) further streamlining its supply chain function, including reducing overhead and realigning the supply chain management structure; (ii) investing in value analysis and value engineering efforts to reduce product and packaging costs; (iii) reducing operational and manufacturing complexity in its Learn segment; and (iv) further streamlining its distribution and transportation functions. Under the April 2015 Expansion, the Company is further implementing additional activities designed to further streamline business partnering functions (e.g., Finance/IT, Legal and Human Resources), optimize global selling and trade marketing functions and rationalize the Company’s real estate portfolio.

Cumulative costs of the expanded Project Renewal are expected to be approximately \$690 million to \$725 million pretax, the majority of which are expected to be cash costs. Approximately 60% to 70% of the total costs are expected to be restructuring costs, a majority of which are expected to be employee-related cash costs, including severance, retirement and other termination benefits and costs. Project Renewal is expected to be complete by the end of 2017, and as a result, the additional cash payments and savings will be realized thereafter.

See Footnote 5 of the Notes to Condensed Consolidated Financial Statements for further information.

#### *Jarden Integration*

The Company currently expects to incur up to \$1.0 billion of restructuring and other costs through 2021 to integrate the legacy Newell Rubbermaid and Jarden businesses (the “Jarden Integration”). Initially, integration projects will primarily be focused on driving cost synergies in procurement, overhead functions and organizational changes designed to redefine the operating model of the Company from a holding company to an operating company. Restructuring costs associated with integration projects are expected to include employee-related cash costs, including severance, retirement and other termination benefits, and contract termination and other costs. In addition, other costs associated with the integration are expected to include advisory and personnel costs for managing and implementing integration projects.

**Results of Operations****Consolidated Operating Results**

(in millions)	Three Months Ended March 31,			
	2017	2016	Increase (Decrease)	% Change
Net sales	\$3,266.3	\$1,314.9	\$1,951.4	148.4%
Cost of products sold	2,149.1	809.3	1,339.8	165.6
Gross margin	1,117.2	505.6	611.6	121.0
Selling general and administrative expenses ("SG&A")	929.5	362.5	567.0	156.4
Restructuring costs	13.3	17.7	(4.4)	(24.9)
Impairment of goodwill, intangibles and other assets	18.4	—	18.4	NMF
Operating income	156.0	125.4	30.6	24.4
Interest expense, net	122.2	29.4	92.8	315.6
Loss on extinguishment of debt	27.8	45.9	(18.1)	(39.4)
Other (income) expense, net	(784.1)	(1.5)	(782.6)	NMF
Income before taxes	<u>\$ 790.1</u>	<u>\$ 51.6</u>	<u>\$ 738.5</u>	1,431.2

NMF – Not meaningful

**Three Months Ended March 31, 2017 vs. Three Months Ended March 31, 2016**

The increase in net sales for the three months ended March 31, 2017 is primarily due to the Jarden Acquisition (approximately 158%), partially offset by the divestitures of the Tools and Décor businesses (the "Divestitures") (approximately 10%). Foreign currency impacts on a period-over-period basis were not material.

The change in cost of products sold for the three months ended March 31, 2017 is primarily due to the Jarden Acquisition (approximately \$1.4 billion), partially offset by the impact of the Divestitures (approximately \$94 million). Reported gross margin was 34.2% versus 38.5% percent in the prior year, as the benefits of synergies and productivity were more than offset by negative mix effects related to the Jarden Acquisition.

The change in SG&A for the three months ended March 31, 2017 is primarily due to the Jarden Acquisition (approximately \$542 million) and an increase in integration costs (approximately \$34 million), partially offset by the impact of the Divestitures (approximately \$35 million).

The restructuring costs for the three months ended March, 31, 2017 are mostly comprised of costs related to the Jarden Integration and other restructuring activities, which primarily relate to the Jarden Acquisition. The majority of the restructuring costs incurred during the three months ended March 31, 2016 relate to Project Renewal.

Charges for the impairment of goodwill, intangibles and other assets primarily related to the writedown of the carrying value of the net assets of the Teutonia® stroller and fire building businesses, both of which were held for sale at March 31, 2017.

Consolidated operating income as a percentage of net sales for the three months ended March 31, 2017 were approximately 4.8% and 9.5%, respectively. The change is driven by the negative mix effects related to the Jarden Acquisition, increased investment related to the expansion of brand development, e-commerce, and insights as well as costs associated with the delivery of synergies, and the acquisition-related increase in amortization of intangibles, partially offset by the impact of increased net sales and the benefits of synergies and productivity.

During the three months ended March 31, 2017 and 2016, the Company recorded charges for the loss on extinguishment of debt of \$27.8 million and \$45.9 million, respectively.

The increase in interest expense for the three months ended March 31, 2017 is primarily due to higher average debt levels versus the same prior year period. The weighted average interest rate for the three months ended March 31, 2017 and 2016 was approximately 4.1% and 3.2%, respectively.

**Business Segment Operating Results**

(in millions)	Net Sales				Operating Income (Loss)			
	Three Months Ended March 31,				Three Months Ended March 31,			
	2017	2016	Increase (Decrease)	% Change	2017	2016	Increase (Decrease)	% Change
Live	\$1,067.8	\$ 322.1	\$ 745.7	231.5%	\$ 57.6	\$ 32.0	\$ 25.6	80.0%
Learn	569.1	384.9	184.2	47.9	88.2	84.8	3.4	4.0
Work	613.7	268.6	345.1	128.5	62.9	40.5	22.4	55.3
Play	628.0	61.1	566.9	927.8	56.3	(2.1)	58.4	(2780.1)
Other	387.7	278.2	109.5	39.4	4.0	28.9	(24.9)	(86.2)
Corporate	—	—	—	—	(99.7)	(41.0)	(58.7)	143.2
Restructuring	—	—	—	—	(13.3)	(17.7)	4.4	(24.9)
	<u>\$3,266.3</u>	<u>\$1,314.9</u>	<u>\$1,951.4</u>	148.4	<u>\$156.0</u>	<u>\$125.4</u>	<u>\$ 30.6</u>	24.4

**Three Months Ended March 31, 2017 versus the Three Months Ended March 31, 2016**
**Live**

The Live segment generated net sales of approximately \$1.1 billion, an increase of 231.5 percent compared with \$322 million in the prior year. The increase in net sales for the three months ended March 31, 2017 is primarily due to the Jarden Acquisition (approximately 229%) and strong growth in the Baby Gear category, due to successful product innovation and marketing in support of both the Graco and Baby Jogger brands partially offset by softness in cookware.

Reported operating income was \$57.6 million compared with \$32.0 million in the prior year. The year over year difference in reported results is largely due to the inclusion of the acquired Jarden businesses (approximately \$29 million). Operating earnings as a percentage of net sales for the three months ended March 31, 2017 were approximately 5.4% and 9.9%, respectively. The decrease is driven by the negative mix impact of the Jarden Acquisition, as well as the impact of incremental promotional activity, in part due to the Snuglock media campaign and higher discount rates.

**Learn**

The Learn segment generated net sales of \$569 million, an increase of 47.9 percent compared with \$385 million in the prior year. The increase in net sales for the three months ended March 31, 2017 is primarily due to the Jarden Acquisition (approximately 44%) and an increase in sales in the Writing business (approximately 4%), in part due to increases in the Elmer's category, partially offset by decreases in point of sale in the Marker and Everyday Writing category due to planned inventory reductions at certain mass market retailers and a decline in the Fine Art Category due in part to non-repeating promotions.

