

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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hours per response: 0.5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Stipancich John K</u> (Last) (First) (Middle) <u>C/O NEWELL RUBBERMAID INC.</u> <u>3 GLENLAKE PKWY.</u> (Street) <u>ATLANTA GA 30328</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>01/01/2010</u>	3. Issuer Name and Ticker or Trading Symbol <u>NEWELL RUBBERMAID INC [NWL]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Sr. VP, General Counsel & Secy</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock⁽¹⁾</u>	<u>12,412</u>	<u>D</u>	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
<u>Option (Right to Buy)</u>	<u>(2)</u>	<u>08/26/2014</u>	<u>Common Stock</u>	<u>8,000</u>	<u>21.74</u>	<u>D</u>
<u>Option (Right to Buy)</u>	<u>(3)</u>	<u>02/10/2015</u>	<u>Common Stock</u>	<u>4,000</u>	<u>22.38</u>	<u>D</u>
<u>Option (Right to Buy)</u>	<u>(4)</u>	<u>03/01/2015</u>	<u>Common Stock</u>	<u>4,800</u>	<u>22.43</u>	<u>D</u>
<u>Option (Right to Buy)</u>	<u>(5)</u>	<u>02/08/2016</u>	<u>Common Stock</u>	<u>11,000</u>	<u>23.99</u>	<u>D</u>
<u>Option (Right to Buy)</u>	<u>(6)</u>	<u>02/06/2017</u>	<u>Common Stock</u>	<u>11,000</u>	<u>30.37</u>	<u>D</u>
<u>Option (Right to Buy)</u>	<u>(7)</u>	<u>02/13/2018</u>	<u>Common Stock</u>	<u>8,000</u>	<u>23.32</u>	<u>D</u>
<u>Option (Right to Buy)</u>	<u>(8)</u>	<u>02/11/2019</u>	<u>Common Stock</u>	<u>13,067</u>	<u>7.71</u>	<u>D</u>
<u>Restricted Stock Unit</u>	<u>(9)</u>	<u>(9)</u>	<u>Common Stock</u>	<u>8,000</u>	<u>(10)</u>	<u>D</u>
<u>Restricted Stock Unit</u>	<u>(11)</u>	<u>(11)</u>	<u>Common Stock</u>	<u>5,085</u>	<u>(10)</u>	<u>D</u>

Explanation of Responses:

- Includes 6,961 shares of Restricted Stock granted on February 6, 2007 and 5,451 shares of Restricted Stock granted on February 13, 2008. All restrictions on shares lapse on the third anniversary of the date of grant.
- 10,000 options were granted on August 26, 2004. 8,000 options remain outstanding. Options become exercisable in annual installments of 20% of the number of options granted.
- 5,000 options were granted on February 10, 2005. 4,000 options remain outstanding. Options become exercisable in annual installments of 20% of the number of options granted.
- 6,000 options granted on March 1, 2005. 4,800 options remain outstanding. Options become exercisable in annual installments of 20% of the number of options granted.
- Options granted on February 8, 2006. Options become exercisable in annual installments of 20% of the number of options granted.
- Options granted on February 6, 2007. Options become exercisable in annual installments of 20% of the number of options granted.
- Options granted on February 13, 2008. Options become exercisable in annual installments of 20% of the number of options granted.
- Options granted on February 11, 2009. Options become exercisable on the third anniversary of the date of the grant.
- Restricted Stock Units were granted on December 12, 2008. The reporting person shall become 50% vested in his or her award upon the second anniversary of the date of the grant of the award and fully vested after the third anniversary of the award, but the award may vest earlier in the event of death, disability or retirement. Vested shares are to be delivered to the reporting person within 30 days following the date of vesting. Prior to the vesting of the award, if the Company pays a dividend on its common stock, the reporting person will receive an amount in cash equal in value to the dividends that the reporting person would have received had the reporting person been the actual owner of Newell Rubbermaid common stock represented by the restricted stock units.
- Each restricted stock unit represents a contingent right to receive one share of Newell Rubbermaid common stock.
- Restricted Stock Units were granted on February 11, 2009. The reporting person shall become fully vested in his or her award upon the third anniversary of the date of the grant of the award, but the award may vest earlier in the event of death, disability or retirement. Vested shares are to be delivered to the reporting person within 30 days following the date of vesting. Prior to the vesting of the award, if the Company pays a dividend on its common stock, the reporting person will receive an amount in cash equal in value to the dividends that the reporting person would have received had the reporting person been the actual owner of the number of shares of Newell Rubbermaid common stock represented by the restricted stock units.

Remarks:

Christine E. Hermann,
Attorney in Fact for John K. Stipancich 01/06/2010

** Signature of Reporting Person Date

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Michael R. Peterson and Christine E. Hermann, signing singly, the undersigned's true and lawful attorney-in-fact to:

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Newell Rubbermaid Inc. (the "Company"), Forms ID, 3, 4, and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form ID, 3, 4, or 5, complete and execute any amendment or amendments, thereto, and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms ID, 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

The undersigned hereby revokes any Power of Attorney granted by the undersigned prior to the date hereof to agents or employees of the Company with respect to the matters set forth in paragraphs (1), (2) and (3) above.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 20th day of November, 2009.

/s/ John K. Stipanich

Print Name: John K. Stipancich