Reported operating income was \$88.2 million compared with \$84.8 million in the prior year. Reported results versus prior year are primarily attributable to the contribution from the Jarden Acquisition (approximately \$5 million) and the growth of Elmer's within the Writing business. Operating earnings as a percentage of net sales for the three months ended March 31, 2017 were approximately 15.5% and 22.0%, respectively. The decrease is in part driven by the mix impact of the Jarden Acquisition, as well as the unfavorable impact of product mix due to the growth within Elmer's.

**Work**

The Work segment generated net sales of \$614 million, an increase of 128.5 percent compared with \$269 million in the prior year. The increase in net sales for the three months ended March 31, 2017 is primarily due to the Jarden Acquisition (approximately 139%), partially offset by inventory destocking related revenue declines in the commercial distributor channel.

Reported operating income was \$62.9 million compared with \$40.5 million in the prior year. The increase in operating income for the three months ended March 31, 2017 is primarily due to the Jarden Acquisition (approximately \$37 million). Operating earnings as a percentage of net sales for the three months ended March 31, 2017 and 2016 were approximately 10.2% and 15.1%, respectively. The decrease is attributable to the contribution from and mix impact of the Jarden Acquisition.



**Play**

The Play segment generated net sales of \$628 million, an increase of 927.8 percent compared with \$61.1 million in the prior year. The increase in net sales for the three months ended March 31, 2017 is primarily due to the Jarden Acquisition (approximately 911%) with the balance of growth generated by continued strong Beverages growth.

## [Table of Contents](#)

Reported operating income was \$56.3 million compared with an operating loss of \$2.1 million in the prior year. The increase in operating income for the three months ended March 31, 2017 is primarily due to the Jarden Acquisition and a return to profitability on Beverages. Operating earnings (loss) as a percentage of net sales for the three months ended March 31, 2017 and 2016 were approximately 9.0% and (3.4%), respectively. The increase is mostly due to the impact of the Jarden Acquisition.

### **Other**

The Other segment generated net sales of \$388 million, an increase of 39.4 percent compared with \$278 million in the prior year. The increase in net sales for the three months ended March 31, 2017 is primarily due to the Jarden Acquisition (approximately 90%), partially offset by the impact of divestitures (approximately 49%).

Reported operating income was \$4.0 million compared with \$28.9 million in the prior year. The decrease in operating income for the three months ended March 31, 2017 is primarily due to the Divestitures (approximately \$5 million) and the impairment charge of goodwill, intangibles and other assets (approximately \$9 million) recorded during the three months ended March 31, 2017. Operating income as a percentage of net sales for the three months ended March 31, 2017 and 2016 was approximately 1.0% and 10.4%, respectively. The decrease is in part driven by the impact of Jarden Acquisition, and the impact of the Divestitures, as well as other costs that are primarily related to assets held for sale.

## **Liquidity and Capital Resources**

### ***Liquidity***

At March 31, 2017, the Company had cash and cash equivalents of \$688 million, of which approximately \$585 million was held by the Company's non-U.S. subsidiaries. Overall, the Company believes that available cash and cash equivalents, cash flows generated from future operations, access to capital markets, and availability under its revolving credit facility and receivables purchase agreement will be adequate to support the cash needs of Newell Brands. The Company intends to use available cash, borrowing capacity, cash flows from future operations and alternative financing arrangements to invest in capital expenditures in support of the Company's growth platforms, to maintain its dividend per share and to repay debt maturities as they come due and to complete its ongoing restructuring initiatives.

Cash and cash equivalents increased as follows for the three months ended March 31, (in millions):

	<u>2017</u>	<u>2016</u>	<u>Increase (Decrease)</u>
Cash used in operating activities	\$ (289.2)	\$ (261.4)	\$ (27.8)
Cash provided by (used in) investing activities	1,205.7	(70.0)	1,275.7
Cash provided by (used in) financing activities	(834.0)	8,238.6	(9,072.6)
Currency effect on cash and cash equivalents	17.5	(1.1)	18.6
Increase in cash and cash equivalents	<u>\$ 100.0</u>	<u>\$7,906.1</u>	<u>\$(7,806.1)</u>

The Company tends to generate the majority of its operating cash flow in the second, third and fourth quarters of the year due to seasonal variations in operating results, the timing of annual performance-based compensation payments, customer program payments, working capital requirements and credit terms provided to customers.

### ***Cash Flows from Operating Activities***

The change in net cash used in operations for the three months ended March 31, 2017 is in part due to an increase in cash interest paid (approximately \$25 million), an increase in make-whole interest related to the extinguishment of debt (approximately \$26 million) and an increase in integration-related costs (approximately \$46 million), partially offset by the impact of the Jarden Acquisition.

### ***Cash Flows from Investing Activities***

The change in cash provided by (used in) investing activities is primarily due to a \$1.9 billion increase in the proceeds from the sale of businesses, partially offset by an increase in cash used for the acquisition of businesses, net of cash acquired (approximately \$74 million). For the three months ended March 31, 2017, capital expenditures were \$100 million versus \$51.6 million for the same prior year period.

***Cash Flows from Financing Activities***

The change in net cash provided by (used in) financing activities is primarily due to the decrease in the proceeds from the issuance of long-term debt, primarily used to fund the Jarden Acquisition, in excess of payments on long-term debt (\$8.9 billion).

### **Capital Resources**

In March 2017, the Company commenced cash tender offers (the “Tender Offers”) totaling approximately \$1.06 billion for any and all of its 6.25% senior notes due 2018 and up to a maximum aggregate principal amount of certain of its other senior notes. In March 2017, pursuant to the Tender Offer the Company repurchased approximately \$63 million aggregate principal amount of its 6.25% senior notes due 2018, approximately \$733 million aggregate principal amount of its 2.6% senior notes due 2019 and approximately \$76 million aggregate principal amount of its 4.7% senior notes due 2020 for total consideration, excluding accrued interest, of approximately \$897 million. As a result of these debt extinguishments, the Company recorded a loss on the extinguishment of debt of \$27.8 million during the three months ended March 31, 2017, primarily comprised of prepayment premiums and a non-cash charge due to the write-off of deferred debt issuance costs.

The Company maintains a \$1.25 billion revolving credit facility that matures in January 2022 (the “Facility”). Under the Facility, the Company may borrow funds on a variety of interest rate terms. The Facility also provides for the issuance of up to \$100 million of letters of credit, so long as there is a sufficient amount available for borrowing under the Facility. At March 31, 2017, there were no amounts outstanding under the Facility and net availability was approximately \$1.2 billion.

The Company maintains a \$950.0 million receivables purchase agreement (the “Securitization Facility”) that matures in October 2019 and bears interest at a margin over a variable interest rate. At March 31, 2017, the borrowing rate margin and the unused line fee on the securitization were 0.80% and 0.40% per annum, respectively. At March 31, 2017, net availability under the Facility was approximately \$317 million.

The Company was not in default of any of its debt covenants at March 31, 2017.

In 2015, the Company suspended its repurchase of shares under its stock repurchase program due to the cash requirements associated with the Jarden Acquisition. As such, during the three months ended March 31, 2017, the Company did not repurchase any shares under the stock repurchase program. At March 31, 2017, approximately \$256 million remains available under the stock repurchase program. The repurchase of additional shares in the future will depend upon many factors, including the Company’s financial condition, liquidity and legal requirements.

As of March 31, 2017 there were 9.1 million shares of the Company’s common stock that had not been issued to the former holders of approximately 10.6 million Jarden shares who are exercising their right to judicial appraisal under Delaware law. Absent consent by the Company, these dissenting shareholders are no longer entitled to the merger consideration, but are instead entitled only to the judicially determined fair value of their shares, plus interest accruing from the date of the Jarden Acquisition, payable in cash. However, it is possible that the Company could issue a consent to or reach agreement with one or more of these shareholders resulting in the issuance of Company shares (in lieu of or along with the payment of cash) in settlement of the dissenters’ claims. At March 31, 2017 the Company has accrued approximately \$627 million of consideration related to these shares of the Company’s common stock that have not been issued and \$222 million in cash that has not been paid.

### **Subsequent Event**

In April 2017, the Company redeemed the remaining approximately \$187 million aggregate principal amount of its 6.25% senior notes due 2018 for total consideration, excluding accrued interest of approximately \$195 million, which the Company expects will result in a loss on the extinguishment of debt of approximately \$4 million, primarily comprised of prepayment premiums, partially offset by the write-off of a deferred gain on previously terminated interest rate swaps. As a result of this redemption, the Company achieved the total amount of the Tender Offers.

### **Risk Management**

From time to time, the Company enters into derivative transactions to hedge its exposures to interest rate, foreign currency rate and commodity price fluctuations. The Company does not enter into derivative transactions for trading purposes.

### **Interest Rate Contracts**

The Company manages its fixed and floating rate debt mix using interest rate swaps. The Company may use fixed and floating rate swaps to alter its exposure to the impact of changing interest rates on its consolidated results of operations and future cash outflows for interest. Floating rate swaps would be used, depending on market conditions, to convert the fixed rates of long-term debt into short-term variable rates. Fixed rate swaps would be used to reduce the Company’s risk of the possibility of increased interest costs. Interest rate swap contracts are therefore used by the Company to separate interest rate risk management from the debt funding decision. The cash paid and received from the settlement of interest rate swaps is included in interest expense.

**Fair Value Hedges**

At March 31, 2017, the Company had approximately \$527 million notional amount of interest rate swaps that exchange a fixed rate of interest for variable rate (LIBOR) of interest plus a weighted average spread. These floating rate swaps are designated as fair value hedges against \$277 million of principal on the 4.7% Senior Subordinated Notes due 2020 and \$250 million of principal on the 4.0% Senior Subordinated Notes due 2024 for the remaining life of these notes. The effective portion of the fair value gains or losses on these swaps is offset by fair value adjustments in the underlying debt.

**Cross-Currency Contracts**

The Company uses cross-currency swaps to hedge foreign currency risk on certain intercompany financing arrangements with foreign subsidiaries. As of March 31, 2017, the notional value of outstanding cross-currency interest rate swaps was approximately \$178 million. The cross-currency interest rate swaps are intended to eliminate uncertainty in cash flows in U.S. Dollars and British Pounds in connection with the intercompany financing arrangements. The effective portions of the changes in fair values of these cross-currency interest rate swap agreements are reported in AOCI and an amount is reclassified out of AOCI into other (income) expense, net, in the same period that the carrying value of the underlying foreign currency intercompany financing arrangements are remeasured.

**Foreign Currency Contracts**

The Company uses forward foreign currency contracts to mitigate the foreign currency exchange rate exposure on the cash flows related to forecasted inventory purchases and sales and have maturity dates through March 2018. The derivatives used to hedge these forecasted transactions that meet the criteria for hedge accounting are accounted for as cash flow hedges. The effective portion of the gains or losses on these derivatives is deferred as a component of AOCI and is recognized in earnings at the same time that the hedged item affects earnings and is included in the same caption in the statements of operations as the underlying hedged item. At March 31, 2017, the Company had approximately \$584 million notional amount outstanding of forward foreign currency contracts that are designated as cash flow hedges of forecasted inventory purchases and sales.

The Company also uses foreign currency contracts, primarily forward foreign currency contracts, to mitigate the foreign currency exposure of certain other foreign currency transactions. At March 31, 2017, the Company had approximately \$2.6 billion notional amount outstanding of these foreign currency contracts that are not designated as effective hedges for accounting purposes and have maturity dates through May 2017. Fair market value gains or losses are included in the results of operations and are classified in other (income) expense, net.

**Commodity Contracts**

The Company enters into commodity-based derivatives in order to mitigate the risk associated with the impact changes in prices of commodities could have on the cost of certain of the Company's raw materials. These commodity-based derivatives provide the Company with cost certainty, and in certain instances, allow the Company to benefit should the cost of the commodity fall below certain dollar thresholds. At March 31, 2017, the Company had approximately \$0.6 million notional amount outstanding of commodity-based derivatives that are not designated as effective hedges for accounting purposes and have maturity dates through December 2017. Fair market value gains or losses associated with commodity derivative instruments are included in the results of operations and are classified in cost of products sold.

The following table presents the fair value of derivative financial instruments as of March 31, 2017 (in millions):

	<u>March 31, 2017</u>
	<u>Asset</u>
	<u>(Liability)</u>
<b>Derivatives designated as effective hedges:</b>	
Cash flow hedges:	
Cross-currency swaps	\$ (19.3)
Foreign currency contracts	0.2
Fair value hedges:	
Interest rate swaps	(6.1)
<b>Derivatives not designated as effective hedges:</b>	
Foreign currency contracts	(14.7)
Commodity contracts	0.1
Total	<u>\$ (39.8)</u>

### **Forward-Looking Statements**

Forward-looking statements in this Report are made in reliance upon the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements may relate to, but are not limited to, information or assumptions about the effects of sales (including pricing), income/(loss), earnings per share, return on equity, return on invested capital, operating income, operating margin or gross margin improvements or declines, Project Renewal, capital and other expenditures, working capital, cash flow, dividends, capital structure, debt to capitalization ratios, debt ratings, availability of financing, interest rates, restructuring and other project costs, impairment and other charges, potential losses on divestitures, impacts of changes in accounting standards, pending legal proceedings and claims (including environmental matters), future economic performance, costs and cost savings, inflation or deflation with respect to raw materials and sourced products, productivity and streamlining, synergies, changes in foreign exchange rates, product recalls, expected benefits, synergies and financial results from recently completed acquisitions and planned acquisitions and divestitures, and management's plans, goals and objectives for future operations, performance and growth or the assumptions relating to any of the forward-looking statements. These statements generally are accompanied by words such as "intend," "anticipate," "believe," "estimate," "project," "target," "plan," "expect," "will," "should," "would" or similar statements. The Company cautions that forward-looking statements are not guarantees because there are inherent difficulties in predicting future results. Actual results could differ materially from those expressed or implied in the forward-looking statements. Important factors that could cause actual results to differ materially from those suggested by the forward-looking statements include, but are not limited to, the Company's dependence on the strength of retail, commercial and industrial sectors of the economy in light of the continuation of challenging economic conditions, particularly outside of the United States; competition with other manufacturers and distributors of consumer products; major retailers' strong bargaining power and consolidation of the Company's customers; the Company's ability to improve productivity, reduce complexity and streamline operations; the Company's ability to develop innovative new products and to develop, maintain and strengthen its end-user brands, including the ability to realize anticipated benefits of increased advertising and promotion spend; risks related to the substantial indebtedness that the Company incurred in connection with the Jarden Acquisition; risks related to a potential increase in interest rates; the Company's ability to complete planned acquisitions and divestitures; difficulties integrating Jarden and other acquisitions and unexpected costs or expenses associated with acquisitions; changes in the prices of raw materials and sourced products and the Company's ability to obtain raw materials and sourced products in a timely manner from suppliers; the risks inherent in the Company's foreign operations, including currency fluctuations, exchange controls and pricing restrictions; a failure of one of the Company's key information technology systems or related controls; future events that could adversely affect the value of the Company's assets and require impairment charges; United States and foreign regulatory impact on the Company's operations including environmental remediation costs; the potential inability to attract, retain and motivate key employees; the imposition of tax liabilities greater than the Company's provisions for such matters; product liability, product recalls or regulatory actions; the Company's ability to protect its intellectual property rights; changes to the Company's credit ratings; significant increases in the funding obligations related to the Company's pension plans due to declining asset values, declining interest rates or otherwise; and those factors listed in our most recently filed Annual Report on Form 10-K and Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission. The information contained in this Report is as of the date indicated. The Company assumes no obligation to update any forward-looking statements contained in this Report as a result of new information or future events or developments. In addition, there can be no assurance that the Company has correctly identified and assessed all of the factors affecting the Company or that the publicly available and other information the Company receives with respect to these factors is complete or correct.

### **Item 3. Quantitative and Qualitative Disclosures about Market Risk**

There have been no material changes from the information previously reported under Part II, Item 7A, in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2016.

### **Item 4. Controls and Procedures**

As required by Rule 13a-15(b) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of its disclosure controls and procedures as of the end of the period covered by this Quarterly Report. Based on that evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that the Company's disclosure controls and procedures (as defined in Rule 13a-15(e) under the Exchange Act) were effective as of the end of the period covered by this Quarterly Report.

As required by Rule 13a-15(d) under the Exchange Act, the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, has evaluated the Company's internal control over financial reporting to determine whether any changes occurred during the quarter covered by this Quarterly Report that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. Based on that evaluation, there have been no such changes during the quarter covered by this Quarterly Report.

**PART II. OTHER INFORMATION****Item 1. Legal Proceedings**

Information required under this Item is contained above in Part I. Financial Information, Item 1 and is incorporated herein by reference.

**Item 1A. Risk Factors**

There have been no material changes in our risk factors from those disclosed in Part I, Item 1A. of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2016.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds****Issuer Purchases Of Equity Securities**

The following table provides information about the Company's purchases of equity securities during the quarter ended March 31, 2017

<u>Calendar Month</u>	<u>Total Number of Shares Purchased</u>	<u>Average Price Paid Per Share</u>	<u>Total Number of Shares Purchased As Part of a Publicly Announced Repurchase Program (1)</u>	<u>Maximum Approximate Dollar Value of Shares that May Yet be Purchased Under the Repurchase Program(1)</u>
January	1,596(2)	\$ 46.18	—	\$ 255,912,000
February	387,081(2)	47.06	—	\$ 255,912,000
March	2,301(2)	49.60	—	\$ 255,912,000
Total	<u>390,978</u>	47.07		

- (1) Under the Company's stock repurchase program (the "SRP"), the Company may repurchase its own shares of common stock through a combination of 10b5-1 automatic trading plans, discretionary market purchases or in privately negotiated transactions. The Company suspended its repurchase of shares in the fourth quarter of 2015 due to the cash requirements associated with the Jarden Acquisition, so the Company did not repurchase shares pursuant to the SRP during the three months ended March 31, 2017.
- (2) All shares purchased by the Company during the quarter ended March 31, 2017 were acquired to satisfy employees' tax withholding and payment obligations in connection with the vesting of awards of restricted stock units, which are repurchased by the Company based on their fair market value on the vesting date.

## Table of Contents

### **Item 6. Exhibits**

<u>Exhibit Number</u>	<u>Description of Exhibit</u>
2.1	First Amendment to Stock and Asset Purchase Agreement, dated as of March 1, 2017, by and between Newell Brands Inc. and Stanley Black & Decker, Inc. (incorporated by reference to Exhibit 2.2 to the Company's Current Report on Form 8-K dated March 14, 2017).
10.1*	Second Omnibus Amendment, dated as of March 29, 2017 among Jarden Receivables, LLC, the Originators party thereto, Newell Brands Inc., as Servicer, PNC Bank, National Association, as Administrative Agent and as a Managing Agent, Wells Fargo Bank, National Association, as Issuing Lender and each Managing Agent party thereto.
10.2†	Long Term Incentive Performance Pay Terms and Conditions under the Newell Rubbermaid Inc. 2013 Incentive Plan, as amended on February 8, 2017 (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K dated February 8, 2017).
10.3†	Form of Restricted Stock Unit Agreement under the Newell Rubbermaid Inc. 2013 Incentive Plan for Employees, as amended February 8, 2017 (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K dated February 8, 2017).
10.4†	Newell Brands Inc. Management Bonus Plan (incorporated by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K dated February 8, 2017).
31.1*	Certification of Chief Executive Officer Pursuant to Rule 13a-14(a) or Rule 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2*	Certification of Chief Financial Officer Pursuant to Rule 13a-14(a) or Rule 15d-14(a), as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1*	Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2*	Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema
101.CAL	XBRL Taxonomy Extension Calculation Linkbase
101.DEF	XBRL Taxonomy Extension Definition Linkbase
101.LAB	XBRL Taxonomy Extension Label Linkbase
101.PRE	XBRL Taxonomy Extension Presentation Linkbase

\* Filed herewith

† Represents management contracts and compensatory plans and arrangements.



**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: May 10, 2017

NEWELL BRANDS INC.  
Registrant

/s/ Ralph J. Nicoletti  
\_\_\_\_\_  
Ralph J. Nicoletti  
Executive Vice President, Chief Financial Officer

Date: May 10, 2017

/s/ James L. Cunningham, III  
\_\_\_\_\_  
James L. Cunningham, III  
Senior Vice President, Chief Accounting Officer

## SECOND OMNIBUS AMENDMENT

THIS SECOND OMNIBUS AMENDMENT, dated as of March 29, 2017 (the "Amendment") is entered into among Jarden Receivables, LLC ("Jarden Receivables"), the Originators party hereto (the "Originators"), NEWELL BRANDS INC., as Servicer (the "Servicer"), PNC BANK, NATIONAL ASSOCIATION ("PNC"), as Administrative Agent (in such capacity, the "Administrative Agent") and as a Managing Agent, WELLS FARGO BANK, NATIONAL ASSOCIATION, as Issuing Lender (the "Issuing Lender") and each Managing Agent party hereto. Capitalized terms used herein shall have the meanings specified in the Agreement.

## WITNESSETH:

WHEREAS, Jarden Receivables, as Borrower, the Servicer, the commercial paper conduits from time to time party thereto, the financial institutions from time to time party thereto as Committed Lenders, the financial institutions from time to time party thereto as Managing Agents, the Issuing Lender, the Administrative Agent, and PNC Capital Markets, as Structuring Agent, have entered into that certain Loan and Servicing Agreement, dated as of October 3, 2016 (as amended, restated, supplemented or otherwise modified from time to time, the "Loan Agreement");

WHEREAS, Jarden Receivables, as Buyer, and the Originators from time to time party thereto have entered into that certain Receivables Contribution and Sale Agreement, dated as of October 3, 2016 (as amended, restated, supplemented or otherwise modified from time to time, the "Sale Agreement");

WHEREAS, subject to the terms and conditions set forth herein, the parties hereto have agreed to amend certain provisions of the Loan Agreement and the Sale Agreement as described below; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, agree as follows:

*Section 1. Defined Terms.* Unless otherwise amended by the terms of this Amendment, terms used in this Amendment shall have the meanings assigned in the Loan Agreement, and if not defined therein, in the Sale Agreement.

*Section 2. Amendments to the Loan Agreement.* Subject to the satisfaction of the conditions precedent set forth in Section 4 below, the Loan Agreement shall be and hereby is amended as follows:

- (a) Section 1.01 of the Loan Agreement is amended to insert the following new definitions in appropriate alphabetical order:

“Consumer Storage Business” means the manufacturing, marketing and/or sale of the Tote and Clear categories of Rubbermaid Consumer Storage-branded products and services, including under the Rubbermaid®, ActionPacker®, All Access™, Roughneck®, Bento® and Cleverstore® trademarks and trade names, but excluding all food storage, beverage, garage, laundry, closet, refuse or cleaning products, and all other products or services manufactured, sourced, marketed or sold under any other trademark or trade name of Newell or any of its Affiliates, including the Newell®, Newell Brands®, Newell Rubbermaid® Rubbermaid®, ActionPacker®, All Access™, Roughneck®, Bento® and Cleverstore® trademarks and trade names.

“Consumer Storage Business Sale” means the sale by the Business Sellers to unrelated third parties of the Consumer Storage Business through the sale, assignment, transfer and delivery by the Business Sellers of their respective rights, titles and interests in and to the assets, properties, rights, contracts and claims that relate to, are used by or are held for use in connection with, the Consumer Storage Business, but excluding Receivables originated by Newell, Ignite or Rubbermaid Incorporated in connection with the Consumer Storage Business which exist as of the date of the Consumer Storage Business Sale, and all Collections and Related Security with respect thereto.

“Hearthmark Business” means developing, manufacturing, sourcing, distributing and selling (a) fire starters, fire logs, including fire safety logs, and fire extinguishers expressly marketed for hearth or chimney fires, in each case under the Pine Mountain® brand (including the Northland® and Java-Log® brands); (b) matches, fire starters and lighters under the Diamond® brand; (c) toothpicks, clothespins and clotheslines under the Diamond® and Forster® brands; and (d) fire starters, fire logs, matches and toothpicks under private label brands.

“Hearthmark Business Sale” means the sale by the Business Sellers to unrelated third parties of the Hearthmark Business through the sale, assignment, transfer and delivery by the Business Sellers of their respective rights, titles and interests in and to the assets, properties, rights, contracts and claims that relate to, are used by or are held for use in connection with, the Hearthmark Business, but excluding Receivables originated by Newell or Hearthmark, LLC in connection with the Hearthmark Business which exist as of the date of the Hearthmark Business Sale, and all Collections and Related Security with respect thereto.

“Triathlon Business” means developing, manufacturing, sourcing, distributing and selling triathlon (i.e., swimming, cycling and running) footwear and apparel and related accessories under the brands Zoot® and Squadra®.

“Triathlon Business Sale” means the sale by the Business Sellers to unrelated third parties of the Triathlon Business through the sale, assignment, transfer and delivery by the Business Sellers of their respective rights, titles and interests in and to the assets, properties, rights, contracts and claims that relate to, are used by or are held for use in connection with, the Triathlon Business, but excluding Receivables originated by K-2 Corporation or Marmot Mountain, LLC in connection with the Triathlon Business which exist as of the date of the Triathlon Business Sale, and all Collections and Related Security with respect thereto.

(b) The last sentence of Section 4.01(l) of the Loan Agreement is amended and restated to read as follows:

Except for (i) amounts owing to Newell Puerto Rico, Ltd. (which shall be electronically swept or otherwise transferred out of such Deposit Account within one (1) Business Day of being identified as such in accordance with Section 5.01(j)), (ii) for a period not to exceed the earliest of (x) the related number of months agreed to by the applicable Business Sellers and the final purchaser of the Lehigh Business by which collections of accounts receivable relating to the Lehigh Business shall no longer be deposited therein and (y) twenty-five (25) months after the consummation of the Lehigh Business Sale, collections of accounts receivable relating to the Lehigh Business (which shall be electronically swept or otherwise transferred out of such Deposit Account no later than the earliest of (x) the related number of days agreed to by the applicable Business Sellers and the final purchaser of the Lehigh Business by which Newell is required to transfer collections of accounts receivable relating to the Lehigh Business out of such Deposit Account and (y) ten (10) Business Days of being deposited therein), (iii) for a period not to exceed twenty-five (25) months after the consummation of the Decor Business Sale, collections of accounts receivable relating to the Decor Business (which shall be electronically swept or otherwise transferred out of such Deposit Account within ten (10) Business Days of being deposited therein), (iv) for a period not to exceed twenty-five (25) months after the consummation of the Tool Business Sale, collections of accounts receivable relating to the Tool Business (which shall be electronically swept or otherwise transferred out of such Deposit Account within five (5) Business Days of being deposited therein), (v) for a period not to exceed the earliest of (x) the related number of months agreed to by the applicable Business Sellers and the final purchaser of the Winter Sports Business by which collections of accounts receivable relating to the Winter Sports Business shall no longer be deposited therein and (y) twenty-five (25) months after the consummation of the Winter Sports Business Sale, collections of accounts receivable relating to the Winter Sports Business (which shall be electronically swept or otherwise transferred out of such Deposit Account no later than the earliest of (x) the related number of days agreed to by the applicable Business Sellers and the final purchaser of the Winter Sports Business by which Newell is required to transfer collections of accounts receivable relating to the Winter Sports Business out of such Deposit Account and (y) ten (10) Business Days of being deposited therein), (vi) for a period not to exceed twelve (12) months after the consummation of the Hearthmark Business Sale, collections of accounts receivable relating to the Hearthmark Business (which shall be electronically swept or otherwise transferred out of such Deposit Account within five (5) Business Days of being deposited therein), (vii) for a period not to exceed twelve (12) months after the consummation of the Triathlon Business Sale, collections of accounts receivable relating to the Triathlon Business (which shall be electronically swept or otherwise transferred out of such Deposit Account within five (5) Business Days of being deposited therein), (viii) for a period not to exceed eighteen (18) months after the consummation of the Consumer Storage Business Sale, collections of accounts receivable relating to the Consumer Storage Business (which shall be electronically swept or otherwise transferred out of such Deposit Account within five (5) Business Days of being deposited therein), and (ix) amounts deposited in the Collection Account in error, so long as the Servicer withdraws such amounts as contemplated in Section 6.06, no funds other than the proceeds of Receivables are deposited to any Deposit Account.

(c) Clause (2) of the second sentence of Section 5.01(j) of the Loan Agreement is amended and restated to read as follows:

(2) all amounts deposited into any Deposit Account to be identified as either Collections or non-Collections and all non-Collections, if any, to be identified (i) in the case of amounts owing to Newell Puerto Rico, Ltd., within four (4) days of being deposited therein, (ii) for a period not to exceed the earliest of (x) the related number of months agreed to by the applicable Business Sellers and the final purchaser of the Lehigh Business by which collections of accounts receivable relating to the Lehigh Business shall no longer be deposited therein and (y) twenty-five (25) months after the consummation of the Lehigh Business Sale, in the case of collections of accounts receivable relating to the Lehigh Business, no later than the earliest of (x) the related number of days agreed to by the applicable Business Sellers and the final purchaser of the Lehigh Business by which Newell is required to transfer collections of accounts receivable relating to the Lehigh Business out of such Deposit Account and (y) ten (10) Business Days of being deposited therein, (iii) for a period not to exceed twenty-five (25) months after the consummation of the Decor Business Sale, in the case of collections of accounts receivable relating to the Decor Business, within ten (10) Business Days of being deposited therein, (iv) for a period not to exceed twenty-five (25) months after the consummation of the Tool Business Sale, in the case of collections of accounts receivable relating to the Tool Business, within five (5) Business Days of being deposited therein, (v) for a period not to exceed the earliest of (x) the related number of months agreed to by the applicable Business Sellers and the final purchaser of the Winter Sports Business by which collections of accounts receivable relating to the Winter Sports Business shall no longer be deposited therein and (y) twenty-five (25) months after the consummation of the Winter Sports Business Sale, in the case of collections of accounts receivable relating to the Winter Sports Business, no later than the earliest of (x) the related number of days agreed to by the applicable Business Sellers and the final purchaser of the Winter Sports Business by which Newell is required to transfer collections of accounts receivable relating to the Winter Sports Business out of such Deposit Account and (y) ten (10) Business Days of being deposited therein, (vi) for a period not to exceed twelve (12) months after the consummation of the Hearthmark Business Sale, in the case of collections of accounts receivable relating to the Hearthmark Business, within five (5) Business Days of being deposited therein, (vii) for a period not to exceed twelve (12) months after the consummation of the Triathlon Business Sale, in the case of collections of accounts receivable relating to the Triathlon Business, within five (5) Business Days of being deposited therein, (viii) for a period not to exceed eighteen (18) months after the consummation of the Consumer Storage Business Sale, in the case of collections of accounts receivable relating to the Consumer Storage Business, within five (5) Business Days of being deposited therein and (ix) in the case of all other amounts, within one (1) Business Day of being deposited therein.

(d) Subsection (o) of Section 5.01 of the Loan Agreement is amended and restated to read as follows:

(o) *Additional Undertaking.* Promptly after becoming available, the Servicer shall deliver to the Administrative Agent the final version of any “transfer and servicing agreement” relating to the Hearthmark Business Sale, the Lehigh Business Sale, the Triathlon Business Sale, the Consumer Storage Business Sale and the Winter Sports Business Sale.

(e) Subsection (h) of Section 5.02 of the Loan Agreement is amended and restated to read as follows:

(h) *Collections.* No Borrower Party will deposit or otherwise credit, or cause or permit to be so deposited or credited, to any Deposit Account cash or cash proceeds other than Collections and (i) amounts owing to Newell Puerto Rico, Ltd. in an amount not to exceed \$2,000,000 in the aggregate in any calendar month, (ii) in each case, for a period not to exceed twenty-five (25) months (or, in the case of the Lehigh Business Sale and the Winter Sports Business Sale, for a period not to exceed the earliest of (x) the related number of months agreed to by the applicable Business Sellers and the final purchaser of such business by which collections of accounts receivable relating to such business shall no longer be deposited therein and (y) twenty-five (25) months) after consummation of the Lehigh Business Sale, the Decor Business Sale, the Tool Business Sale or the Winter Sports Business Sale, as applicable, collections of accounts receivable relating to the Lehigh Business, the Decor Business, the Tool Business and the Winter Sports Business, respectively, (iii) in each case, for a period not to exceed twelve (12) months after consummation of the Hearthmark Business Sale or the Triathlon Business Sale, as applicable, collections of accounts receivable relating to the Hearthmark Business and the Triathlon Business, respectively, (iv) for a period not to exceed eighteen (18) months after consummation of the Consumer Storage Business Sale, collections of accounts receivable relating to the Consumer Storage Business and (v) amounts deposited in the Collection Account in error, in each case, so long as the Servicer withdraws such amounts as contemplated in Section 6.06. Except as provided in Section 5.01(j) hereof or as may be required by the Administrative Agent pursuant to the last sentence of Section 6.02(b), no Borrower Party will deposit or otherwise credit, or cause or permit to be so deposited or credited, any Collections or proceeds thereof to any lock-box account or to any other account not covered by a Blocked Account Agreement.

(f) The first sentence of Section 6.06 of the Loan Agreement is amended and restated to read as follows:

In the case of any remittances received in any Lock-Box or Deposit Account that shall have been identified to the satisfaction of, or determined by, the Servicer, to not constitute Collections or other proceeds of the Receivables or the Related Security, the Servicer shall, as applicable, remit such items to the Person identified to, or determined by, it as being the owner of such remittances (i) for a period not to exceed the earliest of (x) the related number of months agreed to by the applicable Business Sellers and the final purchaser of the Lehigh Business by which collections of accounts receivable relating to the Lehigh Business shall no longer be deposited therein and (y) twenty-five (25) months after the consummation of the Lehigh Business Sale, in the case of collections of accounts receivable relating to the Lehigh Business, no later than the earliest of (x) the related number of days agreed to by the applicable Business Sellers and the final purchaser of the Lehigh Business by which Newell is required to transfer collections of accounts receivable relating to the Lehigh Business out of such Lock-Box or Deposit Account and (y) ten (10) Business Days of being deposited therein, (iii) for a period not to exceed twenty-five (25) months after the consummation of the Decor Business Sale, in the case of collections of accounts receivable relating to the Decor Business, within ten (10) Business Days of being deposited therein, (iv) for a period not to exceed twenty-five (25) months after the consummation of the Tool Business Sale, in the case of collections of accounts receivable relating to the Tool Business, within five (5) Business Days of being deposited therein, (v) for a period not to exceed the earliest of (x) the related number of months agreed to by the applicable Business Sellers and the final purchaser of the Winter Sports Business by which collections of accounts receivable relating to the Winter Sports Business shall no longer be deposited therein and (y) twenty-five (25) months after the consummation of the Winter Sports Business Sale, in the case of collections of accounts receivable relating to the Winter Sports Business, no later than the earliest of (x) the related number of days agreed to by the applicable Business Sellers and the final purchaser of the Winter Sports Business by which Newell is required to transfer collections of accounts receivable relating to the Winter Sports Business out of such Lock-Box or Deposit Account and (y) ten (10) Business Days of being deposited therein, (vi) for a period not to exceed twelve (12) months after the consummation of the Hearthmark Business Sale, in the case of collections of accounts receivable relating to the Hearthmark Business, within five (5) Business Days of being deposited therein, (vii) for a period not to exceed twelve (12) months after the consummation of the Triathlon Business Sale, in the case of collections of accounts receivable relating to the Triathlon Business, within five (5) Business Days of being deposited therein, (viii) for a period not to exceed eighteen (18) months after the consummation of the Consumer Storage Business Sale, in the case of collections of accounts receivable relating to the Consumer Storage Business, within five (5) Business Days of being deposited therein and (ix) in the case of all other amounts, within one (1) Business Day after such identification or determination.

*Section 3. Amendments to the Sale Agreement.* Subject to the satisfaction of the conditions precedent set forth in Section 4 below, the Sale Agreement shall be and hereby is amended as follows:

(a) The last sentence of Section 2.1(l) of the Sale Agreement is amended and restated to read as follows:

Except for (i) amounts owing to Newell Puerto Rico, Ltd. (which shall be electronically swept or otherwise transferred out of such Deposit Account within four (4) Business Days of being identified as such in accordance with Section 4.1(i)), (ii) for a period not to exceed the earliest of (x) the related number of months agreed to by the applicable Business Sellers and the final purchaser of the Lehigh Business by which collections of accounts receivable relating to the Lehigh Business shall no longer be deposited therein and (y) twenty-five (25) months after the consummation of the Lehigh Business Sale, collections of accounts receivable relating to the Lehigh Business (which shall be electronically swept or otherwise transferred out of such Deposit Account no later than the earliest of (x) the related number of days agreed to by the applicable Business Sellers and the final purchaser of the Lehigh Business by which Newell is required to transfer collections of accounts receivable relating to the Lehigh Business out of such Deposit Account and (y) ten (10) Business Days of being deposited therein), (iii) for a period not to exceed twenty-five (25) months after the consummation of the Decor Business Sale, collections of accounts receivable relating to the Decor Business (which shall be electronically swept or otherwise transferred out of such Deposit Account within ten (10) Business Days of being deposited therein), (iv) for a period not to exceed twenty-five (25) months after the consummation of the Tool Business Sale, collections of accounts receivable relating to the Tool Business (which shall be electronically swept or otherwise transferred out of such Deposit Account within five (5) Business Days of being deposited therein), (v) for a period not to exceed (x) the earliest of the related number of months agreed to by the applicable Business Sellers and the final purchaser of the Winter Sports Business by which collections of accounts receivable relating to the Winter Sports Business shall no longer be deposited therein and (y) twenty-five (25) months after the consummation of the Winter Sports Business Sale, collections of accounts receivable relating to the Winter Sports Business (which shall be electronically swept or otherwise transferred out of such Deposit Account no later than the earliest of (x) the related number of days agreed to by the applicable Business Sellers and the final purchaser of the Winter Sports Business by which Newell is required to transfer collections of accounts receivable relating to the Winter Sports Business out of such Deposit Account and (y) ten (10) Business Days of being deposited therein), (vi) for a period not to exceed twelve (12) months after the consummation of the Hearthmark Business Sale, collections of accounts receivable relating to the Hearthmark Business (which shall be electronically swept or otherwise transferred out of such Deposit Account within five (5) Business Days of being deposited therein), (vii) for a period not to exceed twelve (12) months after the consummation of the Triathlon Business Sale, collections of accounts receivable relating to the Triathlon Business (which shall be electronically swept or otherwise transferred out of such Deposit Account within five (5) Business Days of being deposited therein), (viii) for a period not to exceed eighteen (18) months after the consummation of the Consumer Storage Business Sale, collections of accounts receivable relating to the Consumer Storage Business (which shall be electronically swept or otherwise transferred out of such Deposit Account within five (5) Business Days of being deposited therein) and (ix) amounts deposited in any Deposit Account in error, no funds other than the proceeds of Receivables of such Originator are deposited to any Deposit Account of such Originator.



(b) Clause (2) of the second sentence of Section 4.1(i) of the Sale Agreement is amended and restated to read as follows:

(2) all amounts deposited into any Deposit Account to be identified as either Collections or non-Collections and all non-Collections, if any, to be identified (i) in the case of amounts owing to Newell Puerto Rico, Ltd., within four (4) days of receipt or deposit, (ii) for a period not to exceed the earliest of (x) the related number of months agreed to by the applicable Business Sellers and the final purchaser of the Lehigh Business by which collections of accounts receivable relating to the Lehigh Business shall no longer be deposited therein and (y) twenty-five (25) months after the consummation of the Lehigh Business Sale, in the case of collections of accounts receivable relating to the Lehigh Business, no later than the earliest of (x) the related number of days agreed to by the applicable Business Sellers and the final purchaser of the Lehigh Business by which Newell is required to transfer collections of accounts receivable relating to the Lehigh Business out of such Deposit Account and (y) ten (10) Business Days of being deposited therein, (iii) for a period not to exceed twenty-five (25) months after the consummation of the Decor Business Sale, in the case of collections of accounts receivable relating to the Decor Business, within ten (10) Business Days of being deposited therein, (iv) for a period not to exceed twenty-five (25) months after the consummation of the Tool Business Sale, in the case of collections of accounts receivable relating to the Tool Business, within five (5) Business Days of being deposited therein, (v) for a period not to exceed the earliest of (x) the related number of months agreed to by the applicable Business Sellers and the final purchaser of the Winter Sports Business by which collections of accounts receivable relating to the Winter Sports Business shall no longer be deposited therein and (y) twenty-five (25) months after the consummation of the Winter Sports Business Sale, in the case of collections of accounts receivable relating to the Winter Sports Business, no later than the earliest of (x) the related number of days agreed to by the applicable Business Sellers and the final purchaser of the Winter Sports Business by which Newell is required to transfer collections of accounts receivable relating to the Winter Sports Business out of such Deposit Account and (y) ten (10) Business Days of being deposited therein, (vi) for a period not to exceed twelve (12) months after the consummation of the Hearthmark Business Sale, in the case of collections of accounts receivable relating to the Hearthmark Business, within five (5) Business Days of being deposited therein, (vii) for a period not to exceed twelve (12) months after the consummation of the Triathlon Business Sale, in the case of collections of accounts receivable relating to the Triathlon Business, within five (5) Business Days of being deposited therein, (viii) for a period not to exceed eighteen (18) months after the consummation of the Consumer Storage Business Sale, in the case of collections of accounts receivable relating to the Consumer Storage Business, within five (5) Business Days of being deposited therein and (ix) in the case of all other amounts, within one (1) Business Day of being deposited therein.

(c) Subsection (f) of Section 4.2 of the Sale Agreement is amended and restated to read as follows:

(f) *Collections*. Except for (i) amounts owing to Newell Puerto Rico, Ltd. in an amount not to exceed \$2,000,000 in the aggregate in any calendar month, (ii) in each case, for a period not to exceed twenty-five (25) months (or, in the case of the Lehigh Business Sale and the Winter Sports Business Sale, for a period not to exceed the earliest of (x) the related number of months agreed to by the applicable Business Sellers and the final purchaser of such business by which collections of accounts receivable relating to such business shall no longer be deposited therein and (y) twenty-five (25) months) after consummation of the Lehigh Business Sale, the Decor Business Sale, the Tool Business Sale or the Winter Sports Business Sale, as applicable, collections of accounts receivable relating to the Lehigh Business, the Decor Business, the Tool Business and the Winter Sports Business, respectively, (iii) in each case, for a period not to exceed twelve (12) months after consummation of the Hearthmark Business Sale or the Triathlon Business Sale, as applicable, collections of accounts receivable relating to the Hearthmark Business and the Triathlon Business, respectively, (iv) for a period not to exceed eighteen (18) months after consummation of the Consumer Storage Business Sale, collections of accounts receivable relating to the Consumer Storage Business and (v) amounts deposited in the Collection Account in error, such Originator will not deposit or otherwise credit, or cause or permit to be so deposited or credited, to any Deposit Account cash or cash proceeds other than Collections. Except as provided under Section 4.1(i) or as may be required by the Administrative Agent, such Originator will not deposit or otherwise credit, or cause or permit to be so deposited or credited, any Collections or proceeds thereof to any lock-box account or to any other account not covered by a Blocked Account Agreement.

*Section 4. Conditions to Amendment*. This Amendment shall become effective and be deemed effective as of the date first written above (the "Amendment Effective Date") upon the satisfaction of the following conditions precedent:

- (a) Jarden Receivables, each Originator, the Servicer, the Administrative Agent, the Issuing Lender and the Managing Agents party hereto shall have executed and delivered this Amendment.
- (b) The Administrative Agent shall have received a duly executed Reaffirmation, Consent and Acknowledgment of the Performance Undertaking in the form attached hereto.
- (c) The Administrative Agent shall have received such other agreements, instruments, documents, certificates, and opinions as the Administrative Agent may reasonably request.

*Section 5. Agreement in Full Force and Effect/Effectiveness of Amendment.* Except as expressly set forth herein, all terms and conditions of the Loan Agreement and the Sale Agreement, as amended, shall remain in full force and effect. Upon the effectiveness of this Amendment, (i) Jarden Receivables and the Servicer each hereby reaffirms all covenants, representations and warranties made by it in the Loan Agreement and the Sale Agreement, as applicable, to the extent the same are not amended hereby and agrees that all such covenants, representations and warranties shall be deemed to have been remade as of the Amendment Effective Date (except for those representations and warranties that are expressly made only as of a different date, which representations and warranties shall be correct as of the date made) and (ii) each reference in the Loan Agreement or the Sale Agreement to “this Agreement,” “hereunder,” “hereof,” “herein” or words of like import shall mean and be, and any references to such agreement in any other document, instrument or agreement executed and/or delivered in connection therewith shall mean and be, a reference to such agreement as amended hereby.

*Section 6. Execution in Counterparts, Effectiveness.* This Amendment may be executed by the parties hereto in several counterparts, each of which shall be executed by the parties hereto and be deemed an original and all of which shall constitute together but one and the same agreement. Delivery of an executed counterpart of a signature page of this Amendment by telecopy or other electronic means shall be effective as delivery of a manually executed counterpart of this Amendment.

*Section 7. Governing Law.* This Amendment shall be construed in accordance with the laws of the State of New York, without reference to conflict of law principles, and the obligations, rights and remedies of the parties hereunder shall be determined in accordance with the laws of the State of New York.

[SIGNATURE PAGES TO FOLLOW]

IN WITNESS WHEREOF, the parties hereto have caused this Amendment to be executed and delivered by their duly authorized officers as of the date hereof.

JARDEN RECEIVABLES, LLC

By: SUNBEAM PRODUCTS, INC.  
Its: manager and sole member

By /s/ Michael R. Peterson  
Name: Michael R. Peterson  
Title: Secretary

NEWELL BRANDS INC.,  
as Servicer

By /s/ Michael R. Peterson  
Name: Michael R. Peterson  
Title: Assistant Secretary

SIGNATURE PAGE TO OMNIBUS AMENDMENT

THE ORIGINATORS:

BRK BRANDS, INC.  
CALPHALON CORPORATION  
THE COLEMAN COMPANY, INC.  
GOODY PRODUCTS, INC.  
GRACO CHILDREN'S PRODUCTS INC.  
HEARTHMARK, LLC  
IGNITE USA, LLC  
K-2 CORPORATION  
LEHIGH CONSUMER PRODUCTS LLC  
LIFOAM INDUSTRIES, LLC  
LOEW-CORNELL, LLC  
MARMOT MOUNTAIN, LLC  
MIKEN SPORTS, LLC  
NEWELL BRANDS INC.  
NUK USA LLC  
PURE FISHING, INC.  
QUICKIE MANUFACTURING CORPORATION  
RAWLINGS SPORTING GOODS COMPANY, INC.  
RUBBERMAID COMMERCIAL PRODUCTS LLC  
RUBBERMAID INCORPORATED  
SANFORD, L.P.  
SHAKESPEARE COMPANY, LLC  
SUNBEAM PRODUCTS, INC.  
THE YANKEE CANDLE COMPANY, INC.

By: /s/ Michael R. Peterson

Name: Michael R. Peterson

Title: Assistant Secretary

SIGNATURE PAGE TO OMNIBUS AMENDMENT

THE UNITED STATES PLAYING CARD COMPANY,  
as an Originator

By: /s/ Bradford R. Turner

---

Name: Bradford R. Turner

Title: Secretary and Treasurer

SIGNATURE PAGE TO OMNIBUS AMENDMENT

PNC BANK, NATIONAL ASSOCIATION,  
as Administrative Agent and as a Managing Agent

By /s/ Eric Bruno

Name: Eric Bruno

Title: Senior Vice President

SIGNATURE PAGE TO OMNIBUS AMENDMENT

WELLS FARGO BANK, NATIONAL ASSOCIATION,  
as Issuing Lender and as a Managing Agent

By /s/ Elizabeth R. Wagner

---

Name: Elizabeth R. Wagner

Title: Managing Director

SIGNATURE PAGE TO OMNIBUS AMENDMENT



ROYAL BANK OF CANADA,  
as a Managing Agent

By /s/ Veronica L. Gallagher

---

Name: Veronica L. Gallagher

Title: Authorized Signatory

SIGNATURE PAGE TO OMNIBUS AMENDMENT

THE BANK OF TOKYO-MITSUBISHI UFJ, LTD., NEW YORK  
BRANCH,  
as a Managing Agent

By /s/ Richard Gregory Hurst  
Name: Richard Gregory Hurst  
Title: Managing Director

---

SIGNATURE PAGE TO OMNIBUS AMENDMENT

SUNTRUST BANK,  
as a Managing Agent

By /s/ David Hufnagel  
Name: David Hufnagel  
Title: Vice President

SIGNATURE PAGE TO OMNIBUS AMENDMENT

**REAFFIRMATION, ACKNOWLEDGEMENT, AND CONSENT OF PERFORMANCE GUARANTOR**

The undersigned, Newell Brands Inc., heretofore executed and delivered to the Administrative Agent a Performance Undertaking dated October 3, 2016. The undersigned hereby acknowledges and consents to the Omnibus Amendment dated as of the date hereof, and confirms that its Performance Undertaking, and all obligations of the undersigned thereunder, remains in full force and effect. The undersigned further agrees that the consent of the undersigned to any other amendment or modification to the Loan Agreement or the Sale Agreement or any of the Facility Documents referred to therein (each as existing on the date hereof) shall not be required as a result of this consent having been obtained. The undersigned acknowledges that the Administrative Agent, the Issuing Lender and the Managing Agents are relying on the assurances provided herein in entering into the Amendment set forth above.

Dated as of March 29, 2017.

NEWELL BRANDS INC.

By: /s/ Michael R. Peterson

Name: Michael R. Peterson

Title: Assistant Secretary

## CERTIFICATION

I, Michael B. Polk, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Newell Brands Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 10, 2017

/s/ Michael B. Polk  
Michael B. Polk  
Chief Executive Officer

## CERTIFICATION

I, Ralph J. Nicoletti, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Newell Brands Inc;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 10, 2017

/s/ Ralph J. Nicoletti

Ralph J. Nicoletti

Executive Vice President, Chief Financial Officer

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Newell Brands Inc. (the "Company") on Form 10-Q for the period ended March 31, 2017 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Michael B. Polk, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Michael B. Polk

---

Michael B. Polk  
Chief Executive Officer  
May 10, 2017

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Newell Brands Inc. (the "Company") on Form 10-Q for the period ended March 31, 2017 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Ralph J. Nicoletti, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Ralph J. Nicoletti

---

Ralph J. Nicoletti

Executive Vice President, Chief Financial Officer

May 10, 2017